

NE Region HHI October Monthly Report, 2013

Clay

- A puppet show was presented to 250 K – 2nd graders at Corning Elementary that educated the group on the dangers of tobacco.

Cleburne

- Pangburn's Coordinated School Health team completed the TEAM Health Form Update.
- Presentations on ATV Safety and Anti-Tobacco education were presented at Greer's Ferry School Health and Science Fair.
- Anti-tobacco presentations that included Donnie the Dinosaur, Mr. Gross Mouth, Mr. Dip Lip, and Teeth in Tobacco Juice were presented to 2nd and 3rd graders at Greer's Ferry Elementary.

Craighead

- A booth was setup at Women's Health Fair at Nettleton High School to educate the attendees on abstinence, STDs, and the dangers of tobacco.
- Presentations were presented at Nettleton High School on ATV Safety, Harmful Effects of Tobacco and Secondhand Smoke, and ACT 811.
- Tobacco Presentations were presented at the Opportunity House.

Crittenden

- Presentations on Safe Teen Driver and ACT 811 were presented to Marion Jr. and Sr. High classes.
- Plans to host a health fair in Gilmore is being implemented.

Cross

- A "wellness day" was held at Cross County School.
- Twelve presentations on anti-tobacco, ACT 811 and SOS Quitline were conducted at Wynne High School.
- Presentations on nutrition and physical activity were given at Wynne Intermediate School.
- As part of the Fuel Up to Play 60 grant taste tests were given on healthy foods and a survey was completed by students at Wynne Intermediate School.
- An after-school program on physical fitness was held at Wynne Intermediate School. An Xbox console was purchased to encourage children to increase physical fitness and will be integrated into the PE class.
- At Parent Night at Wynne Head Start a presentation on the Harmful Effects of Tobacco, ACT 811, and the SOS Quitline was provided to the attendees.
- Nicotine Land Puppet Show was presented to students at Wynne Head Start.

Fulton

- Anti-tobacco PSAs are being aired on a local radio station.
- Car seat safety checks are still being conducted with free car seats being given to those in need.
- A health fair was conducted at the Electric Co-op for their employees. Tdap shots were offered and the attendees were educated on SOS Quitline, the dangers of tobacco, and BreastCare.

Greene

- The Adventure's of Nicotine Land was held at Paragould School District for students at Oak Grove School.
- Presentations were held for 130 8th graders at Green County Tech on tobacco prevention and cessation.
- An in-service was held with local businesses on how to use the fax-referral forms for SOS Quitline.

- A committee met to discuss the county needs assessment at the hospital.

Independence

- A Regional Tobacco Summit for Independence County High Schools was held at Cedar Ridge High School. Collaborated with Heath Owens from Prevention Resource Center and Susi Epperson from Cedar Ridge School District. Provide health information pamphlets on tobacco, spit tobacco, fax referral forms, LHU information as well as Injury Prevention information handouts on ATV Safety, Distracted Driving and Intentional Injuries to over 200 attendees.
- “Just Say Know” tobacco presentations were held for 5th & 6th grades at Southside Middle School.
- The coalition received a grant from TPCP to educate the community on the dangers of tobacco.
- A presentation/demonstration on how to brush teeth and oral hygiene was presented to students and parents at NADC Head Start.
- STD/Teen Pregnancy presentations were presented to 7th and 8th graders at Southside Middle School.

Izard

- BreastCare pamphlets were distributed around the county promoting the program.
- Partnered with Karla Emerson, Izard Co. Ext. Agent to show 5th and 6th grade students the ATV safety DVD. Students were polled by show of hands how many rode ATV's, how many owned helmets, and how many wore their helmets 100% of the time. Only about 10 of the 75 students present consistently wore helmets. After the end of the DVD we took 2 volunteers from the students to demonstrate how the center of balance can be easily thrown off when a passenger is on an ATV.
- Cooking classes for teens and adults were held for county residents – tips and information on how to cook nutritious meals was the focus of the classes. Also, diabetic cooking tips were offered.
- 150 children at Melbourne and Mt. Pleasant Elementary campuses were educated on nutrition, physical activity, sun safety and the harmful effects of tobacco.
- 118 radios ads have aired with anti-tobacco messages on a local radio station.
- 5th graders at Izard County Consolidated received tobacco education training.
- ATV Safety presentations were given to 120 5th and 6th grade students at Izard County Consolidated.
- Tobacco Education presentations were given to 120 5th and 6th grade students at Izard County Consolidated.

Jackson

- An in-service on substance abuse was presented for the staff at the local Department of Human Service office.
- The Cooperative Extension held a year end review of the programs available from their agency.

Lawrence

- 75 students from the county were educated on the importance of Tdap, the dangers of tobacco, ATV safety, and distracted driving during the county Tdap Clinic.
- 180 students in K – 3rd at Walnut Ridge Elementary enjoyed the Nicotine Land Adventure puppet show.
- Distributed Prom Prevention flyers at local florist and bridal shops to encourage teens to drive safely.

Mississippi

- A presentation was given to a group of 15 community residents in Osceola on AIDS/HIV and STDs – 8 were tested.
- Information on making parks tobacco-free was presented to the City Council.
- The Annual Saving Children’s Lives banquet was held.

Poinsett

- Resource Fair in Harrisburg was held and the LHU staffed a booth that promoted services from ADH.
- A booth was setup at Harrisburg School & Community Health Fair that promoted SOS Quitline, breast feeding, BreastCare, WIC, immunizations and injury prevention.
- Poinsett Partners in health Coalition is in the process of updating a resource directory for the county.
- The coalition is compiling information for Quorum Court regarding the Social Host Law.

Randolph

- 245 10th – 12th grade students at Pocahontas High School received education on tobacco prevention and cessation.

Sharp

- Collaborating with partners to conduct the 4th Safety Baby Shower in the county.
- A diabetes support group – Defeat Diabetes - continues to meet monthly and has been very successful.
- Planning a coalition celebration in May.
- Highland Head Start students and parents view a presentation/demonstration on how to brush their teeth and other oral hygiene best practices.
- 85 9th graders at Highland were educated on STD/Teen Pregnancy and Tobacco.

Stone

- A Trip Unplanned DVD shown to 140 7-9th graders at Fox School. The video was paused for students to tell all the things they saw the boys do wrong before showing the rest of the video. The first thing all groups noted was the safety not reset on the gun. Students were also asked by show of hands how many of them rode ATV's, how many owned a helmet, and how many USED the helmets.
- A STD and tobacco cessation presentation was presented to the participants of Stone County Drug Court.
- A committee met and discussed the health needs assessment for the county at the Stone County Medical Center.
- A hospital emergency preparedness exercise was held at Stone County Medical Center with several local businesses and agencies participating.

White

- A presentation to over 180 students at Searcy High school was given on teen pregnancy and STDs.
- 167 students at Searcy Middle School were educated on ATV Safety.
- 100 3rd grade students were educated on CPR and the importance of proper nutrition and physical activity.
- A monthly car seat safety check was held in the parking lot at the LHU. This is a routine event that occurs the second Thursday of each month.
- Heart Saver/CPR classes were held for the White County Road Department.
- Four Searcy High School classes received presentations on STD and Tobacco.
- Two Beebe High School classes received presentations on STD and Tobacco.

Woodruff

- The first Hometown Health Coalition was held to start implementing some events of needs that were identified at the GHC Immersion training.

Laura Cook

- Turtle Creek Mall/Jonesboro-Assisted at booth for World No Tobacco Day-2 people stated they were ready to quit that day- Filled out fax referral form. Educated individual on the dangers of E-cigarettes and why they are not an accepted form of cessation treatment
- Contacted schools and shared SOS banner ordering information and ordered for Harrisburg Middle and HS and Newport Jr and Sr High. Offered assistance with implementing lesson plan and completing evaluation in the fall
- Participated in Tdap clinic s at Trumann Intermediate, Jonesboro H&W and VV Intermediate
- Assisted Wynne School District with Fuel Up to Play 60 “Super bowl Party”
- Presented to Cross Co Elem class-Water Safety and Sun Safety (May is National Water Safety Month)
- Attended Poinsett Co Quorum Court meeting with 2 other members of Coalition to educate them on Social Host Laws and provide sample ordinance to be adopted
- Tobacco Free Craighead Co Coalition had an SOS Billboard contest for county schools. I sent the contest information out in a distribution email so it went to school nurses in other counties also. The contest entries received by the Director of the coalition included an entry from a student in the Blytheville School District. It did not qualify for the contest in Craighead but the Director shared the entry with me. The student’s mother was notified and the student received a special recognition ceremony by the coalition for his wonderful drawing about the dangers of smoking while pregnant.

Karen Davis

- Woodrow Wilson Health Fair – Tobacco Prevention and Cessation Booth – 1800 Quit Now information given out to approx. 50 people. 350 attended of all ages.
- Tobacco Prevention Puppet Show presented to Walnut Ridge School 1st graders – SOS Information left with school counselor for students to give to parents if requested. Approx. 100 students attended in 3 different groups
- Tobacco Prevention and Cessation education given to 30 7th graders at Sloan Hendrix School in 2 different groups
- Tobacco Prevention Puppet Show presented to Walnut Ridge School 2nd graders – SOS Information left with school counselor for students to give to parents if requested. Approx. 100 students attended in 2 different groups
- Tobacco Prevention Puppet Show presented to Oak Grove School for K-4th graders. SOS Information was left with school nurse for student who request info. Approx. 200 students attended in 5 different groups
- Emerging Tobacco Products Presentation was given to Maynard Wellness Committee with approx. 15 in attendance
- CPR classes given to 16 School Staff members at Walnut Ridge School by Stephanie Nichols and myself
CPR and First Aid classes given to 8 Preschool workers at Walnut Ridge School

Becky Lamb

- Sent out emails to school Superintendents, School Nurses, Counselors and Wellness Chairs encouraging them to participate in the School Banner Program
- (4) 20 minute presentations for third graders at Career Day at Sidney Deener Elementary
- Participated in the SLV clinic at Southwest Middle School in Searcy and TDAP clinic at Heber Middle School
- ATV Safety Presentation at Riverview Kensett Elementary for 4th, 5th & 6th grade students
- 6 STD Presentations at Riverview HS
- Tobacco Presentations at Cabot Junior High North – 6 presentations
- Tobacco Presentation at Cabot HS

Jennifer Lynch

- Nettleton Junior High School presentations for two groups of Health Education Classes- Collaborated with Nancy Gribble, TPCP Grant Coordinator and Brad Davis, HE Teacher and Coach as part of their Clean Air Week- Educated on Tobacco and Smokeless Tobacco, harmful effects on health, Act 811, secondhand smoke, SOS Quit line. Pre and posttest were given to 15 in first group and 16 in second groups with a diverse population. (Craighead County)
- Wynne High School presentations for two groups of Health Education Classes- Educated students on Tobacco and Smokeless Tobacco use, harmful effects, secondhand smoke, SOS Quit line and ACT 811. Pre and posttest were given to 21 in first group and 18 in second groups with a diverse population.
- Booth/Materials given at the Regional Youth Tobacco Summit for Independence County High Schools at Cedar Ridge High School- I collaborated with Heath Owens from Prevention Resource Center and Susi Epperson from Cedar Ridge School District on information that needed to be provided to teens as well as school staff. Provided health information pamphlets on tobacco, spit tobacco, fax referral forms, LHU information as well as Injury Prevention information handouts on ATV Safety, Distracted Driving and Intentional Injuries. (Approximately 200 participants were impacted from a diverse population)
- Coordinated School Health Meeting in Little Rock – I assisted with the Cooking Matters Program
- Wynne Intermediate School, Ms. Reeves and Ms. Lace 5th Grade Classes - Presentations on Nutrition and PA as part of their Fuel Up to Play 60 Grant- Taste Test was given on new healthy foods and survey is completed by the students. As part of the taste test, I gave a nutrition and physical activity lesson.
- Wynne Intermediate School, Ms. Hitchcock - Presentation on Nutrition and PA as part of their Fuel Up to Play 60 Grant- Taste Test was given on new healthy foods and survey is completed by the students. As part of the taste test, I gave a nutrition and physical activity lesson
- Wynne Intermediate School, Huddleston and Wampler 4th Grade Classes - Presentation on Nutrition and PA as part of their Fuel Up to Play 60 Grant- Taste Test were given on new healthy foods and survey is completed by the students. As part of the taste test, I gave a nutrition and physical activity lesson.

Cindy Schaefering

- Ozarka Health Fair: SOS application forms and business cards available. Mr. Gross Mouth and Mr. Dip Lip displayed along with printed material on smokeless tobacco. Smokeless isn't harmless wrist bands offered as promotional purposes. Over 100 residents reached.
- Presentations at Timbo and Rural Special schools on smokeless tobacco with Mr. Gross Mouth and Mr. Dip Lip on display- Printed materials available on harms of smokeless tobacco- Q&A on the additives of smokeless tobacco products A total of 145 students attended. "A Trip Unplanned" DVD shown to all 7th-12th graders. The video was paused for students to tell all the things they saw the boys do wrong before showing the rest of the video. Students were also asked by show of hands how many of them ATV's rode, how many owned a helmet, and how many USED the helmets. Only a few, less than 5 students consistently wore a helmet, while approx. 50% or more of students admitted to owning a helmet. The posters in the ATV tool kit were left with Marianne Fletcher, school nurse for use in classrooms
- Peace Lutheran in Cherokee Village- Presentation to preschool children on oral health and the effects of using tobacco products on our teeth and mouth- Ten students and two staff members attended.
- Presentations to Melbourne 5th & 6th graders on the underage use of smokeless tobacco and the harmful effects of use- Mr. Dip Lip and Mr. Gross Mouth brought for demonstration on different problems it causes-Printed materials on smokeless available for students. There were approx. 75 students and five teachers that watched the presentation. Partnered with Karla Emerson, Iazard Co. Ext. Agent to show 5th and 6th grade students the ATV safety DVD, "A Trip Unplanned"- Students were polled by show of hands how many rode ATV's, how many owned helmets, and how many wore their helmets 100% of the time. Only about 10 of the 75 students present consistently wore helmets. The DVD was stopped after the first section to quiz students on what all they identified the boys doing wrong in the DVD. After the end of the DVD we took 2 volunteers from the students to demonstrate how the center of balance can be easily thrown off when a passenger is on an ATV. Karla then instructed students on the ATV rider's online course that the extension office has and the hands on training they can get for free after completing the online course. Students were provided with flyers from the extension office about the online course Outreach done.
- Sharp Co. HHI meeting discussing the new tobacco grant monies. Meeting with James Tanner, the new Tobacco grant person, about possibilities for signs/billboards on smokeless tobacco and quit line