

NE Region HHI October Monthly Report, 2013

Clay

- A Sr. Health Fair and Mass Flu Clinic were held with various information distributed on Injury Prevention, Tobacco Cessation, and Health Connector.
- A puppet show was presented to 250 K – 2nd graders at Corning Elementary that educated the group on the dangers of tobacco.

Cleburne

- Pangburn's Coordinated School Health team completed the TEAM Health Form Update.
- Presentations on ATV Safety and Anti-Tobacco education were presented at Greer's Ferry School Health and Science Fair.
- Anti-tobacco presentations that included Donnie the Dinosaur, Mr. Gross Mouth, Mr. Dip Lip, and Teeth in Tobacco Juice were presented to 2nd and 3rd graders at Greer's Ferry Elementary.

Craighead

- Presented AR Health Connector program to members of the HHI coalition members; community events; and civic groups.
- Mistletoe Madness and COPD/Diabetes Conference Planning.
- Tobacco prevention presentations for 1st and 2nd grades at University Heights, 6th grade at Nettleton Middle and 8th grade at Nettleton Jr. High.
- Tobacco Free Craighead County met and discussed planning for upcoming events to include expansion activities in Mississippi County (Great American Smokeout Nov 21st) and Poinsett County (meeting with youth through Harrisburg High's Healthy Living Group).
- Tobacco prevention/education presentation to the Stand Out of the Dark, Say No to Drugs, Alcohol and Tobacco Program at Bay School District; educated on tobacco, smokeless tobacco and the health concerns involved.

Crittenden

- Presented AR Health Connector program to members of the HHI coalition members; community events; and civic groups.
- Hand washing presentation at Earle Head Start.
- Distributed injury prevention materials at Senior Living Centers in West Memphis and Marion (fall prevention and home safety for older adults).

Cross

- Tobacco and Smokeless Tobacco prevention/education presentation to the Wynne High School 10th grade; education included health consequences of smoke and smokeless tobacco, viewing of the Truth or Dare DVD followed by question and discussion of the video. Act 811 was also discussed to students and staff. There were 250 participants in the presentations
- Presentation to the 4th and 5th grades at the Wynne Intermediate School, as part of Drug Free week, educated on tobacco and smokeless tobacco health dangers, ways to prevent the use and ways to say NO.
- Presentations to Wynne Junior High School Boys Health Classes on ATV Safety- Showed A Trip Unplanned, An ATV Story, followed by discussion of TRIPSS and questions from students. Drug, Alcohol

and Tobacco use were also discussed and the dangers while using an ATV as well as in everyday life. TRIPPS handout was provided to students. 3 groups, 31 participants were in attendance.

Fulton

- Tobacco presentation in collaboration with Jannette Cooper, Fulton County Tobacco Grantee Coordinator. We spoke to 25 third grade students about the harmful effects of tobacco use. The children were shown the video, JUST SAY KNOW; we then quizzed the children using the tobacco spin smart board. Students were asked what they learned from the video about the topic they landed on. Children were given time to ask questions and discuss how they are affected by tobacco users in their family. We reminded children about Act 811 where no one was to smoke with them in the car. Each child was given a SOS pencil for attending
- PowerPoint presentation on general hygiene and puberty was shown to the 5&6th grade girls and boys at Viola school.
- Continue to offer and fax referrals, planning and working with tobacco grant coordinator.
- Plans are being finalized for health fair at the LHU.

Greene

- Plans are being finalized for a Health Fair on November 21st.
- 4th graders at Greene County Tech observed a presentation on tobacco and the consequences.
- Nicotine Land Puppet Show presented at CRA Private School to KG – 3rd graders.
- Nicotine Land Puppet Show presented 12 times to approx. 600- 2nd and 3rd graders at various schools in Greene County.
- Presented a STD and Teen Pregnancy Presentation to 28 Jr. and Sr. High cheerleaders at Marmaduke School in which all parents were invited and to attend. Educated on the effects of tobacco on fetuses.

Independence

- Presentation to the K-6th grades at the Cord Charlotte Elementary School. As part of Drug Free week, I discussed tobacco and smokeless tobacco health dangers, ways to prevent the use and ways to say NO. We discussed drug look alike and provided activity where students were given the task of identifying products that could be candy, food or drugs. Education of Act 811 was also included in presentations. There were 180 staff and students were in attendance.
- Out of the Darkness Suicide Awareness Walk in Batesville was held.
- Presented AR Health Connector program to members of the HHI coalition members; community events; and civic groups.

Izard

- BreastCare pamphlets were distributed around the county promoting the program.
- Partnered with Karla Emerson, Izard Co. Ext. Agent to show 5th and 6th grade students the ATV safety DVD. Students were polled by show of hands how many rode ATV's, how many owned helmets, and how many wore their helmets 100% of the time. Only about 10 of the 75 students present consistently wore helmets. After the end of the DVD we took 2 volunteers from the students to demonstrate how the center of balance can be easily thrown off when a passenger is on an ATV.

- Cooking classes for teens and adults were held for county residents – tips and information on how to cook nutritious meals was the focus of the classes. Also, diabetic cooking tips were offered.
- 150 children at Melbourne and Mt. Pleasant Elementary campuses were educated on nutrition, physical activity, sun safety and the harmful effects of tobacco.
- 118 radio ads have aired with anti-tobacco messages on a local radio station.
- 5th graders at IZARD County Consolidated received tobacco education training.
- ATV Safety presentations were given to 120 5th and 6th grade students at IZARD County Consolidated.
- Tobacco Education presentations were given to 120 5th and 6th grade students at IZARD County Consolidated.

Jackson

- An in-service on Arkansas' Affordable Health Care Act was presented for the staff at the local Department of Human Service office.
- The Cooperative Extension held a year end review of the programs available from their agency.

Lawrence

- Mass Flu Clinic-Health Connector and TPCP Information
- TPCP LHU signage check

Mississippi

- MCCTFA planning for letter writing campaign- youth writing Jack Links about similarities in packaging with smokeless tobacco products

Poinsett

- BreastCare Outreach is being conducted in the county distributing information about the program.
- Juniors at Marked Tree High School received CPR/AED training. One student put her new skills to use that night at a football game when a community member collapsed with heart attack symptoms.

Randolph

- Mass Flu Clinic-Health Connector and TPCP Information
- Discuss child passenger partnership with head start to begin in Jan.
- Presented AR Health Connector program to members of the HHI coalition members; community events; and civic groups.

Sharp

- A celebration for the coalition was held in November.

Stone

- The plans for the 17th Annual Family Health Care Event are being finalized for the first Saturday in November.
- A STD and tobacco cessation presentation was presented to the participants of Stone County Drug Court.

White

- A presentation to over 180 students at Searcy High school was given on teen pregnancy and STDs.
- 167 students at Searcy Middle School were educated on ATV Safety.
- Tobacco SOS Booth will be set up at the upcoming Pangburn Health Fair.

- A monthly car seat safety check was held in the parking lot at the LHU. This is a routine event that occurs the second Thursday of each month.

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Laura Cook

- Participated in the following school flu clinics: Jonesboro Kindergarten Center, Jonesboro Pre-K, Harrisburg Elem TEAM LEADER, Weiner Elem TEAM LEADER, Harrisburg Middle and High School TEAM LEADER, Brookland Elementary, Brookland Middle, Jr and Sr High TEAM LEADER, Westside Cons School District, Valley View Elementary, Jonesboro High School, Valley View Intermediate, Valley View Jr and HS, Marked Tree Elem and High School, Buffalo Island Central Elem, Middle and HS and Riverside East and West Elem
- Spoke at the DHS Staff Meeting; presented how to use an AED and discussed CPR with compressions. Participants educated on various programs of the health dept. and the health connector website and my role as a CHNS. Participants were educated on the flu mist and the injectable flu vaccine. SOS quit line information distribute/educated with participants along with Act 811 and secondhand smoke
- Spoke at the Harrisburg Mother's Club and discussed the services offered by the Health Dept. with a focus on women's health services. Participants educated on Breast Care and Family Planning along with the Health Connector website. Participants educated on the difference between flu mist and injectable flu vaccine and questions answered about health dept. services and information given about the SOS quitline, Act811 and secondhand smoke.
- Presented to a Marked Tree Jr High Career Class. Spoke on the role of the Health Dept. in preventative care. Information shared about flu vaccine, family planning services, the SOS quitline and secondhand smoke. Questions answered regarding the new health insurance exchange. Nutrition information regarding fat content and food labels also discussed with information handed out on how to read food labels.

Karen Davis

- Flu Clinic at Williams Baptist College- Tobacco Prevention and Cessation information was given to students. Set up Insurance Information Booth at Williams Baptist College with 4 IPAs attending to speak with College students about their health insurance
- Paragould City Employee Health Fair – Tobacco booth set up with consequences of tobacco on health displayed and the 1800 # information available. Educated several participates and encouraged cessation to tobacco users
- TA assistance with Para Professional Training given to School Nurse. Neonatal Nikki Manikin was used to show Para pros the reality of certain procedures
- Provided Work Day in Lab with TA assistance from APSCN and E School Employee at Coop for School Nurses to enter information on Screenings

- Participated in the following school flu clinics: Greene Elementary and Intermediate School, Harrisburg Elementary, Weiner Elem Schools, Harrisburg Middle and High School, Greene County Tech Middle and Jr. High School , Maynard School, Westside Elem and Jr. High School, Paragould Jr. High and Sr. High School, Black Rock Elem and High School, Piggott Elementary, Strawberry Elementary, Lynn HS and Rector Elem and High School
- Participated and planned flu clinics at New Haven Baptist Church and Williams Baptist College

Jennifer Lynch

- Presentations to 9th thru 12th Grade Health Education Classes at Wynne High School on ATV Safety. Showed “A Trip Unplanned”, An ATV Story, followed by education of TRIPSS and questions from students. Drug, Alcohol and Tobacco use were also discussed and the dangers while using an ATV as well as in everyday life. TRIPSS handout was provided to students. There were 3 presentations given and 62 participants in attendance, During the Injury Prevention Presentation to the 9th-12th Graders at Wynne High School, we discussed the dangers and health concerns of smoking and second hand smoke and Act 811 were discussed with students
- Presented to the Wynne School District Wellness Committee on the School Wellness Toolkit, SHI, BMI, CSH and my role as a CHPS. I described in detail the programs that can be provided by the CHNS and CHPS. There were 15 SD employees in attendance that included the Superintendent, Principals, PE Teachers, Special Projects Coordinator, School Nurse, Classroom Teachers, Food Service Director and PTA President
- Presented to the Westside School District Wellness Committee in Craighead County on the School Wellness Toolkit, SHI, BMI, CSH and my role as a CHPS. I described in detail the programs that can be provided by the CHNS and CHPS. There were 5 SD employees in attendance that included the Assistant Superintendent and School Nurses from each campus
- Presentation on Nutrition and Physical Activity to Mrs. Bell’s Class at East Junior High in West Memphis. We discussed proper nutrition with My Plate and Go, Slow, Whoa foods. Educated on sugar sweetened beverages and affects they have on our bodies. I included an activity to test their knowledge of Go, Slow, Whoa foods where students were given foods and had to place them in the proper category, pre and post presentations. We educated on Act 811 and the types of cancer that tobacco can cause as well as other health disparities
- Tobacco and Smokeless Tobacco prevention/education presentations were given to the 6th Grade Boys Health Education Classes at Wynne Junior High School. The dangers, health concerns of smoking and second hand smoke and Act 811 were discussed with students and staff. I incorporated the “Just Say No” video and the Tobacco Spin Wheel Activity where student had to answer questions from the video. There were 3 presentations given and 19 participants were in attendance
- Presentations to Wynne Junior High School 6th Grade Girls Health Classes on ATV Safety. Showed “A Trip Unplanned”, an ATV Story, followed by education of TRIPSS and questions from students. Drug, Alcohol and Tobacco use were also discussed and the dangers while using an ATV as well as in everyday life. TRIPSS handout was provided to students. There were 5 presentations given with 8 participants in attendance During the Injury Prevention Presentations to the 6th Grade Girls Health Education Classes at Wynne Junior High School, we discussed the dangers and health concerns of smoking and second hand smoke and Act 811 were discussed with students and staff.

Becky Lamb

- Hearing and Vision Training for school nurses
- Recruited School Nurses to enter BMI data into E-School as part of a pilot study -Working with Laura Taylor and Kelly Spencer to set up a Teen Driving class for Cabot High School .Contacted Karen Sagasky to ask her to write a letter of support for AR Care for a grant application. Sent Anna Haver instructions for managing an essay contest
- Participated in the following school and community flu clinics: Pangburn School & Community Flu Clinics ,Wilbur D. Mills Co-op, Capstone flu clinic, Melbourne & Mt. Pleasant Schools(IZARD County), Riverview Judsonia, Riverview Jr. & Sr. High School, Judsonia Community Flu clinic , Riverview Kensett School & Kensett Community flu clinic , Rose Bud School , Rose Bud Community flu clinic ,White County Central School and Community flu clinic, Liberty Christian School & Mt. Pleasant School Flu clinic (White County), Bradford School and Community flu clinics, Beebe Elementary, Beebe Middle School, Searcy McRae School, Searcy Westside Elementary School
- Sent out Tobacco RFA announcement to schools.
- Sent SOS items to Pangburn to be distributed at health Fair
- Accepted \$500.00 grant from Action for Healthy Kids to promote School Breakfast

Cynthia Schaefering

- Southside 5th and 6th grade students viewed "Just Say Know" about tobacco education. After watching the video we educated in detail the ways big tobacco targets youth and how they can say NO and mean it. Informed students of Act 811 and over half of the class had parents who smoked in the vehicle with them. Students were informed of the SOS quitline for referring the parents. Focused on smokeless tobacco and the frequent use of it on school campuses and what it meant to be a "Tobacco Free Campus". Discussed the importance of using helmets while operating an ATV, especially during the hunting season. There was a total of 29 students and 2 adults
- Submitted pictures and information to Kim McCray for the newsletter from the Out of the Darkness Suicide Awareness Walk, Great American Smoke out activity from Sharp County and School flu clinics
- Attended the American Public Health Association National Conference in Boston as President of Arkansas Public Health Association. Accepted an award from the MCH section for the Text4Baby campaign, which Arkansas won its category for greatest number of enrollees into the program
- Meeting with Heather Hoggard, Independence County Tobacco Grantee Coordinator, to collaborate on Tobacco presentations at Midland schools and other outlying Independence county schools
- Participated in the following school and community flu clinics: Timbo, Rural Special, Batesville Jr. High, Batesville West and Sr. High, Rosebud, ICC, Cave City, Bradford, Beebe and Beebe-McRae Schools. Rosebud and Cave City Community Flu Clinics.