

Northeast Region 2013 CHNS & CHPS Report

Laura Cook

Turtle Creek Mall/Jonesboro-Assisted at booth for World No Tobacco Day-2 people stated they were ready to quit that day- Filled out fax referral form. Educated individual on the dangers of E-cigarettes and why they are not an accepted form of cessation treatment

Contacted schools and shared SOS banner ordering information and ordered for Harrisburg Middle and HS and Newport Jr and Sr High. Offered assistance with implementing lesson plan and completing evaluation in the fall

Participated in Tdap clinic s at Trumann Intermediate, Jonesboro H&W and VV Intermediate

Assisted Wynne School District with Fuel Up to Play 60 “Super bowl Party”

Presented to Cross Co Elem class-Water Safety and Sun Safety (May is National Water Safety Month)

Attended Poinsett Co Quorum Court meeting with 2 other members of Coalition to educate them on Social Host Laws and provide sample ordinance to be adopted

Tobacco Free Craighead Co Coalition had an SOS Billboard contest for county schools. I sent the contest information out in a distribution email so it went to school nurses in other counties also. The contest entries received by the Director of the coalition included an entry from a student in the Blytheville School District. It did not qualify for the contest in Craighead but the Director shared the entry with me. The student’s mother was notified and the student received a special recognition ceremony by the coalition for his wonderful drawing about the dangers of smoking while pregnant.

Karen Davis

Woodrow Wilson Health Fair – Tobacco Prevention and Cessation Booth – 1800 Quit Now information given out to approx. 50 people. 350 attended of all ages.

Tobacco Prevention Puppet Show presented to Walnut Ridge School 1st graders – SOS Information left with school counselor for students to give to parents if requested. Approx. 100 students attended in 3 different groups

Tobacco Prevention and Cessation education given to 30 7th graders at Sloan Hendrix School in 2 different groups

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Tobacco Prevention Puppet Show presented to Walnut Ridge School 2nd graders – SOS Information left with school counselor for students to give to parents if requested. Approx. 100 students attended in 2 different groups

Tobacco Prevention Puppet Show presented to Oak Grove School for K-4th graders. SOS Information was left with school nurse for student who request info. Approx. 200 students attended in 5 different groups

Emerging Tobacco Products Presentation was given to Maynard Wellness Committee with approx. 15 in attendance

CPR classes given to 16 School Staff members at Walnut Ridge School by Stephanie Nichols and myself CPR and First Aid classes given to 8 Preschool workers at Walnut Ridge School

Becky Lamb

Sent out emails to school Superintendents, School Nurses, Counselors and Wellness Chairs encouraging them to participate in the School Banner Program

(4) 20 minute presentations for third graders at Career Day at Sidney Deener Elementary

Participated in the SLV clinic at Southwest Middle School in Searcy and TDAP clinic at Heber Middle School

ATV Safety Presentation at Riverview Kensett Elementary for 4th, 5th & 6th grade students

6 STD Presentations at Riverview HS

Tobacco Presentations at Cabot Junior High North – 6 presentations

Tobacco Presentation at Cabot HS

Jennifer Lynch

Nettleton Junior High School presentations for two groups of Health Education Classes- Collaborated with Nancy Gribble, TPCP Grant Coordinator and Brad Davis, HE Teacher and Coach as part of their Clean Air Week- Educated on Tobacco and Smokeless Tobacco, harmful effects on health, Act 811, secondhand smoke, SOS Quit line. Pre and posttest were given to 15 in first group and 16 in second groups with a diverse population. (Craighead County)

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Wynne High School presentations for two groups of Health Education Classes- Educated students on Tobacco and Smokeless Tobacco use, harmful effects, secondhand smoke, SOS Quit line and ACT 811. Pre and posttest were given to 21 in first group and 18 in second groups with a diverse population.

Booth/Materials given at the Regional Youth Tobacco Summit for Independence County High Schools at Cedar Ridge High School- I collaborated with Heath Owens from Prevention Resource Center and Susi Epperson from Cedar Ridge School District on information that needed to be provided to teens as well as school staff. Provided health information pamphlets on tobacco, spit tobacco, fax referral forms, LHU information as well as Injury Prevention information handouts on ATV Safety, Distracted Driving and Intentional Injuries. (Approximately 200 participants were impacted from a diverse population)

Coordinated School Health Meeting in Little Rock – I assisted with the Cooking Matters Program

Wynne Intermediate School, Ms. Reeves and Ms. Lace 5th Grade Classes - Presentations on Nutrition and PA as part of their Fuel Up to Play 60 Grant- Taste Test was given on new healthy foods and survey is completed by the students. As part of the taste test, I gave a nutrition and physical activity lesson.

Wynne Intermediate School, Ms. Hitchcock - Presentation on Nutrition and PA as part of their Fuel Up to Play 60 Grant- Taste Test was given on new healthy foods and survey is completed by the students. As part of the taste test, I gave a nutrition and physical activity lesson

Wynne Intermediate School, Huddleston and Wampler 4th Grade Classes - Presentation on Nutrition and PA as part of their Fuel Up to Play 60 Grant- Taste Test were given on new healthy foods and survey is completed by the students. As part of the taste test, I gave a nutrition and physical activity lesson.

Cindy Schaefering

Ozarka Health Fair: SOS application forms and business cards available. Mr. Gross Mouth and Mr. Dip Lip displayed along with printed material on smokeless tobacco. Smokeless isn't harmless wrist bands offered as promotional purposes. Over 100 residents reached.

Presentations at Timbo and Rural Special schools on smokeless tobacco with Mr. Gross Mouth and Mr. Dip Lip on display- Printed materials available on harms of smokeless tobacco- Q&A on the additives of smokeless tobacco products A total of 145 students attended. "A Trip Unplanned" DVD shown to all 7th-12th graders. The video was paused for students to tell all the things they saw the boys do wrong before showing the rest of the video. Students were also asked by show of hands how many of them ATV's rode, how many owned a helmet, and how

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many USED the helmets. Only a few, less than 5 students consistently wore a helmet, while approx. 50% or more of students admitted to owning a helmet. The posters in the ATV tool kit were left with Marianne Fletcher, school nurse for use in classrooms

Peace Lutheran in Cherokee Village- Presentation to preschool children on oral health and the effects of using tobacco products on our teeth and mouth- Ten students and two staff members attended.

Presentations to Melbourne 5th & 6th graders on the underage use of smokeless tobacco and the harmful effects of use- Mr. Dip Lip and Mr. Gross Mouth brought for demonstration on different problems it causes-Printed materials on smokeless available for students. There were approx. 75 students and five teachers that watched the presentation. Partnered with Karla Emerson, Iazard Co. Ext. Agent to show 5th and 6th grade students the ATV safety DVD, "A Trip Unplanned"- Students were polled by show of hands how many rode ATV's, how many owned helmets, and how many wore their helmets 100% of the time. Only about 10 of the 75 students present consistently wore helmets. The DVD was stopped after the first section to quiz students on what all they identified the boys doing wrong in the DVD. After the end of the DVD we took 2 volunteers from the students to demonstrate how the center of balance can be easily thrown off when a passenger is on an ATV. Karla then instructed students on the ATV rider's online course that the extension office has and the hands on training they can get for free after completing the online course. Students were provided with flyers from the extension office about the online course Outreach done.

Sharp Co. HHI meeting discussing the new tobacco grant monies. Meeting with James Tanner, the new Tobacco grant person, about possibilities for signs/billboards on smokeless tobacco and quit line