

## NE Region HHI April Monthly Report, 2013

### Clay

- A puppet show was presented to 250 K – 2<sup>nd</sup> graders at Corning Elementary that educated the group on the dangers of tobacco.

### Cleburne

- Pangburn's Coordinated School Health team completed the TEAM Health Form Update.
- Presentations on ATV Safety and Anti-Tobacco education were presented at Greer's Ferry School Health and Science Fair.
- Anti-tobacco presentations that included Donnie the Dinosaur, Mr. Gross Mouth, Mr. Dip Lip, and Teeth in Tobacco Juice were presented to 2<sup>nd</sup> and 3<sup>rd</sup> graders at Greer's Ferry Elementary.
- Cleburne County Judge signed a proclamation regarding alcohol awareness month.

### Craighead

- A booth was setup at Women's Health Fair at Nettleton High School to educate the attendees on abstinence, STDs, and the dangers of tobacco.
- Presentations were presented at Brookland High School on ATV Safety, Harmful Effects of Tobacco and Secondhand Smoke, and ACT 811.
- ATV Safety and Tobacco Presentations were presented at MacArthur Jr. High, Valley View High, and West Middle School.

### Crittenden

- Presentations on Safe Teen Driver and ACT 811 were presented to Marion Jr. and Sr. High classes.
- Plans to host a health fair in Gilmore is being implemented.
- A 100 Year Celebration for Public Health was held for the community.

### Cross

- A "wellness day" was held at Cross County School.
- A presentation was held during Public Health Week that showed the history of public health and celebrated 100 years.
- Twelve presentations on anti-tobacco, ACT 811 and SOS Quitline were conducted at Cross County School.
- Presentations on nutrition and physical activity were given at Wynne Intermediate School.
- As part of the Fuel Up to Play 60 grant taste tests were given on healthy foods and a survey was completed by students at Wynne Intermediate School.
- An after-school program on physical fitness was held at Wynne Intermediate School. An Xbox console was purchased to encourage children to increase physical fitness and will be integrated into the PE class.
- At Parent Night at Wynne Head Start a presentation on the Harmful Effects of Tobacco, ACT 811, and the SOS Quitline was provided to the attendees.
- Nicotine Land Puppet Show was presented to students at Wynne Head Start.
- Wynne High School students were presented a presentation on Texting and Driving/Distracted Driving, as well as, the harmful effects of tobacco on the body.

### Fulton

- Tdap clinic was held for all 6<sup>th</sup> graders in the county and the groups received information on the harmful effects of tobacco and ACT 8211.
- Anti-tobacco PSAs are being aired on a local radio station.
- Car seat safety checks are still being conducted with free car seats being given to those in need.

- A health fair was conducted at the Electric Co-op for their employees. Tdap shots were offered and the attendees were educated on SOS Quitline, the dangers of tobacco, and BreastCare.
- The coalition received a grant from TPCP to educate the community on the dangers of tobacco, and is preparing for tobacco grant coordinator.

#### Greene

- Several presentations were conducted for civic groups on 100 Years of Public Health and a celebration was held at the community center. The celebration and presentation was featured in the local newspaper, as well as, a magazine – *Paragould Premiere*.
- Presentations were held for 130 8<sup>th</sup> graders at Green County Tech on tobacco prevention and cessation.
- An in-service was held with local businesses on how to use the fax-referral forms for SOS Quitline.
- A committee met to discuss the county needs assessment at the hospital.

#### Independence

- “Just Say Know” tobacco presentations were held for 5<sup>th</sup> & 6<sup>th</sup> grades at Southside Middle School.
- Message hangers for lockers and stickers for receipts were taken to the local flower shops and businesses that sell/rent forms educating the youth on how to remain safe at prom by wearing their seatbelts, no alcohol and no texting and driving. Also, it reminded them of the new law that only one person can ride with a licensed driver that is under the age of 18. Over 450 were distributed.
- The coalition received a grant from TPCP to educate the community on the dangers of tobacco.
- A presentation/demonstration on how to brush teeth and oral hygiene was presented to students and parents at NADC Head Start.
- STD/Teen Pregnancy presentations were presented to 7<sup>th</sup> and 8<sup>th</sup> graders at Southside Middle School.
- A 100 Year Public Health Celebration was held at the Independence County Hometown Wellness Coalition meeting.

#### Izard

- Cooking classes for teens and adults were held for county residents – tips and information on how to cook nutritious meals was the focus of the classes. Also, diabetic cooking tips were offered.
- 150 children at Melbourne and Mt. Pleasant Elementary campuses were educated on nutrition, physical activity, sun safety and the harmful effects of tobacco.
- 118 radios ads have aired with anti-tobacco messages on a local radio station.
- 5<sup>th</sup> graders at Izard County Consolidated received tobacco education training.
- ATV Safety presentations were given to 120 5<sup>th</sup> and 6<sup>th</sup> grade students at Izard County Consolidated.
- Tobacco Education presentations were given to 120 5<sup>th</sup> and 6<sup>th</sup> grade students at Izard County Consolidated.
- The coalition received a grant from TPCP to educate the community on the dangers of tobacco.
- A booth was setup at Ozarka College commemorating the 100 Years of Public Health for a local business and student expo.
- An article was placed in the paper that highlighted ADH and 100 Years Celebration, plus provided a human interest article on the years of service of Treva Engelhardt – who retired this month.

#### Jackson

- An in-service on substance abuse was presented for the staff at the local Department of Human Service office.
- The Cooperative Extension held a year end review of the programs available from their agency.

#### Lawrence

- 8<sup>th</sup> graders at Black Rock School received education on tobacco prevention and cessation.
- 4<sup>th</sup> graders at Walnut Ridge School received education on tobacco prevention and cessation.

- 180 students in K – 3<sup>rd</sup> at Sloan Hendrix Elementary enjoyed the Nicotine Land Adventure puppet show.
- The LHU held a 100 Years of Public Health in AR Celebration.
- Distributed Prom Prevention flyers at local florist and bridal shops to encourage teens to drive safely.

#### Mississippi

- Information on making parks tobacco-free was presented to the City Council.
- The Annual Saving Children's Lives banquet was held.

#### Poinsett

- Resource Fair in Harrisburg was held and the LHU staffed a booth that promoted services from ADH.
- A booth was setup at Harrisburg School & Community Health Fair that promoted SOS Quitline, breast feeding, BreastCare, WIC, immunizations and injury prevention.
- Poinsett Partners in health Coalition is in the process of updating a resource directory for the county.
- Four ATV Safety and Tobacco presentations were held at Harrisburg Middle School.
- Prescription Drug Abuse was presented to Harrisburg Rotary Club.
- The coalition is compiling information for Quorum Court regarding the Social Host Law.

#### Randolph

- County Judge Signed 100 years of Public Health in AR Proclamation.
- 245 10<sup>th</sup> – 12<sup>th</sup> grade students at Pocahontas High School received education on tobacco prevention and cessation.
- Tobacco prevention puppet show was presented to 475 pre-K – 2<sup>nd</sup> graders at Pocahontas Elementary.

#### Sharp

- The coalition received a grant from TPCP to educate the community on the dangers of tobacco.
- Collaborating with partners to conduct the 4<sup>th</sup> Safety Baby Shower in the county.
- A diabetes support group – Defeat Diabetes - continues to meet monthly and has been very successful.
- Planning a coalition celebration in May.
- Highland Head Start students and parents view a presentation/demonstration on how to brush their teeth and other oral hygiene best practices.
- 85 9<sup>th</sup> graders at Highland were educated on STD/Teen Pregnancy and Tobacco.

#### Stone

- A STD and tobacco cessation presentation was presented to the participants of Stone County Drug Court.
- The Annual Senior Health Fair was held for all the high school seniors at the county. The attendees were educated on nutrition, the dangers of tobacco, injury prevention, substance abuse, and dating violence. Free health check-ups and screenings were also conducted. 58 tobacco-free pledges were signed.
- The LHU held a 100 Years of Public Health celebration and created a poster with pictures of the staff that stated they had 307 years of experience in public health.
- A committee met and discussed the health needs assessment for the county at the Stone County Medical Center.
- A hospital emergency preparedness exercise was held at Stone County Medical Center with several local businesses and agencies participating.

#### White

- A monthly car seat safety check was held in the parking lot at the LHU. This is a routine event that occurs the second Thursday of each month.
- Heart Saver/CPR classes were held for the White County Road Department.

- Four Searcy High School classes received presentations on STD and Tobacco.
- Two Beebe High School classes received presentations on STD and Tobacco.

#### Woodruff

- A group from Woodruff County attended the Growing Healthy Communities Immersion training.
- The first Hometown Health Coalition was held to start implementing some events of needs that were identified at the GHC Immersion training.

#### NE Region Report/CHNS & CNPS

April 2013

#### Laura Cook

- Completed 12 tobacco presentations for grades Pre-K through 6 at Cross County; included Act 811 information to older students and the SOS Quitline
- Facilitated and attended Health Skin workshop at CREC
- Assisted Jennifer with ATV Safety at Harrisburg Middle
- Presented Safe Teen Driver to Marion Jr and Sr High classes. Students educated on Act 811.
- ATV safety to Brookland 9<sup>th</sup> grade students
- Presented on Prescription Drug Abuse Awareness to Harrisburg Rotary Club
- Participated in TDAP clinics at Internat' 1 Studies, V/P Arts, Brookland, Wynne, East Poinsett County, Weiner, and Harrisburg
- Harrisburg Health Fair: SOS materials included in Harrisburg Health Fair along with educational component. Over 300 participants(students and community) at health fair with 48 vendors present; among them was Snowie from Braces by Burris (Free snow cones), AirEvac landed their helicopter on practice field and ASU brought their Disaster Preparedness Ambulance

#### Karen Davis

- Tobacco Prevention/Cessation education given to 245, 10<sup>th</sup>-12<sup>th</sup> graders at Pocahontas High School in 7 different class periods
- Tobacco Prevention education given to 60, 4<sup>th</sup> graders at Walnut Ridge School in 3 different class periods
- Tobacco Prevention/Cessation education given to 18 ,8<sup>th</sup> graders at Black Rock School
- Tobacco Prevention Puppet Show presented to 180, KG – 3<sup>rd</sup> graders at Sloan Hendrix Elem in 3 different sessions
- Tobacco Prevention/Cessation Education given to 130, 8<sup>th</sup> graders at Greene County Tech in 6 different classes
- Tobacco Prevention Puppet Show presented to 250, KG-2<sup>nd</sup> graders at Corning Elem in 3 different sessions
- Tobacco Prevention Puppet Show presented to 475, Pre K – 2<sup>nd</sup> graders at Pocahontas Elem in 3 different sessions
- Presented Pam Stencil DVD, STD/Teen pregnancy to 10<sup>th</sup>-12<sup>th</sup> grade at Hoxie HS

#### Jennifer Lynch

- Wynne Head Start presentation at Parent Night on Tobacco, harmful effects on health, Act 811, secondhand smoke, SOS Quitline. Information was provided at time of presentations and also left

information for the parent resource center. I will be checking with them regularly to re-stock information. Pre and posttest were given.

- Harrisburg High School: During presentations for ATV Safety, we educated students on Tobacco use, harmful effects, secondhand smoke and ACT 811. Pre and posttest were given. 4 presentations provided.
- Brookland High School: During presentations for ATV Safety, we educated students on Tobacco use, harmful effects, secondhand smoke and ACT 811. Pre and posttest were given.
- Wynne Head Start: Nicotine Land Puppet Show to students and staff. Education on tobaccos harmful effects, second hand smoke and ACT 811. Pre and posttest were given. 2 Group presentations
- Wynne High School: During presentations on Texting Driving, Distracted Driving and GDL, we educated students on Tobaccos harmful effects on the body, secondhand smoke and ACT 811. Pre and posttest were given. 2 Group presentations
- Wynne Intermediate School. Presentation on Nutrition and PA as part of their Fuel Up to Play 60 Grant. Taste Test was given on new healthy foods and survey is completed by the students. As part of the taste test, I give a nutrition and physical activity lesson. This presentation was given on 5 different days, which included 8 presentations
- Wynne Intermediate School. Presentation to the After School Program on Physical Fitness. They purchased Xbox to be used in conjunction with the PE, before and After School Programs to encourage children to increase physical fitness

#### Becky Lamb

- Partnered with Marilyn Cone to provide 2/ Heart saver CPR classes to the White County Road Dept. and ADH employees
- STD Presentations to 4 Searcy High School classes
- STD presentations for 2 classes at Beebe Badger Academy on 04/17 and 1 class presentation on 04/22
- Participated in TDAP and SLV clinics at Beebe/McRae middle School, Pangburn, White County Central, Quitman and Westside(Greer's Ferry)
- Participated in the Magness Creek Science Fair (SOS) booth, provided Quitline information
- Attended the Growing Healthy Community Meeting in Augusta
- Attended Pangburn's TEAM meeting and provided T. A. with completing the TEAM health form update

#### Cynthia Schaefering

- Imboden school tobacco presentation with Karen Davis, puppet show to K-3 reaching approx. 150 students.
- STD/Teen pregnancy and Tobacco presentation to Highland approx. 85 Ninth graders.
- Tobacco presentation to Southside 5<sup>th</sup> graders with Linda Robinson, approx. 25 students.

- Cindy Schaefering (CHNS) and Sarah Brisco (CHPS) partnered with UAMS Dental hygiene students to provide an oral health presentation to 350 students at Hackler Elementary School in Mt.Home. The presentation included ways to keep teeth healthy through proper brushing and flossing. Student volunteers were used to demonstrate how to floss. The dental hygienist student dressed in typical dental office attire to demonstrate what children might encounter when they visited a dentist office to have their teeth cleaned. Students were quizzed on foods that caused cavities, how often to brush/floss, how often to change toothbrushes and when to visit the dentist.
- NADC Head start/Highland - Demonstrated how to brush their teeth using the Zoo Animal Teaching Aid Dragon, showing children how to brush all surfaces of the teeth and the tongue. They were given the opportunity to demonstrate their brushing technique on the model. They were also taught how to floss their teeth by demonstrating flossing technique on their fingers. Students were given simple written steps on brushing and flossing to take home to parents to help. Discussed the need to see a dentist twice yearly. Informed children of how eating sweets contributes to tooth decay and how tobacco stains teeth among other things. Provided presentation at 2 locations.
- STD presentation to Stone County Drug Court
- STD/Teen pregnancy presentations at Southside MS