



## Northeast Region January 2011 Report

### Clay

- Brainstorming project ideas to unite county and revitalize coalition.

### Cleburne

- Lobby displays on nutrition, physical education, and tobacco cessation are displayed in the front lobby as well as the waiting area in the back of the clinic.
- ADAP mini grant obtained and will conduct anti-tobacco trainings at coalition and community group meetings for next 3 months. A youth group will also be included in the trainings.

### Craighead

- Plans are being finalized for March Madness event – a fundraiser. Participants attend a Big Dance watch party.
- Cardiology & Associates will host their Red Dress Gala event February 24 – 26 and a Women’s Health Conference March 12<sup>th</sup>.

### Crittenden

#### Cross

- CrossRidge Hospital and the LHU will partner and host a Wear Red Event at the Wynne Senior Center to help promote awareness for heart attacks and strokes.
- Heart Health screenings will be held in Cherry Valley, Parkin, Hickory Ridge and Wynne during Heart Health Month in February. This is a free service conducted by CrossRidge Hospital and volunteers from the Cross Co Hometown Coalition.
- Hand washing presentations were presented to preschools in Wynne.
- The John Hayden Park in Wynne now has a new walking trail that connects it to the hospital grounds. Coalition members are seeking to make sure it will be designated smoke-free.

#### Fulton

- The diabetic support group continues to meet in the county through the 5-Star Network.

#### Greene

- The coalition has completed paperwork for the 501c3 status and is awaiting notification.
- Diabetes education classes will begin in the county next month.
- ATOD committee is implementing plans to participate in the National Take Back Day in April.

#### Independence

- A new brochure is available on walking trails and bicycle lanes in and around Batesville. 12,500 copies were printed and are being distributed around the county.
- Growing Health Communities Grant was able to purchase 3 bicycles and will be managed by the Ind. Co. DWI Court.
- The city just completed a walkability survey and will promote results next month.
- The CPPW Grant is off to a great start with the exercise classes reportedly at full capacity at most sites.
- The U of A Consumer Science Agent has begun a new program with Batesville School to assist a class in planting a garden and cultivating it throughout the school year. Students will be able to eat the produce and hopefully taste something new.
- City workers have begun a new wellness program and implemented a walking program. They are all trying to walk 10,000 steps per day.
- Lyon College has initiated a “Biggest Winner” program to encourage weight loss and proper nutrition with 31 students, 15 staff and 7 individuals signed up.

#### Izard

- 5-star network expanding and continuing to have monthly support group meetings.
- Presentations on underage drinking and substance use prevention to high school classes at ICC School were conducted in December with 70 students in attendance.
- The ATOD committee will be participating in Legislative Day in LR next month.

## **Jackson**

- The Jackson County Hometown Wellness Coalition recently held their 5 year celebration.

## **Lawrence**

- The Lawrence County Sheriff's Department is now an official drop off location for unused prescriptions year round.
- The coalition will hear a presentation on Emerging Tobacco Products next month.
- Social Host Ordinance yard signs are available for the community.

## **Mississippi**

- Mississippi County Tobacco Free Arkansas received TPCP funding.
- MCTFA also have been instrumental in assisting Gosnell, Blytheville and Osceola parks go smoke-free.
- MCTFA is working with I Surrender to create Alcohol, Tobacco and Drug Rehab programs

## **Poinsett**

- Plans are being finalized for the Teen Health Fair.

## **Randolph**

- Pocahontas JR High, BRAD Corp & all their Head Starts will participate in Wear Red Day

## **Sharp**

- The Sharp County Hometown Coalition received a comprehensive training on evidence-based programs, policies and practices
- Sharp County Hometown Coalition received a small grant from North Arkansas Electric Company to have resource booklet copied. These are ready for distribution.
- 5 Star Committee working on collaboration with WRMC, North Complex for consistent room to have support group meetings.

## **Stone**

- Joyce Watkins presented to the Stone County Planning Coalition the Emerging New Tobacco Products presentation.
- 5 Star Network continues with support groups in Stone. Co.

## **White**

## **Woodruff**

- "Tobacco: Just Say Know" presentations done at McCrory Elementary for 3 third grade & 1 fourth grade classes.
- Hand washing presentations and Donnie the Dinosaur was presented to a first grade class at McCrory Elementary.

## **CHPS/CHNS**

Karen Davis

- Provided Smokeless Tobacco Program and provided information on the Quitline, Act 13 and the Tobacco Truth or Dare Program to Tuckerman high school students
- Attended the CRDC Greene County and ATOD Lawrence Co coalition meetings
- Provided technical assistance to school nurses on immunizations, ASPSCN, Para Professional training, CPR, CEUs
- School visits
  - Walnut Ridge regarding the STD/Teen Pregnancy program
  - CRA to assist with CPR needs
  - Paragould to assist the school nurse with CPR needs; Paragould Wellness Center nurse regarding MITS, immunizations, parapro training and epipen
  - Williams Baptist College to discuss STD/Teen Pregnancy program with school nurse
  - Tuckerman to discuss programs offered with school nurse

Marilyn Cone

- Collaborated with the CSH/Wellness Committee Coordinator to provide a presentation on spit tobacco, ACT 13, and the harmful effects to tobacco to 5<sup>th</sup> graders at Newark Elementary School and Cord Charlotte Elementary School
- Collaborated with school nurse to provide four presentations on oral health, handwashing, Act 13 and the harmful effects of tobacco to Melbourne Elementary and High School
- Collaborated with Sharp County School CSH Coordinator to provide a presentation on Act 13, Quitline referral forms, harmful effects of tobacco
- Collaborated with Eagle Mountain CSH Coordinator to provide three presentations on spit tobacco, Act 13, secondhand smoke and the Quitline to 6<sup>th</sup> graders; each student completed an SOS color sheet
- Provided CPR training
- Updated Cleburne Co and Independence Coalitions on school health issues
- School visits to the following schools with visits to wellness committee chairs, school nurses, counselors, principals and superintendents: Concord, Newark Elementary, Cord Charlotte, Cord Charlotte, Melbourne Elementary and High School, Midland High School and Elementary; Rural Special, Cave City, Highland High School, Mountain View Elementary and High School, Southside Elementary, Eagle Mountain Elementary; distributed Act 13 and tobacco materials, immunization and WIC flyers, Straight talk about family planning materials, and other public health education

#### Laura Cook

- Provided vision, hearing, scoliosis and BMI for two new school nurses
- Assisted the Harrisburg School District in preparation for the Youth Health Fair
- Participated with Harrisburg School District wellness committee in a visit to Paragould School District's wellness room and nutrition room
- Provided technical assistance on immunizations to school nurses

#### Becky Lamb

- Provided a presentation on Emerging Tobacco Products at the Lonoke County HHI meeting
- Provided a presentation at the school counselor meeting at the education cooperative on the following resources: Emerging Tobacco Products, Teenage Prescription Drug Abuse, and Suicide Prevention and Resources
- Provided technical assistance on influenza, hearing, TB skins testing, BMI, immunizations, health fair, bullying curriculum, APSCN, nursing delegation, paraprofessional training, spit tobacco, prescription drug abuse, proposed rules for school breakfasts and lunches