

HHI At-a-Glance

Nov – Dec 2011

Southeast Region

Tobacco use remains the single largest preventable cause of disease and premature death in the US, yet more than 45 million Americans still smoke cigarettes.

However, more than half of these smokers have attempted to quit for at least one day in the past year. As of 2010, there were also 13.2 million cigar smokers in the US, and 2.2 million who smoke tobacco in pipes. The American Cancer Society marked the 36th Great American Smokeout day on November 17, 2011. This date is used for smokers to make a plan to quit, or to plan in advance and quit smoking that day. By doing so, smokers take an important step towards a healthier life. The Tobacco Control Youth Board invited Mayor of Drew County, Allen Maxwell, to Drew Central on this day to sign a proclamation for the GREAT AMERICAN SMOKE OUT DAY.



Southwest Region

Dan Burden, the nation's leading walkability expert and Executive Director of Walkable and Livable Communities Institute from Port Townsend, WA, was in El Dorado on October 10th and 11th to work with local officials and provide recommendations to help make the city a safe, walkable, and inviting community in which to live.



Northeast Region

Mississippi County-The Mississippi County Coalition for A Tobacco free Arkansas introduced the "Mississippi County Body and Soul" Program to Rep. Tommy Baker and Osceola's City

Hometown Health Improvement



Councilman Joe Guy. Rep. Baker said, "I am very impressed with the coalition's Body and Soul Program and the community garden. The coalition has demonstrated a brilliant strategy to combine a tobacco-free plan along with a community garden project. I must say this is a very innovative project that is a blessing to the community." The Body and Soul Program is a wellness program developed for African American churches. The program empowers church members to eat 5 to 9 serving of fruits and vegetables every day for better health.

Central Region

Operation Medicine Cabinet IV, held on Oct. 29th in Saline County, took in 537 lbs. of prescription drugs. Officers from the Benton Police Department, Saline County Sheriff's Office, and Haskell Police Department all participated with drop-off locations throughout the county. People were encouraged to drop-off all of their old and unused medicines at various locations and were rewarded with gift cards from Wal-Mart and Sonic Drive-In. At Benton locations people were also given a raffle number with the chance of winning a \$100 Wal-Mart gift card or gift certificates from Hog Heaven Diner.



Northwest Region

Madison County – The Madison County Health Coalition sponsored a Madison County Safety Baby Shower on Nov. 14th in Huntsville from 5:30 – 7 pm. There were 10 pregnant women there and all of them brought someone with them - many of these women will be new moms. They were in their last trimester. There were over 30 people in attendance.