

HHI At-a-Glance

May - June 2013



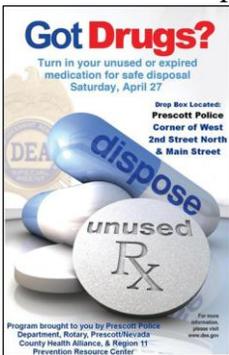
Southeast Region

The StarDaze festival is an event supported by the community by which it is named after, Star City. This year represented the 10th Annual Event. StarDaze is a community wide festival that includes educational booths as well as crafts and festivities for all age groups. The Star City High School East Lab Students provided education on Body Mass Index at the festival. Their project involves GPS mapping of Body Mass Index (BMI) on a county chart to demonstrate where the highest congregation of overweight/obese population reside.

The **Lincoln County** Health Planning Committee surveyed 50 parents and grandparents at the StarDaze event to evaluate their level of understanding on the "back to sleep" campaign. Surveys were taken as part of a grant that the HHI coalition received to help educate the public on how infants should sleep.

Southwest Region

Nevada County used their PRC Mini-grant for a media campaign through the Prom and Graduation Season and to promote their Prescription Drug Drop Box. Their initiative also includes a Health Literacy Campaign being done at the county schools that consists of placing 8 signs with diverse health messages along the car rider lines.



Northeast Region

White County— The Arkansas Department of Health announced recently that the City of Beebe Water System in White County has been awarded a Water Fluoridation Quality Award from the U.S. Centers for Disease Control and Prevention (CDC). Fluoridation is the adjustment of fluoride in the water to a level that is optimal for preventing tooth decay.

The award recognizes those communities that maintained a consistent level of optimally fluoridated water throughout 2011.

Central Region

Anne Watson Elementary (AWE) in Bigelow (**Perry County**) hosted a family night on May 2nd titled "Bicycles, Books, and BBQ!" All AWE students and their family members were invited to this event. The goal was to bring families together to celebrate reading as well as to learn about bicycle education and injury prevention. A free barbecue dinner was also provided to every person who came that night. A "Bicycle Safety Course" was set-up in which students and their families visited stations to receive safety tips. Bigelow High School students volunteered time to serve as the station speakers. In addition to the safety events and dinner, numerous door prizes were given to students including 50 bicycle helmets and 10 bicycles! Every student also received a free book from Scholastic. Pictured are AWE students with their new bicycle or helmet: (left to right) Cody Burns, Candice White, Hayden Wiles, and Presley Ponder.



Northwest Region

Sebastian County – The Janet Huckabee Arkansas River Valley Nature Center in Fort Smith hosted an outreach event regarding rabies to keep community members safe and informed. Rabies has been a topic of discussion this spring in Sebastian County. At the event, Mike Cartwright, of the Sebastian County Health Unit, discussed this deadly disease and explained how rabies works, which animals carry it, and how to tell if an animal is infected.