

## **Central Region HHI June 2011**

### **Faulkner County**

Faulkner County continues their work with the SPIFF SIG funding regarding underage drinking. Several PSA's are currently airing along with newspaper advertisements.

Networking and planning with the local partners for the mass dispensing exercise which was held on June 16.

### **Garland County**

The coalition is working on 501c3 status and working to make their vision and mission statement stronger for this effort. They continue to work through their food bank and are looking at the homeless situation in Garland County as well.

Presentations were made at Barb's Place, which is a drug rehabilitation facility, on "Diabetes and Blood Sugar" and "Weight Control and Exercise."

Networking and planning with the local partners for the mass dispensing exercise which was held on June 16.

### **Grant County**

The coalition continues to work with the Birthing Project in Grant County. There are currently five Big Sisters working with five little sisters.

The LHU administrator is currently planning a workshop with the local Environmental Health Specialist that will be offered to local hotels, daycares, schools, and residents on Bedbugs and lice. This is being planned for July.

The County Health Rankings information was presented to the Quorum Court on June 20.

Networking and planning with the local partners for the mass dispensing exercise which was held on June 16.

### **Lonoke County**

Lonoke County participated in the Cabot Health Fair which was held on June 10. Educational information was provided on various public health issues, including breastfeeding, cancer, diabetes, heart disease and stroke, nutrition, obesity, physical activity, teen pregnancy, tobacco and smoking cessation. There was an article in The Leader newspaper promoting the health fair along with an article highlighting the health fair held in Ward in April.

Networking and planning with the local partners for the mass dispensing exercise which was held on June 16 at the Cabot Fitness Center and was featured in the local newspaper.

### **Perry County**

They continue to promote underage drinking throughout the county and focus on tobacco prevention.

Networking and planning with the local partners for the mass dispensing exercise which was held on June 16.

### **Pulaski County**

#### **North Little Rock**

NLR continues to work with the mayor's staff and the CPPW Fit 2 Live. This program is targeting various issues of public health, including obesity, oral health, and physical activity. The Fit 2 Live Kickoff was held in June

#### **Jacksonville**

**No report submitted**

#### **Southwest Little Rock & Midtown**

SWLR is planning for their annual celebration which will be held in August. They continue to work with local community partners and schools throughout SWLR on various public health issues. One of the main activities is working to promote and collaborate in regards to Community Gardens. They presented a presentation on Community Gardens on June 6 at the Community Center to SW United for Progress and again on June 24 at City Connections. They were also interviewed for a feature by El Latino, Arkansas Times.

They are working closely on a summer program with McClellan High School providing information on alcohol and drug prevention, physical activity, nutrition, obesity, oral health, STD/AIDS, tobacco and smoking cessation.

Midtown Health Alliance is networking with UALR and Dr. Quimby on their Growing Healthy Communities grant.

Networking and planning with the local partners for the mass dispensing exercise which was held on June 16.

### **Saline County**

The coalition is working on various issues at this time and are working on establishing goals and objectives

## **Support Staff**

The Central Region HHI Support staff continues to work with the coalitions throughout the region to provide them with the technical assistance and resource information they need in order to assist them with their projects and programs.

We have developed some install news for the summer focused on injury prevention, reducing accidents around summer activities. We have also inserted some install news to promote physical activity since July is Park and Recreation month. Some install news were also focused around June being Men's Health month.

Our bulletin boards within the LHU's and the community are focused on these messages as well.

We are working on information for our bulletin boards to promote ACT 811. We plan to have these up in our LHU's in August. We will also provide information in our install news to coordinate with the bulletin boards around ACT 811.

The support staff continues to provide education through presentations, health fairs and material distribution on tobacco, physical activity and nutrition.

- Provided information to Saline Count youth to develop commercials around public health issues
- Provided educational information at the National Cancer Survivor Day event
- Educational information presented on nutrition at the Senior Adult Center
- Presented Educational information on Men's Health
- Our Health Educator and Public Health Information Specialist were selected to present at the Coordinated School Health Conference in Hot Springs on June 30. Their presentation was on a program called "Tobacco Stomp"
- Presented information on the Trauma System to the local coalition
- Facilitated coalition meeting to establish their issues and to prioritize those issues
- Act 811 and quitline information provided at a workshop for North Little Rock School District PE teachers.
- Act 811 and quitline along with information to reduce infant mortality was provided at a Medication Administration training for childcare providers
- CHP presented obesity prevention and advocacy information at the School Health Conference
- Attended the NLR CPPW Fit to Live meeting and is sitting on the School and Early Childhood committees
- Provided educational workshop on portion sizes, label reading, and healthy food shopping at Arkansas Youth Challenge
- Coordinated training for NLRSD PE teachers on Adaptive PE and Traumatic Brain Injury

- Provided physical activity sessions for McClellan High School 21<sup>st</sup> Century Summer program