

Central Region HHI August 2011

Faulkner County

There are now two coalitions in Faulkner County. The Human Services Coalitions is still active and continues to address tobacco issues, particularly smoke free cars and homes as well as underage drinking. The Healthy Weight coalition is working on healthy and safe built environments to promote healthy eating and physical activity.

Faulkner County has a new administrator who has been spending the last couple or months networking throughout the county and get acquainted and involved with the coalitions.

Garland County

Garland county participated in different health fairs throughout the month of August. The Arkansas Emergency Medical Technician held a two day conference in Hot Springs and Garland County hosted a booth to promote and distribute education on breastfeeding, child health, emergency preparedness, environmental health, heart disease and stroke, immunizations, nutrition, physical activity and obesity as well as information on tobacco and cessation.

Project HOPE met during the month of August to discuss ongoing activities as well as the upcoming annual Recovery Walk. The coalition chair was on the local radio station one morning to discuss the school immunization clinic and some psa's.

Grant County

Grant County continues to partner with the local county extension office to promote weekly Reshape Yourself classes. They are also moving forward with the Birthing Project. They hosted a safety baby shower in August and are looking to host another in the future. The coalition is working on a grant for Drug Free Communities. They are also looking at ways to increase coalition membership and preparing to have a booth at Timber Fest and the county fair to assist with this as well as provide educational information on different health issues, particularly tobacco, nutrition and physical activity and upcoming flu clinics.

Lonoke County

Lonoke County is getting ready for its annual poster contest. They are looking to partner with several businesses and organizations this year throughout the county.

Perry County

Only information reported was the HHI meeting on 8/17/11. No information on coalition activities or county activities.

Pulaski County
North Little Rock

NLR continues to work with the mayor’s staff and the CPPW Fit 2 Live. In Stall news has been implemented into all city offices and additional worksites have been added, including Union Pacific. A health fair was held for the employees and provided information on tobacco, nutrition, physical activity and injury prevention. The Health educator is scheduled to meet with NLR administrator to see what can be done to include more areas of North Little Rock and North Pulaski County in Hometown Health.

Jacksonville
No report submitted

Southwest Little Rock & Midtown

Collaborated to provide education at various events in SWLR and Midtown during the month of August.

SWLR continues to collaborate with the local schools, community groups and faith based organizations within the community.

- SW Community Garden planning committee meeting
- National Night Out planning
- Meeting for new coalition officers
- Annual Celebration meeting - looked at their accomplishments, future goals and presented information on tobacco
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Midtown continues to work with Western Hills Elementary and held a kickoff for the “Love Your School” grant that focuses on gardening, nutrition and physical activity. The coalition also presented information on the AR Prevention Needs Assessment data at their August meeting.

Saline County
No report submitted

Support Staff

The Central Region HHI Support staff continues to work with the coalitions throughout the region to provide them with the technical assistance and resource information they need in order to assist them with their projects and programs.

We have increased our In Stall News program over the last two months. Due to a partnership with the city of NLR and their CPPW coordinator, Bernadette Gunn, ISN has been implemented into all NLR city offices.

Support staff is working closely with local businesses to increase our worksite wellness efforts during this fiscal year. The plan is to work with small to medium businesses to implement a tobacco free policy and provide educational

information through lunch and learns on tobacco, physical activity, nutrition, and injury prevention.

The support staff continues to provide education through presentations, health fairs and material distribution on tobacco, physical activity, nutrition, and injury prevention.