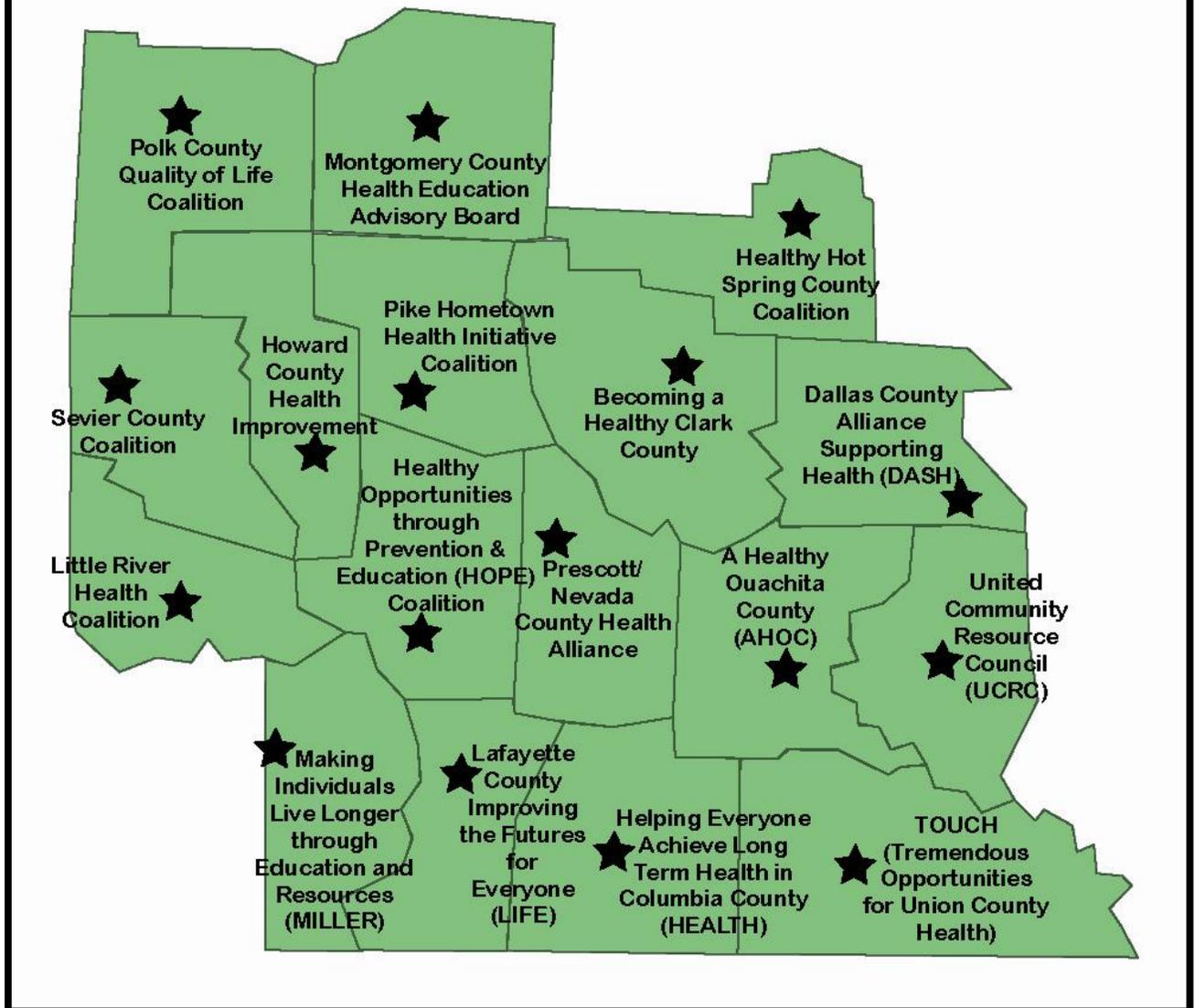


Southwest Region

2012 Arkansas Department of Health - Southwest Region
Hometown Health Improvement Coalitions



Calhoun County

Year HHI started: November 2003

How HHI started: Being involved with an existing coalition made up of local citizens, government agencies, city and county officials, school, business, and volunteer groups. The Hometown Health initiative formally partnered with this coalition with a kick-off and celebration of reopening the U.C.R.C. general store.



How HHI is organized:

By-Laws were established when U.C.R.C. became a non-profit corporation, 501(3) (C) Officers are elected yearly. Job descriptions and policies and procedures are in place. By-Laws were updated 2010.

Past projects:

- Health Fair
- Single Parent Scholarships
- U.C.R.C. General Store
- ADAP Grant/ Drug & Alcohol Prevention

Current/Future projects:

- Health Fair, 2010
- QuadCo Prescription Program/through ADRDN grant
- Single parent scholarships/\$10,000.00 gift for scholarships
- Strong Woman Program
- Food Pantry
- “General Store” – clothing for needy
- School Flu Clinic’
- Mass Flu Clinic
- Town Hall Meeting/Underage Drink Prevention

Grants received:

- ADRDN network grant for \$40,000.00 (4 counties)

Other pertinent information:

- Large, very rural county; total county population 5,700 with a large elderly population.
- No public transportation.
- 1 county school district. 2 physicians, no hospital.
- Fire and Ambulance personnel are volunteers.
- High risk in the Highland Resource Industrial area.

Local Health Unit Administrator: Glenda Gotcher

Profile updated: November 2011

Clark County

Year HHI Started: October 2005- BaHCC
(Becoming A Healthy Clark County)

How HHI started: Preliminary work was started by Steering Committee for Health Arkansas. By-Laws, Mission, Vision and a county wide Physical Activity Brochure was completed by the steering committee prior to the actual kickoff. The focus of the group was primarily on medical, physical activity and nutrition oriented individuals from the community.

How HHI is organized:

Chairperson: Terri Hughes

Co-Chair: Ruth Baker

Secretary: Stephen Sanford(Mark)

Treasurer: Sarah Colter

Tobacco Sub-committee

Physical Activity Sub-committee

Nominating Committee



Past Project:

- Prostate Cancer Screenings-June 2011 with 65 screenings accomplished
- School flu clinics-Oct 14-Nov 9th. Completed Flu clinics at Arkadelphia and Gurdon Schools totaling 1218 students and faculty.
- School Tdap clinics (6th grades only) completed early in 2011.
- Mass flu clinic-Oct 28th. 1004 immunizations given.
- Arkadelphia Promise was started with Grants from Ross Foundation for College funding.
- Baby Safety Showers were hosted by Injury Prevention Center at Arkansas Childrens Hospital in partnership with Arkadelphia Public Schools' Parents as Teachers Program and the Arkansas Dept of Health(WIC clinic, Clark County Health Dept) from July 2010-June2011, 118 pregnant women and many support persons received education and child safety seats along with other gifts.
- Ross grant for ATV-June 8th, 2011, an ATV safety program presentation was made to Goza Middle School in Arkadelphia. The Program was funded by Ross Foundation. Talks were also given to Gurdon Rotary Club.
- Injury prevention-Other presentations included a meeting with Rotary on Nov 12th 2010 with new data highlighting death from injury in Arkansas from 2003-2007
- Cardiovascular talks
- File of Life Program-A refrigerator magnet program provides medical personnel with access to important medical information.
- Tobacco prevention projects included: A tobacco cessation scavenger hunt at Goza Middle School in Feb 2011 with 77 students participating. 5th Grade students at Centerpoint School learned the dangers and cost of tobacco utilizing play money.
- Underage drinking was addressed in April 2011 by using multiple radio ads at all 3 local radio stations and gas pump ads.
- Drug Take Back programs have been promoted by the coalition with hopes of a permanent drop off location in near future.
- Disease prevention: A disease intervention specialist talked to approximately 550, 9-12th

grade students at Arkadelphia High School with focus on STD prevention.

- AR SAVES and “Know Stroke” information was given to 12 Junior High School Students from Center Point, Gurdon, Ouachita, and Arkadelphia Schools.
- County and local Health Fairs were also attended with a variety of health brochures given out.

Future Projects:

- Cardiovascular and Stroke Awareness programs
- Membership drive for coalition
- Prostate Clinic
- School Flu Clinics
- Injury Prevention
- Baby Safety Showers. Continue to provide classes and car safety seats
- Weight Loss Challenge
- School Tdap clinic (6th grade only)
- Share information from the 2011 Behavior Risk Factor survey done in Clark County.
- Diabetes Education: Plans to secure a grant from Cabe Foundation to provide 10 session education classes for uninsured and underinsured diabetic patients.
- Tobacco Cessation: Reduce number of students who smoke by providing education to the public, law enforcement and parents on effects of secondhand and third hand Smoke in both cars and homes.
- Decrease underage drinking and prescription drug use by sharing the 2011 APNA survey data with students in Clark County. Write for a mini grant to fund a Town Hall meeting.

Local HHI Leader: Kathy Loden

Profile Updated: December 2011

Columbia County

Year HHI started: April 2004

How HHI started: “HEALTH in Columbia County” evolved from the CO-MEND Council that was started by Arkansas Children’s Hospital several years ago. The group dissolved in December of 2003 and the remaining members joined with about 150 other county residents to kick-off the new Hometown Health Coalition on April 14, 2004.

How HHI is organized:

2011 Officers

Chair – Tia Wesson

Vice-Chair – Evelyn Wainright

Secretary – Ashley Voss

Treasurer – Phyllis Disotell



Past Projects:

- Alcohol Awareness Town Hall Meetings
- Promoted, supported and participated in the “Walk Across Arkansas Program”.
- Participated in Health Fair at Farmers Bank & Trust
- Prostate Screening Van at Columbia County Fair Grounds
- Annual presentation at New Life Ministries Men’s District Conference
- Annual Family Care Fair
- Drive thru Flu Clinic at Columbia County Fairgrounds
- Co sponsor with SWACDC for Annual Kick Tobacco Program
- Conference of Mayors at Waldo, Arkansas
- Participated in SWACDC Annual Health Fair
- Ten Year Celebration of statewide Hometown Health Initiative
- Annual HEALTH Coalition HHI celebrations
- Provided education on the importance of hand washing to local festival attendees
- SIDS, Cardiovascular, Nutrition, Diabetes, Oral Health and other health presentations to HEALTH Coalition members and community leaders.
- Walker and Emerson Head Start Program Outreach
- Garnered participation in APNA from the Magnolia Public Schools for the first time in 2010 and subsequently presented results and materials to the Superintendent.
- Holiday Designated Driver Campaign
- Alcohol/Drug Awareness Town Hall Meeting
- Participated in Prescription Drug Take Back Campaign
- Partnered with South AR Youth Services Back to School Bash/Family Care Fair
- Partnered with Columbia County Health Unit and Arkansas Prostate Cancer Foundation to host local prostate screenings

Growing Healthy Community (GHC) grant project:

- Four coalition members, Magnolia Mayor, Magnolia City Councilman and local fitness center owner participated in a three-day GHC project training at Petit Jean.
- Hired a media person to develop a marketing campaign to improve the HEALTH coalition visibility in the community as well as promote the GHC campaign

- Developed “Tutti Frutti” character using media blurbs and stickers for children who encouraged consuming an additional 2 fruits/vegetables per day
- Distributed Tutti Frutti stickers and “food portion” placemats during local fairs and festivals
- Conducted Food Security Survey
- Partnered with Columbia County Extension Service to create 2 food cooking videos – 1 each for adult and children
- Planned and hosted GHC Summit, “Healthy, Active Living in South Arkansas” which featured 7 speakers and had over 100 participants
- Developed a 3-month “Biggest Winner Challenge” campaign with approximately 600 participants
- Purchased exercise videos and equipment and recruited SAU Phys Ed students to conduct 8 exercise instruction classes at 2 local youth facilities - exercise videos and equipment were donated to the facilities for their continued use

Grants Received in 2010:

\$500 SAMHSA grant to conduct Town Hall Meeting on underage drinking

\$1500 PRC Mini Grant

\$16,000 Growing Health Communities Grant

2011 Projects:

- Participated in Prescription Drug Take Back Campaign
- Partnered with South Arkansas Youth Services Back to School Bash/Annual Family Care Fair
- Partnered with Columbia County Health Unit and Arkansas Prostate Cancer Foundation to host local prostate screenings

Future projects:

- Considering hosting the Biggest Winner Challenge as an annual event
- Continue to partner with SAYS for Annual Care Fair
- Considering the possibility of partnering with local Chamber of Commerce and Rotary Club to develop a community garden
- Considering a project to convert deserted train tracks into walking trails
- Continue HEALTH coalition visibility by utilization of “free” local media
- Concentrate on coalition member recruitment

2012 Projects/Goals:

- Seek nonprofit status for the coalition
- Partner with UAMS to provide colorectal screenings for Columbia County citizens
- Obtain \$500.00 grant to conduct Town Hall Meeting

Local Hometown Health Leader: Melinda Harrell

Profile Updated: November 18, 2011

Dallas County

Year HHI started: September 2003

How HHI started: In July 2003 a steering committee of community leaders, met to develop a list of possible stakeholders. Hometown Health presentations were given to various community clubs and organizations and a survey to judge community interests in health issues was distributed. From this data a list of stakeholders was developed by the steering committee and those identified were invited to become a part of the Dallas County Hometown Health initiative. Approximately 85 Dallas Co. residents attended the September 23, 2003 coalition kickoff. DASH has been active for the past 8 years and averages 30 members attending monthly meetings. Using grant funds DASH incorporated and received 501 (c) (3) tax exempt status in 2007.



How HHI is organized:

Current DASH Officers are as follows:

President – Brian Miller
Vice President – Zella Gullett
Secretary – Kathy Barnhart
Treasurer – Margaret Tidwell

DASH committees plan and implement various coalition projects.

Current/Future Projects:

- Annual “Let Good Health Win” health fair cosponsored by DASH and Dallas County Medical Center
- DASH Across Dallas County – 8-week physical activity program, 8th year
- DASH Your Weight Off- A competitive weight loss program that is held the same time as DASH Across Dallas County, 3rd year
- Annual Women’s National Health Week Tea, 4th year
- Outreach Activities include: Trainings-Stroke Workshop; Heart Health Seminar, Grant Writing Workshop, and PEPPI. Projects- “Healthy Dallas County” poster contest for 3rd & 4th graders, Body Walk volunteers, Prom Night, Red Ribbon week, and Holiday Awareness campaign on drinking and driving, “Too Smart to Start”, Take Back Prescription Drugs Day.
- Medication Assistance Program – Jan 2005 and ongoing
- Demonstration Garden 3rd year
- Farmers Market in Fordyce
- AmeriCorps Volunteer to assist with garden and farmers market

Grants Received:

- ADRDN Grant (Quadco – Ouachita Co., Calhoun Co., Union Co., and Dallas Co.)
- \$6,000 PRC Grant (\$1,500 a year)
- \$1,000 Prostate Foundation Grant
- \$1,000 United Way Funds
- \$9,222 Cardiovascular Grant

- \$8,871 Diabetes Grant
 - \$2,746 Rural Health Services Grant
 - \$2,000 Growing Healthy Communities Stipend
 - \$17,550 JRMC Healthy Living Grant (2009, 2012)
 - \$17,305 Arkansas Blue & You Foundation Grant (2010, 2011)
 - Misc. Stipends and small grants
- Total Grants Received: \$65,494.00

Other Pertinent Dallas County Information:

- Rural county with total population –8,116
- Critical Access Hospital
- 4 physicians
- 1 nursing home
- 1 county school district
- High poverty and uninsured rates

Local HHI Leader: Donna Ferguson

Profile Updated: November 2011

Hempstead County

Year HHI started: February 2004

How HHI started: Hempstead County Hometown Health was started as a new coalition. After Dr. Boozman presented “The Perfect Storm” presentation, a group of volunteers met and formed a nominating committee. There were approximately 75 community members attending the Kick-off. A slate of officers was chosen from surveys completed and collected following this meeting where local businesses, organizations, schools, and community members were represented.

How HHI is organized:

- Chairperson – Jodi Coffee, Community Volunteer
- Vice Chair – Lynn Terral, Cabun Rural Health Clinic Coordinator
- Past Chair - Laura Clark, UACCH ARNEC Program Director
- Secretary – Sandra Hundley, Dept. of Community Corrections
- Treasurer – Tammy Goodwin, UACCH Nursing Program Instructor
- Officer at Large - Jeannine Wilson, Local Health Unit Administrator
- Anti-Drug Committee Chair – Teresa Pribilski, Drug Court Counselor, DCC

Past Projects:

- Sponsored the 16th Annual Family Health Expo in October
- Sponsored the 3rd Annual “Women Can Run” program
- Coordinated with Blevins School District to plan and implement 1st annual Employee Health Fair
- Participated in Clinton Primary School’s “Color Me” program in November providing a skit, “Ol’ McRonald Had A Farm” promoting the farm that only grew orange produce.
- The Anti-Drug Committee works directly with the Hempstead County Sheriff Department to implement the DARE program
- The Anti-Drug Committee promotes SPU youth leadership groups in local schools and participates as active members of the Southwest Arkansas Prevention Task Force.
- Currently coordinating with the leadership of the Old Washington Farmers’ Market and newly developed Master Gardeners group on upcoming programs.

Grants received:

Hope Police Department and the Hempstead County Sheriff Department each received an Enforcing Underage Drinking Laws Grant for \$10,000 that the Anti-Drug Committee implements in collaboration with each agency.

Other pertinent information: None

Local HHI Leader: Jeannine Wilson, Administrator

Profile updated: November 2011

Hot Spring County

Year HHI started: November 2003

How HHI started: Being involved with an existing coalition made up of local citizens, government agencies, city and county officials, school, business, and volunteer groups. .

How HHI is organized:

- By-Laws were established February 2005
- Coalition named in February 2005 and is called Healthy Hot Spring County Coalition.
- Officers were reelected in February 2006.
- Current officers are:
Roger Coomer, President
Greg King, Vice President
Ashley Parker, Secretary
Carol Davis, Treasurer
Ann Gasper, Historian and Public Relations
- Job descriptions and policies and procedures are in place.

Past projects:

- Peppi Program @ Diamondhead Community Church
- Reshape yourself @ CADC Senior Adult Center
- LPHA Survey with community leaders in March 2006
- Waling Trail Grant awarded to Bismark Community
- Annual Health Fair's at Hot Spring County Medical Center for Senior Citizens and Children's Health Fair
- Annual Bismark Bash Health Fair
- Coalition kickoff in January 2006 and celebrations yearly
- Firewise Community developed in Diamondhead
- Worksite Wellness Annual Employee Event @ Kohler Industries
- CERT training for Diamondhead Community volunteers
- Community Resource Guide
- CERT training for Healthy Hot Spring County Coalition members
- Strike Out Child Passenger Injury Project
- BRFSS Annual Survey
- Child Car Seat Passenger Sticker Program for 1st Responders
- Stroke/Cardiovascular Educational Program
- Clean Air Indoor Act Town Hall Meetings
- Underage Drinking Awareness Town Hall Meetings
- Teen Pregnancy Awareness In Service at Magnet Cove Schools
- Walk Across Hot Spring County 2006, 2007 and 2008, 2009, 2010, 2011 from March to May Program
- Save the Hospital Campaign
- Mass Flu Exercises in 2006, 2007 and 2008, 2009 and 2010, 2011 with assisting Coalition members as volunteers and community partners.
- Think Before you Drink Campaign
- Town Hall Meeting on Social Hosting with community partners
- Free Prostate Screening Clinic -2008, 2009, 2010, 2011
- Underage Drinking & Dangers of Drinking & Driving gas pump ads(Operation Pumpucation)

- Boating Under the Influence Gas Pump Ads (Operation Pumpucation)

Current/Future projects:

- Development of 2012 Work Plans
- Develop new committees with dates of work plans
- Continue Walk Across Hot Spring County for General Public
- Continue to conduct Cardio/ Stroke Awareness Programs
- Continue to conduct Parents Who Host Educational campaigns in Spring at prom season and graduation
- Continue to work on Bicycle Safety Awareness for community
- Election of 2012 Healthy Hot Spring County Coalition members and committee chairs

Grants received:

- 35,000 @ Bismark Community for Walking Trail
- 25,000 Child Strike Out Program
- 25,000 Cardiovascular/Stroke Grant 2008
- 25,000 Cardiovascular/Stroke Grant 2009
- 1,500 PRC mini-grant 2007, 2008, 2009,2010
- \$500 SAMSHA Town Hall meeting

Other pertinent information:

- Large, county; total county population 33,000 with a large elderly population. CADDC public transportation available
- 5 county school districts, 12 physicians, a county hospital
- Fire and Ambulance personnel available in city of Malvern
- 5 Rural Fire Departments with BLS capabilities

Local HHI Leader: Suellen Simpson, RN

Profile updated: November 2010

Howard County

Year HHI started: 2003

How HHI started: Howard County Health Improvement (HCHI) was started as a new coalition. A steering committee met and shared information. The coalition is made up of countywide members from various businesses, organizations, schools, and community members. Our kickoff meeting was held in September 2003.



HCHI organization:

- Chairperson - Kelly Hardin, CCCUA Nursing Program
- Vice Chair – Lanie Snow, Rehab Specialists
- Past Chair - Gayla Lacefield, Howard Memorial Hospital
- Secretary - Deb Cowling, Community Volunteer
- Treasurer - Tim Pinkerton, First State Bank President
- Officer at Large – Donna Webb, Local Health Unit Administrator
- Positive Life Choices Committee Chair – Phil Brown, Youth Pastor First Baptist Church
- Health & Wellness Committee Chair – Billie King, Tyson Complex Nurse Manager
- Growing Healthy Communities Committee Chair – Debra Bolding, Farmers Market Manager

2011 Projects:

- Veggie Swap Shop – Free produce program through the Nashville Demonstration Organic Garden
- Mediterranean Cooking Class program was offered in the Spring and Fall for the community
- Biggest Loser with City/County Employees which integrated Walk Across, Search Your Heart, healthy cooking demonstration, and other health education sessions
- Kid’s Camp week long summer program for 5-6th graders that promotes nutrition, physical activity, and other health education sessions
- CPR classes for 4-H teen leaders and their parents.
- Strong Women was offered to the community
- Developed an online Community Calendar and Resource Directory
- Completed a community Walkability/Bikeability/Rollability Assessment
- Presented Joint Use Agreements to Nashville School Board
- Developed the 4G Radio series to highlight health topics and promote upcoming health programs
- Implemented a Volunteer Fair to highlight local volunteer driven programs with Division of Volunteerism participating
- Developed the “Dreamers Community Garden”
- Completed the Demonstration Kitchen at the Farmers Market
- Participated in the Southern Obesity Conference in New Orleans
- Hosted the Growing Healthy Communities 4G Regional Summit
- Developed a series of “NFD TV” Programs for local television and community groups/programs
- Special Prevention Unit youth leadership Spring & Fall regional trainings.
- PLC Committee members actively participate in the SW Arkansas Prevention Task Force
- Hosted a community Prevention Day Event in the Spring

- The SPU youth developed an Underage Drinking Prevention float in the Christmas Parade
- Hosted an After-Prom event at Nashville Schools
- Developed updated coalition membership packet including brochure, by-laws, and policy and procedure with outlined committee requirements
- Purchased SPARK interactive physical activity curriculum for Nashville Elementary School

Grants received:

- ArCOP's Growing Healthy Communities Grant for \$13,000
- Additional ARCOP grant funding for GHC Initiative for \$5,000
- Blue & You Foundation Grant for \$57,150

Local HHI Leader: Donna Webb

Profile updated: November 2011

Lafayette County



LIFE (Lafayette County Improving Futures for Everyone)



Year HHI started: Officially started 2004.

How HHI started: The Coalition began by the HHI Team Leader identifying stakeholders. From involvement in various local committees, a steering committee evolved. A Kick-off was held Oct. 27, 2004 with Director, Dr. Fay Boozman, as the speaker. Many left inspired to meet the challenge of improving the health of themselves and their communities.

How HHI is organized:

Current LIFE Officers:

Cynthia Ward--Chair

Terrie Treadway--Co-Chair

Mary Joseph--Secretary

Sudie Ward—Treasurer

Tonya Clark – Member at Large

Past Projects:

- Coalition became incorporated—November 2006
- Participated in Body Walk at Lafayette Schools – April 21, 2009
- Underage Drinking Town Hall Meetings – April 2009
- Received 501C3 status May 4, 2009
- Women’s Health Celebration May 14, 2009
- Promoted Red Ribbon Week – October 2009
- Holiday Campaign for Alcohol Awareness – Drinking & Driving – December 2009
- Town Hall Meeting on Underage Drinking held at Lafayette High School March 31, 2010
- Underage drinking presentation to Bradley High School Students before prom April 5, 2010
- Annual LIFE Investment Health Fair at Bodcaw Bank, Stamps, AR—April 7, 2010
- Arkansas Prevention Needs Assessment Survey Summary presented to Lafayette County – April 2010
- HHI Sustainability Conference – June 15 & 16, 2010
- South West Region Worksite Wellness Summit – July 27, 2010
- Injury Prevention Health Education Booth at County Fair - September 2010
- Mass Flu Clinic – October 29, 2010

2011 Projects:

- LIFE Coalition 6th Year Celebration—January 13, 2011

- HHI Sustainability Conference – March 29 – 31, 2011
- Annual LIFE Investment Health Fair – April 6, 2011 (Our way of celebrating Public Health Week)
- Supported Lafayette County Relay For Life (American Cancer Society) – May 13, 2011
- Member attended training called Making Meetings Work – August 3, 2011
- Applied for and received ADAP Grant
- Applied for Health People 2020 Grant
- Mass Flu Clinic – Lafayette County Health Unit – October 28, 2011
- School Flu Clinics – Bradley and Lafayette – October 21 & November 5, 2011

Future Projects:

Plan for 7th Year LIFE Coalition Celebration – January 12, 2012

- Elect new officers – January 2012
- Present banners purchased with ADAP grant to Bradley and Lafayette County schools for Alcohol Awareness Month – April 2012
- Members to attend 2012 HHI Sustainability Conference
- Seek funding, i.e. grants, in areas appropriate to needs identified
- Continue health promotion/disease prevention events.
- Continue to seek new members to reflect the make-up of the community.
- Continue Alcohol Awareness Campaign
- Promote, support and participate in the “Walk Across Arkansas Program”.

Grants received 2011:

- ADAP Mini Grant - \$1,500.00

Other pertinent Information:

- Rural County with population of 7,504 as of July 2009
- 1 Community Health Clinic at Bradley
- 2 physicians, 1 APNs
- 1 Nursing Home
- 2 County School Districts
- Poverty Rate – 2008
 - County – 23.20%

Local HHI Leader: Tonya Clark, RN, Local Health Unit Administrator

Profile updated: November 29, 2011

Little River County Hometown Health Improvement Profile

Year HHI started: January 4, 2005

How HHI started: Our coalition started with a gathering of community leaders in Ashdown to hear Dr. Fay Boozman, Director of Arkansas Department of Health, as he presented “The Perfect Storm”, which described our national and state health crises. Officers were elected and ground rules established. A committee was appointed to formulate By-laws and a name was approved, SHAPE (Supporting Healthy Activities for the Public and the Environment) Alliance of Little River County. In 2010 the coalition decided to change the name to Little River Hometown Health Coalition and have been working towards reorganization.

How HHI is organized:

Current Coalition Partners

- Little River County Health Unit
- BEAT Tobacco Coalition
- Little River County Hospital
- Little River County Sheriff Department
- Ashdown Schools

Projects and Activities:

- Support Special Prevention Unit (SPU) Youth Leadership group in Ashdown High School
- Hosted a community “Block Party” for Red Ribbon Week that hosted a Haunted House as a fundraiser for Relay for Life
- Supported SPU Underage Drinking Prevention Christmas Parade Float
- Promote, support and participate in the “Walk Across Arkansas Program”
- Coalition participation in statewide HHI Sustainability Conference
- Mass and School Flu Clinics
- Team Impact at County Schools
- Participation in Rx Drug Take Back Events including development of stationary disposal site
- SPU youth group participation in Spring & Fall regional trainings
- SPU youth group participation in OJJDP National EUDL Conference in Orlando, FL
- Hosted a Underage Drinking Prevention and Social Hosting Law media campaign

Grants and Funding Received:

- Enforcing Underage Drinking Laws Grant through the Little River County Sheriff Department for \$13,000

Local HHI Leader: Gayle Vermeer, RN

Profile Updated: November 2011

Miller County

Year HHI started: September 19, 2007

How HHI started: After several meetings of community leaders, Hometown Health in Miller County was revised in September 2007. The Coalition was renamed **M.I.L.L.E.R.** Hometown Health Coalition, which stands for:

“Making Individuals Live Longer through Education & Resources”



How HHI is organized:

The officers of the coalition are President, Vice President, Secretary and Treasurer. M.I.L.L.E.R. Hometown Health Coalition is currently restructuring and did not elect officers in 2011. The coalition did participate in activities and is currently recruiting new officers for the coming year.

Past/Future Projects:

- Attended Mid South Summer School – June 2010
- Trice Elem. School Parent Conference Health Fair – April 21, 2011
- New Hope Missionary Baptist Church Health Fair – May 21, 2011
- Iron Mountain Center Health Fair – June 4, 2011
- Wild About Wellness Health Fair – July 2010 and July 2011
- SPU Youth & Adult Training – Old Washington State Park
September 16-17, 2011
- Health Display at Regular Arkansas Baptist State Convention – Miles Chapel Church -
November 16-18, 2011

Other Pertinent Information:

Health education materials and presentations were presented on diabetes, Influenza Flu, nutrition, emergency preparedness, home and fire safety prevention, mass dispensing, men and women screenings, communicable diseases, family planning and the WIC Program to Coalition members, to Miller County leaders, emergency personnel and other community leaders and organizations.

Local HHI Leader: Cynthia White, RN - Health Unit Administrator

Profile updated: December 2, 2011

Montgomery County

Year HHI started: November 1999

How HHI started: As a new coalition made up of local citizens, government agencies, city and county officials, businesses, civic groups, schools, volunteer groups, etc. The Coalition has merged with the Montgomery County Health Education Advisory Board and has partnered with the ACE Committee.



How HHI is organized: 2011 Officers

Chairperson—Jerry Shields

Secretary—Trisha Adams

Treasurer—Phillip Carr

Current/Future projects:

- Prevention & Fun Fair
- “Spring Into Health”- 2005, 2006, 2007, 2008, 2009, 2010
- “Project Pink Awareness Breast Cancer Survivor Support group
- Award winning County Fair Booths
- Body Walk for County Schools
- Race for the Cure Team- 2008, 2009, 2010, 2011
- Terry Todd Memorial Men’s Health Day- 2007, 2008, 2009, 2010
- Mass Flu Clinic
- Breast Cancer survivor luncheon
- Prom Night re-enactment of fatal car crash for County Schools
- Hike for the Cure- 2008, 2009, 2010, 2011
- LOViT marathon- 2009, 2010
- 4-H Safety/Ag Day- 2009, 2010, 2011
- Baby Safety Shower Training
- Operation Pumpucation gas pump ads- Underage Drinking & Drinking & Driving
- Operation Pumpucation gas pump ads- Boating Under the Influence
- Project Pink Bra Art
- Project Pink Hats off for the Cure
- Newspaper ads – Underage Drinking, Parent’s Who Host Lose the Most campaign, Dangers of Drinking & Driving awareness campaign

Grants received:

- \$57,000.00 National Recreation Trails in 2006 for the hiking/biking trail,
- \$30,000.00 National Recreation Trails in 2006 for the ADA handicap accessible trail,
- \$10,000.00 USACE “Handshake Partnership” in 2006
- \$25,000.00 USFS in 2007 for SCA team on the second leg of the LOViT
- \$150,000.00 AGFC in 2007 for the ADA Watchable Wildlife trail
- \$59,400.00 National Recreational Trails in 2008 for the LOViT and Hickory Nut Vista repair
- PRC Grant- \$1500- 2007, 2008, 2009, 2010
- Cardiovascular and Stroke Grant- \$2600
- Arkansas Cancer Coalition mini-grant- \$2200

Other pertinent information:

- Large, very rural county, the Forest Service owns 66.6% of the county. High tourist area in the spring though the fall due to Lake Ouachita and Montgomery County is the Quartz Crystal Capital of the world.
- Total county population 9,742 with a large elderly population.
- No public transportation.
- 3 county school districts.
- 2 Physicians
- 2 Dentists
- 1 Nursing home
- 1 Assisted Living Facility
- No hospital
- 1 Ambulance Service
- High poverty and uninsured rate

Local HHI Leader: Kimberly Adams

Profile updated: November 2011

Nevada County

Year HHI started: January 30, 2002

How HHI started: Our coalition started from 3 different entities; Children's Week Coalition, TEA Coalition, and the Health Alliance. These three joined together to form the Prescott/Nevada County Health Alliance (PNCHA).

How HHI is organized: 2011 Officers

Presidents-Hyacinth Deon

Vice-Presidents-Christy Wagley

Secretary-Susan Smith

Treasurer-Elaine Halliday/Pam Hearnberger



Current/Future projects:

- Red Ribbon Week banner was signed by 7th & 8th graders and by those attending Mass Flu Clinic
- Provided free screenings at the Munn's Chapel Women's Conference
- Nevada County Cancer Association held the annual Jim McKenzie Memorial Golf Tournament.
- Annual Jami Powell Conference at 1st United Methodist Church featuring Randy Mac who entertained us with stories and songs, Rose Dixon, Holistic nutrition specialist, and Dr. Alan Fox, MD.
- Free car seat installation was offered in Nevada County.
- Nevada County Extension Office hosted Body Walk for 2nd, 3rd, and 4th graders at Prescott and Nevada.
- Arkansas Children's Week featuring Safety Day, Science Day, Literacy Day, and AgriCadabra.
- Community Coffee to celebrate Public Health Week.
- Hosted a breakfast for the Nevada County 2011 Leadership Group and local doctors.
- Baby Safety Showers were offered for pregnant women.
- Promoted the Drug Take Back Campaign at our Mass Flu Clinic
- Provided on site mammogram for underserved women in July and November
- Set up four educational booths at the Nevada County Fair.
- Educated over fifty Day Service workers on Injury Prevention.
- Tobacco cessation offered to parents on three campuses in Prescott as part of Parent Teacher Conferences.
- Offered Act 13 and tobacco cessation information to all attendees of Mass Flu Clinic

Grants received:

- PRC Grant on underage drinking
- CAFE Grant Baby Safety Showers(pending)
- Arkansas Cancer Society for Ca patient support

Local HHI Leader: Debbie Henderson

Profile updated: November 17, 2011

Ouachita County

Year HHI started: November 2002

How HHI started: A list of stakeholders representing a broad cross-section of Ouachita County was put together at a steering committee meeting in October 2002. Later that month, a chairperson was identified. November 6th was selected as the date for the kickoff with 60 community members in attendance. Information on community strengths and weaknesses was gathered from attendees.

How HHI is organized: *2011 officers are as follows:*

- President – Rhonda McDonald
- Vice President – Rhonda Kordsmeier
- Treasurer – Janet Cummings
- Secretary – Gwen Edwards
- Reporter – Rebecca Wright

A Healthy Ouachita County (AHOC) was chosen as the name. The coalition also has a logo and by-laws. Received 501 c 3 status in 2008.

Current/Future Projects:

- Assessment activities include: Adult Risk Behavior Survey in 2011; APNA 2011
- Workgroups include; Health Life styles, Substance Abuse and Older Arkansans; Older Arkansans publish a newsletter each month that is distributed to over 500 elderly citizens. It has a healthy recipe, exercise for the physically challenged individuals as well as the Quit line 800 number.
- Outreach activities include: Act 811, tobacco presentations, WIC, Flu, Red Ribbon Week, Drug Take Back
- Walk Across Ouachita County 8 week physical activity program
- Fast Accurate Community Training Segments (F.A.C.T.S.) presentations have been conducted in the community on heart health, diabetes, tobacco, cholesterol, nutrition and screenings.
- AHOC now has a Facebook page launched in August 2011
- AHOC continues to sponsor the “YOU Docs” syndicated column weekly in the *Camden News* by Dr. OZ and Dr. Roizen. And received a grant to fund this article for next year.
- AHOC participated in the annual Take Back event and collected 69 lbs. of medications.

Grants received: Arkansas Delta Rural Development Network (ADRDN) grant for \$11,000 for QuadCo Prescription Drug Program in Ouachita County. The coalition also received a \$500.00 grant from PRC for media campaign. AHOC also received an Entergy Grant for \$300.00 for You Doc’s Health articles.

Local HHI Leader: Rebecca Wright, R.S.

Profile updated: November 2011

Pike County

Year HHI Started: January 2000

How HHI Started: Pike was one of five counties chosen to participate in the HHI initiative the second year of implementation. There was a countywide kick off in Murfreesboro with 58 community members attending. Dick Jones was a guest speaker. There was no existing coalition in which to partner or collaborate.

How HHI is organized: The entire coalition has been working on each project, however for the coming year a different approach will be made. The coalition will be working with project committees.

Past Projects:

- Assessment activities include: Youth Risk Survey in 2000; Adult Risk Survey in 2002 for Pike/Montgomery Counties
- Community education activities include: diabetes seminars in Murfreesboro & Glenwood; Project Pink Awareness – “Styling for the Cure” Program and cardiovascular health talks for elementary, middle and high school teachers in Delight and Murfreesboro.
- Hometown Hikers, which became a national best practice, is implemented in the county schools annually.
- Outreach activities include: Pike County Fair booth, Spring Fling Fair in Hot Springs, Grief Support Groups that met monthly, community recycling initiative
- Annual coalition birthday celebrations since 2001. Each year the celebration is held in a different community in the county and there is a special program on Pike County statistics.
- Operation P.U.S.H. (Plan Until Something Happens) Team – This team has secured grants to purchase & install fully automated generator, fuel storage tank, & diesel to provide power for full operation of the health unit as emergency communication/command center for the county with build in power outlets & pole for county HAM radio operators.
- M.A.P. (Montgomery And Pike) Tobacco Free Partnership
- HAL (Healthy Active Lifestyles) Program is a community exercise program that meets each month for health education and exercise demonstrations at the Murfreesboro High School. The program is supported by the coalition, although implemented by two school teachers.
- Coalition building and substance abuse prevention awareness project through the PRC mini-grant.
- Operation P.U.S.H. (Plan Until Something Happens) -- This team meets to focus on projects such as: Mass Dispensing Plan; County EOP planning & implementation of flu pandemic drill; Hometown Hikers program is implemented in county schools.
- Project Pink Awareness – “Styling for the Cure” material continue to be provided to local salons.
- Prom Night Disasters – In 2008 a county-wide “prom night disaster” program was held at the Murfreesboro Public School with Murfreesboro, Delight, Kirby and Centerpoint taking part in the disaster.
- Prom Night Disaster – Spring of 2009 but held at each school.

2011 Pike County Hometown Health Initiative:

- HH Recycling Initiative
 - Ongoing partnership with Howard County Children’s Center
- PRC Mini Grant – Operation Pumpucation
 - Boating Under the Influence

- EUDL Grant – Pike County Sheriff’s Office & South Pike County School/Delight Campus
 - Underage drinking
- May 3rd – Community Lunch & Learn
 - Made possible by a grant from Garland County C.A.R.E.S.
 - Representative from Region 8 PRC & Garland County C.A.R.E.S.
- May 4th – South Pike County High School Presentation
 - On LHU services/HH Initiatives
 - Provided packets on teen immunizations; smoking; all LHU programs with focus on FP; communicable diseases, good nutrition
- May 13 & 14 Tri-County Relay for Life in Glenwood
 - Provided handouts regarding basic good nutrition for prevention; good nutrition for cancer patients; ACS Cook Books; Facts/Myths about Cancer; smoking cessation, etc + provided door prizes
- May 20th Diamond Festival – Injury Prevention/Safety/First Aid Station
 - Distributed ACH Injury Prevention Factsheets with a focus on summer activities
 - Promoted LHU/I H S services with display board & handouts
- June 3rd & 4th Boating School @ Lake DeGray
 - Furnished safety goggles, hand sanitizer, miscellaneous door prizes
- September 20th, 21st, 23rd & 24th Pike County Fair
 - Partnered with Pike County I H S
 - Promoted LHU/I H S Services; HH Initiative; upcoming influenza clinic with display board and handouts
 - Distributed information from ACS including breast & prostate; and smoking cessation; influenza information
 - Provided door prizes/promo items for drawings
- October 10th, UAMS MammoVan provided mammograms @ LHU
 - Pike HHI/Project Pink Awareness helped in distributing information for registering for the mammovan and distributed breast cancer awareness promo items and information through hair salons county-wide.
 - December 8th MammoVan “will be” providing their services in Glenwood at the Senior Citizens building.
- October 26th, Pike Mass Flu Clinic
 - Partnered with Pike County OEM to distribute ADEM Preparedness Booklets
- November 1th Glenwood Senior Citizen Health Fair
 - Partnered with Pike County Hospice
 - Promoted LHU/I H S Services; HH Initiative with display board & handouts
 - Distributed ACS booklets including breast & prostate
 - Provided B/P Screenings & door prizes

Local Administrator: M. Irene Chambers, LHU ADM as of 11/1/2010

Profile Updated: December 1, 2011

Polk County

Quality of Life Outreach, Inc.

Year HHI started: 2000

How HHI started: Mena's "ACE Program", in 2000 chose to serve as a pilot site for a new strategic community planning initiative in partnership with the U of A Cooperative Extension Service "Vision 2010" project. Healthy Connections Inc. had an "ARKids" grant obligation to do coalition building, as did the Polk County Health Unit Hometown Health Improvement Program. These efforts merged forces and are now one large county coalition. Many other existing community organizations and committees such as the; "Mainstreet Mena", "Mena Planning Commission", "Rich Mountain Community College Workforce Training Center", "Airport Commission" and "Mena Polk County Chamber of Commerce" have also joined in this effort.

How HHI is organized:

- Chair: Tammy Vaughn
- Vice Chair: Dick Black
- Secretary: Toni Pfister
- Treasurer: Pam Posey
- By-Laws, Policy & Procedures, Mission & Vision statements are in place.

Past/current projects:

- YRBS completed in all county schools – 2001
- BRFSS completed in Polk County – 2003
- Health Survey, 800 Polk County residents surveyed, conducted by Coalition members - 2004
- Training on HHI Guide 1 and 2 – 2001
- Donna Yutzy training on building coalitions –2001-2002
- Senior Fair, Healthy Family Expo, and Ouachita Heritages Days – 2001, 2002, 2003, 2004,2005,2006,2007
- Dental Screenings K-5, Dental Sealants 2nd and 6th grades – 2001-2002-2003-2004,2005,2006,2007
- Breastcare, Education and Enrollment – 2001-2002-2003-2004,2005,2006,2007
- Seek Community Health Center Grant
- 2005-06 Developed Polk County Trail Guide and distributed in the community
- February 2006- Local Public Health Performance Standards
- March 23, 2006- Tobacco sub-committee co-sponsored Polk County Teen Summit
- March- May 2006- Walk Across Polk County-physical activity program-170 participants
- May 2006- Lum & Abner Days- booth for coalition
- June 2006-2007- Combined Senior Fair and Health Expo into one health fair= Healthy Family Expo
- Participated in Relay for Life co-sponsor
- Held first children's health fair
- May, 2008 Safety Day with 1100 children participating
- Walk Across Polk County(Spring 2008- 2011)
- 2008 Cossatot Sr. Health Fair
- 2008 Body Walk at Mena Elementary

- 2008 Coalition changed name from Quality of Life coalition to Quality of Life Outreach, Inc.
- 2008 Applied & received 501c3 status.
- 2008 New By-Laws updated and completed
- 2008 QOL joined Mena Chamber of Commerce
- 2008 Annual Strategic Planning meeting held in November. Revised mission and vision statements.
- 2010&2011- family health day held at Board Camp Family Life Center
- 2010-begin fund raising for domestic violence shelter in Polk County
- 2010- Body Walk, participated in Relay for Life in Polk County, worked with Coordinated School Health, Walk Across Polk County was a success, Vulnerable Population committee working on The Oaks-senior retirement home in Mena.
- 2011 Buttanical Gardens at Polk County Fair
- 2011 Puttin on the Pink
- 2011 Adult Health Survey
- Operation Pumpucation- gas pump ads- Underage drinking & Drinking & Driving awareness
- 2011- The Oaks retirement center opened

Grants received: Breastcare Grant for Education \$3,000.00,
 Community Health Center Grant \$878,000.00 + annual grant growth
 Tobacco Grant \$73,000.00 + annual grant growth
 2008- \$1000 PRC mini-grant
 2008- \$18,900 Cardiovascular & Stroke Grant in conjunction with
 Montgomery County
 2010- \$1500 PRC mini-grant for Operation Pumpucation
 2011- AR Dept. of Health Tobacco Grant
 2011- Arkansas Cancer Coalition mini-grant

Awards: Polk named outstanding new county in the Mid-South Division for Relay for Life

Local HHI Leader: Brenda Huff

Profile updated: November 17, 2011

Sevier County

How HHI started:

In July of 2003 a steering committee of community leaders, community volunteers, city and county officials began to identify stakeholders and gauge community interest for a coalition. The Hometown Health Kickoff was held on June 23, 2004. The Steering Committee continued to meet until the official by-laws were accepted on May 24, 2006 and it was named Sevier County Coalition (SCC). The by-laws include vision/mission statements, operational policy/procedure, and an executive committee and duties are outlined.



How HHI is organized:

Officers include:

- Chair – Gabrielle Thrailkill, Genesis Maternity Care
- Chair-Elect - Vacant
- Past-chair – Terri James, Extension Service
- Secretary – Anahi Esteban, Genesis Maternity Care
- Treasurer – Margaret Fenton, First State Bank
- Officer at Large – Sarah Powell, ADH Rural Health Specialist
- Wellness Committee Chair – Terrie James, Extension Service
- Substance Abuse Prevention Committee Chair – Anahi Esteban, Genesis Maternity Care

2011 Projects:

- Annual Back 2 School Children's Health Fair
- Walk Across Sevier County
- Search Your Heart Programs in both English & Spanish
- Shape Up community health program
- Coalition participation in statewide HHI Sustainability Conference
- Mass and School Flu Clinics
- Development of the Cossatot Community Health Center in conjunction with Healthy Connections, Inc. in Mena
- County meeting to present results of the County Adult Health Survey and development of county health plan
- Team Impact at County Schools
- Participation in Rx Drug Take Back Events including development of stationary disposal site
- SPU youth group participation in Spring & Fall regional trainings
- SPU youth group participation in OJJDP National EUDL Conference in Orlando, FL
- Hosted After-Prom Events for Horatio and DeQueen Schools
- Hosted a Underage Drinking Prevention and Social Hosting Law media campaign
- Participated in an Arbor Day community prevention day event for county 5th graders
- Underage Drinking Prevention float in Horatio & DeQueen Christmas Parades

Grants received:

- Enforcing Underage Drinking Laws Grant through DeQueen Police Department for \$11,200
- Blue & You Foundation Grant for Cossatot Community Health Center for \$108,000

Local HHI Leader: Teresa Morris

Profile updated: November 2011

Union County

Year HHI started: 1999

How HHI started: Began in 1996 as the Union County Healthy Communities Coalition. In 1999, in a partnership with Arkansas Health Education Center - South Arkansas, Medical Center of South Arkansas, SHARE Foundation, and the Union County Health Unit, the coalition formed Project TOUCH (Tremendous Opportunities for Union County Health).



How HHI is organized: Current officers: A.J.McBride, Chairman; Karen Magee, Vice-Chairman; Cheryl Splawn, Secretary; Dianne Hammond, Treasurer. Committees include: Health Behaviors, Culture and Recreation, and Substance Abuse Prevention. The executive committee and coalition meet monthly.

Current projects:

- “Stepping Out to TOUCH Union County”, an 8-week walking, running, and biking program. Lunch and learn sessions are offered and prizes awarded to participants.
- Wellness Fair for teachers and school personnel at El Dorado High School.
- “Smoke Free” signs posted in the city parks.
- Billboards designed and placed on major roadways in Union County regarding drinking and driving.
- Information booth at the Outdoor Expo, Union County Fair, 4th of July Celebration, Musicfest.
- Participated in House of Health Horrors held at the Boys and Girls Club
- The “Art of Recycling” Fair
- Participate in QuadCo Rural Health Network.
- Purchased incentives for school flu clinics in Union County
- Prevention Partners Banquet

Grants received:

- \$125,000 – Drug Free Communities Grant
- Partner with QuadCo in \$44,000 Grant from Mid-Delta Community Consortium

Other Pertinent Information: Union County is the largest county in Arkansas, geographically. The population is made up of 48% males and 52% females. The county seat is El Dorado.

Local HHI Leader: Susan Blake

Profile updated: November 2011