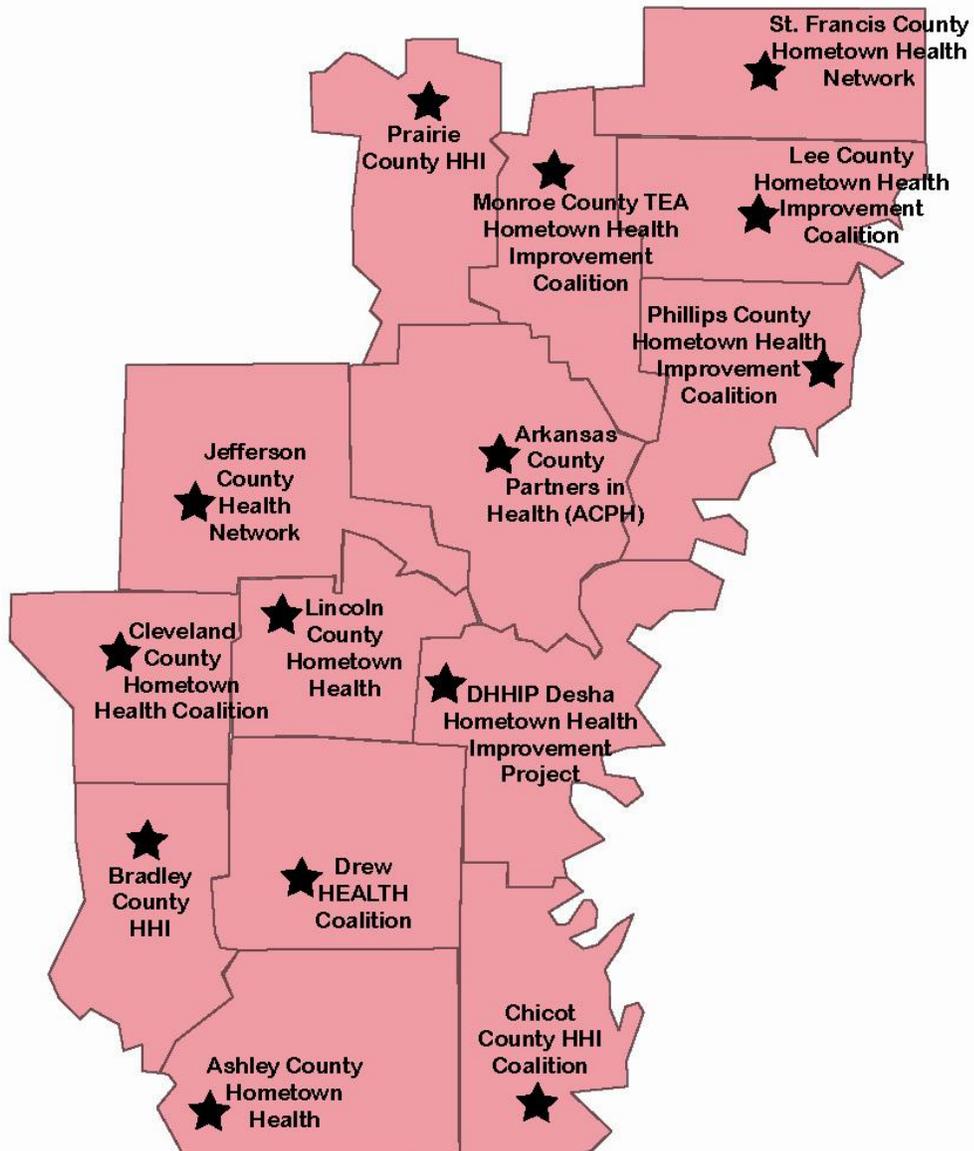


Southwest Region

2012 Arkansas Department of Health - Southwest Region
Hometown Health Improvement Coalitions



Arkansas County

Year HHI started: 2003

How HHI started: The kick off was held on April 22, 2003, at the Phillips County Community College in Stuttgart. At the Kick off, the top 10 health issues were identified and prioritized by community members.

How HHI is organized:

- Arkansas County Partners in Health was formed in January 2002. The partners are: Baptist Health Stuttgart, Arkansas Department of Health, the University of Arkansas Cooperative Extension Service and the Department of Human Services. This group formed to get the ADRDN grant and have since secured 501-c-3 status.
- Has an executive board and has monthly meetings for the public.
- Committees are: education, nutrition, finance, medicine assist and executive.
- The Executive Director is a community member and grant writer.
- Policy and Procedures, mission and vision statement, and logo in place



Past projects:

- Outreach activities include: Car Seat Safety Program, which resulted in 4 Certified Child Passenger Safety Technicians in Arkansas County and a car seat check-up event.
- Physical activities include: Reshape Yourself, Strong Women, Walk Across Arkansas
- Education activities include: Body Walk, Nibbles for Health, Organ Annie dolls and curriculums to public schools, Color Me Healthy program, Vial of Life, and Prescription Assistance Program
- Take Charge of your Health: Budget Fat and Finances
- Tobacco Trends Tour

Current/Future projects:

- Kids Cooking School at Health Expo: Sponsor Annual Health Expo
- Ladies Night Out: October 2010 & 2011
- Jefferson and Lonoke County outreach as part of the Tri county ADRDN funding: focus is on Blood Pressure monitoring
- Diabetes Friendly Cooking Class
- A New Year, A New you
- Heart Education Awareness
- Strong Women
- Organ Wise Guys
- Worksite Wellness and Business After Hours
- 21st Century Educational Partnership
- DSME Self Managed Chronic Disease

Grants received:

- Arkansas Delta Rural Development Network (ADRDN) grant: **2006-2007** \$25,000, **2005-2006** \$20,000, **2008-2009** \$36,000, **2010** \$36,000, **2011** \$35,564
- Blue Cross Blue Sheild Blue and You Grant: \$17,427
- Minority Initiative Sub-Recipient Grant UAPB: \$4,896.
- Wal-Mart Grant: \$1000.00
- Arkansas Cancer Coalition April 2011: \$3000.00
- Greater Delta Alliance November 2011 \$3000.00

Other pertinent information:

- Arkansas County has two county seats-one in Stuttgart and one in DeWitt.
- Arkansas County has two hospitals; one is a critical access hospital.
- This coalition has 2 AmeriCorp Volunteer positions

Local Health Unit HHI/Administrator: Wanda Vester

Profile Updated: October 2011

Ashley County

Year HHI Started: 2005

How HHI started: In April 2005, a community kick-off was held at the Crossett Public Library followed by a presentation at Ashley County Medical Center for their Board of Directors and medical staff. The hospital administrator, along with the Board, made a formal motion that the group adopt the Hometown Health Improvement plan and fully support the coalition's efforts.

How HHI is organized: The coalition has an Executive Board with Chairperson, Vice Chairperson, and Secretary. The Chairperson presides over the monthly meetings. The coalition has a mission and vision statement and policies and procedures.

- Health issues were prioritized: tobacco, cancer and obesity prevention.

Past projects (Some Continuing):

- Education activities include: Girls Night Out Project, Guys Night Out Project, Mayors Campaign for Prostate Awareness, 5-A Day Health Education
- Outreach activities include: Prostate Cancer Screenings, "Breast Friends" Health Fair, Diabetes Expo, Pink Carnation Sunday, Annual Wilmot Family Health Festival, Montrose Heritage Festival
- Assessment activities include: County Adult Health Survey (BRFSS), Youth Tobacco Survey, BMI in Schools
- Physical Activity items include: Body Walk, Strong Women, Reshape Yourself, New You, and Walk Across Arkansas with the county cooperative extension.
- Nutrition Education: Healthy Cooking Classes, Nutrition classes at Wilmot and Hamburg Elementary School
- Participated in Relay for Life
- Conducted Smoke Alarm Training to all 8 county fire departments & distributed smoke alarms
- Expansion of the Prescription Assistance program.
- Worksite Wellness with Georgia Pacific
- Collaborating with AR Children's Hospital to provide Car Safety Seat Training at local t-ball games

Current/Future projects:

- County-wide Resource Directory
- Providing education on prioritized health topics
- "Go Red" Heart Disease campaign & banquet
- Pink Carnation Sunday
- Worksite Wellness with local businesses



- Injury Prevention Education: Car Seat safety, ATV safety, Bicycle safety and Baby safety showers
- Vile of Life
- Operation Safe Prom
- Community Garden
- Childhood Obesity Workgroup

Grants Received:

- ADRDN grant (together with Chicot, Desha and Lincoln counties)
- Grants from ADH Alcohol and Drug through Phoenix Youth and Family Services to host town hall meetings
- Trails for Life – Town of Montrose – Walking Trail
- Komen Breast Care Grant – Free Mammograms
- Arkansas Parks and Tourism- City of Wilmot
- Joint use Agreement- City of Hamburg and Hamburg School District

Other pertinent information:

- Ashley County has two Local Health Units – one in Crossett one in Hamburg.
- Ashley County Medical Center is a critical access hospital.
- A large area of the county is flatland delta farming land.
- Georgia-Pacific, maker of Angel Soft, Sparkle, etc, has a plant in Crossett.

Local HHI Administrator: Tammy D. Cook

Profile Updated: October 2011

Bradley County

How HHI Started: In February 2002, three initial agencies, Bradley County Medical Center (BCMC), the Bradley County Health Unit and the YMCA came together to apply for the Arkansas Delta Rural Development Network (ADRDN) planning grant. A community wide recruitment was done to develop the coalition and some members were sent by ADRDN to attend Community Based Decision Making and Community Encourager training in Kentucky.



How organized:

- The Coalition worked under a steering committee until a board of directors was established in 2003 at which time Mission and Vision statements along with policies and procedures were approved. The Chairperson presides over the monthly meetings.

Past Projects:

- “Grant Writing 101” was presented to community members
- Weekly newspaper articles called “*Health Begins With You*”
- Radio health spots promoting healthier living
- Fire Safety education with free smoke alarms funded by Entergy
- Bradley/Cleveland Co. Bilingual Resource Guide was published and inserted into Shoppers Guide in 2003 reaching over 1500 homes.
- Post Prom Bash at YMCA/Operation Safe Prom
- Health Screenings at Potlatch Corporation and Armstrong Industries
- Sponsored Andy Core as a speaker at “Open Horizons” conference and worksite wellness workshop
- Provided Bradley Co. schools Dave Gorlitz “The Winston Man” and Rick Bender “Man without a Face”
- Vial of Life program
- New Beginnings residents monthly nutrition education
- Pink Carnation Sunday
- Heart Healthy Luncheon
- Senior Citizen monthly health education

Current/Ongoing Projects

- Annual Family Health and Cancer Expo in conjunction with UAMS/Cancer Outreach and Prostate Foundation/Bragg St. Health Fair/ Hospital Week Health Screenings (annual event)
- *Reshape Yourself* with Cooperative Extension
- Breast Cancer Awareness
- Alcohol & Drug awareness in schools-Red Ribbon Week-annually
- Walk Across Arkansas
- Injury Prevention programs: Safety Baby Showers

- Open Horizons conference for State Human Development Centers
- County Health Fair-vision, blood pressure, HIV, blood chemistry and other screenings.

Grants Received: \$200,000 (ADRDN)

LHU Administrator: Diane Fowler, RN

Updated: October 19, 2011

Chicot County

Year HHI started: 2009

How HHI started: In November of 2001, the Chicot County Health Unit, Chicot Memorial Hospital, Phoenix Youth and Family Services, Department of Human Services, County Officials and other stakeholders began networking to enhance services to the citizens of Chicot County in a collaborative effort.

In July 2009, the Chicot Hometown Health Coalition was formed. County Judge Mack Ball appointed the Local Health Administrator, Yolanda “Jill” Porter as organizational chair for the coalition. The coalition replaced the Chicot County Executive Board committee for health issues which had the responsibility for addressing health issues as part of the county’s strategic plan for development.



How HHI is organized: The coalition has a mission and vision statement, policies and procedures, meets monthly. A community member now serves as chair.

Past projects:

- Community Wide Resource Fair
- Tri-City Prostate Screenings held in Eudora, Lake Village, and Dermott
- Pink Carnation Sunday at 45 churches for Breast Cancer Awareness
- Diabetic Shoes giveaway to patients referred from local physicians
- Weight Scale giveaway for patients suffering from Congestive Heart Failure
- Lunch and Learn with focus on nutrition and heart health

Current/Future projects:

- Go Red Heart Healthy Luncheon
- National Walk at Lunch Day
- Mom and Me Program and Birthing Project
- Hypertension awareness with 19 Blood Pressure Machines places out in community areas
- Oral health awareness in Pre-K schools
- Breast Care Awareness
- Tobacco Prevention and Cessation and Substance Abuse Prevention.

Grants received:

- ADRDN grant \$12,000: 2009, 2010, 2011

Other pertinent information:

- Chicot County has three independent communities; Lake Village (County Seat), Dermott, and Eudora
- Chicot Memorial Hospital is a critical access hospital.

- Chicot county is a part of the Southeast Arkansas Targeted Area Resources for Health (STAR.Health) initiative implemented in July 2009

Local HHI Administrator: Yolanda Porter

Profile updated: November 2011

Cleveland County

Year HHI Started: 2002

How HHI Started: Bradley County Medical Center, lead agent, and Diane Marine, Bradley County, RN, HHIL received notice that the Arkansas Delta Rural Development Network (ADRDN) would provide network funding for a planning grant for Cleveland County.



Past Projects:

- First Cleveland County Mini Relay for Life/Luminaria Ceremony (Raised \$3,068.00)
- National Walk@Lunch event @ the new walking trail @ Rison Veteran's Park
- Heart Healthy Lunch & Learn/Go Red for Women/Cardiovascular campaign
- Body Walk
- Strong Women –Cooperative Extension Service
- Oral Health promotion-Head start through 3rd grade & 4-6 grade
- Farm Safety Day
- Walk Across Arkansas-statewide physical activity program
- Living Well with Diabetes program-Cooperative Extension Services & South Central Center on Aging
- Prom & graduation presentations-*Connecting with Kids Shattered, Fatal Visions and Be Responsible* programs at Rison campus for 11 & 12 grade students and Woodlawn for 10-12 grade students
- Breast Cancer Awareness campaign/Prostate Cancer Awareness campaign
- 501(c)3 former TEA Coalition-process began to work under Cleveland County Helping Hands
- Grant applications for a walking trail at the city park-GIF Funded Community Enhancement Grant application & Trails for Life application
- Fun Day-Alcohol and Tobacco Prevention programs
- Updated Resource Guide/Bilingual Resource guide for Bradley and Cleveland County
- Family Fun Nights/Open House-Cleveland County Consolidated School Districts at Rison and Kingsland Campuses and Woodlawn campus
- “Mayors Campaign for Prostate Awareness” and UAMS Cancer Outreach Mobile Mammography Clinic
- Weekly newspaper articles entitled “*Health Begins With You*”

Current/Future Projects:

- Cardiovascular campaign on-going
- Cleveland County Youth Board Committee
- Resource directory update
- *Vial of Life* program on-going
- Prescription Assistance Program
- Nutrition Awareness activities

- Substance Prevention Education-on-going
- Infant Mortality Awareness
- Oral Health Awareness
- Injury Prevention Awareness
- Pink Carnation Sunday observed in October

Grants Received:

- ADRDN: \$16,375.00 in **2002**; \$12,000.00 in **2003**; \$29,850.00 in **2004**; \$26,000.00 in **2005**; additional \$5,000.00 for network in **2006**; \$104,000 in **2006**; \$29,750.00 in **2007** (plus an additional \$8,000.00 in summer **2007**); \$12,000 in **2008**; \$12,000 in **2009**, \$10,000 in **2010**, \$10,000 in **2011**
- Prevention Resource Grant-\$1,500 in **2011**; **2010**
- Trails for Life Grant: City of Rison Veteran's Park-\$35,000.00-2009

Local HHI Leader: Gwen Paul

Profile Updated: November 2011

Desha County

Year HHI started: 2002

How HHI started: A community kick-off was held at McGehee High School. Dr. Boozman presented data and information. The coalition chose D-HHIP, (Desha Hometown Health Improvement Project) as their acronym.

How HHI is organized: Policies and Procedures, Mission and Vision have been adopted. The chair is a community member. Workgroups are formed as needed.



Past projects:

Community education activities include: collaborating with other agencies to provide a variety of health information, Outreach activities include: Family Safety Fair, Breast Care awareness via “Pink Carnation Sunday” in local churches and Relay for Life to raise funds for the Arkansas Cancer Society, Prostate Cancer awareness using a display board, and Tobacco Education and Nutrition Education in both schools and community.

Current/Future projects:

- Ongoing help for uninsured and underinsured residents in Desha County with coordination of the healthcare system and a pharmacy assistance program.
- Health Matters sessions focusing on health issues and Diabetes education and management in collaboration with the Daughters of Charity Delta Well care.
- “Out to Lunch Walk” promoting physical activity and Hypertension Awareness
- Promoting Women’s Health month focusing on health issues of woman
- Oral Health education and distribution of oral health supplies in elementary McGehee Schools and Day Care centers supported by an Oral Health Grant
- AR SAVES- Stroke Awareness and general Health Awareness during Health Events: Senior Citizens Day, Kick Butts Day, School Family Night, 5k Walk and run, Owl Feast, and Back to School immunization and Flu immunizations.
- Support of Pre-natal Safety Baby Showers, Red Ribbon Day, Injury Prevention/ Teen Driving, reduction of infant mortality via “Mom and Me” Program and the ten day Military Innovative Readiness Training (IRT) where health services (oral health, eye care and medical services) provided to community.

Grants Received:

- \$12,000 ADRDN grant, 2011-2012, \$15,000 Growing Healthy Community Grant 2011 , \$1,000 AR Community Foundation grant for Car Seat Safety, \$1500 Prevention Resource grant

Other pertinent information:

- STAR.Health. Southeast Targeted Area Resources for Health started in June 2009. Provides Community Health Workers to assist residents in locating resources. AmeriCorp

Volunteers are provided to do RX assistance and act as Community Encouragers for the HHI coalition.

- County has two critical access hospitals. Health care includes: 2 rural health centers, 10 physicians, 1 nursing home, and 1 mental health day treatment center.

Local HHI Administrator: Carolyne Blissett, RN

Profile updated: October 2011

Drew County H.E.A.L.T.H **(Helping Educate, Advocate and Lead Towards Health)**

Year HHI started: Kickoff on June 21, 2000

How HHI started: The Drew County Hometown Health Improvement Leader, along with help from the Drew County Health Unit colleagues and the community, identified key stakeholders to form the Drew County Hometown Health Improvement Coalition. The group worked together to develop a definition of health and to identify what they felt were major health issues Drew County residents face.



How HHI is organized: The Coalition has an Executive Board with a Chairperson, Vice Chairperson, Secretary, Parliamentarian, and Members at Large. The Executive Board holds monthly meetings and also meets with the entire Coalition on a monthly basis. Policies and procedures and executive committee job descriptions are in place, as well as a membership recruitment plan.

Past projects:

- Assessment activities include: Informal health issues survey of Drew County residents (2000), BRFSS completed (2001 & 2008), YRBS completed in Drew Central Schools (2001), Health Care Access Survey (2003), and Drew County Resource Guide (2001 – Updated in 2006 & 2009). APNA Survey 2008 & 2009.
- Community education activities have included: Strike Out Child Passenger Injury car seat safety check program, a Diabetes Education Summit for patients and care givers, a Senior Fall Health Festival, Diabetes Town Hall Meeting, Drew MAN/WOMAN programs.
- Other partnership and outreach activities included: Walk Across Arkansas, Great American Smoke out, Community Health Fair at The Revival Center Church, “Get Fit Drew County” which offered Yoga and Strength and Conditioning classes, Letters to Santa Fundraiser for RX program.
- Mission of Mercy Dental Clinic (assisted with getting volunteers)
- Prescription Assistance Program and Prescription Assistance Fundraisers (Partnered with UAM School of Nursing): Phone-a-Thon, Letter Writing Campaign, Bake Sale, Back to Class raffle on UAM campus, and Spaghetti lunch
- Vial of Lifesaving Information for Emergencies (LIFE) Program
- Pink Carnation Sunday

Current/Future Projects:

- Promotion of tobacco education, prevention and cessation resources.
- Strong Women and Reshape Yourself/Walk Across Arkansas
- Health Leadership Academy
- UAM Wellness Fair
- Alcohol Awareness Week (partnered with UAM)

- Breast Care Awareness Events
- Red Ribbon Week Events
- Car Seat Technician Training
- Chronic Disease Self-Management Workshops
- National Prescription Take Back Day
- Injury Prevention with child seats, Senior Citizens

Grants received:

- ADRDN 2006 2010- \$ 72,500.00
- 2008 Rural Health Grant - \$1500.00
- 2008 PRC Mini grant - \$1500.00
- Diabetes Prevention and Control Grant - \$8000.00
- 2007 ADH Tobacco Prevention and Education Grant - \$66,515.00
- 2007 UAPB Minority Initiative Sub Recipient Grant - \$55,491.00
- 2008 ADH Tobacco Prevention & Education Grant - \$66,456.28
- PRC 2008 & 2009 \$1500.00 each year
- 2011 ADH Tobacco Prevention & Education Grant- 53,372.68
- ADRDN 2011 (4 county network grant)- 11,000

Other pertinent information:

- Only 17.3% of the population (age 25 and above) has a college degree. 73.1% of the population (age 25 and above) are high school graduates.
- 20.4% of the population lives in poverty.
- Adult smokers in Drew Co. is 26.5%
- Adults overweight or obese in Drew county is 70.7%
- Total population (2009) is 18,624. 70% are White and 28% are African American.
- Drew H.E.A.L.T.H. is a 501c3

Local HHI Leader: Karen Brown

Profile updated: November 2011

Jefferson County

Year HHI Started: 2002

How HHI started: The coalition's kick off was held in 2002. The Jefferson County HHI coalition met for 3 years. It struggles with attendance due to multiple established coalitions in Jefferson County. Because of the lack of attendance the coalition reorganized into being a Networking meeting.

How HHI is organized: HHI in Jefferson County functions as a Network. Community partners meet quarterly to discuss everyone's projects/activities in Jefferson County. Community partners use the network meeting for collaboration opportunities. The HHI Regional Program Coordinator currently facilitates the meeting. The agenda consists of sharing by all the attendees and announcements of upcoming events. Community agencies/partners work together and support each other in various health events which promote healthy lifestyle changes.

The local HHI has an active Youth Committee lead by the Community Health Promotion Specialist (CHPS) which meets monthly. Activities are youth focused and are centered on physical activity, tobacco prevention and cessation, nutrition, and chronic diseases. Several committee members also attend the Network meeting.

Past projects of Partners:

- Senior Day-May 2007, a Senior Health Expo day was held at the Convention Center
- Youth Walks and Community Health Fairs
- Worksite Wellness and Lunch and Learn at both Local Health Unit and DHS County office
- Annual Kids Fun Day which promote both nutrition and physical activity began June 2008
- Annual Kid's Workout Day
- Smoke Free Pine Bluff City Parks established in collaboration with city of Pine Bluff Parks Commission
- SNAP EBT card acceptance at local Farmer's Market Summer 2011

Future projects of Partners:

- Annual Thanksgiving Food Drive November, 2011.
- Youth Celebration event March, 2012
- Kickball Tournament, April, 2012
- Kids Fest, April, 2012 White Hall City Park
- Hispanic Health Awareness
- Worksite Wellness
- Health Screenings
- "Go Red for Women"

Local HHI leader: Quranner Cotledge, HHI Network Leader

Profile Updated: October 2011

Lee County

Year HHI started: 2002

How HHI started: The Lee County HHI leader met with a small group of community grass roots leaders and explained HHI process. The HHI Kick-Off was held in January 2002.

How HHI is organized:

- The HHI/LHU Administrator is the chairman.
- Mission and Vision statement in place
- By-laws and Policies and Procedures adopted March 2004
- Coalition work plan guides efforts



Past Projects:

- Other partnership outreach activities include: West Nile Virus campaign, promoted the Mayor's campaign for Prostate Cancer Awareness
- Education activities include: Joined with Phillips County for the "Feet for Life" campaign, sponsored Stroke Grocery Sack Initiative, "Body Walk" for the Lee County schools, Eating and Moving for Life, Reshape Yourself and Walk Across Arkansas
- Continue to support the community connectors: Tri County Rural Health
- Supported MESH (Marianna Examination Survey on Hypertension) thru Minority Health
- Developed a Nutrition and Physical Activity Resource Directory
- Alzheimer's education and Virtual Dementia Tour
- Walk at Lunch N Learn

Current/Future/Ongoing Projects:

- Education to include: community CPR class, prostate awareness screenings, sponsor Diabetes workshop and awareness, warnings signs of heart attack/stroke
- Created Coalition Brochure, two newsletters and 2009 coalition calendar
- Sponsor Tobacco Free Walk/Community Fair and AARP 10 week walking program.
- Red Ribbon week activities in the schools
- Quarterly screenings offered with Fitness Center "Do You Know Your Numbers"
- Developed a Lee County Area Resource Directory
- Marianna Innovative Readiness Training conducted June 8-18, 2011 provided free medical, dental and pharmacy services to the residents of Lee County.

Grants Received:

- Tri-County received ADRDN since 2002
- Preventative Health Block Mini grant for \$2000

Local HHI Administrator: Veronica Sellers

Profile updated: November 2011

Lincoln County

Year HHI started: January 2001

How HHI started: The Delta Health Care Consortium was created to improve access to health care for the uninsured and underinsured in Lincoln County. This program ran out of funding in December 2008 and a new coalition –The Lincoln County Planning Committee began holding monthly meetings with goals as follows: acquiring funding for a Community Health Center in Star City, improved communication among medical providers and the general community, development of a community network and improved quality of care for the under uninsured.



How HHI is organized:

The Lincoln County Planning Committee (LCPC) has a chair, co-chair, secretary and a Board of Directors. The Board of Directors has representation from: minority communities (African/American and Hispanic), local business owners, Extension Office, Department of Human Services, Department of Health, and Center on Aging to name a few.

The LCPC meets once a month before the monthly Chamber of Commerce meeting which the majority of the LCPC attends also. The LCPC has a Mission and Vision statement, By-laws and Policies and Procedures. The Lincoln County Planning Committee has obtained 501c3 status.

Past projects:

“Walk to Remember” is held each year on October 15th in honor of Infant and Fetal Death Awareness. “Healthy Heart Luncheon” held each February since 2008.

A walking trail that was built with money received from a grant is in use at the Military Park just south of Star City on Highway 425. An aerobic swimming pool was built with grant monies and is used by both men and women on a daily basis. Classes are taught by certified instructors.

Current/Future projects:

- “Healthy Hearts for Women” luncheon and speaker during the month of February.
- “Walk to Remember” during National Pregnancy and Infant Loss Awareness Month.
- “Butterfly Angel” program to provide bags with assorted items to mothers who have suffered a pregnancy loss and live in Lincoln County. Safety Baby Showers are held.
- Prescription (RX) Assistance Program
- Zumba classes for the older population will begin in 2012

Grants received:

- Community Access Program Grant from HRSA (Delta Consortium)
- Tobacco Grant
- ADRDN Grant every year since 2002
- Walking Trail Grant funded at the Military Park on Hwy 425 South.
- Community Development Block grant for community center with exercise room at Grady
- FEMA grants for food and shelter

Other pertinent information: Involved in the STAR.Health initiative. Southeast Targeted Area Resources for Health which provides Community Health Workers to assist people in finding resources and AmeriCorp Volunteer to do RX assistance program and provide assistance with HHI coalition. No hospital in county. One Physician.

Local HHI Administrator: Deborah Riley

Profile updated: October 2011

Monroe County

Year HHI started: 2004

How HHI started: The kick off was held in September, 2004 at the Courthouse to celebrate the retirement of a County Judge who had been wanting to see HHI get started. The TEA coalition is still active in Monroe County and the HHI is under the umbrella to TEA as a subcommittee of Health.



How HHI is Organized:

- The Bylaws state that the officers shall be elected every year.

Past Projects:

- Rick Bender, “the man without a face” visited the Brinkley school district and the rotary on February 7, 2005.
- Keith Hawkins, a motivational speaker from California, spoke at the Brinkley School on April 11, 2005.
- Tobacco education presentations were done in the schools.
- County Youth Health Surveys conducted in both Brinkley and Clarendon School Districts in spring of 2008.
- Judge Larry Morris Cancer Expo-June 2009 & June 2010.
- Free Dental Clinic-August 2009

Current/Future Projects:

- A partnership between HHI and community health center to provide Breast Health Awareness held annually.
- Mini health fairs will be held to target underserved populations
- Promotion of the SOS Quitline at all community events.
- Cancer Expo’s held annually in honor of the late Judge Larry Morris.
- Senior Expo’s held annually as part of the HHI celebration since 2007.
- Continue development of bringing free dental screenings to county residents.
- Partnering with community members/agencies in developing a community garden for county residents.

Grants Received:

- The Tri-County Rural Health Network received a \$900,000.00 grant and it hired 6 community connectors with 3 still employed.
- Vial of L.I.F.E. grant from Arkansas Community Foundation for \$3,000 in 2008.
- Community Garden grant from Arkansas Community Foundation and Blue and You for \$1,000.

Other Pertinent Information: Monroe County Farm Bureau Women Committee has been asset to the coalition. They have provided several \$100.00 contributions to forward the coalition efforts.

Local HHI Leader: Betty Rodgers

Profile Updated: August 2011

Phillips County

Year HHI started: November 2000

How HHI started: LHU partnered with Delta Health Education Center to kick off Hometown Health Improvement Coalition.

How HHI is organized:

- Current offices are held by community members with a Chair, Vice-chair and Secretary.
- Mission and vision statements, job descriptions, and by-laws completed 2002.
- Slogan “*Better Health for a Better Tomorrow*” selected 2003.
- Coalition is an all volunteer organization.



Past Projects:

- Partnered with local Post Offices to do Diabetes Events at the Post Offices in Helena and West Helena, providing screening and education.
- Provided a Diabetic Foot Care in-service for health professionals. Partnered with the Diabetes Control Program and distributed DEX II machines to local MD's to promote diabetes screening.
- Partnered with other entities to form Tri-County Rural Health Network in response to ADRDN RFP.
- Tri-County Rural Health Network implemented the Community Connectors Project which still continues.
- “Feet for Life” event. A podiatrist provided free exams to people
- Annual Prostate screenings.
- Body Walk presented to local schools.
- “Personal Emergency Preparedness” Lunch & Learn.
- Go Red for Women Campaign
- Nutrition Food and Fitness conference/Fair held at Phillips Community College
- Minority Health Fair
- Cultural Diversity & Beyond Workshop.

Current/Ongoing Projects

- Partner with Delta AHEC on Growing Healthy Community Grant
- Healthy Living Summit
- Injury Prevention: Older Adults
- Sharing in the Rainbow ongoing event since 2009
- Resource Card

Grants received:

- Tri-County Rural Health Network received \$49,125 planning grant from ADRDN. Tri-County Rural Health Network received \$100,000 implementation grant from ADRDN, and \$32,000 from the Foundation for the Mid South for the Community

- Tri-County Rural Health Network received \$28,000 from UAMS Foundation.
- Coalition received \$2000.00 through Preventive Health and Health Services Block Grant for Diabetes education materials.
- Tri-County received ADRDN funding as well as a Medicaid waiver for reimbursement.
- Helena-West Helena School District received Phillips County Community Foundation Grant for \$500.00
- Phillips HHI coalition received \$2999.00 from the 2010 Census Grant

Local HHI Leader: Robyn Clark

Profile updated: October 2011

Prairie County

Year HHI started: November 2002

How HHI started: The coalition began as the health component of the Prairie County Inter-Agency Council (former TEA coalition). A kick-off event was held on November 7, 2002 at the Prairie County Fairgrounds with Dr. Fay Boozman as the keynote speaker.

How HHI is organized:

- Coalition is led by a steering committee of community stakeholders
- Mission, Vision and By-Laws are in place



Past projects:

- Assessment activities include: Top 5 health issues in Prairie County - Cancer, Substance Abuse, Heart Disease, Obesity, Diabetes; County Youth Health Survey (YRBS); County Adult Health Survey (BRFSS); Arkansas Prevention Needs Assessment; telephone surveys of the restaurants in the county and their smoking policies
- Outreach activities include: Health fairs in partnership with the local Lions Clubs, Mayors Prostate Awareness Campaign, Breast Cancer Survivor Support Group "Pink Ribbon Friends", Rx Drug Take Back Events
- Educational activities include: Body Walk for all three school districts, Red Ribbon Week activities in both school districts, Drug Bug, Diabetes lunch and learn, Organ Wise Guys Food of the Month, Prescription Drug Abuse Awareness
- Physical Activity/Nutrition activities include: Support walking programs in the county by providing pedometers & safety lights to participants, hosted PEPPi training, Body Walk & Children's Health Fair at Des Arc & Hazen Elementary Schools, Employee Health & Fitness Day in Des Arc and Hazen, and Food, Fun & Fitness Summer Camp, Organ Wise Guys Food of the Month
- Tobacco Prevention Activities include: Dave Goerlitz spoke in all 3 school districts regarding the dangers of tobacco & how the industry targets youth in their marketing campaigns; Recognition of smoke-free restaurants; Rick Bender presentation to Des Arc & Hazen Schools; Mom and Me Smoke Free campaign
- Senior Expo with health education exhibits and speaker on various topics of interest to senior citizens
- Coalition Calendars highlighting the winners of the 2008 and 2009 Red Ribbon Week poster contests
- County resource directory

Current/Future projects:

- Food, Fun & Fitness Summer Camp
- Support the Pink Ribbon Friends breast cancer support group
- Provide substance abuse education in schools and the community

- Diabetes Puzzle Lunch and Learn events
- Support Strong Women and Reshape Yourself programs
- Support Walk Across Arkansas
- Quarterly Coalition Newsletter highlighting past and future events

Grants Received:

- SE Region tobacco mini grant (2006) for \$1,000 to promote the Mom and Me are Smoke free initiative and \$1,000 mini grant (2007) to provide tobacco prevention at the Body Walk
- HHI grant for \$1,500 to promote the “Strong Women” and PEPPi programs
- ADAP education grants (3) of \$1500 to provide substance abuse education in the schools and community

Other pertinent information:

- 25.6% of adults, 35.8% of youth in high school, & 15.8% of middle school are smokers.
- Above the state average in colorectal, lung & prostate cancer cases.
- No hospital in this county.

Local HHI Administrator: Donna Speight

Profile Updated: October 2011

St. Francis County

Year HHI started: November 2001

How HHI started: Planning meeting's started in August 2001 to begin planning of kick-off. HHI Kickoff was held November 8, 2001.



How HHI is organized:

- Policies and Procedures in place that describes job descriptions/ mission & vision.
- In December 2002 this group merged with the St. Francis County Rural Health Network. With this merger the two groups became Hometown Health Network of St. Francis County.
- Officers are elected each year.
- There are three standing committees: Youth, Adult, and Elderly

Past projects:

- Conducted YRBS, Youth Risk Behavior Survey, in 2003 & 2008
- Sponsored Rick Bender, known as *The Man Without a Face* to speak at local schools. Sponsored Dave Goerlize, the Winston Man, to speak at local schools and Kiwanis club.
- Resource Guide on nutrition and walking sites has been updated for distribution
- Hosted the Body Walk in local schools.
- Hosted a Family Fun Night

Current/Future projects:

- Hughes Tobacco Free/Nutrition walk held annually
- Senior Health Expo annually
- Back to School Health and Wellness Fair annually
- Out to Lunch Walk held annually in April
- Worksite Wellness events held at local businesses; including CVD, Tobacco, Physical Activity, and Nutrition information using Best Practices.
- Resource Directory updated and distributed
- Prom Crash in the Forrest City School District
- Lunch N Learns throughout County on Nutrition Education

Grants received:

- ADRDN (Arkansas Delta Rural Development Network (2003-2011) Approximately \$12,000 yearly

Other pertinent information:

Through the ADRDN funding the coalition has Community Connectors from Tri County Rural Health that assist with projects

Temporary Local HHI Leader: Shealese Washington

Profile update: November 2011