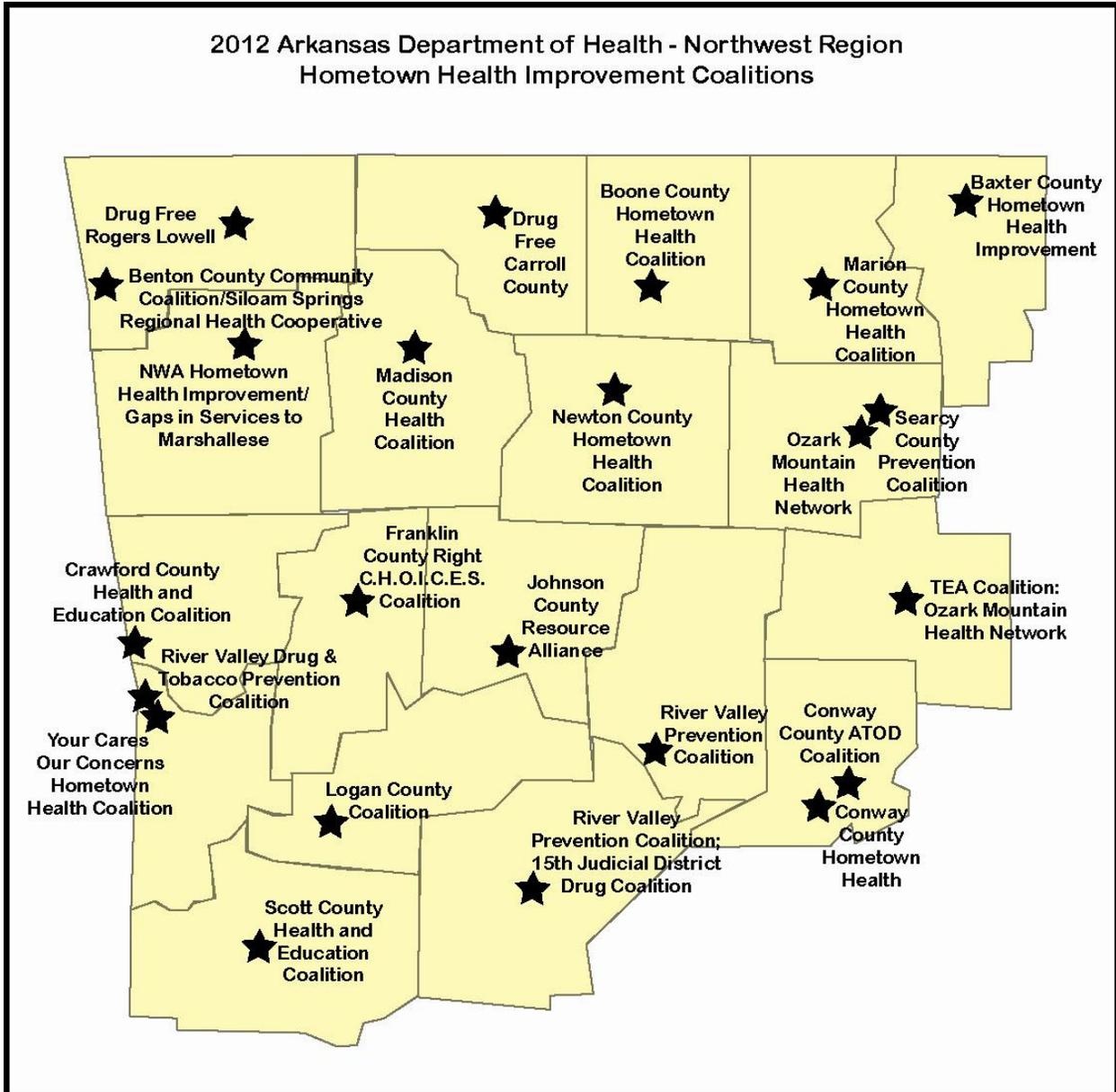


Northwest Region

2012 Arkansas Department of Health - Northwest Region
Hometown Health Improvement Coalitions



Baxter County

Year HHI Started: 2000

How HHI is organized: Baxter County was previously organized into the following committees: Tobacco Control Committee, Bioterrorism Preparedness Committee, Fitness and Nutrition Committee, Health Education and Promotion Committee, Health Assessment Committee, Access to Care Committee, and Head Start Committee



Past Projects:

Other outreach activities include: Breast Cancer Awareness/Pink Carnation Sunday, colorectal screening program in conjunction with several community-based agencies, Schmieding Center hosted Senior Health Fair and vascular and bone density screenings at Eastside Baptist Church.

- Participation continues in Kick Butts Day at Baxter County Alternative Schools
- Baxter County Teen Library/Hometown Health Improvement partnership in Baxter County Fair Booth
- Mountain Home Guy Berry Fitness Field Day
- Walk Across Arkansas sponsored by the Baxter County Extension office was held from 10/01-11/25.
- Pandemic/Mass Dispensing Exercise
- Kids Fitness Camp through a grant from the Entergy Corp.
- Silver Sneakers Program for the Seniors who are Medicare eligible and 65 or older
- The Baxter County Hometown Health Improvement Committee had a meeting in October 2006 to revitalize their committee and introduce the members to the Hometown Health web page and encourage them to link/post their community resources/events to the Hometown Health web page.
- LPHPS Assessment in 2006
- Annual Body Walk funded by Baxter Regional Medical Center, partnering with Baxter County Extension Office, County Extension Homemaker's Club and ASU Nursing Program.
- Fitness and wellness activities include: Baxter County Extension Homemakers Clubs adopted the Baxter County Health Unit for a 2-year wellness program. ASU Mountain Home Campus staff is in second year of worksite wellness program. Baxter County LHU and ASU Nursing Students partnered in annual marathon for Kenya. Van Matre Senior Center offering PEPPI and yoga classes. Support of worksite wellness programs at North Arkansas Electric Coop and Baxter Health Care continues. City of Cotter developed a community garden.
- Baxter County LHU staff and HHI members participated in Kids Day America, car seat and fire safety during June National Safety Month and St. Andrew's Episcopal Church's health fair. The Indoor Pool Committee continues to work on an indoor pool for the community. The Baxter County Extension Office is working to add a Strong Hearts program of Body Walk, Walk Across Arkansas, and Strong Women and Reshape Yourself.
- Tobacco Committee provides regular tobacco cessation

- Plans are underway to pursue a Children's Hospital satellite clinic in Baxter County to facilitate follow-up health care for children in Baxter and surrounding counties.

Fitness/Nutrition

- The Baxter County Extension Office offered Walk Across Arkansas events in the spring and fall. In the fall session 10 teams walked a total of 17,981.19 miles. They had 10 Strong Women Classes across the county through out the year In June they held Camp Fit and Fun camps. In July they held 5 afternoon nutrition classes at First Baptist Churches Summer Celebration Program for K-3rd grade.
- Annual Body Walk hosted by the Baxter County Extension Office and Baxter County Hometown Health Improvement and held at Guy Berry Intermediate School, funded by Baxter Regional Medical Center, station presenters were Mountain Home High students. Fourth grade students from Cotter, Norfolk and Mountain Home attended the event in the spring and fall.
- Mountain Home Athletic Club offered the Silver Sneaker Program and had 550 senior adults enrolled.
- The Baxter County Library offers free yoga classes every Friday.
- LC Sammons Youth Center hosts a weekly senior adult exercise class.
- The Baxter Day Care Center, offers PEPPI classes for the centers day participants.
- The Van Matre Senior Center offers PEPPI and Strong Women classes.
- Baxter County Parks received a grant to expand a walking trail to connect Keller and Clysta Parks.
- The LC Sammons Youth Center offered summer activities such as mountain biking, water jousting etc. Every M-W-F. They also partnered with the Baxter County Master Gardner's and the Van Matre Senior Center in a gardening project for the youth. They grew vegetables and flowers with the Master Gardner's and then seniors at the Senior Center taught them to can the produce which the youth then entered in the Baxter County Fair. At the end of summer they had a Goofball Olympics Day which featured an obstacle course and other fun activities.
- Cooper Park hosted a Kids Triathlon for ages 6-14 with swimming, biking and running. They also hosted a Park Pride Day with activities such as rock wall climbing, swimming etc.
- The community of Lakeview started a Farmers Market.
- Walk Across Arkansas in March 09, Body Walk, Marathon for Kenya Aide station November 09.

Tobacco

- The Mountain Home Christian Clinic and Baxter Regional Medical Center's Peitz house offer monthly tobacco cessation classes.
- The Baxter County Alternative Students held their 4th annual Kick Butts Day, this year they picked up 41,000 cigarette butts from city parks and local businesses parking lots.
- The Baxter County Tobacco Control Committee's Bonnie Brandsgaard did a presentation for the Baxter County Hometown Health Improvement committee on the tobacco industry's marketing practices.
- The Baxter County Tobacco Control Committee and the Baxter County Hometown Health Improvement Committee hosted Dr. Claudia Barone, Dean of Nursing at UAMS

College of Nursing in September; she made a presentation to 60 health care professionals on Treating Tobacco Use and Dependence.

- The Baxter County Tobacco Control Committee held a Stamp Out Smoking poetry contest for Guy Berry Intermediate School 4th graders. They also partnered with the Baxter Bulletin, the Baxter County DARE Program and the First National Bank and together they hosted a Stamp Out Smoking coloring and poetry contest for Cotter, Norfolk and Mountain Home students, winners received prizes and their pictures were in the Baxter Bulletin.

Other Events

- The Convoy of Hope held a one day event for the community providing free groceries, hair cuts, children's underwear, adult and children's entertainment and access to community resources for about 2,500 people.
- The Baxter County Hometown Health Improvement Committee provided an aide station to Marathon for Kenya participants for the 4th consecutive year. This year there were 350 participants and the event raised \$12,000.00. Since the events inception 5 years ago it has raised \$75,000.00 for wells to provide clean water and improved sanitation for the residents of Katitio, Kenya. The event is a partnership between the Twin Lakes Ministerial Fellowship and World Vision.
- The Baxter County Hometown Health Improvement Committee received a response to their letter to Arkansas Children's Hospital asking that the Mountain Home area be considered for a satellite clinic when and if they add a second satellite clinic. ACH response was that the area would be considered if they added a second clinic in the future.
- The Baxter County Hometown Health Improvement Committee conducted a coalition assessment and a needs survey and Sara Daniel NWR Public Health Educator did a PowerPoint presentation of the results at the March HTH meeting.
- The Baxter County Health Unit participated in Baxter Regional Medical Center's tornado drill.
- The Baxter County Health Unit held a drive through flu vaccine mass dispensing clinic in November 2009 at the ASU Mountain Home campus. We administered 1,900 flu shots.

Current/Future Projects

- Baxter County Hometown Health is partnering with other community agencies/partners in providing tobacco education to the youth of Baxter County through school presentations, teen summits, and having a well known motivational speaker.
- Teen Summits address the dangers/consequences of drug and alcohol use.
- Hometown Health Coalition meets the 4th Monday of each month at the new Baxter County Library.
- HHI Coalition will be partnering with UAMS's Center for Clinical & Translational research on a local research project involving community engagement.
- Mass Flu Clinic October (total of 1348 given).
- Mass Flu Clinics in all schools in Baxter County (total of 1,625 given).

Local Health Unit County Administrator: Judy Martin

Profile updated: October 2011

Benton County

Year HHI started: 1993

Started as Healthy Community Committee. 1997 became part of the Community Integrated Service System (CISS) Grant effort with then St. Mary's Hospital. After CISS Grant expired, continued as Transitional Employment Assistance Board (TEA). Upon conclusion of the TEA grant, in 2003 group renamed itself the Benton County Community Coalition.

How HHI is organized: Coalition committees selected as needed by membership. Committees recognized in By Laws are Hometown Health; Membership; Legislative; Program. In addition, two other groups in Benton County are grant funded with mission/vision aligned with improvement of community health. Bridges to Wellness/Siloam Springs Rural Health Network (BTW) and Drug Free Rogers/Lowell (DFRL). The latter receives sponsorship from the Rogers/Lowell Chamber of Commerce and the Chamber houses DFRL offices. Both operate under an Executive Director and Board. The LHUA serves on both.

Past projects:

- In 2005, AHEC NW implemented Heart Health and BP training and Health Risk Assessments for employees, advanced CPR training for the Occupation Health Nurses and paid for Automatic Defibrillators at the Worksite.
- "Worksite Challenge: Fit for 5" program offered to the staff of the Rogers Public Schools, the United Way of Benton County, and the Rogers-Lowell Chamber of Commerce targeting approximately 1600 individuals.
- Assessment activities include: 4 county community health needs assessment survey
- Family Fitness Fair-Lowell
- Women's Tobacco & Health Initiative
- Cities of Rogers, Bentonville, and Bella Vista maintain and continue expending walking trail networks.
- LPHPS Assessment in 2006
- 2008 adult BRFSS completed for Benton County
- Siloam Springs Regional Health Cooperative utilized funding in working with the University of Arkansas in devising/conducting a city/area Adult Health Survey
- Sponsored special presentation to Benton County community of results from the recent county adult BRFSS

Current/Future projects:

- Planning/discussion of county GIS system expansion for emergency preparedness. County DEM continues to develop "Special Needs Registry" for emergency events
- Continue to partner with and assist in promoting PE4 Life program
- Bridges to Wellness working with community leaders in gauging interest/support in a community health and wellness center.
- Bridges to Wellness working with business leaders thru business HR Directors on Board to raise awareness of the importance and benefit of worksite wellness programs.
- Bridges to Wellness has applied for 501C3 status.
- Drug Free Rogers/Lowell initiating "Fit with 5" program in city of Rogers. Group has and continues to provide quit smoking theme billboards along I540. Group has also

developed strong web site and continually updates it with the recent health information and community events tailored to improve health/well being. Officers have gone in to many schools in county and presented antismoking campaign featuring “Are you Smarter than a Benton County Fourth Grader” quiz.

- Bridges to Wellness sponsored “Wellfest! A Day in Motion.” This is an opportunity for people of all ages, abilities, and fitness levels to learn how to enhance their physical fitness and nutrition.
- Bridges to Wellness has scheduled Dan Burden, co-founder and Executive Director of the Walkable and Liveable Communities Institute to visit Siloam Springs and meet with local decision makers and community leaders.
- Participated in convening first ever meeting of the Benton County Non Profit Alliance

Grants received:

- Community Care Foundation Grant: \$50,352 to conduct a four county community health needs assessment (Washington, Benton, Carroll, and Madison)
- Partnership grant received for 3 early childhood centers which impacts 600+ preschoolers; Helen B Walton Children’s Enrichment Center, Bentonville’s Building Bridges, Springdale’s Pre-K program
- \$79,275 grant from Blue and You Foundation
- The city of Rogers received \$50,000 towards a new fitness facility
- \$23,480 from the Arkansas Cardiovascular Health Community Grant Program
- \$670K in federal, state, and local grants to combat the use of illegal drugs prevents smoking, and cancer prevention.
- SPF-SIG Grant in 2007
- 2007 Bridges to Wellness Network in Siloam Springs received \$84,981 HRSA Rural Network Planning Grant, a \$537,000 3 year Rural Health Planning Grant, and are currently applying for an additional 3 year development grant
- Drug Free Rogers/Lowell received \$75,000.00 Tobacco Prevention Grant; \$150,000/year for 3 years Underage Prevention Grant; \$125,000/year for 5 years Drug Free Communities Grant
- April 2011 Bridges to Wellness/Siloam Springs became recognized as 501C3
- May 2011 BTW awarded \$540,000 in HRSA grant funding for 05/01/11 through 04/30/11

Website: www.nwahealth.org, www.bridgestowellness.org, www.ioit2me.com

Local Health Unit County Administrator: Loy Bailey

Profile updated: October 2011

Boone County

Year HHI started: December 1998

How HHI started: The Boone County Hometown Health Coalition was the first Hometown Health Coalition in the state. The concept came from the ASPIRE process.



How HHI is organized: Have a Coalition Chair of the full Coalition and three main standing committees. They are the Adult Health Committee, the Child & Adolescent Committee, the Environmental Committee and many active Sub-committees. The Chair of the Coalition and all of the Committee chairs make up the HHI “Executive Committee”. In 2004/2005 10 project sub-committees were added: Substance Abuse, Workforce Wellness, Senior Health Education & Advisory, Healthy Lifestyles, Child Health Fair, 40 ASSETS, Household Hazardous Waste Round-up. In 2010 a very active Substance Abuse committee, Community Garden Committee, Trails Committee, Healthy Kids/Healthy Ozarks Committee, and Homelessness Committee were also started.

A Community Health Resource Center (CHRC) came out of the HHI Coalition. It is a pro-active resource for the community for “Health” related programs, information and interventions. The facility is provided by North Arkansas College and staffing is paid for by a private benefactor. AmeriCorps Vista workers are also used to staff the CHRC.

Past Projects:

Adult Health Committee

- ◆ Adult Health Assessment
- ◆ \$50,000 grant for a Chemical Free Extended Care unit
- ◆ Community Health Speakers Bureau Resource Directory
- ◆ Conducted 3 free Weight Loss Programs called “Reshape Yourself”
- ◆ Started an Influenza Coalition
- ◆ Community Youth Forum for Young Adults
- ◆ Tobacco Prevention grantee from 1999 - 2010
- ◆ Tobacco Free Boone County Coalition Started
- ◆ Tobacco Intervention/Cessation Program Started
- ◆ BRFSS conducted. Procured \$32,000 to conduct this survey
- ◆ Held a Pastor Conference
- ◆ Conducted a “Workplace Wellness” survey
- ◆ “Harrison Wellness Project” (A yearlong Worksite Wellness Project involving City and County employees as well as the Harrison Daily Times. This was a partnership with Kersh Wellness from Russellville, AR, the city of Harrison and local media providers. The Governor recognized the project for the accomplishments made)
- ◆ Held a Workforce Wellness Conference in 2008 with Gov. Beebe
- ◆ Community Health Resource Center provides weight management, increased physical activity and stress reduction classes.

- ◆ Assisted with policy change that all city parks and recreation areas go tobacco free
- ◆ Walk for Life program with more than 60 Seniors
- ◆ Over 200 women participate each year in the “Women can Run” program that teaches adults how to start a walking program
- ◆ Annual oral cancer screening where 126 people were screened and 8 people were referred to Doctors with oral lesions
- ◆ LPHPS Assessment in 2006
- ◆ Governor Huckabee came to town to Celebrate HHI accomplishments
- ◆ Vista Volunteers health education network. Vista volunteers do a large part of the health networking for HHI in Boone County. They are placed as volunteers in all sectors of the county that can improve the quality of life of the citizens. They are trained from a Hometown Health perspective and constantly work to connect partnerships in the community
- ◆ Community Health Education thru NAPHE/AHEC-NW
- ◆ Coping Skills with Dr. Ed Mink
- ◆ Domestic Violence Programs
- ◆ Consumer Health programs done yearly

Child & Adolescent Committee

- ◆ Youth Risk Behavior Survey conducted in 1999 & 2002
- ◆ Child Health & Safety Fair sponsor since 2002-2008
- ◆ Held a Youth Focus Group
- ◆ Procured grants to place Baby Think it Over Babies & Empathy Bellies in schools
- ◆ Teen Pregnancy Prevention Materials purchased for schools
- ◆ Placed Dating Violence tape in schools
- ◆ Child Abuse Task Force Started
- ◆ Eating Disorders Materials put in county schools
- ◆ Held Eating Disorder seminar from Ark Children’s Hospital
- ◆ Started a *Family Album Page* in local newspaper which included articles on the 40 ASSETS
- ◆ North Arkansas College *Young Adult Survey* conducted on college students
- ◆ Assisted with Body Walk for county schools (Partnered with Co-operative Extension)
- ◆ Held numerous County wide seminars:
 - ◆ 40 Assets training seminars for schools, Community leaders and youth leaders
 - ◆ Held Campus Court Alcohol Awareness program
 - ◆ Pat Socia-Weaving Character into Sex Ed
 - ◆ Dr. Victor Denoble-Tobacco Prevention Education
 - ◆ Peaceful Partners program on Bullying
 - ◆ Breastfeeding Coalition Started
 - ◆ Medications and Mothers’ Milk 2002 Book Distributed to Local Health Care Providers
 - ◆ Updated Breastfeeding Resource Pamphlet 2002-2003
 - ◆ World’s Largest Baby Fair Co-sponsor with local hospital
 - ◆ 40 ASSETS program
 - ◆ Materials to all Schools, public library & community group
 - ◆ 3 ASSETS seminars for educators and community
 - ◆ Train the Trainer seminar
 - ◆ Family Album page featuring 40 Assets
 - ◆ Presented in community groups, Health fairs, etc.
 - ◆ Presentations to school faculty and administrators
 - ◆ 4H, Head Start, Kiwanis and Rotary

Environmental Committee

Household Hazardous Waste Round-up 1999 – 2006. After 8 years of providing an annual Household Hazardous Waste Roundup, the Environmental Committee has realized the dream of a permanent site where community members can rid their homes of household hazardous waste. This is a result of the HHI Coalition members working together with city and county government along with private businesses. Rid 4000+ homes of hazardous materials.

Communication Committee

Assisted with a full scale Health & Wellness media campaign in print, radio, TV and billboards. “Living Healthy, It’s up to you!”

Current Projects:

- ◆ Received a RWJ grant to address obesity in youth called Healthy Kids/Healthy Ozarks
- ◆ Held a Healthy Living Expo
- ◆ Started first Community Garden
- ◆ Reinvigorated the Trails Committee to work on connecting schools, parks, etc.
- ◆ Sent City leaders to Columbia, MO to view what a Road Diet has meant to their community
- ◆ Implemented a new policy change for local White Oak Stations to sell fruit in their stores
- ❖ Held 2nd annual drug take back called Operation Pill Bottle
- ❖ Received 3rd year Coordinated School Health grant at Harrison School
- ❖ Held first Harrison 100K Challenge
- ❖ Received a grant to build the Harrison Skate Park
- ❖ Received a \$2500 grant from DHHS to support National Women’s Health Week
- ❖ Week long anti drug media campaign
- ❖ Opened the new Harrison Wellness Center thru CSH
- ❖ Developed our own Teen Pregnancy Prevention Posters. Kiwanis paid for them to be replicated and put in each school in the County
- ❖ Started our new Boone County Hometown Health Facebook page
- ❖ City Leaders changed downtown roadway to a Road Diet which allowed walking and biking lanes
- ❖ Received a Teen Pregnancy grant for \$96,000 x 3 yrs to start a program called “Circle of Life”
- ❖ Received a \$500 grant from MATCH to support the Harrison 100k Challenge
- ❖ Held “Dancing with Seniors” and “Senior Idle”
- ❖ Opened a Women’s Oxford House-first in Arkansas
- ❖ Held 40 ASSET’s training
- ❖ Conducted a “Walk & Roll” Survey for walkability
- ❖ Started a Walking School Bus
- ❖ Held a 12 week Wt. mgt class for school employees at Forest Hgts. Elementary school
- ❖ Received a Arkansas Cancer Coalition grant for \$66,010 for 1 year
- ❖ Received a \$1600 donation from the proceeds of the Harrison 100k Challenge
- ❖ Put up a Breast Health billboard from the Komen grant
- ❖ Held a Healthy Kids/Healthy Ozarks retreat
- ❖ Held a Health & Science Camp for 9-11 y/o’s
- ❖ Worked to develop a larger Farmer’s Market

- ❖ Held a Meth Prevention media campaign that will be displayed on all the movies at the Harrison 8 Cinema
- ❖ Held 3rd annual Teen Summit in conjunction with the Ron Hutchcraft ministries
- ❖ Held 3 Poverty Simulations with all the teachers in the Harrison School System
- ❖ Starting a feasibility study to get a YMCA in Harrison
- ❖ Starting a new LEPC

- ◆ Passed a city ordinance to provide a Road Diet to 1.3 miles of existing downtown roadway to include walking and biking trails
- ◆ Conducted 2nd Teen Summit
- ◆ Held a running alcohol and drug free campaign in 2010-2011
- ◆ Received new Coordinated School Health Grant
- ◆ Started a new committee “The Hope Continuum” to address homelessness
- ◆ Continuing Senior Advisory group working on Senior issues
- ◆ Parenting Classes

Grants received:

- ◆ Tobacco Free Boone County \$83,000+
- ◆ Region 2 Prevention Resource Center Grant \$93,000
- ◆ Blue & You Grant \$119,385
- ◆ Komen Grant \$72,000
- ◆ School Counts \$100,000
- ◆ Lead Hill and Harrison Schools received Safe Routes to School Grant
- ◆ RWJ grant for Healthy Kids/Healthy Ozarks \$360,000
- ◆ Growing Healthy Communities Grant \$5000

Facebook Page: Boone County Hometown Health

Local Health Unit County Administrator: Debbie Johnson

Profile updated: October 2011

Carroll County

Year HHI started: 2000

How HHI started: Developed from a TEA Coalition. Coalition has been in existence for over 20 years. Developed into Carroll County Resource Council.



How HHI is organized: HHI operates as a subcommittee of the Carroll County Resource and Planning Prevention Board Inc. and partners with Drug Free Carroll County (DFCC). DFCC works in conjunction with Madison County Community Coalition and Drug Free Rogers/Lowell utilizing PRC mini grants to convey various prevention messages.

Past Projects:

- Arkansas Tobacco Free Athletes
- Leap Project
- Drug Free Communities Mentoring Program
- LPHPS Assessment in 2006
- Carroll County graduated our first class from Drug Court which was brought to Carroll County through our coalition for a Drug Free Carroll County – which we have been funded for four years at \$100,000.00 a year.
- Green Forest School District became a pilot for school based health clinic.
- We have continued after school programs and in school tobacco education in the Green Forest School system and continued abstinence Education in all Carroll County schools.
- Started a faith based free medical clinic – ECHO started providing services two times a month to the uninsured.

- Community education activities include: Teen Abstinence Program, Green Forest Trails for Life/park expansion, PSP Project-Youth-Keep a Clear Mind, Nutrition/Obesity prevention-GF School, Partnership for a Drug Free Carroll Co., Tobacco Free Carroll County, Minority Tobacco Free Outreach
- Participating in 4 County Health Needs Assessment survey; data analyzed and final report completed by the Social Work Research Center of the University of Arkansas. Press conference releasing 4 County Health Needs Assessment results and the launching of the website for access to the data. State and local elected officials and various agency representatives in attendance: Results at www.nwahealth.org
- Coordinated School Health pilot in Green Forrest School District
- Alcohol and Drug awareness campaign by Drug Free Carroll County with Town Hall meeting in April 09 to roll out APNA information.
- Sponsored first Teen/Youth Summit for Sept 09
- Completed 2010 Adult BRFSS
- Formed Children Living In Promise (CLIP) to address foster parenting and other poverty issues affecting children in county

Current/Future Projects:

- Drug Free Carroll County Coalition continues its reorganization
- Continue safe route to schools project
- Majority of all school districts participate in APNA survey for last 8 years

Grants received:

- \$300,000 Grant from the Dept. of Justice
- \$144,000 Grant for Abstinence program
- \$25,000 AR Tobacco Free Athletes 2002
- \$75,000 Tobacco Free Carroll County
- \$200,000 Leep project
- \$125,000 HUD project
- \$2000 Carroll County Community Foundation for the Food Bank
- \$50,000 PSP- Keep a clear mind
- \$37,000 Pine Bluff Minority Tobacco Grant
- \$45,000 Community Development fund for Green Forest Rail Road/ Park expansion
- \$10,000 General Mills Grant 2005
- \$35,000 Trails for Life for Green Forest
- Green Forrest School received Safe Routes to School Grant 2008 \$10,000
- Prevention Resource Center mini grants \$3,000

Other pertinent information:

- Obtained 501(c) (3) status
- Two Critical Access Hospitals

Website: www.carrollcountyresourcecouncil.com

Local Health Unit County Administrator: Sherri Plumlee, RN

Profile updated: October 2011

Conway County

Year HHI started: 2001

How HHI started: Developed from a local Transitional Employment Assistance (TEA) coalition.



How is organized: Active committees include: Nutrition/Physical Fitness, Community Awareness, Tobacco Prevention/ Education, HIV Prevention/Intervention, Senior Citizens, Literacy Committee, and Worksite Wellness Committee

Past Projects:

- Assessment activities include: YRBS (2002), Adult Health Survey 2005
- Conway County Road Show 03, 04, 05.
- Bringing the BODY WALK to the county for children in 1st and 2nd grade, April 2004. The BODY WALK was repeated in October 2004, 2006, and 2008
- Added a Literacy component to HHI, 2004
- Mass Immunization Exercise in 2004, 2005, 2007
- Tobacco Free Car Campaign
- Diabetes Workshop through Extension Service
- School projects in which students were asked to sign a commitment to not use tobacco for a specified time.
- Wrote by-laws for the Coalition
- LPHPS Assessment in 2006
- Monthly Radio spot – focus on activities of HHI Coalition 2008-2009
- Media plan with local newspaper, radio and cable TV to promote community awareness of HHI activities
- Pandemic Flu plan – Updated Sept. 2008
- Healthy Steps in the River Valley
- Substance abuse prevention
- Reduction of underage drinking – ATOD coalition, 2009
- Participated in Conway County Fair with an information booth, 2008
- Mass Dispensing Plan- Updated Jan. 2009
- Car seat safety checks

Current/Future projects:

- Conway County HHI held retreat in March 2011 to update coalition policies and procedures and to prioritize community issues that need addressed.
- ATOD Committee works on underage drinking prevention and tobacco cessation
- Annual Law Enforcement Appreciation Luncheon
- Tobacco Free city park in Morrilton
- Planning and implementing activities to increase physical activities and decrease tobacco use

Past Grants Received:

- Joined with Tobacco Coalition and Perry County Hometown Health Coalition – received \$75,000 grant for tobacco prevention /education activities
- Grant received-Jean-Blaydes Madigan brought to the county for teacher in-service (2004).
- Grant received-To educate local businesses, educational groups, and political entities on the need for increasing literacy in the county (2008)
- Grant received to educate local interested parties concerning underage drinking in the county. \$1500.
- Grant received-Nutrition and Physical Activity Self Assessment in Childcare (N.A.P.S.A.C)- pre-school snack program (2009).
- Grant received-car seat safety checks (2008).
- PRC mini-grant \$1500 (2010)

Local Health Unit County Administrator: Jaynie Jones, RN

Profile Updated: October 2011

Crawford County

Year HHI started: 2008

Reorganized from the Tri-County Coalition to the Crawford County Health Education Coalition in June 2008. First kick-off meeting of the new coalition was June 5, 2008.



How HHI started: Brought together representatives from agencies in Crawford County to identify community health and educational needs that neither the public or private sector could appropriately address alone.

How HHI is organized: 2 Co- Chairs and a secretary conduct the meetings and record the minutes. There is an executive counsel of core members and a subcommittee for Tobacco Cessation.

Past projects:

- Participated in the Crawford County Youth Summit every year from 2003 through 2008.
- Youth Summit was held 2/20/08. Addressed to children in Tri-county area schools with Crawford, Franklin, and Logan county schools participating. Breakout sessions included: tobacco cessation, underage drinking, meth abuse, Rx and OTC drug abuse, and Internet safety.
- Education on WIC program and tobacco education.
- SADD team from Van Buren High School conducted their mock car crash 04/25/08.
- Handed out red ribbons with coalition contact information for Red Ribbon week 10/20/08 thru 10/25/08.
- Held a radio promotional event to promote county awareness of the coalition, tobacco cessation, Act 13, and cessation of drinking and driving was held 12/06/08 at both Wal-Mart/ Murphy gas stations in Alma and Van Buren. A 50.00 gift card was given away from each location to promote coalition awareness along with coalition specific promotional items and contact information.

Current/Future Projects:

- Participate in Crawford County Youth Summit in 2009. Date pending.
- 5 K walk/run sponsored by the coalition to be held 04/26/09 to promote alcohol awareness.
- LEPC meetings are held every other month with the Office of Emergency Management. Will participate in exercises related to LEPC.
- Coalition to conduct a health/ education fair to promote community wellness in 2009. Date pending.
- Tobacco cessation materials to be provided to pregnant women who smoke in the local health unit in the WIC and Maternity programs. Materials to be provided by tobacco subcommittee of coalition.
- Restructuring of Crawford County Health Education Coalition
- Re-energizing of Crawford County Health Education Coalition began with the distribution of a community needs assessment in November 2011.

Grants Received:

- \$1500.00 mini grant received from the Office of Alcohol and Drug Prevention.
- \$20,085 tobacco grant
- \$1500 mini grant from PRC in 2010

Local Health Unit County Administrator: Michelle Hammer

Profile updated: October 11, 2011

Franklin County

Year HHI started: October 2001

How HHI started: Started by Local Health Unit County Administrator then merged with the Tri-County Tobacco Free Coalition as a sub-committee.

How HHI is organized: HHI is organized by a group of local stakeholders. Meetings still lead by HHL and conducted with round table discussion. Mission & Vision Statements were approved (2003). Policy & Procedures approved (2004). Reorganized in 2008 to create a more comprehensive coalition. Monthly meetings for all coalition members



Standing committees

1. Alcohol
2. Tobacco
3. Health and Safety
4. Capacity Building
5. SPF/SIG

Past projects:

- Assessment activities include: Youth Risk Behavior Survey (2003), “Walkability Survey” to evaluate sidewalks in Ozark (2003)
- Community education activities include: immunization requirement flyers to be posted at Wal-Mart along with school supply lists (2003 & 2004), conducted “Soda Busters” campaign with flyers to hand out to area schools, Walk Across Arkansas kick-off was held in conjunction with Franklin County Relay For Life (May 2004)
- Tobacco education activities include: worked with Tri-County Tobacco Coalition awarding smoke-free restaurants, worked with Tri-County Tobacco Coalition and local schools on smoking/spit prevention by making life-size posters of local tobacco-free athletes for each school
- Worked closely with hospital on North & South Franklin County Fairs and the Mercy Health Resource Center Open House.
- Wrote recommendation letter to City of Altus to pursue a fitness/walking trail
- Wrote letter of recommendation to City Of Ozark to encourage pursuing a walking trail
- Body Walk at Ozark Upper Elementary
- 6th grade Girls Empowerment Camp at Ozark Upper Elementary
- LPHPS Assessment in 2006
- 2007 Trained HERO teams for Charleston, Mulberry/Pleasant View, Ozark, and County Line Schools
- HERO
- Compliance checks at Tobacco outlets
- County data on tobacco ads at tobacco outlets
- 2008 HERO
- Alcohol Town Meeting Ozark

- Received drug and alcohol block grant
- ADAP for Red Ribbon week and other alcohol and drug prevention
- Wrote and received SPF/SIG grant for Co- Hort 2
- '06, '07, '08 encouraged all Franklin Co schools to participate in 6th 8th 10th 12th grades
- Town Hall meeting 04/21/11 to educate on Prescription drug abuse
- Flashlight walk with local police on 08/02/11
- Family Night Out on 08/26/11

Current/Future projects:

- 2nd Annual Walk Across Arkansas Kick-off will be held in conjunction with Franklin County Relay For Life in May 2005
- Year 2 of SPF/SIG grant
- Walk/Run for alcohol education
- Alcohol town meeting Charleston
- Wrote for DFC grant from SAMSA
- Relay for life team and fundraiser May 8 2009
- Assist with local health and resource fairs
- Babysitting basics class education class for youth age 10 and up
- Teach-ins for Health Safety Prevention planned for all schools
- Couch to 5 K currently in progress and will wrap up on 11/19/11

Grants received:

- \$1,000 Ozark Project Graduation Grant from Prevention Resource Center
- \$75,000 Tobacco Grant from ADH for Franklin, Logan, & Crawford Counties for 04/05
- \$1,000 DHS Alcohol & Drug Grant for 04/05
- Ozark School received Safe Routes to School Grant
- 500.00\$ town hall meeting grant ADAP
- \$1500 Block grant for Red Ribbon Week and Alcohol prevention month
- \$450,000 SPF/SIG (3 years)

Other pertinent information:

- Franklin County has one Critical Access Hospital, split county seat, and two nursing homes

Local Health Unit County Administrator Rebecca Wright

Profile updated: October 2011

Johnson County

Year HHI started: August 2002

Strategic Planning for Multiple Coalition merger; 2003- Merger of five coalitions into one Coalition called “The Resource Alliance”; 2011 Resource Alliance evolved into Resource Alliance Coalition



How HHI started: After numerous strategic planning sessions, five Johnson County community coalitions merged into one Coalition, “The Resource Alliance of Johnson County”

Past projects:

- 2002- Strategic Planning Process for community group merger
- 4 STD classes in the high school
- Pandemic flu presentation
- Implemented activities/best practices to address tobacco prevention and cessation with children in schools.
- LPHPS Assessment in 2006

Current/Future projects:

- Tobacco Prevention Coalition
- Chamber of Commerce Special Projects & Events
- ACE Community
- County Referral Database (networked within member agencies)
- Strategic plans of Member Agency to consolidate with plan for “The Alliance”
- Resource Directory for Johnson County
- Senior food pantry
- Single parent scholarship
- Free taxi service for seniors sponsored by area businesses
- Creek fest 2007
- Diaper Depot began March of 2011 at the Health Unit serving WIC patients

Grants received:

- Tobacco Prevention Grant (\$25,000)
- Mini-Grant Received from Prevention Resource Center for Community Health & Wellness Fair (\$1,000)
- Grant Received from Johnson County Community Foundation (\$1,000) for County Referral Database Project
- \$1,500. Drug prevention grant 2005, 2004, 2003
- Lamar School received Safe Routes to School Grant

Other pertinent information: The Alliance acts as fiscal agent for grants as Clarksville-Johnson County Development Foundation. The vision of the Alliance is to ensure universal access to services for all customers, provide customer choice in service and service delivery, and ensure accountability in performance and customer satisfaction.

Local Health Unit County Administrator: Judy Bradley

Profile updated: October 2011

Logan County

Year HHI started: 2005

How HHI started: Healthy Arkansas Initiative

How HHI is organized:

Past projects:

- 2006 LPHPS Assessment in January 2006
- Logan County Fitness Program, Celebration June 08
- Health Fair, October '08
- Booneville Hospital, Table Top Disaster Drill
- Logan County Emergency System
- Butterfly Festival
- First ever Strong Women- Healthy Hearts started by the Logan County Extension Office
- Immunization Fair April 08



Current/Future projects:

- Booneville Hospital Fitness Challenge
- Cooperative Extension Service - Walk Across Arkansas & Reshape Yourself
- Booneville v. Paris Relay for Life
- Senior Fitness Challenge
- Senior Line Dance Performance Group
- Booneville Hospital Health Fair
- Butterfly Festival
- Building a walking track around the medical complex.
- Women can Run Program
- Coordinated School Health pilot in Magazine School District and Paris School District

Grants received:

- Tri County Coalition's Community Tobacco Prevention – Tobacco Prevention, Education and Promotion, \$75,000
- Logan County Emergency System - Operation Rattler, School shooting preparedness event
- Booneville Hospital – Walking trail, \$1000
- Boonville School received Safe Routes to School Grant
- HRSA Grant, Booneville Hospital 08

Other pertinent information: Two hospitals, four schools, new Community Health Center in Ratcliff, and Booneville Human Development Center. Main industries include Rochline Industries in Booneville and Cloyes Gear in Paris. New state-owned conference facility and lodge on Mount Magazine is now open.

Local Health Unit County Administrator: Judy Houston

Profile updated: October 2011

Madison County Health Coalition (MCHC)

Year MCHC started: 2000 (HHI project in 2001)



How HHI started: Developed by local health professionals, community leaders, and the interested public representing diverse interests, and organized into an administrative coalition with common goals.

How this HHI is organized: The coalition has dues paying members, a board, and Community Action Projects (CAP). This is the eleventh year with a membership list of over twenty community organizations/businesses and the CAPs continue to grow. The monthly mail out is at 140 people and the grass roots mail out is an additional 70. MCHC has been incorporated, the 501c3 status obtained, and by-laws written and approved.

Past projects:

Health Events

- Annual Butterball Hispanic Health Fair 2004, 2005, 2006, 2007, 2008, 2009, 2010 and 2011
- Educational booths annually at Madison County Fair, Madison County Health Fair, Fair on the Square in Kingston, and Pioneer Days in St Paul.
- At request of Extension Homemakers, MCHC sponsored annual Madison County Health Fair 2007 and 2008. This had been done by the Extension office until 2007.
- Madison County professionals collaborated to offer free kindergarten physicals for all of Madison County schools Children who attended received vital signs, ht/wt/BMI, vision/hearing screens, dental screens, health physicals, vaccinations, fingerprinting, and AR Kids First applications. Community partners that assisted with the clinic were; Madison County Health Unit, Huntsville School, Kingston School, Dr. Ronald Roberts, DDS, McAlister Vision, Boston Mountain Rural Health Center, Madison County Medical Group, Madison County Health Coalition, Arkansas Department of Health, DHS, Kiwanis, Lion's Club, and local police as well as many community volunteers. Arvest Bank, Rock's Drive In, and civic groups donated schools supplies and door prizes for the event. July 2007.
- Sponsored 2nd annual kindergarten physicals 2008
- MCHC, Boston Mountain Rural Health Center, and the local health unit collaborated to offer free Head Start physicals in August 2007. Over 80 children received free physicals.
- Educational booths on tobacco prevention, underage drinking prevention, drug prevention and breast health at the annual mass flu clinic in 2009, 2010 and 2011.
- Komen Grant booth at 2010 Ruff "N" Tuff for a Cure Junior Rodeo.
- Komen Grantee provided breast health education to high school girls through the Girl Scouts In the Pink Project.

Teen Summit

- NWA Teen Summit at Convention Center in Springdale. Served 8 schools with over 1300 8th graders in attendance.

- Teen Summit 2006 – Anti tobacco summit presented to approx 170 students from Kingston, St Paul, and Huntsville
- Madison County 8th grade teen summit-anti tobacco summit presented to approx 250 8th graders from St Paul, Kingston, and Huntsville. Rick Bender guest speaker on spit tobacco. In 2008 added alcohol prevention to the summit and added physical activity in 2009. (2007, 2008, 2009, 2010, 2011)

Fund Raisers

- Raised over \$500 at the Battle of the Bands 2005, 2006, 2007, 2008, 2009 and 2010
- Over \$2,000 is raised annually at the Dine and Shine Fundraiser
- Received funding for a walking trail. The trail and lighting are complete. Covered pavilion was completed in 2011.

Publications

- Madison County Health Resource Guide (1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th and 11th edition)
500 – 1000 copies printed and distributed each year
- Quarterly Newsletter
- Obtained our own web site in 2004. www.madisoncountyhealth.com We are currently updating our website.

Presentations

- Town Hall meeting held on underage drinking 2006 and 2008
- 4-H students present anti-tobacco puppet shows to area daycares 2007, 2008, 2009, 2010, and 2011
- Let's Talk Alcohol Presentation (2007, 2008, 2009, 2010)
- Alcohol Prevention Presentation to High School Students-Ron Routh-speaker.
- Rick Bender speaks to Huntsville and Kingston grades 9-12 on the dangers of spit tobacco (2007)
- Dr. Carolyn Dressler gave anti tobacco presentation to local coalition and community members (2007)
- Rick Bender spoke to St Paul 4-12 graders on the dangers of spit tobacco (250 kids). He then spoke at a town meeting in the evening to parents and community members (43 attended) (2008)
- Dr. Susan Weinstein was keynote speaker at local coalition meeting. Area veterinarians attended the meeting. Her topic was rabies.
- Teresa Belew, AR Executive Director of MADD gave presentation to MCHC and MCCC (2008)
- Fayetteville Police Officers, Rick Crismon and Craig Stout, held presentations to Kingston and St. Paul 7-12 grades on Underage Drinking and Drinking and Driving, Oct. 2008.
- Youth to Youth Intl. speakers made presentations to HS students at Huntsville, Kingston and St. Paul, April 2009, 2010.

Tobacco Prevention

- Smoke Free Business Campaign – Each week recognize smoke free businesses with gift basket and ad in local newspaper 2005 and 2006

- Mitchusson Park is now TOBACCO FREE
- MCHC worked with Fair Board to get Fair Grounds tobacco free.
- MCHC worked with Rodeo to sponsor smoke free rodeo nights. The rodeo refused funding from tobacco sponsorships.
- Madison County Health Coalition partnered with Northwest Arkansas Safe Communities Coalition to conduct a “Car Seat Safety Event Day” for Madison County. Car seats were donated by Northwest Arkansas Safe Communities Coalition, Kiwanis, Lions Club, Butterball, LLC, MCHC, and Farm Bureau Insurance. In Madison County, 88 parents were given a new car seat for their child. Each parent was given educational material about the dangers of secondhand smoke, the importance of smoke-free cars and Act 13. Each child left with a new car seat properly installed in the car.
- Trained local healthcare workers about the SOS Works program. Healthcare workers fax back referrals of patients to the SOS Quitline. (2007)
- MCHC presented “Smoke Free Business of the Year” at the Chamber Banquet 2006, 2007, 2008, 2009, 2010, and 2011.
- Katherine Donald, Director of Tobacco Free Coalition was keynote speaker at MCHC meeting.

Alcohol Prevention

- Parent/Child seminar on underage drinking 2007
- MCHC members attend strategic planning meetings to work on infrastructure of coalition. Update By-Laws and mission and vision (2008)
- Alcohol prevention campaign targeting local teens during prom. Alcohol prevention messages printed and placed in corsages from area floral shops. Posters displayed at local hair salons.
- Alcohol prevention campaign targeting Madison County High School seniors. Alcohol prevention messages printed in fortune cookies and passed out to all area seniors at graduation rehearsal.
- Alcohol Community Perception Survey (2008,2009,2010,2011)
- April-Alcohol Awareness Month (Parent’s Who Host Lose the Most) Media Campaign.
- HHS Multi-Media students create underage drinking prevention PSA’s which are aired on “American Idol”, April 2010,2011
- Project Alert community based program, 3- 12 week cycles completed annually with cooperation from Faithful Servant Ministries; serving 10 to 20 youth per cycle. 2009,2010, 2011
- LifeSkills Training curriculum included in Huntsville School District ACSIP program. Delivered annually to 5th-8th grades. (since 2008)

Drug Prevention

- Implemented Prescription Drug Abuse Prevention Campaign. Provided over 15,000 bags with prevention message to local pharmacies. (2007, 2008)
- Collaborated with local law enforcement to do prescription drug “Take Back” events in August 2010, September 2010 and April 2011
- Collaborated with local law enforcement to implement Enforcing Underage Drinking Laws Grant
- Youth coalition members designed and implemented alcohol and marijuana prevention media campaign

Infant Morbidity and Mortality

- Sponsored our first Safety Baby Shower in 2011. We used the curriculum from ACH. The coalition raised \$2,000 to host this event for pregnant moms in the county. Each pregnant mom was in her third trimester; they also brought a significant other with them to the event. They were educated on numerous safety topics like car seat safety, back to sleep, shaken baby syndrome, poison control and many others. Each mom received numerous safety items including a smoke detector and a car seat.

Training

- 2 Coalition members attended MidSouth Summer School (2007)
- Coalition Training on Sustainability (2007)
- Staff and additional coalition members attend CADCA Forum annually; 2009,2010,2011
- Offered 3 trainings to coalition members in 2010 on Choices and Challenges of the Millennial Generation, Prescription Drug Abuse Trends and Gender, Culture and Communication-speaker Isabel Burk

Awards

- Received a silver award from the NPHIC for our health resource guide 2004!
- Project Coordinator receives Trail Blazer Award for tobacco cessation efforts in the county 2007
- MCCC wins NPHIC silver award for their alcohol prevention advertisement,2008, 2009
- Executive Director receives Prevention Consultant certification, 2008.
- Underage Drinking Prevention Program Coordinator receives Prevention Generalist certification, 2009
- MCCC graduates from CADCA's National Coalition Academy, Feb. 2009.

Projects

- Landscape designer designed plans for Activities Trail for Madison County
- Purchased storage building to store MCHC supplies and promotional items
- Media survey conducted (2008)
- Concerned citizens and MCHC collaborated to purchase building that now houses Madison Medical Group. Physician available Monday-Friday.

Employees

- 5th year for Tobacco Prevention Specialist (Ended June 30, 2011)
- 8th year for Project Coordinator for Federal Drug Free Communities Grant
- 5th year for Project Coordinator for Komen Grant
- 5th year of Project Coordinator for SPF SIG grant on underage drinking.(Ended June 30, 2011)
- Blue and You Project Coordinator for worksite wellness 2009 and 2010
- UAPB Minority Grant Project Coordinator 2011

Current/Future projects:

- Breast Cancer Support Groups started in 2006 and meet monthly
- Plan to have booth at County Health Fair and the County Fair.

- Continue to work with Camp Harvest and Project Focus to decrease substance abuse in Madison County.
- 4-H SOS taskforce
- Teen Summit 2012
- MCCC working with community partners to apply for grant funding for soccer fields. We received a JUA grant and have started the work on this project.
- 2 Coalition members working toward Prevention Certification
- Coalition Sustainability Trainings
- Huntsville team formed for the Race for the Cure

Grants received:

- State Systems Development Mini Grant (\$4100)-2001
- ABCCCP/BreastCare Outreach Mini Grant (\$1200) -2001
- Ozark Affiliate of Susan G Komen Grant (\$5600- \$3600) -2002, 2003
- WRMC Foundation Grants – 2 (\$3800-\$2500)
- Tobacco Prevention Grant (\$32,000)-2003
- Drug Free Communities Program (SAMHSA) \$100,000 -2003, 2004, 2005, 2006, 2007 – In 5th year of funding
- Preventive Health and Health Services Block Grant - \$2000 -2005
- Received \$500 from local Kiwanis Group
- Community Care Foundation Mini Grant (\$1000) -2004
- ADAP mini grant-2002,2003,2004,2005, 2006,2008,2009,2010,2011
- Tobacco Prevention Grant (\$60,688) May 2005
- Minority Tobacco Grant UAPB (\$31,718) May 2005 (2nd Year)
- Komen Grant (\$10,923) 2005
- Tobacco Prevention Grant (\$60,688) 2006 (2nd Year)
- Underage Drinking – Town Hall Meeting (\$1,500) 2006
- Tobacco Commission Grant \$16,000.
- Trails for Life Grant for \$35,000 to build a walking trail behind the local health unit.
- Tobacco Grant 2007 for \$66,650
- Komen Grant 2006 \$10,923
- Komen Grant 2007 \$51,246
- SIG grant \$600,000 over 4 years
- Smoke Alarm Grant. Received 100 smoke alarms
- Komen Grant 2008 \$54,069
- Minority Tobacco Grant \$40,000 (2008)
- Komen mini grant \$1000 (2008)
- Blue and You Grant \$56,300 (2009)
- Blue and You Grant approx \$60,000 (2010)
- Joint usage grant with Huntsville Schools for soccer fields \$10,000 (2010)
- Ozark Affiliate of Susan G. Komen 2009 \$66,253
- Ozark Affiliate of Susan G. Komen 2010 \$67,097
- Ozark Affiliate of Susan G. Komen 2011 \$75,610
- Minority Health Commission Grant \$3,500 (2011)
- Arkansas Cancer Coalition Grant \$4946.60 (2011)

- UAPB Minority Grant \$64,821 (2011)
- Joint Use Agreement with Kingston School \$10,000 (2011)

Other pertinent information:

- Rural county
- Hispanic influx
- Hmong and Marshall Islander influx
- Only two medical clinics - Boston Mountain Rural Health Clinic and Madison County Medical Group
- One nursing home- Meadowview Healthcare and Rehab
- No hospital or after hour care
- There are no mammogram facilities in Madison County

Local Administrator: Shana Villines, RN/Administrator

Profile updated: October 2011

Marion County

Year HHI started: 2002

How HHI started: Partnership with local Health Dept, City officials, and community citizens concerned with health issues in the county

How HHI is organized: 15 board members from all geographic locations in the county, 501(c) 3, By-laws, mission, and vision.



Current committees include:

- Fitness and Nutrition
- Tobacco Free Marion County
- Emergency Planning
- Cancer Awareness
- Water Quality
- Diabetes Support Group
- Marion County Community Services, Inc.

Past projects:

- Assessment activities include: BRFSS Survey, YRBS Survey, surveys at various community activities
- Community education activities include: County fair with education on SOS and mosquito abatement, breast cancer education, diabetic cooking classes, Right Bite Cooking School, nutrition materials for schools, West Nile Virus education, fluoride education, Body Walk in local schools, breast cancer education
- Tobacco activities include: enhanced Tobacco Free Marion County membership to over 200, workplace survey to create tobacco free environments, education to business and community leaders on tobacco free environments, teamed with Arkansas State Police to run a smoke free car education campaign, developed a smoke free restaurant guide, provided education to schools and daycares regarding dangers of secondhand smoke, partnered with Tobacco Control Board to educate merchants on reducing youth access to tobacco, decreased advertising and promotion of tobacco through billboards, radio spots, and newspaper ads, provided free cessation classes to largest employer, implemented tobacco screening on all patients with health care providers, provided education on smoking during pregnancy
- Other outreach activities include: Diabetic Support Group formed in county, WNV taskforce formed, Park Pride with education on SOS and mosquito abatement, Relay For Life, free colorectal and prostate cancer screenings, speakers bureau, mass dispensing drill utilizing 200 community volunteers, women's health fair, WIC baby shower for participants,
- Assisted one city with Trails For Life grant information
- Pandemic/Mass Dispensing Exercise
- LPHPS Assessment in 2006

- County Feasibility Study 2008
- Community education activities will include: breast cancer, water quality, West Nile virus, health promotion and disease prevention education to community
- Partnership and outreach activities will include: colorectal and prostate cancer screenings, enhance speakers bureau, WIC HTH cookbook, wig supply office, emergency planning, bioterrorism and flu pandemic drill, school peer helper implementation, Marion County fair, turkey trot, Dolly Pardon Imagination Library, community center planning
- Increase TFMC membership with adults, youth, and teens
- Continue to create tobacco free environments
- Continue to reduce youth access to tobacco
- Continue to decrease advertising and promotion of tobacco
- Promote utilization of cessation resources
- ADRDN Implementation Grant
- Cancer Research
- Former ADH Tobacco Grantee
- Community Services received a grant from Twin Lakes Community Foundation for \$1,000
- Diabetic Committee was part of the 5 Star Network and offered prescription drug assistance for low income residents

Current/Future projects:

- WIC Community baby shower (annual event)
- Mass Dispensing Clinic
- Teen Summit
- Prostate Screening Event (annual event)
- Continuing work on obtaining a community center. Marion County Community Center (a sub-committee of MCHTH) became 501c3, conducted a feasibility study to assess community readiness for a community center, and is pursuing land donation and funding to build the center. Receiving multitude of donations and grants
 - ❖ Strong Women's classes held two times a week in two locations in the county
 - ❖ Strong Men's classes held two times a week in one location in the county
 - ❖ Run-Walk Clinic held each year in county
 - ❖ Community Services received a grant from Twin Lakes Community Foundation for \$1,000
 - ❖ Diabetic Committee is now a part of the 5 Star Network and is now offering prescription drug assistance for low income
 - ❖ Completed first Teen Summit in March 2011
 - ❖ Parents Reading to Children; chaired by the Elementary School Principal at Yellville-Summit Schools

Grants received:

- \$25,000 Department Of Health Tobacco Program
- CTFA \$5000.00

- \$25,000.00 ADH
- \$32,750 from ADRDN for Marion and Baxter
- \$1000.00 NDAP
- \$5000.00 Breast Care
- \$50,000.00 ADH Tobacco program
- \$1000.00 Cancer Research Planning Grant Arkansas Cancer Community Network
- Flippin School received Safe Routes to School Grant
- HHI Coalition received a \$1500 mini-grant from the Prevention Resource Center
- \$90,000 For restoration of County building for shelter (2011)
- CSH/Tobacco Grant (2011)

Local Health Unit County Administrator: Valerie Shipman

Profile updated: October 2011

Newton County

Year HHI started: October 2003

How HHI started: Organized by Kathy Taylor, Hometown Health Leader at LHU

How HHI is organized: Local stakeholders met and discussed need assessments. Five committees were formed to address the needs.



Past Projects:

- Assessment activities include: county wide needs assessments
- Community education activities include: grant writing workshop
- Outreach and partnership activities include: fair information booth, Elk Festival information booth, updated county emergency operations plan, mass dispensing plan implemented
- LPHPS Assessment in 2006
- A partnership with UAMS was formed to study the habits of Newton County's ATV riders, especially among youngsters. Members of the Coalition volunteered to observe ATV activities in the county, and talk to riders about their experiences.
- Child car safety seat clinic presented by UAMS and Arkansas Children's Hospital
- Continuing education and outreach through a partnership with NTEG, (Newton County Tobacco Education Group).
- Breast Care Screenings and education in partnership with the Komen Cancer Foundation.

Current/Future Projects:

- Community education activities include: ATV safety campaign, county fair information booth, Elk festival information booth, diabetic support group, cancer support group
- Tobacco activities include: tobacco free coalition, tobacco cessation classes
- Other outreach and partnership activities include: Relay for Life, Newton County Resource guide development, emergency room added to the Boston Mountain Health Clinic, telemedicine software and equipment added to Boston Mountain Health Clinic, Air Eva Helicopter System, prescription drug assistance program, mobile dental program, billboard promoting Newton County Home Town Health, distribute Home Town Health Newsletter
- Child Safety Seat clinic
- ATV safety campaign
- Formation of a Meth Coalition
- Air Quality Committee formed

Grants Received:

- \$10,000 grant from TPEP
- \$10,000 Tobacco grant
- \$360,000 Robert Wood Johnson Grant to be shared with Boone County for Healthy Kids/Healthy Ozarks Program.
- \$25,000 Blue and You Fitness Grant.
- \$1,500 Block grant
- \$80,000 North Arkansas Partnership for Health Education
- \$239,753 for communities and schools for smoking cessation programs and outreach activities
- Received grant money for 2007-2008 Through the Dr. Dan Hawkins Community Health Resource Center in Harrison, AR.
- We receive several grants to enhance community safety through the office of emergency management.
 - Money for communication equipment.
 - Money for emergency information for locals.
 - Money for emergency equipment.
- RWJ Healthy Kids Healthy Ozarks being actively expanded into Newton County
- JUAs with Kingston and Jasper Schools
- Coordinated School Health program established in Kingston Schools; will expand to Oark and Jasper Schools
- Health Fair/Mass Flu Clinic coordinated by County Administrator and NAPHE

Local Health Unit County Administrator: Regina Tkachuk

Updated: October 2011

Pope County

Year HHI started: 2002 (officially, as HHI Subcommittee of existing Community Coalition, The River Valley Violence and Substance Abuse Prevention Coalition)

How HHI started: The administrator or designee has sat on Pope County Advisory Board for several years now. The River Valley Violence and Substance Abuse Prevention Coalition accepted HHI as a subcommittee of the Education and Prevention Committee of the Coalition.



How HHI is organized: HHI is a subcommittee of the formal organization of the existing and active community coalition, River Valley Violence and Substance Abuse Prevention Coalition, which is currently working to implement two very substantial grants, as noted below. HHI Leader is a volunteer member of the Executive Board of the River Valley Violence and Substance Abuse Prevention Coalition. Pope and Yell County Team Leaders are members of the HHI subcommittee.

Current Coalition Committees include:

- ATOD
- Donations/In-kind
- Health
- Membership/SPF SIG
- Planning Events

Past/Current projects:

Pope County LHU

- Hepatitis B vaccines to school employees
- Industry, hospital, and university based health fairs, in conjunction with EMS
- A local physician and with the County Judge approval, provided a county employee health screening day with cholesterol and blood sugar checks, as well as displays on Male Reproductive Health Services, BCCCP services, other Clinic & In Home Services, Heart Healthy, and Nutrition Information
- Participated in several community BCCCP outreach events
- Mass Flu Clinic 2004, 2006, 2007, 2008
- Pandemic/ Mass Dispensing Exercise
- Bridge the Gap Festival
- LPHPS Assessment in 2006

River Valley Prevention Coalition:

- Distributed a needs survey to all school superintendents, principals, counselors and teachers in Pope & Yell Counties. The survey clearly indicated the need for a coalition and services it provides
- YRBS survey conducted in Russellville School district.
- An application has been submitted for a \$100,000 Grant for an emergency response and crisis management grant for the Russellville School District and we are waiting for a response from the grantee. HHI Team Leader will serve on the committee to implement plan if grant awarded
- Semi-annual General Meeting of the River Valley Prevention Coalition
- Teen Leadership Program (Pope and Yell Counties) held their Mid-Winter Retreat on February 1, 2011. Topics presented included coalition strengthening, time management, and underage drinking prevention.
- Annual Youth Celebration
- Operation Medicine Cabinet
- Dover Community Health Fair
- Received \$1,500 ADAP mini-grant
- Continuing SPF SIG grant
- Received Coordinated School Health grant and community Tobacco Prevention and Cessation grant (through ADH)
- Coalition retreat to update strategic plan, mission, vision
- Annual Judicial Summit held for Law Enforcement in the county
- Curfew ordinance for City
- Community Readiness Survey completed
- Strategic planning meetings held to improve efforts of coalition
- Act 13 Tobacco Brochures distributed
- Fall Feast Coalition Booths
- Applied for Tobacco Grant
- Holiday Door Hanger Campaign (information distributed about tobacco, drugs and alcohol)
- Plans for town hall meeting to address underage drinking
- Health Day held at Russellville JHS
- APNA surveys were completed in Pope County Schools
- A relay system with cell phones and walkie-talkies for the Russellville Jr. High and an electronic message system for Russellville High were purchased through the safe schools grant.
- Safe School program was recognized on a state level for the work it did in the 2004-2005 school year in the Russellville School District.
- Organized a Methamphetamine Task Force
- A walking trail was developed through the downtown historical section with the “Weigh of Life” logo painted on the sidewalk.

Pope County LEPC:

- HHI Team Leader worked with Pope County OEM officer in completing a \$100,000 grant application for equipment for a Regional Bio-Terrorism/First Response Team.
- Arkansas Tech University has a CERT Team comprised of emergency management students who are trained to respond to emergencies on campus and assistance local emergency agencies if needed. All members of the CERT team received emergency response training.

Grants received:

- River Valley: \$100,000 Tobacco Grant
- \$1,000,000 “Safe Schools/Healthy Students” Grant
- Meth Intervention program received \$11,000 grant by Arkansas Tech Student to research the effects of meth.
- A match of \$100,000 for the Communities Support Grant. This grant will allow the coalition to have a part time director and other support services. The coalition can apply for this grant for multiple years. The grant covers both Pope and Yell Counties
- London School received Safe Routes to School Grant
- Russellville School District Received Coordinated School Health Grant
- \$15,000 from Allstate grant for winter teen leadership summit
- Received THRIVE grant through Children’s Trust Fund

Local Health Unit County Administrator: Pam Sellers, ADM

Profile updated: October 2011

Scott County

Year HHI started: 2001

How HHI started: Combined the T.E.A. Coalition, the Prevention Resource Center, and the Hometown Health Initiative.



How HHI is organized:

Mission Statement approved: July 2001, revised: Feb 2008

Vision Statement approved: May 2008

Community Structure: Education, Health, Industry, and Youth.

2004-Healthy AR Leadership Planning Workgroups formed.

2007-Coalition Strategic planning Workgroups formed.

Past Projects:

- Community education activities include: Backpack Program 2001-2011
- “Fun Day in the Park” 2001-2002
- Great Arkansas Cleanup 2001
- Tyson Health Fair 2002
- Kid Care Fair 2002
- Middle School Health Fair 2003-2011
- “Kick Butts” Day 2003
- Senior Citizens/Farmer’s Market produce distribution program – 2003
- High School “Youth Summit” – 2004-2008
- High School Field Day 2005
- SADD students PSA’s on local cable channel 2006
- High School Education Fair 2006
- YRBS conducted 2006
- SCHEC Scholarship Project 2007
- LPHPS Assessment in 2006
- Community Underage Drinking Assessment – 2008
- Coalition Capacity Building – 2008
- Implementation of Project Northland curriculum in Middle and High School – 2008
- Town Hall Meetings Spring 2008 thru 2010 and Fall 2008 thru 2010
- “Back to School” Health Fair – 2007 - 2011
- County Fair booth – 2007 and 2011
- Winter Celebration – 2008
- Teacher In-service Day (Booth) – Feb 2008
- Continuous dissemination of Coalition information in Community
- \$130,000.00 Media Campaign Sept 2008 – June 2009 “Parents Who Host Lose the Most”
- Social Host Ordinance passed in City January 2009
- CAHS conducted 2011

Current/Future Projects:

- Community education activities include: Backpack Program, Middle School Health Fair, Middle School Run/Walk, Elementary School “Physical Fitness Day”, Scott County Youth Summit, Students Against Destructive Decisions (now called BADD – ‘Bulldogs Against Destructive Decisions.’”
- Tobacco Cessation Projects
- Most activities listed above will be continued throughout coming years.

Grants received:

- Grant received through the Prevention Resource Center (\$1,000.00) 2001 – 2010 (total of \$12,500 to date)
- Tobacco Grant (\$73,000.00) 2002
(Partnered with Polk County, through Healthy Connections, Inc.)
- Various donations from Community merchants – on going
- Applied for Tobacco Grant – 2005
(Partnered with Polk County, through Healthy Connections, Inc.)
- \$1,500 Tobacco Prevention Grant
- SPFSIG Grant in 2007 (\$600,000.00 from 10/2007 through June 30, 2011)
- Waldron School District received Coordinated School Health Grant – 2007
- Minigrant ADAP - \$1,500 divided into 3 parts for 2008 – 2009
- Mini grant ADAP- \$1,500 in 2007, 2010
- CHC Assessment Grant - \$80,000.00 in 2011

Other Pertinent Information:

- Small rural Community with Tyson Foods, Inc. as main industry.
- 2 Physicians, 2 RNPs, 1 Hospital, 1 Nursing Home
- Coalition Coordinator hired 2007
- Co-Coordinator hired 2008
- Currently, part-time coordinator

Local Health Unit County Administrator: Darla Mortimore

Profile Updated: October 2011

Searcy County

Year HHI started: 2003

How HHI started: Marshall School District applied for two Health Action Team grants. In the end of 2003, Searcy Co. Health Unit became a part of the Ozark Mountain Health Network, which was formed in April 2003 in Van Buren Co.



Current projects/activities include:

- October 2010 received a \$1,500 mini grant to sponsor Red Ribbon week and County Drug Take Back program.
- Hold monthly Prevention Coalition meetings on the 4th Wed. of each month
- Feb. 24 the VanBuren County TEA coalition sponsored a Community Dinner to address underage drug, alcohol use, and risky behaviors in our youth. A community assessment was completed at this time. S.W.A.T. team members did a skit at this community dinner.
- Two Alcohol and Drug Prevention commercials were filmed at Marshall High School and ran on Little Rock news stations.
- VBC Tea coalition is sponsoring 3 lunch and learns for the community
- Searcy County School District was awarded a Delta Garden Study Grant in January 2011 which will provide a 1 acre garden, education, and a full time garden administrator.
- Almost 900 flu shots were provided at the mass and school flu clinics in October 2010.
- Planning county wide Health & Safety fair to be held on May 7, 2011 at the Marshall Community Center.
- Coalition provided assistance with “Ghost Out” fundraiser.

Past projects:

- Received \$100,000 2004 planning grant from HRSA.
- Facilitated by the ADH’s Office of Rural Health and Primary Care, the network members have attained several successes in the past year including:
 - Coordinated “Dare To Be You”
 - Parenting Classes through a grant from Youth and Family services
 - Offering Diabetes Support Groups
 - Provided a Diabetes Education Center in two local health facilities
 - Conducted County Adult health Survey’s (formerly BRFSS), in both Searcy and Van Buren counties.
- LPHPS Assessment in 2006
- County Youth Health Survey in 2006
- New County Health Unit constructed in 2006
- Pandemic/Mass dispensing exercise
- Working to assure that an integrated health curriculum is in place K thru 12 at Marshall Schools: Assisting with BMI measurements
- Assisting with the implementation of Act 1220.

- OMHN has hired a firm to work on a Sustainability Plan for the network.
- Pandemic Influenza Planning
- Countywide collaboration to improve community dynamics to reach the status of an ACE community.
- OMHN has the following projects in place: Reach Out and Connect; Young Moms and healthy Families have 60 current moms; Dare to Be You has just graduated 31 parents and 48 children; Tobacco Education Program; Diabetes Education program;, Medication Assistance Program has now served 103 patients for a total of \$179,821.88 and continues to work with UAMS/AHEC program coordinators to improve outreach of the program.
- Working on developing an LEPC
- Involve with the School Health Advisory Council and the Baby Think It Over dolls.
- Participate in the Searcy County School District Health Fair, Rely For Life, Walk Across America program, and the County Fair.

Grants received:

- Two Health Action Team grants in the amount of \$1200 for each Marshall campus.
- Safe and Drug Free grant for \$15,000
- 2003 -HRSA planning grant of \$100,000
- 2004 & 2005 -Southern Rural Access grant of \$20,000
- 2005 – USDA Rural Utilities Services Grant for \$420,505 (OMHN)
- 2005 – 2006 Diabetes grant for \$5,000 (OMHN)
- A parenting grant from Youth and Family services for \$1,000
- 2007 - \$500,000 SAMSHA grant over the next five years
- 2006 – Johnson and Johnson Rural health Grant for \$150,000
- 2006 - Rural Health Outreach Grant from HRSA for \$375,000 with Ozark Mountain Health Network
- Searcy County Tobacco Prevention Grant form ADHHS for \$34,666
- Awarded \$300,000-one on 18 non-profit organizations to implement heart disease and stroke prevention strategies funded by a grant from the Centers for Disease Control and Prevention’s Cardiovascular Division
- 2008 – Dare To Be You renewal grant for 3 years \$55,000
- 2008 – Arkansas Children’s Trust Fund Grant for \$90,000 for the Young Moms Healthy Families program
- 2010 HRSA Outreach \$25,000
- 2010 Dare To Be You \$38,489
- 2010 Arkansas Children’s Trust Fund \$56,000
- 2010 AR Dept. of Workforce Services \$99,485
- 2010 ADH VBC Tobacco Prevention \$74,978
- 2011 Arkansas Cancer Grant \$56,000
- 2011 Delta Garden Study Grant \$75,000
- 2011 Rural Development Grant \$288,000

Local Health Unit County Administrator: Elizabeth Seftar, RN

Profile updated: October 2011

Sebastian County

Year HHI started: Reorganized from subcommittee of the Crawford County Combined Coalition to a bi-county resource council in 2003. First kick-off meeting of the new council was 11/12/03.

How HHI started: Bringing together representatives from agencies in Crawford and Sebastian County to form the Crawford/Sebastian Resource Council.



How HHI is organized: 2 Co-Chairs. Co-chairs rotate conducting meetings and taking minutes, etc. agencies, community partners and providers of both counties attend.

On 05/14/10, the coalition reorganized into “Your Cares, Our Concerns” (YCOC) from a bi-county resource council into a Sebastian County council that has three sub-committees: Cancer, Diabetes and Substance Abuse.

Past projects:

- Participated in Sebastian County Provider’s Fair 2003 and 2004, 2005.
- Participate in AHEC Preschool Clinic annually.
- Sponsored training for community/coalition
- Education on WIC Program and Tobacco Education
- Provided 87 businesses kits and information packages that highlight the Clean Indoor Air Act and assisted to support businesses to become more knowledgeable about the law for businesses to create and modify the policy
- Youth Training in FT. Smith led by YES Team. The youth wants to make changes in the way they are being targeted in TV, movies, videos, and music. They plan to write letters to the community to raise awareness and also share their concerns with policy makers.
- RVFTC obtained an Educational Program called OXYGEN
- In 2005, The University of AR at Fort Smith implemented a CVH program for their student and faculty wellness center.
- LPHPS Assessment in 2006
- 2007 Mass Flu Clinic: Had 2 drive thru locations and 1 walk in clinic
- Chamber of Commerce Worksite Wellness partnership formed in 2011
- Pilot site for Arkansas Infant and Child Death Review team in 2011

Current/Future projects:

- SIMPLE (Seniors In Motion, Promoting Life-Changing Exercise) Program for Crawford County Senior Centers is ongoing project.
- Participate in annual Cedarville Family Care Fun Fair
- Maintain “Commit To Get Fit” program.
- Participate in Underage Drinking Task Force
- 2008 Mass Flu Clinic: Had a drive thru clinic approximately 2000 served
- Participate in Arkansas Transit Project

- Governor's Dislocated Worker's Task Force
- UAFS Sex Week: Keeping it Fun, Keeping it Safe, Keeping it Real
- 2009 Immunization Round Up
- Teen Pregnancy/STD Project partnering with High School
- Participate in Smoking Cessation Education for Seniors/Partner with Center on Aging
- Family Fun Night/Lavaca Middle School/Health Fair
- St James Missionary Baptist Church Health Fair
- Participate in 2009 KICK BUTTS DAY
- Mayor's Health Care Forum
- Participate in Local Medical Reserve Corp
- Participate in LION Community Outreach Day
- Participate in Creekmore Park Health Fair Day
- Participate in KOOL KARNIVAL Celebration/Partner with Kool Smiles Dentistry
- Kindergarten immunization project
- Teen Pregnancy prevention and STD prevention Outreach at North Side High School
- Rock the River event booth for tobacco prevention in 2009, 2010, 2011
- Arkansas/Oklahoma Fair booth for flu, tobacco cessation, and health unit services in 2011
- Prostate Cancer Outreach event done yearly with the help of the Arkansas Prostate Cancer Foundation (2009, 2010, 2011)

Grants Received

- \$50,000 ADH Community Health Grant to be used to advertise cessation at all sporting events in Tri-County area.
- Mansfield School received Safe Routes to School Grant
- Lavaca School District received Coordinated School Health Grant
- 2 Tobacco Grants
- MRSA grant from National Library of Medicine awarded to St. Edwards Mercy Hospital in 2010 in the amount of \$25,000
- Sebastian County MRC grant of \$5000 in 2010
- Local Grant Trust Fund awarded \$674,00 for Health Unit renovation
- Delta Dental awarded Lavaca school \$26,000 to furnish dental facility inside wellness center
- Blue and You grant of \$1000 to supply Wellness center audiology services at Lavaca schools
- Fresh Fruits and Vegetables grant for Lavaca elementary school awarded at \$19,942, Lavaca Middle school received \$12,985
- Second year award of Wellness Center Grant of \$175,000 for Lavaca school
- Arkansas Better Chance program awarded \$267,300 to Lavaca Schools
- Twenty First Century CLC grant awarded to Lavaca schools in the amounts of \$ 72,645 for high school, \$105,000 to middle school, and \$105,000 for elementary

Local Health Unit County Administrator: Jo Wester

Profile updated: October 2011

Van Buren County

Year HHI started: In 1998 Van Buren County TEA coalition was formed with a HHI subcommittee incorporated in this. In April 2003, Ozark Mountain Health Network was formed with an emphasis on Hometown Health Improvement.

How HHI is organized: The TEA coalition has board members and chairpersons for the following committees: Job assistance, Teen Pregnancy Prevention, Childcare, Community Awareness/Involvement, Resource Development Finance, Nomination, Substance Prevention to include Tobacco Prevention, and Hometown Health Improvement. This coalition is incorporated and exists with by-laws. The TEA Coalition is reorganizing and new committees are being formed in 2008. They now have a website: www.teacoalition.org. The new mission and vision statements will reflect educating and inspiring youth and families to practice healthy behaviors and build a drug free community.

Ozark Mountain Health Network (OMHN) is a formal, incorporated, vertical health care network. OMHN is comprised of all major health care providers in both counties of Van Buren and Searcy County.

Past Projects:

- Boston Mountain Rural Health Clinic opened in 1998
- YRBS 1997 and 2006 County Youth Health Survey
- TEA Coalition 1998-2003 – Activities included: mentoring programs, day care facility built, “Baby Think it Over” program, domestic abuse awareness program
- OMHN 2004-05 – Activities included: “Dare to be you” parenting classes, diabetes support groups, County Adult Health Survey
- Pandemic/Mass dispensing exercise
- Sponsored training for community/coalition
- Youth Wellness is working on PSA’s to address teenage smoking
- OMHN has a 10 week weight loss program
- LPHPS Assessment in 2006
- Diabetes Education Center
- Reorganization of TEA Coalition
- April, 2006, a community supper to assess county needs
- Pandemic Flu Planning
- “Women Can Run” clinic March-May 2006, Ozark Health Hospital, participated in the Fitness Challenge along with DHHS
- “Reshape Yourself Program” for Health Dept. Staff
- OMHN has the following projects in place: Young Moms/Healthy Families, Tobacco Cessation Program, Diabetes program that has a diabetes educator and Nutritionist, and prescription assistance program

CURRENT/FUTURE PROJECTS

- No longer “jobs” committee but now Growing Healthy Communities and Systems of Care Committee
- Young Moms/Healthy Families Program: Arkansas Children’s Trust Fund and Workforce Development supported. YMHF presents an annual fall festival.
- North Central AHEC provided supplies for outreach programs
- County received Growing Healthy Communities grant for \$14,000
- \$1500 ADAP mini-grant received to help support Teen Summit
- TEA Coalition is also mentoring Searcy County Prevention Coalition
- County Adult Health Survey completed in 2010
- OMHN presents annual teen summit
- Tea coalition assists local law enforcement in annual Drug Take Back

Current Ozark Mountain Health Network Programs include:

- Dare to Be You
- MAPP (Medical Assistance Program)
- Outreach
- Tobacco
- Diabetes
- Young Moms/Healthy Families
- THRIVE Program

Current TEA (Together Enhancing Awareness) Programs include:

- Drug Free Communities and media campaign
- THUGS (Teens Having United Goals)
- Obesity Prevention
- Drug Safety Lock Boxes

Grants Received by either TEA Coalition or Network:

- 2003- HRSA rural health planning grant-\$100,000
- 2004-05- Southern Rural Access Grant for \$20,000 each year
- 2005- USDA Rural Utilities Services Grant for \$420,505.00 (OMHN)
- 2005-ADAP/PRC grant for \$1500
- 2006- Johnson and Johnson Rural Health Grant for \$150,000
- 2006- HRSA Rural Health Development Grant for the amount of \$475,000 (OMHN)
- 2005-06-Diabetes grant for \$5,000 (OMHN)
- \$1500 grant for children/adolescents from Health Resources/ADAP.
- \$1,500 grant to the Van Buren Tea Coalition for Physical Activity, Nutrition/Obesity, and Tobacco Prevention for children and adolescents
- \$1,500 grant funded by ADH for playground equipment for South Side School
- \$74,000 Tobacco Grant
- \$375,000 HRSA Rural Health Development Grant
- \$500,000 SPFSIG grant over the next five years in 2007

- \$500,000 SAMSHA grant over the next five years in 2007
- Shirley School received Safe Routes to School Grant 2007
- Rural Quality Grant for \$75,000 in 2008
- Dare To Be You renewal grant for 3 years at \$55,000 awarded in 2008; 2009
- Arkansas Children's Trust Fund Grant for \$90,000 for the Young Moms' Healthy Families program for one year received in 2008.
- **2009** SAMHSA \$100,000
- 2009 ADH SPFSIG \$150,000
- **2009** HRSA Network Development \$179,706
- 2009 HRSA Outreach \$100,000
- 2009 Dare To Be You \$54,985
- 2009 Arkansas Children's Trust Fund \$56,000
- 2009 AR Dept. of Workforce Services \$99,892
- 2009 ADH VBC Tobacco Prevention \$74,978
- **2010** SAMHSA \$100,000
- 2010 ADH SPFSIG \$150,000
- 2010 HRSA Outreach \$25,000
- 2010 Dare To Be You \$38,489
- 2010 Arkansas Children's Trust Fund \$56,000
- 2010 AR Dept. of Workforce Services \$99,485
- 2010 ADH VBC Tobacco Prevention \$74,978
- 2011 Arkansas Cancer Grant \$56,000
- 2011 TEA coalition mentoring grant \$75,000
- 2011 SHIP Grant \$8,000
- 2011 Revolving Fund Grant \$19,000
- 2011 USDA grant/loan \$49,000
- 2011 Growing Healthy Communities \$14,000
- 2011 Arkansas Stroke Registry grant \$9,000
- 2011 Mini Grant \$1,500
- 2011 Thrive \$40,000

Local Health Unit County Administrator: Donna Branscum, RN
Profile Updated: October 2011

Washington County

Year HHI started: December 1999

How HHI started: The Northwest Arkansas Hometown Health Improvement Project started meeting as a formal group in December 1999.

How HHI is organized:

Consists of a board, 2 co-chairs, and improvement teams.

Past Projects:

- Assessment activities include: completed an environmental concerns questionnaire (300), completed a restaurant employee survey as part of the smoke-free restaurant campaign (300), completed a Marshallese Health Needs Assessment, conducted a 4-county Community Health Needs Assessment funded by the Community Care Foundation,
- Completed a community data entry project that identified resources for health statistics in NWA. View results at: <http://www.yourhealthmatters.org/hometown/health.html>.
- Northwest Arkansas Hometown Health Improvement Project's partnership with Northwest Arkansas Tobacco-Free Coalition involved more extensive focus and support as a Clean Indoor Air ordinance was passed, the first city smoke-free ordinance
- In 2005, AHEC NW implemented a WA and Benton county worksite wellness program in various corporations. The program included Heart Health and BP training and Health Risk Assessments for employees, advanced CPR training for the Occupation Health Nurses and paid for Automatic Defibrillators at the Worksite
- LPHPS Assessment in 2006
- Revised Mission/Vision/Policies/Procedures
- Partnership with NWATFC on the UA Economic Impact of the Fayetteville Smoke Free Ordinance.
- Mental health Panel Presentation-Police, Hospital, Homeless Shelter
- Ozark Guidance Mental Health Presentation
- Maintenance of the www.nwahealth.org website for the 4 county community health assessments
- Marshallese Comprehensive Health Project
- Northwest Arkansas Acute Care Mental Health Task Force, *September 10, 2008*
- Candidate Forum, *October 15, 2008*
- Hosted Arkansas Advocates for Children and Families, *December 3, 2008*
- Special needs assessment of Marshallese Population

Current and future projects

- 3 new Wellness Centers in schools in Fayetteville, Springdale, and Lincoln
- Initiative for Smoke Free Bars in Fayetteville
- Successfully recruited new chairs for HHI coalition

Key Elements

- Provide education that highlights disease prevention and available health care resources to Marshallese
- Facilitate public forums
- Attend community events that serve Marshallese and Marshallese youth-based school groups
- Develop earned and paid media opportunities
- Present to civic organizations, Marshallese faith groups and/or health groups

Grants Received:

- Bayyari School received Safe Routes to School Grant
- Springdale School District and Fayetteville School District received Coordinated School Health Grants.
- 2008 United Way Venture Grant \$2000
- UAPB Minority Grant
- Arkansas Department of Health Tobacco Grant
- ADH received grant to open new Marshallese Outreach Clinic
- ADH received Hanson's Grant to expand services to patients
- Police Dept received grant to purchase car seats for needy parents

Website: www.nwahealth.org

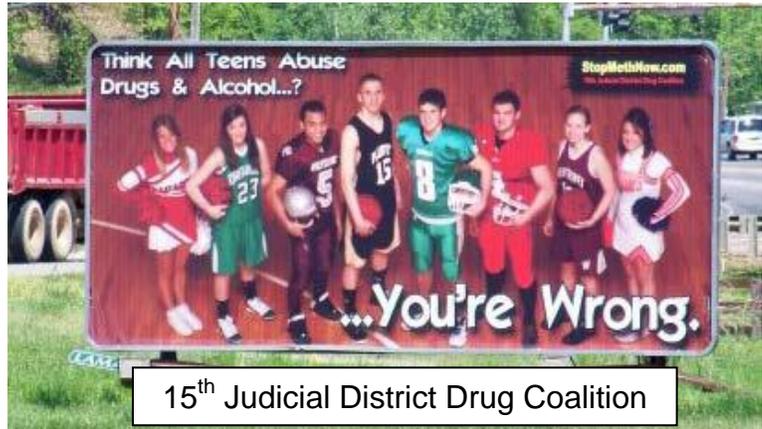
Local Health Unit County Administrator: Glenda Parker

Profile Updated: October 2011

Yell County

Year HHI started: 2002 as a subcommittee of the River Valley Prevention Coalition; eventually converting into the 15th Judicial District Drug Coalition.

How HHI started: River Valley Violence and Substance Abuse Prevention Coalition voted HHI in as a subcommittee of the Education and Prevention Committee of the Coalition. Now, the 15th Judicial District Drug Coalition is a stand-alone group that partners with Pope Co River Valley Prevention Coalition.



Current Projects:

- March 2010 in which the Dardanelle EAST Lab recruited some of the athletes from Dardanelle Schools to go speak to the elementary kids about substance abuse. They put together their own posters featuring many of these athletes, and then the athletes presented a lunch program for the kids including a video about substance abuse plus an original music video with an anti-substance abuse theme done by another Dardanelle Student.
- The athletes spent much of the day with the younger kids, eating lunch, organizing ball games during recess, even signing autographs. One of the school administrators remarked that not only was it amazing to see how the younger kids responded to all the attention their very own "Hometown Heros" paid to them, but he said that the most amazing thing was how obviously moved the athletes were by seeing for the first time how big of an impact their own actions have on younger kids. Many of the athletes became emotional and talked about how they really didn't realize how much impact even a small (and in this case positive) act on their part can really affect the lives of others.
- A billboard sponsored by the former WYC High School Principal Sammy Ussery, building on the idea of an earlier collaboration between Western Yell County High School and the Drug Coalition features a WYC student promoting anti-substance abuse messages through positive role models. This was the idea that sparked the initial conversations with Dardanelle EAST which they developed at Dardanelle into the Hometown Heroes project. WYC students feature in the posters, like Dardanelle, also went and spent time interacting with and talking to the younger students.

Past Projects:

- Healthy Steps in the River Valley
- Billboard advertising Tobacco Prevention
- Tobacco Education promoting SOS and Clean Indoor Air Act
- Mass Flu Clinic

- Pandemic/Mass Dispensing Exercise
- Bridge The Gap Festival
- Yell Co. Diabetic Support Group
- Implementing a SIG-FIG Grant
- Town Hall Meetings for SIG-FIG grant
- Party In The Park
- Health fairs or immunizations fairs have been held at our health units, industries, and/or hospitals
- Set-up and assisted providing BCCCP services out in the community
- Smoke free restaurant guide for Yell and Pope Counties.
- Conducted a bullying and social skills survey for County Schools.
- Needs assessment implemented of Pope and Yell County Schools.
- YRBS survey was conducted in the Russellville School District.
- Survey of local smoke free restaurants and provided recognition in the local paper.
- Bridge the Gap Event
- LPHPS Assessment in 2006

Yell County LEPC:

- HHI Leader works closely with the OEM coordinator and the county judge and other community leaders to plan and drill for our response to a disaster.

River Valley Prevention Coalition:

- Distributed a needs survey to all school superintendents, principals, Counselors, and teachers in Pope and Yell Counties. The survey clearly indicated the need for a coalition.
- Meth intervention program grant received by ATU student to research the effects of meth.
- A communities support grant received to hire a part time director and other services. The grant can be applied for multiple years. The grant covers Pope and Yell Co.

Grants Received

- 2010 PRC mini-grant \$1,500

Local Health Unit County Administrator: J.M. Graves, Jr.,

Profile updated: October 2011