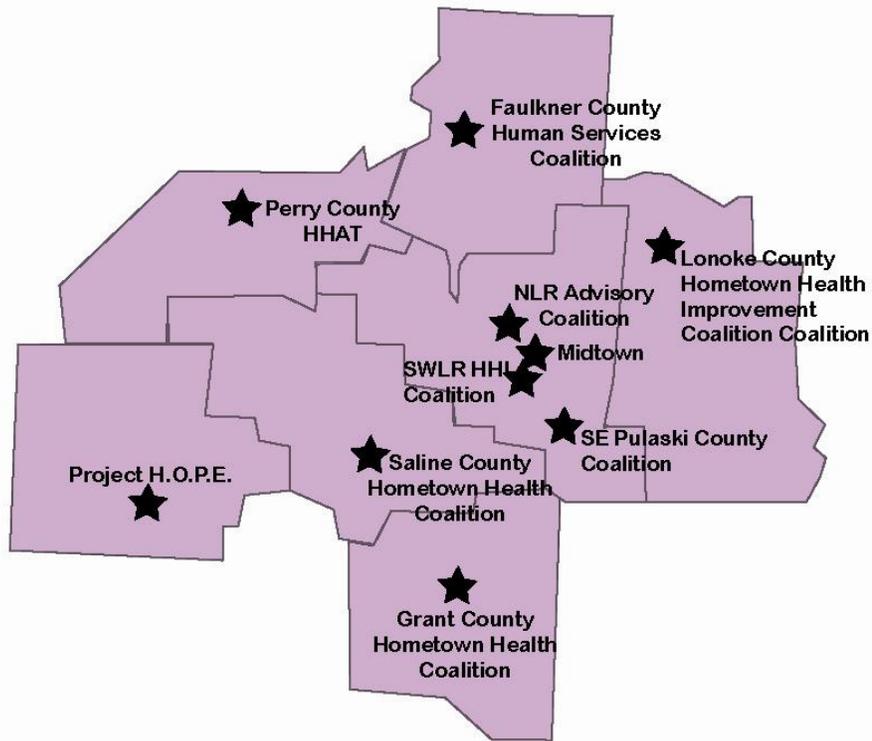


# Central Region

2012 Arkansas Department of Health - Central Region  
Hometown Health Improvement Coalitions



## **Faulkner County Concerned Citizen's Advisory Group (CCAG)**

**Year HHI Started:** Late 2010

**How HHI Started:** The idea of a Northern Faulkner County Community Coalition was formed by a group of concerned citizens late in 2010.

**How HHI is organized:** Community meetings are held at the Greenbrier Event Center the second Saturday of each month between 10:30 and noon. The Chairperson and vice chair work with a coalition facilitator, a technical assistant and the leaders of three committees- School Health & Safety, Legislative and Preparedness; to plan projects and activities.



### **Past projects:**

- Community educational presentations on Earthquake awareness and safety, all hazard preparedness, and the National Incident Management System
- Emergency Preparedness Planning Day at Greenbrier School District
- Partnership with the Wooster Extension Homemakers for a full day of hands on safety preparedness workshop training
- ECOFEST- informational booth and hands on activities for children
- Faulkner County Fair- National Preparedness Month display information and emergency supply kit exhibit
- Clean up efforts following the Vilonia tornado
- Greenbrier Community Pancake breakfast

### **Current/Future projects:**

- Continued community support for all hazard preparedness
- Focusing on increased CERT (Community Emergency Response Team) and MRC (Medical Reserve Corp) membership
- Current support for Greenbrier school's all hazard preparedness efforts, future outreach planned to all school districts in county
- Educating the community through outreach and cooperation at various planned events including health fairs, county fairs, school sponsored events and community based activities.
- Readiness to volunteer and serve the community in the event of a disaster
- Partnering with a 501C3 to secure eligibility for funding and other projects

The **Concerned Citizen's Advisory Group (CCAG)** initial focus was centered upon one goal: *To connect concerned community members with governmental agencies and elected officials to share information and work together to address the many areas of concern related to the recent and frequent earthquakes in Northern Faulkner County, Arkansas.* According to the United

States Geological Services Northern Faulkner County has been home to the more than 1,200 earthquakes over the past year. In February 2011 shocks from a 4.7-magnitude earthquake near Greenbrier were felt as far away as Memphis, Tennessee, the biggest quake in the region in 35 years. Historically Arkansas has suffered some of the largest earthquakes to ever strike North America. Working together with many community members, state and local agencies, USGS held an information session at the Guy-Perkins High School. CCAG sponsored a second informational session with USGS and the first open community coalition meeting at the same location. Subsequent community coalition meetings have been held on a monthly basis ever since at the Greenbrier Event Center. Interacting with the Arkansas Department of Health Preparedness Branch and the Faulkner County Office of Emergency Management; CCAG has expanded the group's focus to encompass All Hazard Community Emergency Preparedness. Many community members repeatedly voiced their primary concern over the safety of our students, especially those students with developmental disabilities. The majority of the community outreach efforts by the group have included the Greenbrier School District. Over 15 organizations and 50 school and community representatives participated in a full day of emergency preparedness planning hosted by CCAG at the Greenbrier School administrative offices. Many state and local agencies including the ADH, DHS, local hospital, ambulance service, the Red Cross, law enforcement and utility providers participated to provide the school district administration with the important information. Partnering with the UALR Homemakers Extension Wooster group – The Roadrunners, was a natural fit to accomplish many of the same objectives to educate and inform the community of safety preparedness activities. A free full day hands on safety preparedness workshop for all community members with exhibits and live presentations by multiple service agencies was successfully implemented at the Greenbrier Event Center. CCAG members have completed CERT (Community Emergency Response Team) training and the ATC-20 Post Earthquake Safety Evaluation of Buildings assessment certification. CCAG is in the process of organizing a Medical Reserve Corp team in the area and hosted a National Incident Management System (NIMS) class. Coalition members have testified at many public hearings about the situation and participated in a living billboard at Hendrix College followed by a facilitated discussion. Many Friday evenings find the group engaged in community discussions at Greenbrier Angels' Crossing Corner. CCAG presented National Preparedness Month information and an activity booth at Ecofest and at the Faulkner County Fair where they gave away a gift basket filled with emergency preparedness supplies, provided volunteer service for cleanup efforts following the tornado in Vilonia and prepared, served and cleaned up at the Greenbrier community yard sale and pancake breakfast which provides funding for the event center programs.

**Grants received:** HHI annual anniversary celebration funding, assistance with materials for coalition's National Preparedness Month's presentation at Ecofest and Faulkner County Fair.

**Other pertinent information:** Community meetings are held at the Greenbrier Event Center (located at #5 Lois Lane, Greenbrier, Ar. 72058) the second Saturday of each month between 10:30 and noon.

**Local HHI Leader:** Dirk Deturck [ddturk@windstream.net](mailto:ddturk@windstream.net) 501-581-3002

**Profile update:** November 2011

## **Faulkner County Profile – Healthy Weight Coalition**

**Year HHI started:** 2009

**How HHI started:** The Community Health Promotion Specialist working with Arch Ford Educational Service Cooperative noted fragmentation in obesity prevention initiatives in Faulkner County. Because the larger, long-standing Faulkner County Human Services Coalition focuses primarily on service organizations, a second smaller coalition – the Faulkner County Healthy Weight Coalition – was formed.

**How HHI is organized:** In 2010, the FCHWC adopted bylaws establishing a board of 5-12 members. Board members will be elected at the 2011 Annual Meeting. Board members include elected officers, including President, Past President, President-Elect, Treasurer and Secretary. Our mission is to Increase opportunities for residents, communities, and leaders in Faulkner County to make healthy living choices that prevent and reduce obesity and obesity-related disease. We envision a community where healthy lifestyle choices are the *easy* choice for all residents.

### **Current Projects:**

- Moving Toward Health: Incorporating modern dance and school workshops to promote healthy lifestyle and body image/eating disorder awareness
- Establishment of a Board of Directors
- Promoting “Pocket Parks” and pedestrian crossings
- Website improvements
- Assisting bike rodeos by providing helmets
- Funding assistance for school Body Walk

### **Past Projects:**

Growing Healthy Communities participant – 2 years  
Minority Health Commission Tennis project  
Bicycle Rodeo training and equipment  
Collaboration with Conway Locally Grown  
Collaboration with cooking classes for Ecofest  
Developing the foundation of the coalition: website, facebook, message packet, recruitment, bylaws

### **Grants Received:**

Growing Healthy Communities partial funding -2 years  
Minority Health Commission mini grant

**Other pertinent information:** Faulkner County is located in Central Arkansas. Conway, the county seat, is known as the “City of Colleges,” home to 1 state university and two private colleges. Faulkner County is one of the fastest growing counties in Arkansas and serves as a “bedroom community” to many Little Rock commuters.

**Local Hometown Health Leader:** Monica Wilson, RN  
**Profile updated:** November 2011

## **Garland County - Project H.O.P.E.**

**Year HHI started:** September, 2000 - Project H.O.P.E.

**How HHI started:** Community stakeholders were identified and invited to a meeting. The new coalition (Project H.O.P.E.) evolved after several meetings.

### **How HHI is organized:**

Mission/vision/purpose/name were adopted in May 2001. Project HOPE (Health, Opportunities, People and Education) logo was adopted in November 2001. Executive Board was formed—Chair is Joy Sanders. Policies and Procedures adopted in January 2004. Committees are: Food Bank, Resource Directory, C.A.R.E.S. (Coalition for Action, Recovery, Education and Support), Access to Medical Care, Safe Haven Women's & Children Shelter.



### **Current Projects:**

- Project H.O.P.E. is working with Lakeside School's EAST Lab students to keep Resource Directory web-site updated.
- Project H.O.P.E. Food Bank continues to provide food to local Food Pantries & feeding Programs in the Garland County area. They continue to have fundraisers to help with the cost of purchasing food for the food bank.
- Project H.O.P.E., C.A.R.E.S. continues to have Town Hall meetings and events to educate youth/adults on substance abuse. They work with the Garland County Sheriff's Dept on Drug Take back events and are working to get 2 permanent drug drop off sites in Garland County. They have radio spots on Drugs/Alcohol and Prescription Drugs running on local radio stations on a regular basis. They do the "Parents Who Host" Campaign with local school districts every spring. "Don't Drink and Drive" Yard signs are in place at local residences and businesses in Garland County. The Fatal Vision program is being used at local sporting events to promote sober driving. They are working with National Park Community College on a new alcohol prevention program called BASICS and are also implementing "drinking and driving/substance abuse prevention seminars" at the college. They are working with St. Joseph's Hospital and have implemented SBIRT with emergency room staff. They are working to implement local ordinances for mandatory electronic ID check machines at all alcohol serving establishments and require roped off areas at community events that serve alcohol. They have Drinking and Driving Billboards in Garland County--placed anti-drinking and driving messages throughout Garland County. They implemented "Stall Stories" throughout local school districts. Annual planning continues for the "Recovery Walk/Rally" that is held in the fall of each year.
- Project H.O.P.E. Access to Medical Care sub-committee. They continue to evaluate and their goal is to come up with a plan to address the problem here in Garland County.

- “Safe Haven Shelter for Women and Children” has several fund raisers in the planning stage. They have had a building donated to them and are working with architects to get estimates on what it would take to get the building operational. They are also working with the city and the neighborhood association that the shelter will be in to get a permit.

**Past Projects:** New committee formed in 2010 to address homeless issue for women in Garland County. The committee came up with a name—“Safe Haven Shelter for Women and Children”. The shelter will be a 20 day shelter to house women while they get on their feet/find a job. Several sub-committees have been formed (Fund Raising, Finance, Facilities, Publicity and Marketing, Rules and Regulations and Grants). Board was formed. They received their 501c3. They had a “Festival of Trees” fundraiser in Dec 2010 that raised \$10,000 that will go toward restoring the building that will house the shelter.

- October and November 2009, 2010 and 2011—Flu Vaccination Clinics at 7 school districts in Garland County: Hot Springs, Lakeside, Lake Hamilton, Fountain Lake, Jessierville, Cutter & Mountain Pine. Also First Step and Headstart.

- Youth Risk Behavior Survey— November, 2002; Adult Behavior Risk Factor Survey—2001, 2009

- Resource Directory developed—2001-2002

- Tobacco committee received grant in 2002 to educate community on tobacco related health issues. Provided information to community through educational materials/interactive health models at health fairs. Youth Tobacco Summit Nov. 2002.

- Minority Health Fair—2002 and 2004

- Child Advocacy Center opened in 2003

- Worked with ADH Chronic Disease Program to pilot Arthritis Program on Physical Activity in 2003. Two new PACE Programs were started in Garland County as a result of this project.

- Community Gardens at 2 “pilot” locations in 2003 and 1 in 2004

- Co-Sponsor of annual “Play Day Educational Fair”, during AR Children’s Week, since 2003.

- Vision Screenings—Hot Springs Village Breakfast Lion’s Club provided vision screenings monthly, at Garland County Health Department, to children from age 2-5 in 2004 and 2005.

- Health/Access sub-committee received a 3 year grant from the Sister’s of Mercy (Catherine’s Fund Grant) in July 2004. The sub-committee worked with Hot Springs Charitable Christian Medical Clinic to help them expand their services and hire personnel to provide the additional services.

- American Heart Association awarded a \$650 mini-grant for weekly nutrition classes for WIC participants in 2005.

- First “Healthy Walk—October 31, 2006. We had a large number of educational/ screening booths including the Health Department booth which included nutrition consults and HIV testing. C.A.R.E.S. sponsored “Walk Your Talk Recovery Walk” on September 29, 2007 at Hot Springs Greenway. These two events have now been incorporated into 1 annual walk held in the fall of each year. It has continued to grow in attendance and is now held at Hot Springs Regional Airport.

- Partnered with Quapaw House in 2007 to start a “Substance Abuse Awareness Project”. They adopted the name “C.A.R.E.S. (Coalition for Action, Recovery, Education, and Support). They received a grant that allowed them to hire a Director in November 2007. Some of their past projects include:

- Town Hall meetings in Garland County every year since 2007. They are focused on Prescription Drug or Alcohol or Tobacco use/abuse. They are well attended by the community. They have had both newspaper and television coverage at some of their events.
- Partnered with Hot Springs YMCA to sponsor events to educate youth on substance abuse: “New Years Eve Dance Party” December 2007. C.A.R.E.S. decided to do once a month at YMCA. Kids had great time and were provided with information on drug/alcohol prevention; “Valentine Parents Night Out” in February 2008.
- Sponsored REFUGE concert at the First Church of Nazarene April 2008. Four Bands were there from all over the US. Emphasis was to get teens to the event so that they could have a good time without use of alcohol or drugs.
- Worked with Mountain Pine East Lab students to develop data maps during the fall of 2009 to show the statistics of retail alcohol outlets in Garland County.
- Sponsored gas station advertising campaigns at all three Wal-Mart stores in Garland County (anti-drinking and driving) since December 2009. There are messages on the signs above all of their gas pumps.
- Drinking and Driving Billboards in Garland County--placed anti-drinking and driving messages throughout Garland County on billboards near Lake Hamilton School, on Malvern Avenue, and near the National Park Community College starting in the fall of 2009. They continue to use billboards as a way to increase awareness of the consequences of drinking and driving throughout the community.
- Provided training on "Community Trials Interventions to Reduce High Risk Drinking" in January 2009
- Conducted community surveys on Youth Alcohol Use in Garland County.
- Provided training on "Community Trials Interventions to Reduce High Risk Drinking" in January 2009.

- Conducted several community education seminars and a media campaign on “Parents Who Host, Lose the Most” in Spring 2009. Campaign targets parents who host parties and allow their teens to drink alcoholic beverages.
  - ”Don’t Drink and Drive” Yard signs were distributed to local residents and businesses in Garland County February 2010. One sign was designed for business use and one for residential use.
  - Hosted the first ever Responsible Beverage Service Training in Hot Springs in February 2010.
- Held 2 CRI Emergency Preparedness Workshops at Hot Springs Convention Center for the general public September 18, 2008. Held CRI Volunteer Trainings for community volunteers October 2008, 2009, 2010 and 2011.
  - Project HOPE Food Bank received their 501c3 December 2008. They opened their doors on March 1, 2009. They continue to give out food to food pantry's in our region. The ADH Nutritionist has provided healthy information/recipes to the Food Bank for distribution to the pantries. The Food Bank has had many fundraisers including:
    - Christmas Concert-annual event at Hot springs Convention Center since 2009. Any non-perishable food item(s) gives free admission to hear local Choirs/Choral Groups from schools, churches, colleges, etc.
    - Sandy Sutton’s Interior Design Center has had several silent auction events to raise money for the Food Bank and collect non-perishable food since 2009.
    - City Wide Food Drives since 2009 at approximately 10 grocery stores in Hot Springs and Hot Springs Village.
    - Garvin Woodland Gardens Food Bank fundraiser in December, 2009. Any non-perishable food item(s) gave the individual a reduced admission into the Gardens to view their many acres of beautiful Christmas lights.
    - Belk Charity Day event-November 2008.
  - Project H.O.P.E. Access to Medical Care sub-committee was formed and held their first meeting in April 2009. They plan to evaluate and come up with a plan to address the problem of access to care here in Garland County.

**Grants Received:**

- Tobacco sub-committee: 2002-\$100,000 grant; 2002 Youth Tobacco Summit and Media Grant.
- Health/Access Committee: 2004-Catherine’s Fund Grant provided \$839,227.00 over three years to expand services at Charitable Christian Medical Clinic and expand healthcare to the underinsured/uninsured population of Garland County.

•Project HOPE Food Bank has received many grants including: April 2006-Hot Springs Community Foundation Youth Advisory Board awarded a \$500 grant for start up money; July 2007-\$1200 from Episcopal Jubilee Ministries; Mackey Foundation-\$17,000 & \$10,000; March 2008-\$1,000-Community Action Grant; May 2008-\$35,000 from St. Luke's Episcopal Church; August 2008-\$9,000 from St. John's Catholic Church; October 2008-\$17,500 from Hot Springs Village Church of Christ; October 2008-\$8,500 from Christ of the Hills United Methodist Church; \$1,000 from Arkansas Foundation Youth Advisory Boar; 2011-United Way.

• C.A.R.E.S.(Coalition for Action, Recovery, Education and Support) has received many grants including: Strategic Prevention Framework State Incentive Grant for \$150,000 in 2007; Drug Free Communities Grant in 2010.

**Other pertinent information:** Garland County is located in West Central Arkansas and has a population of 97,024, of which 20.9% is over 65 and 20.9% is under 18. 14.7% below poverty level from 2009 census. Three area lakes, as well as forty-seven underground springs, make it a popular tourist attraction and retirement area. It is home to a Community College and a Vocational Technical Institute.

**Local Hometown Health Leader:** Linda Grinnis, RN

**Profile updated:** December 2011

## Grant County Profile

**Year HHI started:** January 2001

**How HHI started:** Developed from Local Tea Coalition

**How HHI is organized:** Grant County has had an ADRDN grant that gives us a Community Encourager who organizes coalition meetings, reports, updates, media, projects, fund raisers and assisting with partner projects. She assists with writing grants, obtaining information and does some speaking to community and organizational groups. The Coalition meets every other month.

In 2010 Grant County Hometown Health Coalition established a Steering Committee to give guidance to the coalition. Committee members consist of past long term coalition partners. This group meets every other month, and is scheduled on the off month of the coalition meeting.



### Past Projects

- Poyen School District offered Biggest Loser Contest for Staff
- Body Walk brought to Poyen Elementary School
- PEPPI offered to senior citizens as well as Tai Chi
- Heart Health conference held with Barbara Kumpe from the American Heart Association as speaker
- First Place 4 Health was offered in one of the churches and opened later to the community.
- Cardiovascular and Stroke presentations have been made as well as Healthy Cooking classes offered .
- Victory Fest to raise awareness of domestic violence.
- Town Hall meetings in Leola to help community with their priorities
- Centria - Diabetic Health Fair which offered free glucose testing along with Smoking Cessation workshop
- Glo Germ was presented to 4th graders
- Healthy Living 101 presented to 3rd graders
- Pink Carnation Sunday

- Sexual Behaviors Curriculum presented in Poyen Schools and local church youth groups

### **Current/Future Projects:**

- Birthing Project has been initiated in Grant County which uses community volunteers to follow a pregnant woman and her newborn thru the first year of the baby's life, this is a non-medical volunteer
- Pink Carnation Sunday, presented in 4 county churches again this year in October
- Timberfest- SOS Tobacco Stomp
- Youth Board projects Town Hall meeting "How Could this happen to me" with over 40 in attendance and Red Ribbon Carnival
- Drug Take Back Day
- Several communities in Grant County are doing or in process of having Crime Watch established
- Mass Vaccination Clinic
- Continue to give SOS, nutrition, physical activity information to community and to individuals
- Single Parent Scholarship Committee has given 6 awards for the fall semester 2010
- Local Newspaper is weekly, but will print SOS information as received from ADH program
- Mayors signed proclamation for Diabetes Awareness month to send to Governor Beebe.
- Annual Coalition Celebrations of Accomplishments and Planning

### **Fund raisers/Grants**

- ADRDN grant will be awarded for Community Encourager to work for coalition 10 hours a week. Amount not final yet, but has been confirmed will have grant. This grant is given to the Network Coalition of 4 counties and handled by Diane Main, Bradley County. The Bradley County Hospital is the fiduciary agent for this grant

**Demographics:** Grant County has a population of 17,853 with 14.5% of them over 65 and 24.2% under 18. 12.1% of the population is below poverty level on 2009 census. No public transportation available with the mean travel time to work being 27.2 minutes.

**Local HHI Leader:** Vivian Purifoy RN, Grant County Health Unit

**Last Update:** November 2011

## Lonoke County

**Year HHI started:** 2002

**How HHI started:** Local administrators (Milton Garris and Vada Wheat) worked with Liz Rainwater, Anna Haver and Julie Harlan to form a coalition of elected officials, concerned citizens and health care professionals to address county health concerns and issues.



**How HHI is organized:** An Executive Committee meets bi monthly. The regular Coalition meets every month that the Executive Council does not meet. There are three committees formed around Healthy Arkansas 2010 Goals. These committees are the Annual Fitness Challenge, Arkansas Prevention Needs, and the Nutrition and Health Community.

### **Past projects:**

- Assessment activities include: adult risk survey
- Community education activities include: West Nile Virus
- Outreach activities include: Diabetes Health Fair, promoting Hometown Health activities at a county wide Back to School Celebration, presentations to civic and school groups
- Fitness Challenge, an annual event between 5 Lonoke County cities was held.
- Coalition members updated County Bioterrorism Plans and participated in a statewide exercise March 2005.

### **Current/Future projects:**

- Coalition members are meeting with the Cabot and Lonoke School Nutrition Counsels to promote healthy food choices in Lonoke Schools.
- Community Health Fairs (Prostrate screens, UAMS Mammogram Van, HIV, Blood Pressure, Cholesterol, BMI testing provided) – planned for Cities of Lonoke/Ward/England.
- Annual Healthy Lifestyles poster contest at elementary schools
- Annual Fitness Challenge – Countywide
- Calendar's using poster contest winner's pictures distributed at participating schools.
- ADAP-PRC Alcohol and Drug Abuse Prevention Mini-Grant for tobacco prevention yard signs
- Emergency preparedness activities such as annual mass flu and 15 school flu clinics.
- Partnered with Cabot /Lonoke/England/Ward Police Departments in hosting take back drug events.
- Promoted diabetes awareness month with a Cabot Mayor Proclamation.
- Promoted October as Flu Prevention Month with Proclamation signed by County Judge.
- Promoted January as Fitness month with Proclamation signed by County Judge.

### **Grants received:**

- City of Ward awarded \$1,956,000 block grant from AR Department of Economic Development to fund a sewer project. HHI and EHS conducted surveys to provide failure rates to justify grant.
- Ward Mayor received ACT 1220 money (\$3500) to be spent to promote physical activity in

Lonoke County.

- Jacqueline Clinton leader of The Cabot City Cruisers, elementary school children who run on a weekly basis and then participate in races and marathons, awarded a grant of \$3000 from Jana Coleman, Executive Director of Arkansas County Partners in Health.
- ADAP-PRC Alcohol and Drug Abuse Prevention Mini-Grant \$500 - 2008 and 2009
- ADAP-PRC Alcohol and Drug Abuse Prevention Mini-Grant \$1500 – 2011 will distribute yard signs with tobacco prevention slogans.

**Local HHI Leader:** Milton Garris, Cabot and Lonoke Health Departments.

**Profile updated:** November 2011

## Perry County

**Year HHI started:** September 2001 - HHATS Coalition

**How HHI started:** Began after Perry County TEA Coalition dissolved. It was named HHATS Coalition (Hometown Health Advocate Team)

**How HHI is organized:** The members of the coalition elected officers. Any business is approved by majority vote of the members. We have a variety of members including the County Judge, Mayor, policeman, extension agent, pastor, both school districts, child development, ambulance, Emergency Coordinator, Community Service, Employment representative, DHS, Nursing Home Administrator, Breast Care representative, HIV and AIDS investigator, Senior Adult Center Director, American Lung Association representative, Women's Shelter Director, and Health Department. The school resource officer has attended.



### Past Projects:

- Assessment activities include: APNA survey
- Physical activity and nutrition activities include: Working with schools on nutrition and obesity plans
- Tobacco prevention activities include: Community Service is working with the schools on Tobacco Programs in the two school districts. They are having arm bands made with their school colors to stamp out smoking. Community Ball Park is going tobacco free. Signs are being placed in various areas throughout the park.
- Other partnership and community outreach activities include: Annual County Service Health Fair; table-top exercise for Mass Dispensing Plan; Town Hall meeting on underage drinking
- Fluoride has finally been put in the county water.

### Current/Future Projects:

- Underage drinking media campaign
- SYNAR tobacco compliance checks
- Collaboration with coordinated school health at Bigelow School District
- HHAT is planning to apply for the ONDCP Drug Free Community Grant 2012 to continue success in Underage Drinking Prevention
- Community Garden
- Angel Food Ministries
- Safety Baby Showers
- Leadership program for high school students
- 4-H and Extension Office- provides activities for kids over the summer months and provides babysitting workshops and CPR training.
- Annual Take Back Drugs event
- Partner with schools in Joint Use Agreement Grant (JUA)
- Partner with UACCM on drug free student program
- Red ribbon campaign at both school districts

- Partner with Single Parent Scholarship Program- gave out 16 \$500 scholarships in Perry County
- Transferred Baby Think it Over Dolls to Teachers to use with Students in Perry County
- Annual meeting with Morrilton Battered Women's Shelter- Candlelight Service to honor those who have lost their lives due to abuse.
- Partners with Toad Suck Continuum of Care- housing project for the homeless. Monthly meetings and point in time count done to count how many are homeless. They do three different projects per year.
- Partners with ARCOP

**Grants Received:**

- SAMSA town hall grant 2009/2010 \$500 each year
- ADAP mini grant 2009/2010 \$1500 each year
- Wal-Mart Community Grant \$10,000 Perry County Enforcing Underage Drinking laws
- EUDL grant \$20,000 Perryville
- Community Tobacco grant \$50,000
- \$1,000 received from Community Service for our Coalition
- Winrock Foundation sent two of our Coalition to Washington D.C. for a week to talk to legislators and learn more about grants. \$37,000 was sent for Tobacco grant to work on tobacco prevention efforts with youth.
- \$10.50 received from Extension Office for Food Stamp Nutrition
- SPIF SIG - \$150, 000 to target underage drinking
- Tobacco Grant - \$50, 000 to provide prevention and education

**Local HHI Leader:** Michele Barlow

**Profile updated:** November 2011

## **Pulaski County Central Midtown Health Alliance**

**Year HHI started:** November 30, 2004

**How HHI started:** Midtown Little Rock stakeholders came together in response to the Healthy Arkansas Initiative and submitted a plan to the governor to reduce obesity, smoking and physical inactivity in the midtown Little Rock area.

**How HHI is organized:** Members of the Midtown Health Alliance meet on a monthly basis. The purpose is to assess the health needs of the catchment area and to select and initiate interventions in line with the coalition's mission: "To enhance the quality of life by creating an empowered, collaborative and safe community which fosters health in mind, body and spirit."



### **Current & Past Projects:**

- Maintains a speakers' bureau list and provides speakers on various health topics
- Maintains a "lending library" of self-tutorial display boards on tobacco prevention and diabetes which are available for loan to community schools, civic centers and non-profit agencies
- Works with the Little Rock School District's Nutrition and Physical Activity Advisory Board to promote physical activity in the schools for students, their families, and teaching staff
- Zumba activity, for those 50 and older, at Grandparent's Day, Western Hills Elementary School
- Provided blood pressure checks, PSA's, and counseling for dads at "Dogs for Dad's Day" at Western Hills Elementary School
- Provided blood pressure checks, Zumba activity, and counseling for moms at "Bahama Mama's Day" at Western Hills Elementary School
- Annual Cinco de Mayo Health Fair at Western Hills Elementary School
- Taught Western Hills Staff the health conscious curriculum "Professor Popcorn" to be taught by their Physical Education teacher
- Promoted "Active For Life" program at Western Hills.
- Created a manual, "How Your Civic Group or Coalition Can Partner With a School to Promote Physical Activity", from lessons learned during our first year at Western Hills Elementary School
- Provided a booth on women's health issues at the 2011 Pampered Ladies Luncheon sponsored by the Center for Healing Hearts and Spirits
- Assisted UALR-Department of Health Sciences with Growing Health Communities grant initiatives to provide access to healthy foods and physical activity to residents in the Midtown/University District area
- Provided an informational booth at Western Hills Neighborhood Association National Night Out on Crime

- 

**Grants Received:**

- Midtown Health Alliance received \$10,000 for Diabetes Community Mobilization Grant in 2005 and again in 06 and 07. Diabetes prevention and maintenance education was provided to more than 5,000 midtown residents through Lunch & Learns, Health Fairs, and radio shows, during the duration of each grant year.
- Midtown Health Alliance received a \$1,000 tobacco prevention grants which created a lending library of resources which could be shared with the community.
- Tobacco mini-sponsorship grants. Promo items and educational materials for tobacco education in neighborhood schools and after-school activities
- Midtown Health Alliance received a \$500 grant to host a town hall meeting on the subject “Underage Drinking” and to pay for billboards.
- VIPS AWARD 2008, 2010, nominee 2011.

**Local HHI Leader:** Joan Brush

**Profile Updated:** November 18, 2011

## **Saline County**

**Year HHI started:** 2003

**How HHI started:** Community stakeholders were identified and invited to a meeting.

**How HHI is organized:** The kick-off meeting was held January 30, 2003. The first organized meeting was held on February 27, 2003. At that time, a mission, vision, purpose and coalition name was adopted.

### **Past projects:**

- Presentations to inform community leaders about Hometown Health Improvement have been presented to several community partners.
- Presented Smoke Free restaurants issues to Bryant Council
- Blue Ribbon Awards for Child Abuse & Neglect Prevention
- Hometown Hiker Challenges within the community
- Partner with Injury Free Coalition for Strike Out program
- Parent Institutes
- Cancer Survivor Day Prayer Vigils
- Resource Fair
- National Public Health Performance Standard Assessments
- Pink Carnation Sunday
- Emergency Preparedness Educational Events
- Blue & You Fitness Teams
- Operation Medicine Cabinet and into National Take Back Program
- Community Calendar Project
- SPIRIT (Single Parents Identify Real Issues Together) Workgroup
- I Believe in Saline County Workgroup
- Annual Resource Expo began in 2008

### **Current/Future projects:**

- Continue to form the organizational structure of the coalition to be representative of community

- Plan future of coalition within the County
- Hands of Hope Support Group (Cancer)
- Healthy Living Workgroup
- Reducing Risky Behaviors Workgroup
- Community Emergency Preparedness Workgroup
- Annual Child Safety Seat Inspections
- Child Abuse and Neglect Prevention Council for the County
- Parent Institute continues

**Other pertinent information:** The population of the county is 107,118. 26.9% between the ages of 25-44, and 20.5% 14 and younger. 38.8 is the median age in Saline County. 90.5% of the Caucasian race. Extremely limited public transportation. Area educational institutions include: University of Arkansas at Little Rock-Benton, Pulaski Technical College Secondary Career Center, and four area school districts. Saline County had been referred to as the Central Arkansas “bedroom community”. Saline Memorial Hospital is a 139-bed hospital that is accredited by the Joint Commission. Saline Memorial Hospital has 194 registered nurses.

**Local HHI Leader:** Karen Mays

**Profile updated:** November 2011

## **Southeast Pulaski County**

**Year HHI Started:** September 19, 2000

**How HHI Started:** Southeast Pulaski County Coalition began with a kick-off Town Hall meeting at the Wrightsville City Hall. Community members were invited to express their concerns regarding the needs of their community.

**How HHI is organized:** Southeast Pulaski County Coalition is collaboration between the Arkansas Department of Health and Baptist Health.

Members of the coalition meet on a monthly basis, alternating meeting places to cover Southeast Pulaski County. This coalition has identified areas of concern into 4 work groups: Health & Social Well Being, Safety-Crime/Transportation, Physical Infrastructure and Environment and Business and Economics/Education.



### **Current & Past Projects:**

#### ***PHYSICAL INFRASTRUCTURE/ENVIRONMENT***

- SE has worked with the city to place dumpsters on a regular basis so residents can dispose of excess household items
- SE holds an annual “clean-up day”
- SE provides hazardous household waste collection stations on an annual basis
- Develop a public awareness campaign to reduce roadside dumping
- Develop a plan to lobby Quorum Court to approve a code enforcement policy to regulate housing, abandoned auto and premise
- Develop a campaign to foster rural/community support for a code enforcement to regulate house, abandoned auto and premise
- Complete a windshield survey and compile a list of flood zones
- Develop a plan to evaluate drainage maintenance in collaboration with department of public works
- Identify and prioritize treatment areas for using chemical suppression
- Develop a plan to educate community on mosquito abatement
- Implement a public awareness campaign to reduce/control mosquitoes
- Establish a working relationship with the Pulaski County Road and Bridge department
- Increase access to disposal service
- Promote the adoption of a code enforcement policy to regulate housing, abandoned auto and premise
- Promote adequate road drainage to decrease community flood risk
- Implement a community mosquito abatement program

#### ***SAFETY-CRIME/TRANSPORTATION***

- Continue to promote neighborhood watch groups
- Continue to encourage local church congregations to get involved in the neighborhood watch programs

- Enlighten the community about public safety issues
- Continue to collaborate with the county sheriff to ensure adequate sheriff patrol/support
- Continue to foster collaboration with MEMS and local fire chiefs
- Continue to promote property owners identify their residence/business with visible addresses
- Continue to request County Public Works to trim trees/vegetation that prevents visibility of road signage/home addresses
- Request County Public Works provide proper road/highway signage
- Establish a collaborative working relationship with Union Pacific Railroad to address emergent concerns
- Continue to educate families/communities about fire safety
- Continue to distribute brochures listing the local fire departments and their coverage areas
- Continue to monitor and publish the ISO rating for each community
- Establish a task force to meet with the local fire chiefs to review fire and life safety standards and address the ISO recommendations
- Continue to collaborate with the Fire Chiefs to determine their needs
- Develop a plan to recruit volunteers as fire fighters to serve in their community
- Continue to explore funding for training and equipment for local fire departments
- Develop a guide for citizen's preparedness for all hazards
- Explore the development of a Community Emergency Team (CERT)
- Continue to educate families/communities about the outdoor (siren) warning system
- Continue to collaborate with the County Office of Emergency Management
- Reduce the incidence of crime
- Develop a plan to assist in the reduction of Insurance Service Office (ISL) rating in each community
- Develop a community disaster plan
- Provide information and education on stray animals
- Provide resources to reduce the problem of stray animals
- Establish a collaborative relationship with the division of animal services

### ***BUSINESS & ECONOMICS/EDUCATION***

- Survey businesses to assess job opportunities, workforce skills and hiring practices
- Based on survey results, explore job training opportunities
- Complete an inventory of the tutorial/after school programs
- Recruit community volunteers, local college volunteers to serve as mentors/tutors
- Provide recreational/enrichment activities
- Implement a biannual meeting with representatives of the Pulaski County Special School District, community and parents
- Update plan to monitor school board meetings/actions
- Continue to recruit volunteers to serve as school bus stop monitors
- Conduct a community forum on required school benchmark testing, including requirements for the gifted and talented programs
- Identify businesses in SE Pulaski County Region
- Increase after school tutorial and summer enrichment programs
- Provide an environment to improve school district and community working relationships

### ***HEALTH & SOCIAL WELL-BEING***

- SE has developed a resource list of substance abuse treatment programs
- Increase knowledge and awareness of abuse and domestic violence in the lives of families/communities
- Increase awareness of the impact of exercise and nutrition on health and wellness through presentations, exhibitions, and meetings
- Disseminate information on health and wellness, including nutrition and exercise, in churches and community events
- SE has ongoing education and recruitment for the Meatless Tuesday Program
- Present “Type 2- We’re Onto You” (youth diabetes educational awareness program) to after school tutorial programs
- Evaluate the need for additional sites to offer immunizations
- Continue to distribute resource material to promote immunizations
- Continue to utilize Baptist Health Mobile Health Unit services to offer immunizations
- Educate community regarding existing health services
- Advocate for social service programs
- Raise the health awareness of the community

**Grants Received:** Tobacco prevention grant

**Other Pertinent Information:**

**VISION** – *Southeast Pulaski County will be resourceful, creative and empowered community, enhancing the quality of life for all of its citizens*

**MISSION** – *The Southeast Pulaski County Hometown Health Improvement Project is a partnership of communities. Through this project, it is the communities mission to identify needs and develop approaches that will improve overall personal achievement, create safer schools and neighborhoods, improve environmental qualities and overall health status and instill a collective sense of community.*

**Local HHI Leader:** Joan Brush

**Updated:** November 30, 2011

## Southwest Little Rock Hometown Health Coalition

**Year HHI started:** November 2002

**How HHI started:** HHI Leader made a presentation to the Upper Baseline Neighborhood Association on the Hometown Health Improvement Initiative. The Association expressed an interest in implementing an initiative in Southwest Pulaski County and completed an application to the Pulaski County Partners Review Committee requesting to become a pilot site. The Review Committee approved their request in November, 2002.



**How HHI is organized:** The SWLR HHI coalition developed new bylaws in 2007 and elects officers annually from the community. The coalition meets monthly to assess needs and plan interventions in alignment with its mission statement: “The SWLR HHI Coalition will empower citizens in the 72209 Zip Code area to lead a healthier, safer, and higher quality of life by providing adequate resources and information affecting residents in this area. This will be accomplished through ongoing discussions and activities that identify and address health, safety, and quality of life issues within this community.” After Strategic Planning training by PRC, the coalition formed these standing committees: Tobacco/Substance Abuse; Safe Routes to School; Obesity Prevention/Wellness, and Community Garden.

### Current and past projects:

- Tobacco/risky behaviors education activities at Baseline Elementary, Watson Elementary, McClellan High School, Covenant Keepers Charter School, and area after school and summer programs.
- Implemented activities to support Healthy Arkansas goals: Be Wise Immunize Back to School Health Fair at SW Community Center; AARP Health Fair; Job Corps Health Fair; Health information booth at National Night Out celebrations.
- Provided nutrition information on regular basis at aerobics classes at SW Community Center. Blood pressure checks also provided.
- Food pyramid/nutrition activity and cyber-bullying presentations at Covenant Keepers Charter School
- Community garden committee formed to explore funding/site in SWLR.
- Serve on LR School District Wellness Committee to promote physical activity and good nutrition practices in the school district for staff and students and their families.
- Community presentations on cancer prevention; emergency preparedness; health disparities; Act 13; APNA and County Health data
- Establishing a partnership with SW Senior Center to do monthly health-related presentations & BP checks
- Serve on SWLR Business Leaders’ Committee. Keep members abreast of public health issues at monthly meetings.
- Hosted Emergency Preparedness presentation on planning a family emergency plan and supply kit

- Partner with Cloverdale Conversion Charter Middle School to provide Red Ribbon Week Activities and presentation to PTSA regarding Act 811.
- Participated in Mass Dispensing exercise June 2011
- County Health Rankings presentation for Pulaski county residents and coalition members
- Partner with Cooperative Extension Service to provide nutritional information for seniors at SW Community Center
- Community Garden started with McClellan High School and Longley Baptist Church
- Hosted Mini-Conference on Tobacco Trends to raise awareness of new tobacco products targeted at youth
- Partner with YMCA to provide physical activity programs in area schools

**Grants received:**

- “Safe Routes to School” Start Up Grant for Baseline Elementary. Pedestrian safety assemblies with LR Police officer. Poster contests. SRTS Tee Shirts for Walk to School Day. Walkability/sidewalk surveys. Promote benefits of walking to school.
- ADAP Mini-Grants for Alcohol Awareness. Holiday Alcohol Awareness billboards. PSA DVD’s to local high schools. “Fatal Vision” (drunk goggle) activities with students and parents. Coloring contests for elementary students. Underage drinking video presentation by LRPD. Alcohol-free pledges from students. Central Arkansas Transit Authority Bus Ads to raise awareness of substance abuse issues in Pulaski County.
- Successfully lobbied Southwest United for Progress and City Directors for \$200,000 CDBG grant for new Health Unit in SWLR.
- Tobacco mini-sponsorship grants. Promo items and educational materials for tobacco education in neighborhood schools and after-school activities. National Night Out materials. Materials for community centers and alert centers
- Partnered with Covenant Keepers Charter School for Joint Use Agreement Grant for Nutrition and Physical Activity. School will have access to SW Community Center facilities for physical activities and classes.

**Local HHI Leader:** Joan Brush

**Profile Updated:** November 18, 2011.