

Hometown Health Improvement



County Profiles

2011-2012

Additional information on HHI can be found at:

www.healthy.arkansas.gov

Click on the Hometown Health under Healthy Living for
the most recent information and contacts.



Distributed by:

HHI Branch

Center for Local Public Health

Andi Ridgway, Branch Chief

501-280-4561

Table of Contents

ADH Coalitions Map	5
History of Hometown Health Improvement	6
History and Focus	6
Focus on Evaluation	7
Technical Assistance	7
Arkansas Educational Cooperative Map	8
Coordinated School Health	8
Local Health Units.....	9
Center for Local Public Health	10

Regional Information

Northwest Region

Northwest Region Coalition Map.....	11
Baxter County.....	12
Benton County	15
Boone County	17
Carroll County.....	21
Conway County.....	23
Crawford County.....	25
Franklin County.....	27
Johnson County	29
Logan County	31
Madison County	32
Marion County	38
Newton County.....	41
Pope County	43
Scott County.....	46
Searcy County	48
Sebastian County.....	50
Van Buren County.....	52
Washington County.....	55
Yell County	57

Southwest Region

Southwest Region Coalition Map.....	59
Calhoun County.....	60
Clark County	61
Columbia County	63
Dallas County.....	65
Hempstead County	67
Hot Spring County.....	68
Howard County	70
Lafayette County	72

Little River County.....	74
Miller County	75
Montgomery County	76
Nevada County.....	78
Ouachita County.....	79
Pike County	80
Polk County.....	82
Sevier County.....	84
Union County	86

Northeast Region

Northeast Region Coalition Map.....	87
Clay County.....	88
Cleburne County.....	90
Craighead County	92
Crittenden County	94
Cross County	97
Fulton County.....	99
Greene County.....	102
Independence County.....	104
Izard County	108
Jackson County.....	115
Lawrence County	118
Mississippi County.....	120
Poinsett County	121
Randolph County.....	123
Sharp County.....	125
Stone County	128
White County	131

Southeast Region

Southeast Region Coalition Map.....	133
Arkansas County	134
Ashley County.....	136
Bradley County.....	138
Chicot County.....	140
Cleveland County.....	142
Desha County	144
Drew County	146
Jefferson County.....	148
Lee County	149
Lincoln County.....	150
Monroe County.....	152
Phillips County.....	153
Prairie County.....	155
St. Francis County	157

Central Region

Central Region Coalition Map158
Faulkner County Concerned Citizen’s Advisory Group159
Faulkner County Profile – Healthy Weight Coalition.....161
Garland County Project H.O.P.E.....162
Grant County167
Lonoke County169
Perry County.....171
Pulaski County Central Midtown Health Alliance.....173
Saline County175
Southeast Pulaski County Coalition177
Southwest Little Rock Hometown Health Coalition180



2012 Arkansas Department of Health Hometown Health Improvement 82 Coalitions

NORTHWEST REGION

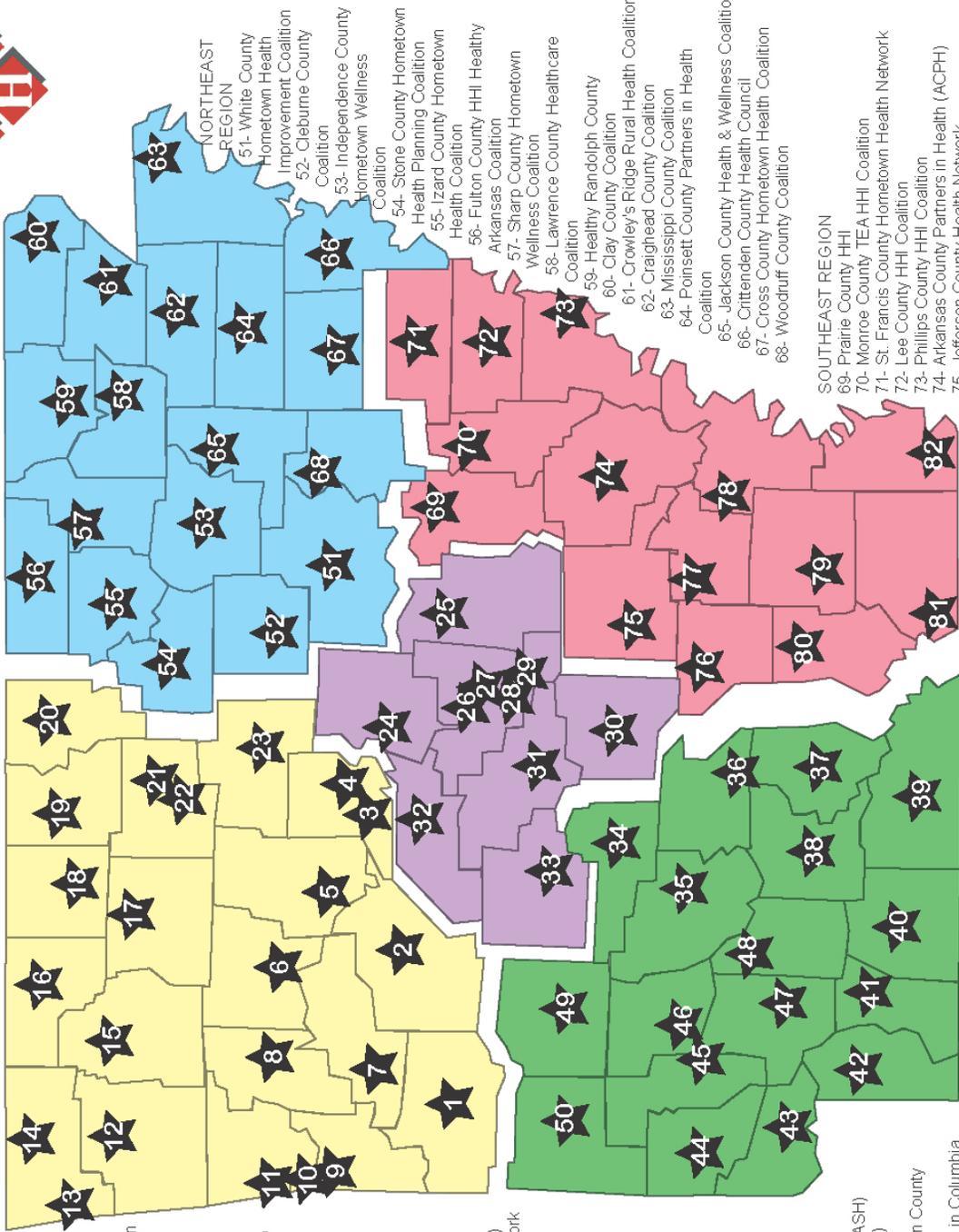
- 1- Scott County Health and Education Coalition
- 2- River Valley Prevention Coalition; 15th Judicial District Drug Coalition (Yell Co)
- 3- Conway County Hometown Health
- 4- Conway County ATOD Coalition
- 5- River Valley Prevention Coalition (Pope Co)
- 6- Johnson County Resource Alliance
- 7- Logan Co Coalition
- 8- Franklin County Right C.H.O.I.C.E.S. Coalition
- 9- Your Cares Our Concerns Hometown Health Coalition (Sebastian Co)
- 10- River Valley Drug & Tobacco Prevention Coalition
- 11- Crawford County Health and Education Coalition
- 12- NWA Safe Communities/Caps in Services to Marshallese Task Force (Washington Co)
- 13- Benton County Community Coalition/Siloam Springs Regional Health Cooperative
- 14- Drug Free Rogers Lowell (Benton Co)
- 15- Madison County Health Coalition
- 16- Drug Free Carroll County
- 17- Newton County Hometown Health Coalition
- 18- Boone County Hometown Health Coalition
- 19- Marion County Hometown Health Coalition
- 20- Baxter County HHI
- 21- Searcy County Prevention Coalition
- 22- Ozark Mountain Health Network (Searcy Co)
- 23- TEA Coalition; Ozark Mountain Health Network

CENTRAL REGION

- 24- Faulkner County Human Services Coalition
- 25- Lonoke County HHI Coalition
- 26- NLR Advisory Coalition
- 27- Midtown
- 28- SWLR HHI Coalition
- 29- SE Pulaski County Coalition
- 30- Grant County Hometown Health Coalition
- 31- Saline County Hometown Health Coalition
- 32- Perry County HHAT
- 33- Project H.O.P.E.

SOUTHWEST REGION

- 34- Healthy Hot Spring County Coalition
- 35- Becoming a Healthy Clark County
- 36- Dallas County Alliance Supporting Health (DASH)
- 37- United Community Resource County (UCRC)
- 38- A Healthy Ouachita County (AHOC)
- 39- TOUCH (Tremendous Opportunities for Union County Health)
- 40- Helping Everyone Achieve Long Term Health in Columbia County (HEALTH)
- 41- Lafayette County Improving the Futures for Everyone (LIFE)
- 42- Making Individuals Live Longer through Education and Resources (MILLER)
- 43- Little River Health Coalition
- 44- Sevier County Coalition
- 45- Howard County Health Improvement



NORTHEAST REGION

- 51- White County Hometown Health Improvement Coalition
- 52- Cleburne County Coalition
- 53- Independence County Hometown Wellness Coalition
- 54- Stone County Hometown Health Planning Coalition
- 55- Izard County Hometown Health Coalition
- 56- Fulton County HHI Health Arkansas Coalition
- 57- Sharp County Hometown Wellness Coalition
- 58- Lawrence County Healthcare Coalition
- 59- Healthy Randolph County
- 60- Clay County Coalition
- 61- Crowley's Ridge Rural Health Coalition
- 62- Craighead County Coalition
- 63- Mississippi County Coalition
- 64- Poinsett County Partners in Health Coalition
- 65- Jackson County Health & Wellness Coalition
- 66- Chittenden County Health Council
- 67- Cross County Hometown Health Coalition
- 68- Woodruff County Coalition

SOUTHEAST REGION

- 69- Prairie County HHI
- 70- Monroe County TEA HHI Coalition
- 71- St. Francis County Hometown Health Network
- 72- Lee County HHI Coalition
- 73- Phillips County HHI Coalition
- 74- Arkansas County Partners in Health (ACPH)
- 75- Jefferson County Health Network
- 76- Cleveland County Hometown Health Coalition
- 77- Lincoln County Hometown Health
- 78- DHHIP Desha HHI Project
- 79- Drew HEALTH Coalition
- 80- Bradley County HHI
- 81- Ashley County Hometown Health
- 82- Chicot County HHI Coalition



History of Hometown Health Improvement

The Arkansas Department of Health (ADH) undertook a strategic planning initiative in 1996 to ensure that they were properly focused on the future. The process was called ASPIRE, Arkansas Strategic Planning Initiative for Results and Excellence. One of the strategies developed through this process was a decision to shift the Department's focus to emphasize assisting communities in assessing and responding to their unique health needs. To improve community health we must influence broad social, economic and political forces and the beliefs and behaviors on individuals, families, and communities. The overall health status of Arkansans will only be improved when state and local, public and private organizations and agencies team up to improve health and quality of life in communities. A team of state and local colleagues worked together to develop a plan for expanding the agency's capacity in community health improvement.



Hometown Health Improvement (HHI) was born.

History and Focus - HHI started in December 1998 with a pilot in Boone County. Since then HHI has added: 12 counties in 2000, 15 counties in 2001, 16 counties in 2002, 12 counties in 2003, and 7 in 2004. From 2005 to 2009 HHI has continued to experience phenomenal growth, reaching all 75 counties.

It is the philosophy of the ADH that in order to improve the health of Arkansans we must focus on creating systems that promote, maintain, and improve health rather than on treating illness. The philosophy is amplified by the following essential tenets: community focus, local control, data-based decision making, local/state partnership, and follow through. The role of the ADH in HHI includes data collection/interpretation/use, coalition building, dissemination of information, brokering, training, and evaluation.

The role of the local health unit is to provide leadership for the community to identify health challenges and to develop solutions. Communities must be full, active participants in the process. They must determine their unique problems and the solutions to address these challenges.

Hometown Health Improvement sites provide organized approaches to identifying and implementing effective community health strategies. This model emphasizes the elimination of duplication of effort. It promotes community based health status assessment and prioritization of health issues and needs. It allows communities to create systems that plan for health, promote healthy behaviors and provide services that are appropriate for their needs.

Focus on Evaluation - Developing methods of evaluation has been a main focus of HHI in recent years. The HHI continuum has been defined to include all stages (phases) of the community development process. This also included defining how the agency defines both short and long-term success.

The phrase “**Helping Communities Plan for a Healthy Tomorrow**” has been used to market HHI to communities across the state. Three stages of the community development process include: **(1) Mobilization, (2) Planning, and (3) Implementing and Evaluating.**

Donna Yutzy consulted with the HHI regional leadership to develop evaluation tools for local coalitions. The Quality Management Coalition Review has been conducted for eight years with all counties. This assessment helps determine any issues or deficiencies that need to be addressed and set goals to alleviate these.

Technical assistance - is provided to HHI sites to assist communities in achieving their identified goals. HHI Regional Managers are located in each of the five Department of Health regions. They serve on the regional leadership team and have general oversight for the coordination of HHI activities in the region. They provide technical assistance to communities, participate in the development of professional standards for the agency, ensure professional competence of HHI staff, connect communities with resources, and participate in statewide planning for HHI. The HHI Regional Managers are Linda Thompson (Northwest), Joy Laney (Northeast), Julie Harlan (Central), Joni McGaha (Southwest), and Kaye Murry (Southeast).

The regional staff also includes HHI Coordinators who assist the regional manager with coordination of HHI activities in the region. They assist with human resource management, providing technical assistance to communities, activity planning and training, and promoting tobacco Best Practices. The HHI Coordinators are Kathleen Barham (Northwest), Kathy Smith and Kelli Dunegan (Northeast), vacant (Central) and Shealese Washington (Southeast).

The regional HHI staff also includes Health Educators and Rural Health Specialists to provide direct support and technical assistance to local communities. They work with and assist the Hometown Health Regional Team in planning, developing, implementing and sustaining Hometown Health efforts in the region.



Coordinated School Health - The Department of Health is continuing its efforts to work with schools on a broader scale through HHI. The Department is working to build and maintain community partnerships to better serve students statewide. The Tobacco Settlement funds were used to hire 17 BSN prepared Registered Nurses to be Community Health Nurse Specialists (CHNS). The position of State School Nurse Consultant (SSNC) employed by the Division of Health and housed by the Arkansas Department of Education is held by Paula Smith. The SSNC works with school nurses, school administrators, and Community Health Nurse Specialists to improve the health of school children in Arkansas. She provides professional leadership for all Arkansas school nurses and serves as a liaison for school nurses with state agencies. One CHNS is housed with the ADH Central Region, since there is no Educational Cooperative for the Central

Arkansas counties. The remaining 15 nurses are housed at the 15 educational Cooperatives around the State that serve as resources to all school districts, school nurses, and teachers. Community Health Nurse Specialists work with each Educational Cooperative and corresponding school districts on health issues. Additional training for all these nurses has been provided through the School of Public Health, also funded by the tobacco settlement. The other duties include: (1) identifying and evaluating training needs of school nurses and targeted communities with respect to tobacco prevention and cessation and other related public health issues, (2) participating in policy development and school-based enforcement of tobacco related policies, (3) linking school-based tobacco prevention efforts with local community coalitions, and (4) acting as liaison between schools, community coalitions, Hometown Health Improvement, and health care providers.

ADH and HHI have also broadened efforts to work with schools specifically in support of Act 1220. The Community Health Promotion Specialists (CHPS) are employed by the Division of Health and housed in the Educational Cooperative. The Division hires these positions with input from the Department of Education and the Education Cooperative. Currently six CHPS are located at strategic, targeted locations around the state. The CHPS in the Central Region is located with the Division of Health's Central Region office since there is no Educational Cooperative for Pulaski County. This position works with schools, community coalitions, health care providers, and the Hometown Health Regional Team to address the problem of childhood obesity. The primary focus of this position is working with schools and the community to support the implementation of physical activity and nutrition standards and policies approved by the State Board of Health and the State Board of Education.

To promote communication and simplify working relationships, two Community Nurse Specialist Supervisors manage the CHNS and the CHPS. Nancy Green supervises the 8 CHNS and 3 CHPS in northern Arkansas. Kim Hooks supervises the 8 CHNS and 3 CHPS in central and southern Arkansas. These supervisors work closely in tandem with each other and serve on the Coordinated School Health team with the other main partners from Department of Education and Department of Human Services.

Local Health Units - The local health unit administrators in each county have serve as the local leader for the HHI process. This provides a local contact person and coordination of partners for each county in Arkansas. The local administrator coordinates community training, presentations, linkages with key stakeholders, building community partnerships, identifying assets

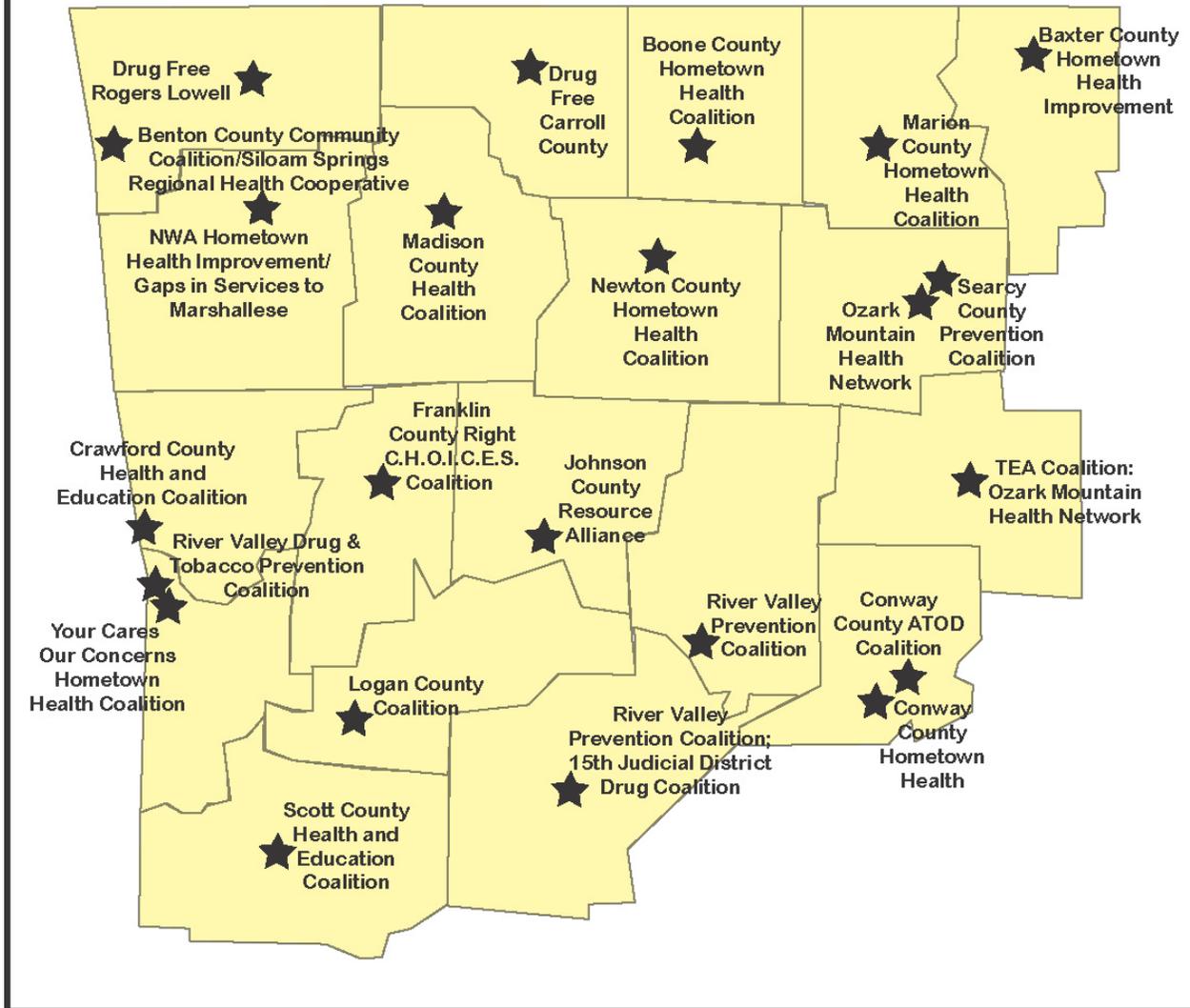
and resources, and assisting in the development and implementation of community public health assessment.

Center for Local Public Health - State level coordination is provided through the Center for Local Public Health at the Department of Health central office in Little Rock. Andi Ridgway is the current HHI Branch Chief and serves on the Center’s leadership team. She provides the overall direction for HHI and promotes coordination and collaboration with other agency partners as well as outside organizations. Sherry Johnson, HHI Section Chief, is responsible for developing and maintaining state-level partnerships, coordinating staff and program development at the state level, managing fiscal appropriations, and producing state and federal reports.

<p><i>Linda Thompson</i> Northwest Region HHI Manager N/W Region Health Office 27 West Township Fayetteville, AR 72703 Linda.Thompson2@arkansas.gov Office: (479) 444-7700, ext 207 Cell: (479) 422-1419</p>	<p><i>Joy Laney</i> Northeast Region HHI Manager 306 Gum Street Beebe, AR 72012 Joy.Laney@arkansas.gov Office: (501) 882-5128 Fax: (501) 882-7626 Cell: (501) 882-9455</p>	<p><i>Julie Harlan</i> Central Region HHI Manager 811 North Creek Drive P O Box 1726 Conway, AR 72033 Julie.Harlan@arkansas.gov Office: (501) 249.4956 Cell: (501) 412-5869</p>
<p><i>Joni McGaha</i> Southwest Region HHI Manager 301 American Rd El Dorado, AR 71730 Joni.mcgaha@arkansas.gov Office: (870) 863-5101 Fax: (870) 863-0905 Cell: (870) 310-0006</p>	<p><i>Kaye Murry</i> Southeast Region HHI Manager PO Box 1437, Slot H-2 Little Rock, AR 72203-1437 Virginia.Murry@arkansas.gov Office: (501) 661-2182 Cell: (501) 944-3631</p>	<p><i>Nancy Green</i> CHNS & CHPS Supervisor, NW and NE Regions Arkansas Department of Health Van Buren County Health Department P O Box 452 Clinton, Arkansas 72031 Nancy.Green@arkansas.gov Office: (501) 745-2485 Cell: (501) 253-7298 Fax: (501) 745-2435</p>
<p><i>Kimberly Hooks</i> CHNS & CHPS Supervisor, Central, SE and SW Regions Arkansas Department of Health Cleveland County Health Unit P O Box 446 409 East Magnolia Street Rison, AR 71665 Kimberly.Hooks@arkansas.gov Office: (870) 325-6311, ext. 225</p>	<p><i>Andi Ridgway</i> HHI Branch Chief Center for Local Public Health 4815 W. Markham, Slot 21 Little Rock, AR 72205 Andrea.Ridgway@arkansas.gov Office: (501) 280-4561 Fax: (501) 661-2545 Cell: (501) 425-3376</p>	<p><i>Sherry Johnson</i> HHI Section Chief Center for Local Public Health 4815 W. Markham, Slot 21 Little Rock, AR 72205 Sherry.Johnson@arkansas.gov Office: (501) 661-2585 Fax: (501) 661-2545 Cell: (501) 218-5763</p>

Northwest Region

2012 Arkansas Department of Health - Northwest Region
Hometown Health Improvement Coalitions



Baxter County

Year HHI Started: 2000

How HHI is organized: Baxter County was previously organized into the following committees: Tobacco Control Committee, Bioterrorism Preparedness Committee, Fitness and Nutrition Committee, Health Education and Promotion Committee, Health Assessment Committee, Access to Care Committee, and Head Start Committee



Past Projects:

Other outreach activities include: Breast Cancer Awareness/Pink Carnation Sunday, colorectal screening program in conjunction with several community-based agencies, Schmieding Center hosted Senior Health Fair and vascular and bone density screenings at Eastside Baptist Church.

- Participation continues in Kick Butts Day at Baxter County Alternative Schools
- Baxter County Teen Library/Hometown Health Improvement partnership in Baxter County Fair Booth
- Mountain Home Guy Berry Fitness Field Day
- Walk Across Arkansas sponsored by the Baxter County Extension office was held from 10/01-11/25.
- Pandemic/Mass Dispensing Exercise
- Kids Fitness Camp through a grant from the Entergy Corp.
- Silver Sneakers Program for the Seniors who are Medicare eligible and 65 or older
- The Baxter County Hometown Health Improvement Committee had a meeting in October 2006 to revitalize their committee and introduce the members to the Hometown Health web page and encourage them to link/post their community resources/events to the Hometown Health web page.
- LPHPS Assessment in 2006
- Annual Body Walk funded by Baxter Regional Medical Center, partnering with Baxter County Extension Office, County Extension Homemaker's Club and ASU Nursing Program.
- Fitness and wellness activities include: Baxter County Extension Homemakers Clubs adopted the Baxter County Health Unit for a 2-year wellness program. ASU Mountain Home Campus staff is in second year of worksite wellness program. Baxter County LHU and ASU Nursing Students partnered in annual marathon for Kenya. Van Matre Senior Center offering PEPPi and yoga classes. Support of worksite wellness programs at North Arkansas Electric Coop and Baxter Health Care continues. City of Cotter developed a community garden.
- Baxter County LHU staff and HHI members participated in Kids Day America, car seat and fire safety during June National Safety Month and St. Andrew's Episcopal Church's health fair. The Indoor Pool Committee continues to work on an indoor pool for the community. The Baxter County Extension Office is working to add a Strong Hearts program of Body Walk, Walk Across Arkansas, and Strong Women and Reshape Yourself.
- Tobacco Committee provides regular tobacco cessation

- Plans are underway to pursue a Children's Hospital satellite clinic in Baxter County to facilitate follow-up health care for children in Baxter and surrounding counties.

Fitness/Nutrition

- The Baxter County Extension Office offered Walk Across Arkansas events in the spring and fall. In the fall session 10 teams walked a total of 17,981.19 miles. They had 10 Strong Women Classes across the county through out the year In June they held Camp Fit and Fun camps. In July they held 5 afternoon nutrition classes at First Baptist Churches Summer Celebration Program for K-3rd grade.
- Annual Body Walk hosted by the Baxter County Extension Office and Baxter County Hometown Health Improvement and held at Guy Berry Intermediate School, funded by Baxter Regional Medical Center, station presenters were Mountain Home High students. Fourth grade students from Cotter, Norfolk and Mountain Home attended the event in the spring and fall.
- Mountain Home Athletic Club offered the Silver Sneaker Program and had 550 senior adults enrolled.
- The Baxter County Library offers free yoga classes every Friday.
- LC Sammons Youth Center hosts a weekly senior adult exercise class.
- The Baxter Day Care Center, offers PEPPI classes for the centers day participants.
- The Van Matre Senior Center offers PEPPI and Strong Women classes.
- Baxter County Parks received a grant to expand a walking trail to connect Keller and Clysta Parks.
- The LC Sammons Youth Center offered summer activities such as mountain biking, water jousting etc. Every M-W-F. They also partnered with the Baxter County Master Gardner's and the Van Matre Senior Center in a gardening project for the youth. They grew vegetables and flowers with the Master Gardner's and then seniors at the Senior Center taught them to can the produce which the youth then entered in the Baxter County Fair. At the end of summer they had a Goofball Olympics Day which featured an obstacle course and other fun activities.
- Cooper Park hosted a Kids Triathlon for ages 6-14 with swimming, biking and running. They also hosted a Park Pride Day with activities such as rock wall climbing, swimming etc.
- The community of Lakeview started a Farmers Market.
- Walk Across Arkansas in March 09, Body Walk, Marathon for Kenya Aide station November 09.

Tobacco

- The Mountain Home Christian Clinic and Baxter Regional Medical Center's Peitz house offer monthly tobacco cessation classes.
- The Baxter County Alternative Students held their 4th annual Kick Butts Day, this year they picked up 41,000 cigarette butts from city parks and local businesses parking lots.
- The Baxter County Tobacco Control Committee's Bonnie Brandsgaard did a presentation for the Baxter County Hometown Health Improvement committee on the tobacco industry's marketing practices.
- The Baxter County Tobacco Control Committee and the Baxter County Hometown Health Improvement Committee hosted Dr. Claudia Barone, Dean of Nursing at UAMS College

of Nursing in September; she made a presentation to 60 health care professionals on Treating Tobacco Use and Dependence.

- The Baxter County Tobacco Control Committee held a Stamp Out Smoking poetry contest for Guy Berry Intermediate School 4th graders. They also partnered with the Baxter Bulletin, the Baxter County DARE Program and the First National Bank and together they hosted a Stamp Out Smoking coloring and poetry contest for Cotter, Norfolk and Mountain Home students, winners received prizes and their pictures were in the Baxter Bulletin.

Other Events

- The Convoy of Hope held a one day event for the community providing free groceries, hair cuts, children's underwear, adult and children's entertainment and access to community resources for about 2,500 people.
- The Baxter County Hometown Health Improvement Committee provided an aide station to Marathon for Kenya participants for the 4th consecutive year. This year there were 350 participants and the event raised \$12,000.00. Since the events inception 5 years ago it has raised \$75,000.00 for wells to provide clean water and improved sanitation for the residents of Katitio, Kenya. The event is a partnership between the Twin Lakes Ministerial Fellowship and World Vision.
- The Baxter County Hometown Health Improvement Committee received a response to their letter to Arkansas Children's Hospital asking that the Mountain Home area be considered for a satellite clinic when and if they add a second satellite clinic. ACH response was that the area would be considered if they added a second clinic in the future.
- The Baxter County Hometown Health Improvement Committee conducted a coalition assessment and a needs survey and Sara Daniel NWR Public Health Educator did a PowerPoint presentation of the results at the March HTH meeting.
- The Baxter County Health Unit participated in Baxter Regional Medical Center's tornado drill.
- The Baxter County Health Unit held a drive through flu vaccine mass dispensing clinic in November 2009 at the ASU Mountain Home campus. We administered 1,900 flu shots.

Current/Future Projects

- Baxter County Hometown Health is partnering with other community agencies/partners in providing tobacco education to the youth of Baxter County through school presentations, teen summits, and having a well known motivational speaker.
- Teen Summits address the dangers/consequences of drug and alcohol use.
- Hometown Health Coalition meets the 4th Monday of each month at the new Baxter County Library.
- HHI Coalition will be partnering with UAMS's Center for Clinical & Translational research on a local research project involving community engagement.
- Mass Flu Clinic October (total of 1348 given).
- Mass Flu Clinics in all schools in Baxter County (total of 1,625 given).

Local Health Unit County Administrator: Judy Martin

Profile updated: October 2011

Benton County

Year HHI started: 1993

Started as Healthy Community Committee. 1997 became part of the Community Integrated Service System (CISS) Grant effort with then St. Mary's Hospital. After CISS Grant expired, continued as Transitional Employment Assistance Board (TEA). Upon conclusion of the TEA grant, in 2003 group renamed itself the Benton County Community Coalition.

How HHI is organized: Coalition committees selected as needed by membership. Committees recognized in By Laws are Hometown Health; Membership; Legislative; Program. In addition, two other groups in Benton County are grant funded with mission/vision aligned with improvement of community health. Bridges to Wellness/Siloam Springs Rural Health Network (BTW) and Drug Free Roger/Lowell (DFRL). The latter receives sponsorship from the Rogers/Lowell Chamber of Commerce and the Chamber houses DFRL offices. Both operate under an Executive Director and Board. The LHUA serves on both.

Past projects:

- In 2005, AHEC NW implemented Heart Health and BP training and Health Risk Assessments for employees, advanced CPR training for the Occupation Health Nurses and paid for Automatic Defibrillators at the Worksite.
- "Worksite Challenge: Fit for 5" program offered to the staff of the Rogers Public Schools, the United Way of Benton County, and the Rogers-Lowell Chamber of Commerce targeting approximately 1600 individuals.
- Assessment activities include: 4 county community health needs assessment survey
- Family Fitness Fair-Lowell
- Women's Tobacco & Health Initiative
- Cities of Rogers, Bentonville, and Bella Vista maintain and continue expending walking trail networks.
- LPHPS Assessment in 2006
- 2008 adult BRFSS completed for Benton County
- Siloam Springs Regional Health Cooperative utilized funding in working with the University of Arkansas in devising/conducting a city/area Adult Health Survey
- Sponsored special presentation to Benton County community of results from the recent county adult BRFSS

Current/Future projects:

- Planning/discussion of county GIS system expansion for emergency preparedness. County DEM continues to develop "Special Needs Registry" for emergency events
- Continue to partner with and assist in promoting PE4 Life program
- Bridges to Wellness working with community leaders in gauging interest/support in a community health and wellness center.
- Bridges to Wellness working with business leaders thru business HR Directors on Board to raise awareness of the importance and benefit of worksite wellness programs.
- Bridges to Wellness has applied for 501C3 status.
- Drug Free Rogers/Lowell initiating "Fit with 5" program in city of Rogers. Group has and continues to provide quit smoking theme billboards along I540. Group has also developed

strong web site and continually updates it with the recent health information and community events tailored to improve health/well being. Officers have gone in to many schools in county and presented antismoking campaign featuring “Are you Smarter than a Benton County Fourth Grader” quiz.

- Bridges to Wellness sponsored “Wellfest! A Day in Motion.” This is an opportunity for people of all ages, abilities, and fitness levels to learn how to enhance their physical fitness and nutrition.
- Bridges to Wellness has scheduled Dan Burden, co-founder and Executive Director of the Walkable and Liveable Communities Institute to visit Siloam Springs and meet with local decision makers and community leaders.
- Participated in convening first ever meeting of the Benton County Non Profit Alliance

Grants received:

- Community Care Foundation Grant: \$50,352 to conduct a four county community health needs assessment (Washington, Benton, Carroll, and Madison)
- Partnership grant received for 3 early childhood centers which impacts 600+ preschoolers; Helen B Walton Children’s Enrichment Center, Bentonville’s Building Bridges, Springdale’s Pre-K program
- \$79,275 grant from Blue and You Foundation
- The city of Rogers received \$50,000 towards a new fitness facility
- \$23,480 from the Arkansas Cardiovascular Health Community Grant Program
- \$670K in federal, state, and local grants to combat the use of illegal drugs prevents smoking, and cancer prevention.
- SPF-SIG Grant in 2007
- 2007 Bridges to Wellness Network in Siloam Springs received \$84,981 HRSA Rural Network Planning Grant, a \$537,000 3 year Rural Health Planning Grant, and are currently applying for an additional 3 year development grant
- Drug Free Rogers/Lowell received \$75,000.00 Tobacco Prevention Grant; \$150,000/year for 3 years Underage Prevention Grant; \$125,000/year for 5 years Drug Free Communities Grant
- April 2011 Bridges to Wellness/Siloam Springs became recognized as 501C3
- May 2011 BTW awarded \$540,000 in HRSA grant funding for 05/01/11 through 04/30/11

Website: www.nwahealth.org, www.bridgestowellness.org, www.ioit2me.com

Local Health Unit County Administrator: Loy Bailey

Profile updated: October 2011

Boone County

Year HHI started: December 1998

How HHI started: The Boone County Hometown Health Coalition was the first Hometown Health Coalition in the state. The concept came from the ASPIRE process.



How HHI is organized: Have a Coalition Chair of the full Coalition and three main standing committees. They are the Adult Health Committee, the Child & Adolescent Committee, the Environmental Committee and many active Sub-committees. The Chair of the Coalition and all of the Committee chairs make up the HHI “Executive Committee”. In 2004/2005 10 project sub-committees were added: Substance Abuse, Workforce Wellness, Senior Health Education & Advisory, Healthy Lifestyles, Child Health Fair, 40 ASSETS, Household Hazardous Waste Round-up. In 2010 a very active Substance Abuse committee, Community Garden Committee, Trails Committee, Healthy Kids/Healthy Ozarks Committee, and Homelessness Committee were also started.

A Community Health Resource Center (CHRC) came out of the HHI Coalition. It is a pro-active resource for the community for “Health” related programs, information and interventions. The facility is provided by North Arkansas College and staffing is paid for by a private benefactor. AmeriCorps Vista workers are also used to staff the CHRC.

Past Projects:

Adult Health Committee

- ◆ Adult Health Assessment
- ◆ \$50,000 grant for a Chemical Free Extended Care unit
- ◆ Community Health Speakers Bureau Resource Directory
- ◆ Conducted 3 free Weight Loss Programs called “Reshape Yourself”
- ◆ Started an Influenza Coalition
- ◆ Community Youth Forum for Young Adults
- ◆ Tobacco Prevention grantee from 1999 - 2010
- ◆ Tobacco Free Boone County Coalition Started
- ◆ Tobacco Intervention/Cessation Program Started
- ◆ BRFSS conducted. Procured \$32,000 to conduct this survey
- ◆ Held a Pastor Conference
- ◆ Conducted a “Workplace Wellness” survey
- ◆ “Harrison Wellness Project” (A yearlong Worksite Wellness Project involving City and County employees as well as the Harrison Daily Times. This was a partnership with Kersh Wellness from Russellville, AR, the city of Harrison and local media providers. The Governor recognized the project for the accomplishments made)
- ◆ Held a Workforce Wellness Conference in 2008 with Gov. Beebe
- ◆ Community Health Resource Center provides weight management, increased physical activity and stress reduction classes.
- ◆ Assisted with policy change that all city parks and recreation areas go tobacco free

- ◆ Walk for Life program with more than 60 Seniors
- ◆ Over 200 women participate each year in the “Women can Run” program that teaches adults how to start a walking program
- ◆ Annual oral cancer screening where 126 people were screened and 8 people were referred to Doctors with oral lesions
- ◆ LPHPS Assessment in 2006
- ◆ Governor Huckabee came to town to Celebrate HHI accomplishments
- ◆ Vista Volunteers health education network. Vista volunteers do a large part of the health networking for HHI in Boone County. They are placed as volunteers in all sectors of the county that can improve the quality of life of the citizens. They are trained from a Hometown Health perspective and constantly work to connect partnerships in the community
- ◆ Community Health Education thru NAPHE/AHEC-NW
- ◆ Coping Skills with Dr. Ed Mink
- ◆ Domestic Violence Programs
- ◆ Consumer Health programs done yearly

Child & Adolescent Committee

- ◆ Youth Risk Behavior Survey conducted in 1999 & 2002
- ◆ Child Health & Safety Fair sponsor since 2002-2008
- ◆ Held a Youth Focus Group
- ◆ Procured grants to place Baby Think it Over Babies & Empathy Bellies in schools
- ◆ Teen Pregnancy Prevention Materials purchased for schools
- ◆ Placed Dating Violence tape in schools
- ◆ Child Abuse Task Force Started
- ◆ Eating Disorders Materials put in county schools
- ◆ Held Eating Disorder seminar from Ark Children’s Hospital
- ◆ Started a *Family Album Page* in local newspaper which included articles on the 40 ASSETS
- ◆ North Arkansas College *Young Adult Survey* conducted on college students
- ◆ Assisted with Body Walk for county schools (Partnered with Co-operative Extension)
- ◆ Held numerous County wide seminars:
 - ◆ 40 Assets training seminars for schools, Community leaders and youth leaders
 - ◆ Held Campus Court Alcohol Awareness program
 - ◆ Pat Socia-Weaving Character into Sex Ed
 - ◆ Dr. Victor Denoble-Tobacco Prevention Education
 - ◆ Peaceful Partners program on Bullying
- ◆ Breastfeeding Coalition Started
- ◆ Medications and Mothers’ Milk 2002 Book Distributed to Local Health Care Providers
- ◆ Updated Breastfeeding Resource Pamphlet 2002-2003
- ◆ World’s Largest Baby Fair Co-sponsor with local hospital
- ◆ 40 ASSETS program
 - ◆ Materials to all Schools, public library & community group
 - ◆ 3 ASSETS seminars for educators and community
 - ◆ Train the Trainer seminar
 - ◆ Family Album page featuring 40 Assets
 - ◆ Presented in community groups, Health fairs, etc.
 - ◆ Presentations to school faculty and administrators
 - ◆ 4H, Head Start, Kiwanis and Rotary

Environmental Committee

Household Hazardous Waste Round-up 1999 – 2006. After 8 years of providing an annual Household Hazardous Waste Roundup, the Environmental Committee has realized the dream of a permanent site where community members can rid their homes of household hazardous waste. This is a result of the HHI Coalition members working together with city and county government along with private businesses. Rid 4000+ homes of hazardous materials.

Communication Committee

Assisted with a full scale Health & Wellness media campaign in print, radio, TV and billboards. “Living Healthy, It’s up to you!”

Current Projects:

- ◆ Received a RWJ grant to address obesity in youth called Healthy Kids/Healthy Ozarks
- ◆ Held a Healthy Living Expo
- ◆ Started first Community Garden
- ◆ Reinvigorated the Trails Committee to work on connecting schools, parks, etc.
- ◆ Sent City leaders to Columbia, MO to view what a Road Diet has meant to their community
- ◆ Implemented a new policy change for local White Oak Stations to sell fruit in their stores
- ❖ Held 2nd annual drug take back called Operation Pill Bottle
- ❖ Received 3rd year Coordinated School Health grant at Harrison School
- ❖ Held first Harrison 100K Challenge
- ❖ Received a grant to build the Harrison Skate Park
- ❖ Received a \$2500 grant from DHHS to support National Women’s Health Week
- ❖ Week long anti drug media campaign
- ❖ Opened the new Harrison Wellness Center thru CSH
- ❖ Developed our own Teen Pregnancy Prevention Posters. Kiwanis paid for them to be replicated and put in each school in the County
- ❖ Started our new Boone County Hometown Health Facebook page
- ❖ City Leaders changed downtown roadway to a Road Diet which allowed walking and biking lanes
- ❖ Received a Teen Pregnancy grant for \$96,000 x 3 yrs to start a program called “Circle of Life”
- ❖ Received a \$500 grant from MATCH to support the Harrison 100k Challenge
- ❖ Held “Dancing with Seniors” and “Senior Idle”
- ❖ Opened a Women’s Oxford House-first in Arkansas
- ❖ Held 40 ASSET’s training
- ❖ Conducted a “Walk & Roll” Survey for walkability
- ❖ Started a Walking School Bus
- ❖ Held a 12 week Wt. mgt class for school employees at Forest Hgts. Elementary school
- ❖ Received a Arkansas Cancer Coalition grant for \$66,010 for 1 year
- ❖ Received a \$1600 donation from the proceeds of the Harrison 100k Challenge
- ❖ Put up a Breast Health billboard from the Komen grant
- ❖ Held a Healthy Kids/Healthy Ozarks retreat
- ❖ Held a Health & Science Camp for 9-11 y/o’s
- ❖ Worked to develop a larger Farmer’s Market
- ❖ Held a Meth Prevention media campaign that will be displayed on all the movies at the Harrison 8 Cinema

- ❖ Held 3rd annual Teen Summit in conjunction with the Ron Hutchcraft ministries
- ❖ Held 3 Poverty Simulations with all the teachers in the Harrison School System
- ❖ Starting a feasibility study to get a YMCA in Harrison
- ❖ Starting a new LEPC

- ◆ Passed a city ordinance to provide a Road Diet to 1.3 miles of existing downtown roadway to include walking and biking trails
- ◆ Conducted 2nd Teen Summit
- ◆ Held a running alcohol and drug free campaign in 2010-2011
- ◆ Received new Coordinated School Health Grant
- ◆ Started a new committee “The Hope Continuum” to address homelessness
- ◆ Continuing Senior Advisory group working on Senior issues
- ◆ Parenting Classes

Grants received:

- ◆ Tobacco Free Boone County \$83,000+
- ◆ Region 2 Prevention Resource Center Grant \$93,000
- ◆ Blue & You Grant \$119,385
- ◆ Komen Grant \$72,000
- ◆ School Counts \$100,000
- ◆ Lead Hill and Harrison Schools received Safe Routes to School Grant
- ◆ RWJ grant for Healthy Kids/Healthy Ozarks \$360,000
- ◆ Growing Healthy Communities Grant \$5000

Facebook Page: Boone County Hometown Health

Local Health Unit County Administrator: Debbie Johnson

Profile updated: October 2011

Carroll County

Year HHI started: 2000

How HHI started: Developed from a TEA Coalition. Coalition has been in existence for over 20 years. Developed into Carroll County Resource Council.



How HHI is organized: HHI operates as a subcommittee of the Carroll County Resource and Planning Prevention Board Inc. and partners with Drug Free Carroll County (DFCC). DFCC works in conjunction with Madison County Community Coalition and Drug Free Rogers/Lowell utilizing PRC mini grants to convey various prevention messages.

Past Projects:

- Arkansas Tobacco Free Athletes
- Leap Project
- Drug Free Communities Mentoring Program
- LPHPS Assessment in 2006
- Carroll County graduated our first class from Drug Court which was brought to Carroll County through our coalition for a Drug Free Carroll County – which we have been funded for four years at \$100,000.00 a year.
- Green Forest School District became a pilot for school based health clinic.
- We have continued after school programs and in school tobacco education in the Green Forest School system and continued abstinence Education in all Carroll County schools.
- Started a faith based free medical clinic – ECHO started providing services two times a month to the uninsured.
- Community education activities include: Teen Abstinence Program, Green Forest Trails for Life/park expansion, PSP Project-Youth-Keep a Clear Mind, Nutrition/Obesity prevention-GF School, Partnership for a Drug Free Carroll Co., Tobacco Free Carroll County, Minority Tobacco Free Outreach
- Participating in 4 County Health Needs Assessment survey; data analyzed and final report completed by the Social Work Research Center of the University of Arkansas. Press conference releasing 4 County Health Needs Assessment results and the launching of the website for access to the data. State and local elected officials and various agency representatives in attendance: Results at www.nwahealth.org
- Coordinated School Health pilot in Green Forrest School District
- Alcohol and Drug awareness campaign by Drug Free Carroll County with Town Hall meeting in April 09 to roll out APNA information.
- Sponsored first Teen/Youth Summit for Sept 09
- Completed 2010 Adult BRFSS
- Formed Children Living In Promise (CLIP) to address foster parenting and other poverty issues affecting children in county

Current/Future Projects:

- Drug Free Carroll County Coalition continues its reorganization
- Continue safe route to schools project
- Majority of all school districts participate in APNA survey for last 8 years

Grants received:

- \$300,000 Grant from the Dept. of Justice
- \$144,000 Grant for Abstinence program
- \$25,000 AR Tobacco Free Athletes 2002
- \$75,000 Tobacco Free Carroll County
- \$200,000 Leep project
- \$125,000 HUD project
- \$2000 Carroll County Community Foundation for the Food Bank
- \$50,000 PSP- Keep a clear mind
- \$37,000 Pine Bluff Minority Tobacco Grant
- \$45,000 Community Development fund for Green Forest Rail Road/ Park expansion
- \$10,000 General Mills Grant 2005
- \$35,000 Trails for Life for Green Forest
- Green Forrest School received Safe Routes to School Grant 2008 \$10,000
- Prevention Resource Center mini grants \$3,000

Other pertinent information:

- Obtained 501(c) (3) status
- Two Critical Access Hospitals

Website: www.carrollcountyresourcecouncil.com

Local Health Unit County Administrator: Sherri Plumlee, RN

Profile updated: October 2011

Conway County

Year HHI started: 2001

How HHI started: Developed from a local Transitional Employment Assistance (TEA) coalition.



How is organized: Active committees include: Nutrition/Physical Fitness, Community Awareness, Tobacco Prevention/ Education, HIV Prevention/Intervention, Senior Citizens, Literacy Committee, and Worksite Wellness Committee

Past Projects:

- Assessment activities include: YRBS (2002), Adult Health Survey 2005
- Conway County Road Show 03, 04, 05.
- Bringing the BODY WALK to the county for children in 1st and 2nd grade, April 2004. The BODY WALK was repeated in October 2004, 2006, and 2008
- Added a Literacy component to HHI, 2004
- Mass Immunization Exercise in 2004, 2005, 2007
- Tobacco Free Car Campaign
- Diabetes Workshop through Extension Service
- School projects in which students were asked to sign a commitment to not use tobacco for a specified time.
- Wrote by-laws for the Coalition
- LPHPS Assessment in 2006
- Monthly Radio spot – focus on activities of HHI Coalition 2008-2009
- Media plan with local newspaper, radio and cable TV to promote community awareness of HHI activities
- Pandemic Flu plan – Updated Sept. 2008
- Healthy Steps in the River Valley
- Substance abuse prevention
- Reduction of underage drinking – ATOD coalition, 2009
- Participated in Conway County Fair with an information booth, 2008
- Mass Dispensing Plan- Updated Jan. 2009
- Car seat safety checks

Current/Future projects:

- Conway County HHI held retreat in March 2011 to update coalition policies and procedures and to prioritize community issues that need addressed.
- ATOD Committee works on underage drinking prevention and tobacco cessation
- Annual Law Enforcement Appreciation Luncheon
- Tobacco Free city park in Morrilton
- Planning and implementing activities to increase physical activities and decrease tobacco use

Past Grants Received:

- Joined with Tobacco Coalition and Perry County Hometown Health Coalition – received \$75,000 grant for tobacco prevention /education activities
- Grant received-Jean-Blaydes Madigan brought to the county for teacher in-service (2004).
- Grant received-To educate local businesses, educational groups, and political entities on the need for increasing literacy in the county (2008)
- Grant received to educate local interested parties concerning underage drinking in the county. \$1500.
- Grant received-Nutrition and Physical Activity Self Assessment in Childcare (N.A.P.S.A.C)- pre-school snack program (2009).
- Grant received-car seat safety checks (2008).
- PRC mini-grant \$1500 (2010)

Local Health Unit County Administrator: Jaynie Jones, RN

Profile Updated: October 2011

Crawford County

Year HHI started: 2008

Reorganized from the Tri-County Coalition to the Crawford County Health Education Coalition in June 2008. First kick-off meeting of the new coalition was June 5, 2008.



How HHI started: Brought together representatives from agencies in Crawford County to identify community health and educational needs that neither the public or private sector could appropriately address alone.

How HHI is organized: 2 Co- Chairs and a secretary conduct the meetings and record the minutes. There is an executive counsel of core members and a subcommittee for Tobacco Cessation.

Past projects:

- Participated in the Crawford County Youth Summit every year from 2003 through 2008.
- Youth Summit was held 2/20/08. Addressed to children in Tri-county area schools with Crawford, Franklin, and Logan county schools participating. Breakout sessions included: tobacco cessation, underage drinking, meth abuse, Rx and OTC drug abuse, and Internet safety.
- Education on WIC program and tobacco education.
- SADD team from Van Buren High School conducted their mock car crash 04/25/08.
- Handed out red ribbons with coalition contact information for Red Ribbon week 10/20/08 thru 10/25/08.
- Held a radio promotional event to promote county awareness of the coalition, tobacco cessation, Act 13, and cessation of drinking and driving was held 12/06/08 at both Wal-Mart/ Murphy gas stations in Alma and Van Buren. A 50.00 gift card was given away from each location to promote coalition awareness along with coalition specific promotional items and contact information.

Current/Future Projects:

- Participate in Crawford County Youth Summit in 2009. Date pending.
- 5 K walk/run sponsored by the coalition to be held 04/26/09 to promote alcohol awareness.
- LEPC meetings are held every other month with the Office of Emergency Management. Will participate in exercises related to LEPC.
- Coalition to conduct a health/ education fair to promote community wellness in 2009. Date pending.
- Tobacco cessation materials to be provided to pregnant women who smoke in the local health unit in the WIC and Maternity programs. Materials to be provided by tobacco subcommittee of coalition.
- Restructuring of Crawford County Health Education Coalition
- Re-energizing of Crawford County Health Education Coalition began with the distribution of a community needs assessment in November 2011.

Grants Received:

- \$1500.00 mini grant received from the Office of Alcohol and Drug Prevention.
- \$20,085 tobacco grant
- \$1500 mini grant from PRC in 2010

Local Health Unit County Administrator: Michelle Hammer

Profile updated: October 11, 2011

Franklin County

Year HHI started: October 2001

How HHI started: Started by Local Health Unit County Administrator then merged with the Tri-County Tobacco Free Coalition as a sub-committee.



How HHI is organized: HHI is organized by a group of local stakeholders. Meetings still lead by HHL and conducted with round table discussion. Mission & Vision Statements were approved (2003). Policy & Procedures approved (2004). Reorganized in 2008 to create a more comprehensive coalition. Monthly meetings for all coalition members

Standing committees

1. Alcohol
2. Tobacco
3. Health and Safety
4. Capacity Building
5. SPF/SIG

Past projects:

- Assessment activities include: Youth Risk Behavior Survey (2003), “Walkability Survey” to evaluate sidewalks in Ozark (2003)
- Community education activities include: immunization requirement flyers to be posted at Wal-Mart along with school supply lists (2003 & 2004), conducted “Soda Busters” campaign with flyers to hand out to area schools, Walk Across Arkansas kick-off was held in conjunction with Franklin County Relay For Life (May 2004)
- Tobacco education activities include: worked with Tri-County Tobacco Coalition awarding smoke-free restaurants, worked with Tri-County Tobacco Coalition and local schools on smoking/spit prevention by making life-size posters of local tobacco-free athletes for each school
- Worked closely with hospital on North & South Franklin County Fairs and the Mercy Health Resource Center Open House.
- Wrote recommendation letter to City of Altus to pursue a fitness/walking trail
- Wrote letter of recommendation to City Of Ozark to encourage pursuing a walking trail
- Body Walk at Ozark Upper Elementary
- 6th grade Girls Empowerment Camp at Ozark Upper Elementary
- LPHPS Assessment in 2006
- 2007 Trained HERO teams for Charleston, Mulberry/Pleasant View, Ozark, and County Line Schools
- HERO
- Compliance checks at Tobacco outlets
- County data on tobacco ads at tobacco outlets
- 2008 HERO
- Alcohol Town Meeting Ozark

- Received drug and alcohol block grant
- ADAP for Red Ribbon week and other alcohol and drug prevention
- Wrote and received SPF/SIG grant for Co- Hort 2
- '06, '07, '08 encouraged all Franklin Co schools to participate in 6th 8th 10th 12th grades
- Town Hall meeting 04/21/11 to educate on Prescription drug abuse
- Flashlight walk with local police on 08/02/11
- Family Night Out on 08/26/11

Current/Future projects:

- 2nd Annual Walk Across Arkansas Kick-off will be held in conjunction with Franklin County Relay For Life in May 2005
- Year 2 of SPF/SIG grant
- Walk/Run for alcohol education
- Alcohol town meeting Charleston
- Wrote for DFC grant from SAMSA
- Relay for life team and fundraiser May 8 2009
- Assist with local health and resource fairs
- Babysitting basics class education class for youth age 10 and up
- Teach-ins for Heath Safety Prevention planned for all schools
- Couch to 5 K currently in progress and will wrap up on 11/19/11

Grants received:

- \$1,000 Ozark Project Graduation Grant from Prevention Resource Center
- \$75,000 Tobacco Grant from ADH for Franklin, Logan, & Crawford Counties for 04/05
- \$1,000 DHS Alcohol & Drug Grant for 04/05
- Ozark School received Safe Routes to School Grant
- 500.00\$ town hall meeting grant ADAP
- \$1500 Block grant for Red Ribbon Week and Alcohol prevention month
- \$450,000 SPF/SIG (3 years)

Other pertinent information:

- Franklin County has one Critical Access Hospital, split county seat, and two nursing homes

Local Health Unit County Administrator Rebecca Wright

Profile updated: October 2011

Johnson County

Year HHI started: August 2002

Strategic Planning for Multiple Coalition merger; 2003- Merger of five coalitions into one Coalition called “The Resource Alliance”; 2011 Resource Alliance evolved into Resource Alliance Coalition



How HHI started: After numerous strategic planning sessions, five Johnson County community coalitions merged into one Coalition, “The Resource Alliance of Johnson County”

Past projects:

- 2002- Strategic Planning Process for community group merger
- 4 STD classes in the high school
- Pandemic flu presentation
- Implemented activities/best practices to address tobacco prevention and cessation with children in schools.
- LPHPS Assessment in 2006

Current/Future projects:

- Tobacco Prevention Coalition
- Chamber of Commerce Special Projects & Events
- ACE Community
- County Referral Database (networked within member agencies)
- Strategic plans of Member Agency to consolidate with plan for “The Alliance”
- Resource Directory for Johnson County
- Senior food pantry
- Single parent scholarship
- Free taxi service for seniors sponsored by area businesses
- Creek fest 2007
- Diaper Depot began March of 2011 at the Health Unit serving WIC patients

Grants received:

- Tobacco Prevention Grant (\$25,000)
- Mini-Grant Received from Prevention Resource Center for Community Health & Wellness Fair (\$1,000)
- Grant Received from Johnson County Community Foundation (\$1,000) for County Referral Database Project
- \$1,500. Drug prevention grant 2005, 2004, 2003
- Lamar School received Safe Routes to School Grant

Other pertinent information: The Alliance acts as fiscal agent for grants as Clarksville-Johnson County Development Foundation. The vision of the Alliance is to ensure universal access to services for all customers, provide customer choice in service and service delivery, and ensure accountability in performance and customer satisfaction.

Local Health Unit County Administrator: Judy Bradley

Profile updated: October 2011

Logan County

Year HHI started: 2005

How HHI started: Healthy Arkansas Initiative

How HHI is organized:

Past projects:

- 2006 LPHPS Assessment in January 2006
- Logan County Fitness Program, Celebration June 08
- Health Fair, October '08
- Booneville Hospital, Table Top Disaster Drill
- Logan County Emergency System
- Butterfly Festival
- First ever Strong Women- Healthy Hearts started by the Logan County Extension Office
- Immunization Fair April 08



Current/Future projects:

- Booneville Hospital Fitness Challenge
- Cooperative Extension Service - Walk Across Arkansas & Reshape Yourself
- Booneville v. Paris Relay for Life
- Senior Fitness Challenge
- Senior Line Dance Performance Group
- Booneville Hospital Health Fair
- Butterfly Festival
- Building a walking track around the medical complex.
- Women can Run Program
- Coordinated School Health pilot in Magazine School District and Paris School District

Grants received:

- Tri County Coalition's Community Tobacco Prevention – Tobacco Prevention, Education and Promotion, \$75,000
- Logan County Emergency System - Operation Rattler, School shooting preparedness event
- Booneville Hospital – Walking trail, \$1000
- Booneville School received Safe Routes to School Grant
- HRSA Grant, Booneville Hospital 08

Other pertinent information: Two hospitals, four schools, new Community Health Center in Ratcliff, and Booneville Human Development Center. Main industries include Rochline Industries in Booneville and Cloyes Gear in Paris. New state-owned conference facility and lodge on Mount Magazine is now open.

Local Health Unit County Administrator: Judy Houston

Profile updated: October 2011

Madison County Health Coalition (MCHC)

Year MCHC started: 2000 (HHI project in 2001)



How HHI started: Developed by local health professionals, community leaders, and the interested public representing diverse interests, and organized into an administrative coalition with common goals.

How this HHI is organized: The coalition has dues paying members, a board, and Community Action Projects (CAP). This is the eleventh year with a membership list of over twenty community organizations/businesses and the CAPs continue to grow. The monthly mail out is at 140 people and the grass roots mail out is an additional 70. MCHC has been incorporated, the 501c3 status obtained, and by-laws written and approved.

Past projects:

Health Events

- Annual Butterball Hispanic Health Fair 2004, 2005, 2006, 2007, 2008, 2009, 2010 and 2011
- Educational booths annually at Madison County Fair, Madison County Health Fair, Fair on the Square in Kingston, and Pioneer Days in St Paul.
- At request of Extension Homemakers, MCHC sponsored annual Madison County Health Fair 2007 and 2008. This had been done by the Extension office until 2007.
- Madison County professionals collaborated to offer free kindergarten physicals for all of Madison County schools Children who attended received vital signs, ht/wt/BMI, vision/hearing screens, dental screens, health physicals, vaccinations, fingerprinting, and AR Kids First applications. Community partners that assisted with the clinic were; Madison County Health Unit, Huntsville School, Kingston School, Dr. Ronald Roberts, DDS, McAlister Vision, Boston Mountain Rural Health Center, Madison County Medical Group, Madison County Health Coalition, Arkansas Department of Health, DHS, Kiwanis, Lion's Club, and local police as well as many community volunteers. Arvest Bank, Rock's Drive In, and civic groups donated schools supplies and door prizes for the event. July 2007.
- Sponsored 2nd annual kindergarten physicals 2008
- MCHC, Boston Mountain Rural Health Center, and the local health unit collaborated to offer free Head Start physicals in August 2007. Over 80 children received free physicals.
- Educational booths on tobacco prevention, underage drinking prevention, drug prevention and breast health at the annual mass flu clinic in 2009, 2010 and 2011.
- Komen Grant booth at 2010 Ruff "N" Tuff for a Cure Junior Rodeo.
- Komen Grantee provided breast health education to high school girls through the Girl Scouts In the Pink Project.

Teen Summit

- NWA Teen Summit at Convention Center in Springdale. Served 8 schools with over 1300 8th graders in attendance.

- Teen Summit 2006 – Anti tobacco summit presented to approx 170 students from Kingston, St Paul, and Huntsville
- Madison County 8th grade teen summit-anti tobacco summit presented to approx 250 8th graders from St Paul, Kingston, and Huntsville. Rick Bender guest speaker on spit tobacco. In 2008 added alcohol prevention to the summit and added physical activity in 2009. (2007, 2008, 2009, 2010, 2011)

Fund Raisers

- Raised over \$500 at the Battle of the Bands 2005, 2006, 2007, 2008, 2009 and 2010
- Over \$2,000 is raised annually at the Dine and Shine Fundraiser
- Received funding for a walking trail. The trail and lighting are complete. Covered pavilion was completed in 2011.

Publications

- Madison County Health Resource Guide (1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th and 11th edition)
500 – 1000 copies printed and distributed each year
- Quarterly Newsletter
- Obtained our own web site in 2004. www.madisoncountyhealth.com We are currently updating our website.

Presentations

- Town Hall meeting held on underage drinking 2006 and 2008
- 4-H students present anti-tobacco puppet shows to area daycares 2007, 2008, 2009, 2010, and 2011
- Let's Talk Alcohol Presentation (2007, 2008, 2009, 2010)
- Alcohol Prevention Presentation to High School Students-Ron Routh-speaker.
- Rick Bender speaks to Huntsville and Kingston grades 9-12 on the dangers of spit tobacco (2007)
- Dr. Carolyn Dressler gave anti tobacco presentation to local coalition and community members (2007)
- Rick Bender spoke to St Paul 4-12 graders on the dangers of spit tobacco (250 kids). He then spoke at a town meeting in the evening to parents and community members (43 attended) (2008)
- Dr. Susan Weinstein was keynote speaker at local coalition meeting. Area veterinarians attended the meeting. Her topic was rabies.
- Teresa Belew, AR Executive Director of MADD gave presentation to MCHC and MCCC (2008)
- Fayetteville Police Officers, Rick Crismon and Craig Stout, held presentations to Kingston and St. Paul 7-12 grades on Underage Drinking and Drinking and Driving, Oct. 2008.
- Youth to Youth Intl. speakers made presentations to HS students at Huntsville, Kingston and St. Paul, April 2009, 2010.

Tobacco Prevention

- Smoke Free Business Campaign – Each week recognize smoke free businesses with gift basket and ad in local newspaper 2005 and 2006
- Mitchusson Park is now TOBACCO FREE

- MCHC worked with Fair Board to get Fair Grounds tobacco free.
- MCHC worked with Rodeo to sponsor smoke free rodeo nights. The rodeo refused funding from tobacco sponsorships.
- Madison County Health Coalition partnered with Northwest Arkansas Safe Communities Coalition to conduct a “Car Seat Safety Event Day” for Madison County. Car seats were donated by Northwest Arkansas Safe Communities Coalition, Kiwanis, Lions Club, Butterball, LLC, MCHC, and Farm Bureau Insurance. In Madison County, 88 parents were given a new car seat for their child. Each parent was given educational material about the dangers of secondhand smoke, the importance of smoke-free cars and Act 13. Each child left with a new car seat properly installed in the car.
- Trained local healthcare workers about the SOS Works program. Healthcare workers fax back referrals of patients to the SOS Quitline. (2007)
- MCHC presented “Smoke Free Business of the Year” at the Chamber Banquet 2006, 2007, 2008, 2009, 2010, and 2011.
- Katherine Donald, Director of Tobacco Free Coalition was keynote speaker at MCHC meeting.

Alcohol Prevention

- Parent/Child seminar on underage drinking 2007
- MCHC members attend strategic planning meetings to work on infrastructure of coalition. Update By-Laws and mission and vision (2008)
- Alcohol prevention campaign targeting local teens during prom. Alcohol prevention messages printed and placed in corsages from area floral shops. Posters displayed at local hair salons.
- Alcohol prevention campaign targeting Madison County High School seniors. Alcohol prevention messages printed in fortune cookies and passed out to all area seniors at graduation rehearsal.
- Alcohol Community Perception Survey (2008,2009,2010,2011)
- April-Alcohol Awareness Month (Parent’s Who Host Lose the Most) Media Campaign.
- HHS Multi-Media students create underage drinking prevention PSA’s which are aired on “American Idol”, April 2010,2011
- Project Alert community based program, 3- 12 week cycles completed annually with cooperation from Faithful Servant Ministries; serving 10 to 20 youth per cycle. 2009,2010, 2011
- LifeSkills Training curriculum included in Huntsville School District ACSIP program. Delivered annually to 5th-8th grades. (since 2008)

Drug Prevention

- Implemented Prescription Drug Abuse Prevention Campaign. Provided over 15,000 bags with prevention message to local pharmacies. (2007, 2008)
- Collaborated with local law enforcement to do prescription drug “Take Back” events in August 2010, September 2010 and April 2011
- Collaborated with local law enforcement to implement Enforcing Underage Drinking Laws Grant
- Youth coalition members designed and implemented alcohol and marijuana prevention media campaign

Infant Morbidity and Mortality

- Sponsored our first Safety Baby Shower in 2011. We used the curriculum from ACH. The coalition raised \$2,000 to host this event for pregnant moms in the county. Each pregnant mom was in her third trimester; they also brought a significant other with them to the event. They were educated on numerous safety topics like car seat safety, back to sleep, shaken baby syndrome, poison control and many others. Each mom received numerous safety items including a smoke detector and a car seat.

Training

- 2 Coalition members attended MidSouth Summer School (2007)
- Coalition Training on Sustainability (2007)
- Staff and additional coalition members attend CADCA Forum annually; 2009,2010,2011
- Offered 3 trainings to coalition members in 2010 on Choices and Challenges of the Millennial Generation, Prescription Drug Abuse Trends and Gender, Culture and Communication-speaker Isabel Burk

Awards

- Received a silver award from the NPHIC for our health resource guide 2004!
- Project Coordinator receives Trail Blazer Award for tobacco cessation efforts in the county 2007
- MCCC wins NPHIC silver award for their alcohol prevention advertisement,2008, 2009
- Executive Director receives Prevention Consultant certification, 2008.
- Underage Drinking Prevention Program Coordinator receives Prevention Generalist certification, 2009
- MCCC graduates from CADCA's National Coalition Academy, Feb. 2009.

Projects

- Landscape designer designed plans for Activities Trail for Madison County
- Purchased storage building to store MCHC supplies and promotional items
- Media survey conducted (2008)
- Concerned citizens and MCHC collaborated to purchase building that now houses Madison Medical Group. Physician available Monday-Friday.

Employees

- 5th year for Tobacco Prevention Specialist (Ended June 30, 2011)
- 8th year for Project Coordinator for Federal Drug Free Communities Grant
- 5th year for Project Coordinator for Komen Grant
- 5th year of Project Coordinator for SPF SIG grant on underage drinking.(Ended June 30, 2011)
- Blue and You Project Coordinator for worksite wellness 2009 and 2010
- UAPB Minority Grant Project Coordinator 2011

Current/Future projects:

- Breast Cancer Support Groups started in 2006 and meet monthly
- Plan to have booth at County Health Fair and the County Fair.
- Continue to work with Camp Harvest and Project Focus to decrease substance abuse in Madison County.

- 4-H SOS taskforce
- Teen Summit 2012
- MCCC working with community partners to apply for grant funding for soccer fields. We received a JUA grant and have started the work on this project.
- 2 Coalition members working toward Prevention Certification
- Coalition Sustainability Trainings
- Huntsville team formed for the Race for the Cure

Grants received:

- State Systems Development Mini Grant (\$4100)-2001
- ABCCCP/BreastCare Outreach Mini Grant (\$1200) -2001
- Ozark Affiliate of Susan G Komen Grant (\$5600- \$3600) -2002, 2003
- WRMC Foundation Grants – 2 (\$3800-\$2500)
- Tobacco Prevention Grant (\$32,000)-2003
- Drug Free Communities Program (SAMHSA) \$100,000 -2003, 2004, 2005, 2006, 2007 – In 5th year of funding
- Preventive Health and Health Services Block Grant - \$2000 -2005
- Received \$500 from local Kiwanis Group
- Community Care Foundation Mini Grant (\$1000) -2004
- ADAP mini grant-2002,2003,2004,2005, 2006,2008,2009,2010,2011
- Tobacco Prevention Grant (\$60,688) May 2005
- Minority Tobacco Grant UAPB (\$31,718) May 2005 (2nd Year)
- Komen Grant (\$10,923) 2005
- Tobacco Prevention Grant (\$60,688) 2006 (2nd Year)
- Underage Drinking – Town Hall Meeting (\$1,500) 2006
- Tobacco Commission Grant \$16,000.
- Trails for Life Grant for \$35,000 to build a walking trail behind the local health unit.
- Tobacco Grant 2007 for \$66,650
- Komen Grant 2006 \$10,923
- Komen Grant 2007 \$51,246
- SIG grant \$600,000 over 4 years
- Smoke Alarm Grant. Received 100 smoke alarms
- Komen Grant 2008 \$54,069
- Minority Tobacco Grant \$40,000 (2008)
- Komen mini grant \$1000 (2008)
- Blue and You Grant \$56,300 (2009)
- Blue and You Grant approx \$60,000 (2010)
- Joint usage grant with Huntsville Schools for soccer fields \$10,000 (2010)
- Ozark Affiliate of Susan G. Komen 2009 \$66,253
- Ozark Affiliate of Susan G. Komen 2010 \$67,097
- Ozark Affiliate of Susan G. Komen 2011 \$75,610
- Minority Health Commission Grant \$3,500 (2011)
- Arkansas Cancer Coalition Grant \$4946.60 (2011)
- UAPB Minority Grant \$64,821 (2011)
- Joint Use Agreement with Kingston School \$10,000 (2011)

Other pertinent information:

- Rural county
- Hispanic influx
- Hmong and Marshall Islander influx
- Only two medical clinics - Boston Mountain Rural Health Clinic and Madison County Medical Group
- One nursing home- Meadowview Healthcare and Rehab
- No hospital or after hour care
- There are no mammogram facilities in Madison County

Local Administrator: Shana Villines, RN/Administrator

Profile updated: October 2011

Marion County

Year HHI started: 2002

How HHI started: Partnership with local Health Dept, City officials, and community citizens concerned with health issues in the county

How HHI is organized: 15 board members from all geographic locations in the county, 501(c) 3, By-laws, mission, and vision.



Current committees include:

- Fitness and Nutrition
- Tobacco Free Marion County
- Emergency Planning
- Cancer Awareness
- Water Quality
- Diabetes Support Group
- Marion County Community Services, Inc.

Past projects:

- Assessment activities include: BRFSS Survey, YRBS Survey, surveys at various community activities
- Community education activities include: County fair with education on SOS and mosquito abatement, breast cancer education, diabetic cooking classes, Right Bite Cooking School, nutrition materials for schools, West Nile Virus education, fluoride education, Body Walk in local schools, breast cancer education
- Tobacco activities include: enhanced Tobacco Free Marion County membership to over 200, workplace survey to create tobacco free environments, education to business and community leaders on tobacco free environments, teamed with Arkansas State Police to run a smoke free car education campaign, developed a smoke free restaurant guide, provided education to schools and daycares regarding dangers of secondhand smoke, partnered with Tobacco Control Board to educate merchants on reducing youth access to tobacco, decreased advertising and promotion of tobacco through billboards, radio spots, and newspaper ads, provided free cessation classes to largest employer, implemented tobacco screening on all patients with health care providers, provided education on smoking during pregnancy
- Other outreach activities include: Diabetic Support Group formed in county, WNV taskforce formed, Park Pride with education on SOS and mosquito abatement, Relay For Life, free colorectal and prostate cancer screenings, speakers bureau, mass dispensing drill utilizing 200 community volunteers, women's health fair, WIC baby shower for participants,
- Assisted one city with Trails For Life grant information
- Pandemic/Mass Dispensing Exercise
- LPHPS Assessment in 2006

- County Feasibility Study 2008
- Community education activities will include: breast cancer, water quality, West Nile virus, health promotion and disease prevention education to community
- Partnership and outreach activities will include: colorectal and prostate cancer screenings, enhance speakers bureau, WIC HTH cookbook, wig supply office, emergency planning, bioterrorism and flu pandemic drill, school peer helper implementation, Marion County fair, turkey trot, Dolly Pardon Imagination Library, community center planning
- Increase TFMC membership with adults, youth, and teens
- Continue to create tobacco free environments
- Continue to reduce youth access to tobacco
- Continue to decrease advertising and promotion of tobacco
- Promote utilization of cessation resources
- ADRDN Implementation Grant
- Cancer Research
- Former ADH Tobacco Grantee
- Community Services received a grant from Twin Lakes Community Foundation for \$1,000
- Diabetic Committee was part of the 5 Star Network and offered prescription drug assistance for low income residents

Current/Future projects:

- WIC Community baby shower (annual event)
- Mass Dispensing Clinic
- Teen Summit
- Prostate Screening Event (annual event)
- Continuing work on obtaining a community center. Marion County Community Center (a sub-committee of MCHTH) became 501c3, conducted a feasibility study to assess community readiness for a community center, and is pursuing land donation and funding to build the center. Receiving multitude of donations and grants
 - ❖ Strong Women's classes held two times a week in two locations in the county
 - ❖ Strong Men's classes held two times a week in one location in the county
 - ❖ Run-Walk Clinic held each year in county
 - ❖ Community Services received a grant from Twin Lakes Community Foundation for \$1,000
 - ❖ Diabetic Committee is now a part of the 5 Star Network and is now offering prescription drug assistance for low income
 - ❖ Completed first Teen Summit in March 2011
 - ❖ Parents Reading to Children; chaired by the Elementary School Principal at Yellville-Summit Schools

Grants received:

- \$25,000 Department Of Health Tobacco Program
- CTFA \$5000.00

- \$25,000.00 ADH
- \$32,750 from ADRDN for Marion and Baxter
- \$1000.00 NDAP
- \$5000.00 Breast Care
- \$50,000.00 ADH Tobacco program
- \$1000.00 Cancer Research Planning Grant Arkansas Cancer Community Network
- Flippin School received Safe Routes to School Grant
- HHI Coalition received a \$1500 mini-grant from the Prevention Resource Center
- \$90,000 For restoration of County building for shelter (2011)
- CSH/Tobacco Grant (2011)

Local Health Unit County Administrator: Valerie Shipman

Profile updated: October 2011

Newton County

Year HHI started: October 2003

How HHI started: Organized by Kathy Taylor, Hometown Health Leader at LHU

How HHI is organized: Local stakeholders met and discussed need assessments. Five committees were formed to address the needs.



Past Projects:

- Assessment activities include: county wide needs assessments
- Community education activities include: grant writing workshop
- Outreach and partnership activities include: fair information booth, Elk Festival information booth, updated county emergency operations plan, mass dispensing plan implemented
- LPHPS Assessment in 2006
- A partnership with UAMS was formed to study the habits of Newton County's ATV riders, especially among youngsters. Members of the Coalition volunteered to observe ATV activities in the county, and talk to riders about their experiences.
- Child car safety seat clinic presented by UAMS and Arkansas Children's Hospital
- Continuing education and outreach through a partnership with NTEG, (Newton County Tobacco Education Group).
- Breast Care Screenings and education in partnership with the Komen Cancer Foundation.

Current/Future Projects:

- Community education activities include: ATV safety campaign, county fair information booth, Elk festival information booth, diabetic support group, cancer support group
- Tobacco activities include: tobacco free coalition, tobacco cessation classes
- Other outreach and partnership activities include: Relay for Life, Newton County Resource guide development, emergency room added to the Boston Mountain Health Clinic, telemedicine software and equipment added to Boston Mountain Health Clinic, Air Eva Helicopter System, prescription drug assistance program, mobile dental program, billboard promoting Newton County Home Town Health, distribute Home Town Health Newsletter
- Child Safety Seat clinic
- ATV safety campaign
- Formation of a Meth Coalition
- Air Quality Committee formed

Grants Received:

- \$10,000 grant from TPEP
- \$10,000 Tobacco grant
- \$360,000 Robert Wood Johnson Grant to be shared with Boone County for Healthy Kids/Healthy Ozarks Program.
- \$25,000 Blue and You Fitness Grant.
- \$1,500 Block grant
- \$80,000 North Arkansas Partnership for Health Education
- \$239,753 for communities and schools for smoking cessation programs and outreach activities
- Received grant money for 2007-2008 Through the Dr. Dan Hawkins Community Health Resource Center in Harrison, AR.
- We receive several grants to enhance community safety through the office of emergency management.
 - Money for communication equipment.
 - Money for emergency information for locals.
 - Money for emergency equipment.
- RWJ Healthy Kids Healthy Ozarks being actively expanded into Newton County
- JUAs with Kingston and Jasper Schools
- Coordinated School Health program established in Kingston Schools; will expand to Oark and Jasper Schools
- Health Fair/Mass Flu Clinic coordinated by County Administrator and NAPHE

Local Health Unit County Administrator: Regina Tkachuk

Updated: October 2011

Pope County

Year HHI started: 2002 (officially, as HHI Subcommittee of existing Community Coalition, The River Valley Violence and Substance Abuse Prevention Coalition)

How HHI started: The administrator or designee has sat on Pope County Advisory Board for several years now. The River Valley Violence and Substance Abuse Prevention Coalition accepted HHI as a subcommittee of the Education and Prevention Committee of the Coalition.



How HHI is organized: HHI is a subcommittee of the formal organization of the existing and active community coalition, River Valley Violence and Substance Abuse Prevention Coalition, which is currently working to implement two very substantial grants, as noted below. HHI Leader is a volunteer member of the Executive Board of the River Valley Violence and Substance Abuse Prevention Coalition. Pope and Yell County Team Leaders are members of the HHI subcommittee.

Current Coalition Committees include:

- ATOD
- Donations/In-kind
- Health
- Membership/SPF SIG
- Planning Events

Past/Current projects:

Pope County LHU

- Hepatitis B vaccines to school employees
- Industry, hospital, and university based health fairs, in conjunction with EMS
- A local physician and with the County Judge approval, provided a county employee health screening day with cholesterol and blood sugar checks, as well as displays on Male Reproductive Health Services, BCCCP services, other Clinic & In Home Services, Heart Healthy, and Nutrition Information
- Participated in several community BCCCP outreach events
- Mass Flu Clinic 2004, 2006, 2007, 2008
- Pandemic/ Mass Dispensing Exercise
- Bridge the Gap Festival
- LPHPS Assessment in 2006

River Valley Prevention Coalition:

- Distributed a needs survey to all school superintendents, principals, counselors and teachers in Pope & Yell Counties. The survey clearly indicated the need for a coalition and services it provides
- YRBS survey conducted in Russellville School district.
- An application has been submitted for a \$100,000 Grant for an emergency response and crisis management grant for the Russellville School District and we are waiting for a response from the grantee. HHI Team Leader will serve on the committee to implement plan if grant awarded
- Semi-annual General Meeting of the River Valley Prevention Coalition
- Teen Leadership Program (Pope and Yell Counties) held their Mid-Winter Retreat on February 1, 2011. Topics presented included coalition strengthening, time management, and underage drinking prevention.
- Annual Youth Celebration
- Operation Medicine Cabinet
- Dover Community Health Fair
- Received \$1,500 ADAP mini-grant
- Continuing SPF SIG grant
- Received Coordinated School Health grant and community Tobacco Prevention and Cessation grant (through ADH)
- Coalition retreat to update strategic plan, mission, vision
- Annual Judicial Summit held for Law Enforcement in the county
- Curfew ordinance for City
- Community Readiness Survey completed
- Strategic planning meetings held to improve efforts of coalition
- Act 13 Tobacco Brochures disturbed
- Fall Feast Coalition Booths
- Applied for Tobacco Grant
- Holiday Door Hanger Campaign (information distributed about tobacco, drugs and alcohol)
- Plans for town hall meeting to address underage drinking
- Health Day held at Russellville JHS
- APNA surveys were completed in Pope County Schools
- A relay system with cell phones and walkie-talkies for the Russellville Jr. High and an electronic message system for Russellville High were purchased through the safe schools grant.
- Safe School program was recognized on a state level for the work it did in the 2004-2005 school year in the Russellville School District.
- Organized a Methamphetamine Task Force
- A walking trail was developed through the downtown historical section with the “Weigh of Life” logo painted on the sidewalk.

Pope County LEPC:

- HHI Team Leader worked with Pope County OEM officer in completing a \$100,000 grant application for equipment for a Regional Bio-Terrorism/First Response Team.

- Arkansas Tech University has a CERT Team comprised of emergency management students who are trained to respond to emergencies on campus and assistance local emergency agencies if needed. All members of the CERT team received emergency response training.

Grants received:

- River Valley: \$100,000 Tobacco Grant
- \$1,000,000 “Safe Schools/Healthy Students” Grant
- Meth Intervention program received \$11,000 grant by Arkansas Tech Student to research the effects of meth.
- A match of \$100,000 for the Communities Support Grant. This grant will allow the coalition to have a part time director and other support services. The coalition can apply for this grant for multiple years. The grant covers both Pope and Yell Counties
- London School received Safe Routes to School Grant
- Russellville School District Received Coordinated School Health Grant
- \$15,000 from Allstate grant for winter teen leadership summit
- Received THRIVE grant through Children’s Trust Fund

Local Health Unit County Administrator: Pam Sellers, ADM

Profile updated: October 2011

Scott County

Year HHI started: 2001

How HHI started: Combined the T.E.A. Coalition, the Prevention Resource Center, and the Hometown Health Initiative.



How HHI is organized:

Mission Statement approved: July 2001, revised: Feb 2008

Vision Statement approved: May 2008

Community Structure: Education, Health, Industry, and Youth.

2004-Healthy AR Leadership Planning Workgroups formed.

2007-Coalition Strategic planning Workgroups formed.

Past Projects:

- Community education activities include: Backpack Program 2001-2011
- “Fun Day in the Park” 2001-2002
- Great Arkansas Cleanup 2001
- Tyson Health Fair 2002
- Kid Care Fair 2002
- Middle School Health Fair 2003-2011
- “Kick Butts” Day 2003
- Senior Citizens/Farmer’s Market produce distribution program – 2003
- High School “Youth Summit” – 2004-2008
- High School Field Day 2005
- SADD students PSA’s on local cable channel 2006
- High School Education Fair 2006
- YRBS conducted 2006
- SCHEC Scholarship Project 2007
- LPHPS Assessment in 2006
- Community Underage Drinking Assessment – 2008
- Coalition Capacity Building – 2008
- Implementation of Project Northland curriculum in Middle and High School – 2008
- Town Hall Meetings Spring 2008 thru 2010 and Fall 2008 thru 2010
- “Back to School” Health Fair – 2007 - 2011
- County Fair booth – 2007 and 2011
- Winter Celebration – 2008
- Teacher In-service Day (Booth) – Feb 2008
- Continuous dissemination of Coalition information in Community
- \$130,000.00 Media Campaign Sept 2008 – June 2009 “Parents Who Host Lose the Most”
- Social Host Ordinance passed in City January 2009
- CAHS conducted 2011

Current/Future Projects:

- Community education activities include: Backpack Program, Middle School Health Fair, Middle School Run/Walk, Elementary School “Physical Fitness Day”, Scott County Youth Summit, Students Against Destructive Decisions (now called BADD – ‘Bulldogs Against Destructive Decisions.’)
- Tobacco Cessation Projects
- Most activities listed above will be continued throughout coming years.

Grants received:

- Grant received through the Prevention Resource Center (\$1,000.00) 2001 – 2010 (total of \$12,500 to date)
- Tobacco Grant (\$73,000.00) 2002
(Partnered with Polk County, through Healthy Connections, Inc.)
- Various donations from Community merchants – on going
- Applied for Tobacco Grant – 2005
(Partnered with Polk County, through Healthy Connections, Inc.)
- \$1,500 Tobacco Prevention Grant
- SPFSIG Grant in 2007 (\$600,000.00 from 10/2007 through June 30, 2011)
- Waldron School District received Coordinated School Health Grant – 2007
- Minigrant ADAP - \$1,500 divided into 3 parts for 2008 – 2009
- Mini grant ADAP- \$1,500 in 2007, 2010
- CHC Assessment Grant - \$80,000.00 in 2011

Other Pertinent Information:

- Small rural Community with Tyson Foods, Inc. as main industry.
- 2 Physicians, 2 RNPs, 1 Hospital, 1 Nursing Home
- Coalition Coordinator hired 2007
- Co-Coordinator hired 2008
- Currently, part-time coordinator

Local Health Unit County Administrator: Darla Mortimore

Profile Updated: October 2011

Searcy County

Year HHI started: 2003

How HHI started: Marshall School District applied for two Health Action Team grants. In the end of 2003, Searcy Co. Health Unit became a part of the Ozark Mountain Health Network, which was formed in April 2003 in Van Buren Co.



Current projects/activities include:

- October 2010 received a \$1,500 mini grant to sponsor Red Ribbon week and County Drug Take Back program.
- Hold monthly Prevention Coalition meetings on the 4th Wed. of each month
- Feb. 24 the VanBuren County TEA coalition sponsored a Community Dinner to address underage drug, alcohol use, and risky behaviors in our youth. A community assessment was completed at this time. S.W.A.T. team members did a skit at this community dinner.
- Two Alcohol and Drug Prevention commercials were filmed at Marshall High School and ran on Little Rock news stations.
- VBC Tea coalition is sponsoring 3 lunch and learns for the community
- Searcy County School District was awarded a Delta Garden Study Grant in January 2011 which will provide a 1 acre garden, education, and a full time garden administrator.
- Almost 900 flu shots were provided at the mass and school flu clinics in October 2010.
- Planning county wide Health & Safety fair to be held on May 7, 2011 at the Marshall Community Center.
- Coalition provided assistance with “Ghost Out” fundraiser.

Past projects:

- Received \$100,000 2004 planning grant from HRSA.
- Facilitated by the ADH’s Office of Rural Health and Primary Care, the network members have attained several successes in the past year including:
 - Coordinated “Dare To Be You”
 - Parenting Classes through a grant from Youth and Family services
 - Offering Diabetes Support Groups
 - Provided a Diabetes Education Center in two local health facilities
 - Conducted County Adult health Survey’s (formerly BRFSS), in both Searcy and Van Buren counties.
- LPHPS Assessment in 2006
- County Youth Health Survey in 2006
- New County Health Unit constructed in 2006
- Pandemic/Mass dispensing exercise
- Working to assure that an integrated health curriculum is in place K thru 12 at Marshall Schools: Assisting with BMI measurements
- Assisting with the implementation of Act 1220.

- OMHN has hired a firm to work on a Sustainability Plan for the network.
- Pandemic Influenza Planning
- Countywide collaboration to improve community dynamics to reach the status of an ACE community.
- OMHN has the following projects in place: Reach Out and Connect; Young Moms and healthy Families have 60 current moms; Dare to Be You has just graduated 31 parents and 48 children; Tobacco Education Program; Diabetes Education program; Medication Assistance Program has now served 103 patients for a total of \$179,821.88 and continues to work with UAMS/AHEC program coordinators to improve outreach of the program.
- Working on developing an LEPC
- Involve with the School Health Advisory Council and the Baby Think It Over dolls.
- Participate in the Searcy County School District Health Fair, Rely For Life, Walk Across America program, and the County Fair.

Grants received:

- Two Health Action Team grants in the amount of \$1200 for each Marshall campus.
- Safe and Drug Free grant for \$15,000
- 2003 -HRSA planning grant of \$100,000
- 2004 & 2005 -Southern Rural Access grant of \$20,000
- 2005 – USDA Rural Utilities Services Grant for \$420,505 (OMHN)
- 2005 – 2006 Diabetes grant for \$5,000 (OMHN)
- A parenting grant from Youth and Family services for \$1,000
- 2007 - \$500,000 SAMSHA grant over the next five years
- 2006 – Johnson and Johnson Rural health Grant for \$150,000
- 2006 - Rural Health Outreach Grant from HRSA for \$375,000 with Ozark Mountain Health Network
- Searcy County Tobacco Prevention Grant form ADHHS for \$34,666
- Awarded \$300,000-one on 18 non-profit organizations to implement heart disease and stroke prevention strategies funded by a grant from the Centers for Disease Control and Prevention’s Cardiovascular Division
- 2008 – Dare To Be You renewal grant for 3 years \$55,000
- 2008 – Arkansas Children’s Trust Fund Grant for \$90,000 for the Young Moms Healthy Families program
- 2010 HRSA Outreach \$25,000
- 2010 Dare To Be You \$38,489
- 2010 Arkansas Children’s Trust Fund \$56,000
- 2010 AR Dept. of Workforce Services \$99,485
- 2010 ADH VBC Tobacco Prevention \$74,978
- 2011 Arkansas Cancer Grant \$56,000
- 2011 Delta Garden Study Grant \$75,000
- 2011 Rural Development Grant \$288,000

Local Health Unit County Administrator: Elizabeth Seftar, RN

Profile updated: October 2011

Sebastian County

Year HHI started: Reorganized from subcommittee of the Crawford County Combined Coalition to a bi-county resource council in 2003. First kick-off meeting of the new council was 11/12/03.

How HHI started: Bringing together representatives from agencies in Crawford and Sebastian County to form the Crawford/Sebastian Resource Council.



How HHI is organized: 2 Co-Chairs. Co-chairs rotate conducting meetings and taking minutes, etc. agencies, community partners and providers of both counties attend.

On 05/14/10, the coalition reorganized into “Your Cares, Our Concerns” (YCOC) from a bi-county resource council into a Sebastian County council that has three sub-committees: Cancer, Diabetes and Substance Abuse.

Past projects:

- Participated in Sebastian County Provider’s Fair 2003 and 2004, 2005.
- Participate in AHEC Preschool Clinic annually.
- Sponsored training for community/coalition
- Education on WIC Program and Tobacco Education
- Provided 87 businesses kits and information packages that highlight the Clean Indoor Air Act and assisted to support businesses to become more knowledgeable about the law for businesses to create and modify the policy
- Youth Training in FT. Smith led by YES Team. The youth wants to make changes in the way they are being targeted in TV, movies, videos, and music. They plan to write letters to the community to raise awareness and also share their concerns with policy makers.
- RVFTC obtained an Educational Program called OXYGEN
- In 2005, The University of AR at Fort Smith implemented a CVH program for their student and faculty wellness center.
- LPHPS Assessment in 2006
- 2007 Mass Flu Clinic: Had 2 drive thru locations and 1 walk in clinic
- Chamber of Commerce Worksite Wellness partnership formed in 2011
- Pilot site for Arkansas Infant and Child Death Review team in 2011

Current/Future projects:

- SIMPLE (Seniors In Motion, Promoting Life-Changing Exercise) Program for Crawford County Senior Centers is ongoing project.
- Participate in annual Cedarville Family Care Fun Fair
- Maintain “Commit To Get Fit” program.
- Participate in Underage Drinking Task Force
- 2008 Mass Flu Clinic: Had a drive thru clinic approximately 2000 served
- Participate in Arkansas Transit Project
- Governor’s Dislocated Worker’s Task Force

- UAFS Sex Week: Keeping it Fun, Keeping it Safe, Keeping it Real
- 2009 Immunization Round Up
- Teen Pregnancy/STD Project partnering with High School
- Participate in Smoking Cessation Education for Seniors/Partner with Center on Aging
- Family Fun Night/Lavaca Middle School/Health Fair
- St James Missionary Baptist Church Health Fair
- Participate in 2009 KICK BUTTS DAY
- Mayor's Health Care Forum
- Participate in Local Medical Reserve Corp
- Participate in LION Community Outreach Day
- Participate in Creekmore Park Health Fair Day
- Participate in KOOL KARNIVAL Celebration/Partner with Kool Smiles Dentistry
- Kindergarten immunization project
- Teen Pregnancy prevention and STD prevention Outreach at North Side High School
- Rock the River event booth for tobacco prevention in 2009, 2010, 2011
- Arkansas/Oklahoma Fair booth for flu, tobacco cessation, and health unit services in 2011
- Prostate Cancer Outreach event done yearly with the help of the Arkansas Prostate Cancer Foundation (2009, 2010, 2011)

Grants Received

- \$50,000 ADH Community Health Grant to be used to advertise cessation at all sporting events in Tri-County area.
- Mansfield School received Safe Routes to School Grant
- Lavaca School District received Coordinated School Health Grant
- 2 Tobacco Grants
- MRSA grant from National Library of Medicine awarded to St. Edwards Mercy Hospital in 2010 in the amount of \$25,000
- Sebastian County MRC grant of \$5000 in 2010
- Local Grant Trust Fund awarded \$674,00 for Health Unit renovation
- Delta Dental awarded Lavaca school \$26,000 to furnish dental facility inside wellness center
- Blue and You grant of \$1000 to supply Wellness center audiology services at Lavaca schools
- Fresh Fruits and Vegetables grant for Lavaca elementary school awarded at \$19,942, Lavaca Middle school received \$12,985
- Second year award of Wellness Center Grant of \$175,000 for Lavaca school
- Arkansas Better Chance program awarded \$267,300 to Lavaca Schools
- Twenty First Century CLC grant awarded to Lavaca schools in the amounts of \$ 72,645 for high school, \$105,000 to middle school, and \$105,000 for elementary

Local Health Unit County Administrator: Jo Wester

Profile updated: October 2011

Van Buren County

Year HHI started: In 1998 Van Buren County TEA coalition was formed with a HHI subcommittee incorporated in this. In April 2003, Ozark Mountain Health Network was formed with an emphasis on Hometown Health Improvement.

How HHI is organized: The TEA coalition has board members and chairpersons for the following committees: Job assistance, Teen Pregnancy Prevention, Childcare, Community Awareness/Involvement, Resource Development Finance, Nomination, Substance Prevention to include Tobacco Prevention, and Hometown Health Improvement. This coalition is incorporated and exists with by-laws. The TEA Coalition is reorganizing and new committees are being formed in 2008. They now have a website: www.teacoalition.org. The new mission and vision statements will reflect educating and inspiring youth and families to practice healthy behaviors and build a drug free community.

Ozark Mountain Health Network (OMHN) is a formal, incorporated, vertical health care network. OMHN is comprised of all major health care providers in both counties of Van Buren and Searcy County.

Past Projects:

- Boston Mountain Rural Health Clinic opened in 1998
- YRBS 1997 and 2006 County Youth Health Survey
- TEA Coalition 1998-2003 – Activities included: mentoring programs, day care facility built, “Baby Think it Over” program, domestic abuse awareness program
- OMHN 2004-05 – Activities included: “Dare to be you” parenting classes, diabetes support groups, County Adult Health Survey
- Pandemic/Mass dispensing exercise
- Sponsored training for community/coalition
- Youth Wellness is working on PSA’s to address teenage smoking
- OMHN has a 10 week weight loss program
- LPHPS Assessment in 2006
- Diabetes Education Center
- Reorganization of TEA Coalition
- April, 2006, a community supper to assess county needs
- Pandemic Flu Planning
- “Women Can Run” clinic March-May 2006, Ozark Health Hospital, participated in the Fitness Challenge along with DHHS
- “Reshape Yourself Program” for Health Dept. Staff
- OMHN has the following projects in place: Young Moms/Healthy Families, Tobacco Cessation Program, Diabetes program that has a diabetes educator and Nutritionist, and prescription assistance program

CURRENT/FUTURE PROJECTS

- No longer “jobs” committee but now Growing Healthy Communities and Systems of Care Committee

- Young Moms/Healthy Families Program: Arkansas Children's Trust Fund and Workforce Development supported. YMHF presents an annual fall festival.
- North Central AHEC provided supplies for outreach programs
- County received Growing Healthy Communities grant for \$14,000
- \$1500 ADAP mini-grant received to help support Teen Summit
- TEA Coalition is also mentoring Searcy County Prevention Coalition
- County Adult Health Survey completed in 2010
- OMHN presents annual teen summit
- Tea coalition assists local law enforcement in annual Drug Take Back

Current Ozark Mountain Health Network Programs include:

- Dare to Be You
- MAPP (Medical Assistance Program)
- Outreach
- Tobacco
- Diabetes
- Young Moms/Healthy Families
- THRIVE Program

Current TEA (Together Enhancing Awareness) Programs include:

- Drug Free Communities and media campaign
- THUGS (Teens Having United Goals)
- Obesity Prevention
- Drug Safety Lock Boxes

Grants Received by either TEA Coalition or Network:

- 2003- HRSA rural health planning grant-\$100,000
- 2004-05- Southern Rural Access Grant for \$20,000 each year
- 2005- USDA Rural Utilities Services Grant for \$420,505.00 (OMHN)
- 2005-ADAP/PRC grant for \$1500
- 2006- Johnson and Johnson Rural Health Grant for \$150,000
- 2006- HRSA Rural Health Development Grant for the amount of \$475,000 (OMHN)
- 2005-06-Diabetes grant for \$5,000 (OMHN)
- \$1500 grant for children/adolescents from Health Resources/ADAP.
- \$1,500 grant to the Van Buren Tea Coalition for Physical Activity, Nutrition/Obesity, and Tobacco Prevention for children and adolescents
- \$1,500 grant funded by ADH for playground equipment for South Side School
- \$74,000 Tobacco Grant
- \$375,000 HRSA Rural Health Development Grant
- \$500,000 SPFSIG grant over the next five years in 2007
- \$500,000 SAMSHA grant over the next five years in 2007
- Shirley School received Safe Routes to School Grant 2007
- Rural Quality Grant for \$75,000 in 2008

- Dare To Be You renewal grant for 3 years at \$55,000 awarded in 2008; 2009
- Arkansas Children’s Trust Fund Grant for \$90,000 for the Young Moms’ Healthy Families program for one year received in 2008.
- **2009** SAMHSA \$100,000
- 2009 ADH SPFSIG \$150,000
- **2009** HRSA Network Development \$179,706
- 2009 HRSA Outreach \$100,000
- 2009 Dare To Be You \$54,985
- 2009 Arkansas Children’s Trust Fund \$56,000
- 2009 AR Dept. of Workforce Services \$99,892
- 2009 ADH VBC Tobacco Prevention \$74,978
- **2010** SAMHSA \$100,000
- 2010 ADH SPFSIG \$150,000
- 2010 HRSA Outreach \$25,000
- 2010 Dare To Be You \$38,489
- 2010 Arkansas Children’s Trust Fund \$56,000
- 2010 AR Dept. of Workforce Services \$99,485
- 2010 ADH VBC Tobacco Prevention \$74,978
- 2011 Arkansas Cancer Grant \$56,000
- 2011 TEA coalition mentoring grant \$75,000
- 2011 SHIP Grant \$8,000
- 2011 Revolving Fund Grant \$19,000
- 2011 USDA grant/loan \$49,000
- 2011 Growing Healthy Communities \$14,000
- 2011 Arkansas Stroke Registry grant \$9,000
- 2011 Mini Grant \$1,500
- 2011 Thrive \$40,000

Local Health Unit County Administrator: Donna Branscum, RN
Profile Updated: October 2011

Washington County

Year HHI started: December 1999

How HHI started: The Northwest Arkansas Hometown Health Improvement Project started meeting as a formal group in December 1999.

How HHI is organized:

Consists of a board, 2 co-chairs, and improvement teams.

Past Projects:

- Assessment activities include: completed an environmental concerns questionnaire (300), completed a restaurant employee survey as part of the smoke-free restaurant campaign (300), completed a Marshallese Health Needs Assessment, conducted a 4-county Community Health Needs Assessment funded by the Community Care Foundation,
- Completed a community data entry project that identified resources for health statistics in NWA. View results at: <http://www.yourhealthmatters.org/hometown/health.html>.
- Northwest Arkansas Hometown Health Improvement Project's partnership with Northwest Arkansas Tobacco-Free Coalition involved more extensive focus and support as a Clean Indoor Air ordinance was passed, the first city smoke-free ordinance
- In 2005, AHEC NW implemented a WA and Benton county worksite wellness program in various corporations. The program included Heart Health and BP training and Health Risk Assessments for employees, advanced CPR training for the Occupation Health Nurses and paid for Automatic Defibrillators at the Worksite
- LPHPS Assessment in 2006
- Revised Mission/Vision/Policies/Procedures
- Partnership with NWATFC on the UA Economic Impact of the Fayetteville Smoke Free Ordinance.
- Mental health Panel Presentation-Police, Hospital, Homeless Shelter
- Ozark Guidance Mental Health Presentation
- Maintenance of the www.nwahealth.org website for the 4 county community health assessments
- Marshallese Comprehensive Health Project
- Northwest Arkansas Acute Care Mental Health Task Force, *September 10, 2008*
- Candidate Forum, *October 15, 2008*
- Hosted Arkansas Advocates for Children and Families, *December 3, 2008*
- Special needs assessment of Marshallese Population

Current and future projects

- 3 new Wellness Centers in schools in Fayetteville, Springdale, and Lincoln
- Initiative for Smoke Free Bars in Fayetteville
- Successfully recruited new chairs for HHI coalition

Key Elements

- Provide education that highlights disease prevention and available health care resources to Marshallese

- Facilitate public forums
- Attend community events that serve Marshallese and Marshallese youth-based school groups
- Develop earned and paid media opportunities
- Present to civic organizations, Marshallese faith groups and/or health groups

Grants Received:

- Bayyari School received Safe Routes to School Grant
- Springdale School District and Fayetteville School District received Coordinated School Health Grants.
- 2008 United Way Venture Grant \$2000
- UAPB Minority Grant
- Arkansas Department of Health Tobacco Grant
- ADH received grant to open new Marshallese Outreach Clinic
- ADH received Hanson's Grant to expand services to patients
- Police Dept received grant to purchase car seats for needy parents

Website: www.nwahealth.org

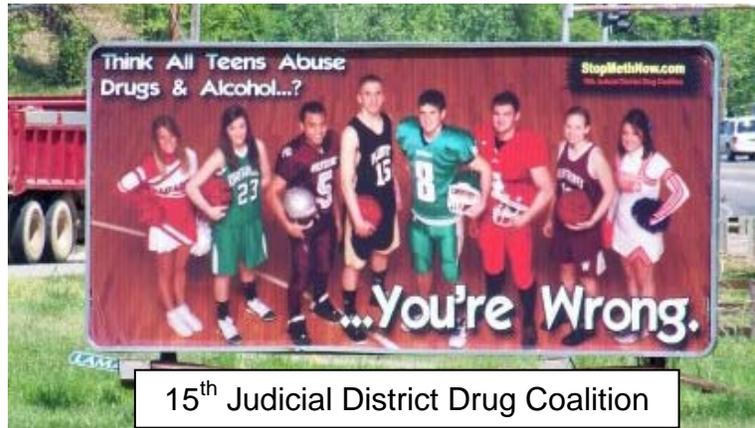
Local Health Unit County Administrator: Glenda Parker

Profile Updated: October 2011

Yell County

Year HHI started: 2002 as a subcommittee of the River Valley Prevention Coalition; eventually converting into the 15th Judicial District Drug Coalition.

How HHI started: River Valley Violence and Substance Abuse Prevention Coalition voted HHI in as a subcommittee of the Education and Prevention Committee of the Coalition. Now, the 15th Judicial District Drug Coalition is a stand-alone group that partners with Pope Co River Valley Prevention Coalition.



Current Projects:

- March 2010 in which the Dardanelle EAST Lab recruited some of the athletes from Dardanelle Schools to go speak to the elementary kids about substance abuse. They put together their own posters featuring many of these athletes, and then the athletes presented a lunch program for the kids including a video about substance abuse plus an original music video with an anti-substance abuse theme done by another Dardanelle Student.
- The athletes spent much of the day with the younger kids, eating lunch, organizing ball games during recess, even signing autographs. One of the school administrators remarked that not only was it amazing to see how the younger kids responded to all the attention their very own "Hometown Heros" paid to them, but he said that the most amazing thing was how obviously moved the athletes were by seeing for the first time how big of an impact their own actions have on younger kids. Many of the athletes became emotional and talked about how they really didn't realize how much impact even a small (and in this case positive) act on their part can really affect the lives of others.
- A billboard sponsored by the former WYC High School Principal Sammy Ussery, building on the idea of an earlier collaboration between Western Yell County High School and the Drug Coalition features a WYC student promoting anti-substance abuse messages through positive role models. This was the idea that sparked the initial conversations with Dardanelle EAST which they developed at Dardanelle into the Hometown Heroes project. WYC students feature in the posters, like Dardanelle, also went and spent time interacting with and talking to the younger students.

Past Projects:

- Healthy Steps in the River Valley
- Billboard advertising Tobacco Prevention
- Tobacco Education promoting SOS and Clean Indoor Air Act
- Mass Flu Clinic

- Pandemic/Mass Dispensing Exercise
- Bridge The Gap Festival
- Yell Co. Diabetic Support Group
- Implementing a SIG-FIG Grant
- Town Hall Meetings for SIG-FIG grant
- Party In The Park
- Health fairs or immunizations fairs have been held at our health units, industries, and/or hospitals
- Set-up and assisted providing BCCCP services out in the community
- Smoke free restaurant guide for Yell and Pope Counties.
- Conducted a bullying and social skills survey for County Schools.
- Needs assessment implemented of Pope and Yell County Schools.
- YRBS survey was conducted in the Russellville School District.
- Survey of local smoke free restaurants and provided recognition in the local paper.
- Bridge the Gap Event
- LPHPS Assessment in 2006

Yell County LEPC:

- HHI Leader works closely with the OEM coordinator and the county judge and other community leaders to plan and drill for our response to a disaster.

River Valley Prevention Coalition:

- Distributed a needs survey to all school superintendents, principals, Counselors, and teachers in Pope and Yell Counties. The survey clearly indicated the need for a coalition.
- Meth intervention program grant received by ATU student to research the effects of meth.
- A communities support grant received to hire a part time director and other services. The grant can be applied for multiple years. The grant covers Pope and Yell Co.

Grants Received

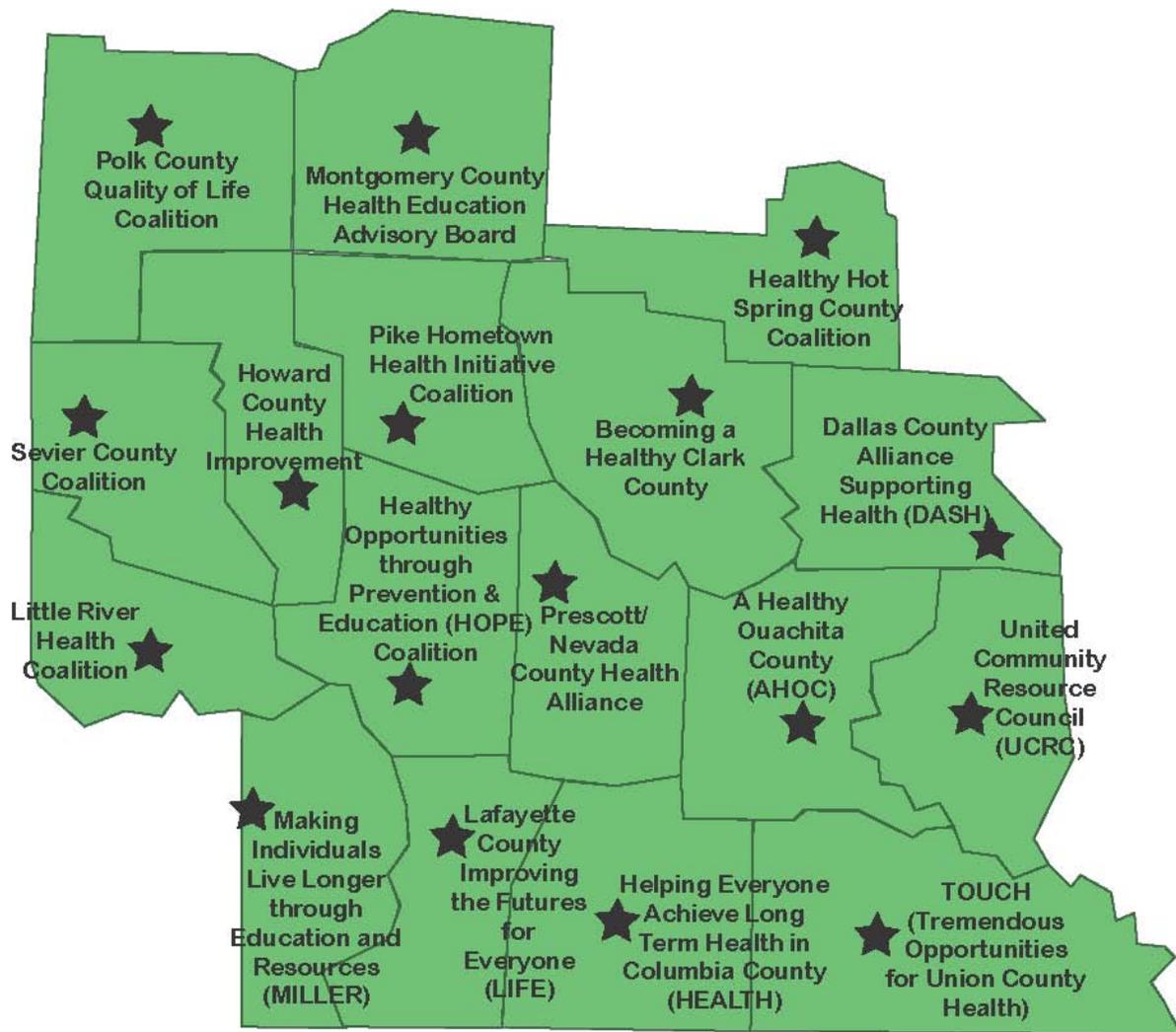
- 2010 PRC mini-grant \$1,500

Local Health Unit County Administrator: J.M. Graves, Jr.,

Profile updated: October 2011

Southwest Region

2012 Arkansas Department of Health - Southwest Region
Hometown Health Improvement Coalitions



Calhoun County

Year HHI started: November 2003

How HHI started: Being involved with an existing coalition made up of local citizens, government agencies, city and county officials, school, business, and volunteer groups. The Hometown Health initiative formally partnered with this coalition with a kick-off and celebration of reopening the U.C.R.C. general store.



How HHI is organized:

By-Laws were established when U.C.R.C. became a non-profit corporation, 501(3) (C) Officers are elected yearly. Job descriptions and policies and procedures are in place. By-Laws were updated 2010.

Past projects:

- Health Fair
- Single Parent Scholarships
- U.C.R.C. General Store
- ADAP Grant/ Drug & Alcohol Prevention

Current/Future projects:

- Health Fair, 2010
- QuadCo Prescription Program/through ADRDN grant
- Single parent scholarships/\$10,000.00 gift for scholarships
- Strong Woman Program
- Food Pantry
- “General Store” – clothing for needy
- School Flu Clinic’
- Mass Flu Clinic
- Town Hall Meeting/Underage Drink Prevention

Grants received:

- ADRDN network grant for \$40,000.00 (4 counties)

Other pertinent information:

- Large, very rural county; total county population 5,700 with a large elderly population.
- No public transportation.
- 1 county school district. 2 physicians, no hospital.
- Fire and Ambulance personnel are volunteers.
- High risk in the Highland Resource Industrial area.

Local Health Unit Administrator: Glenda Gotcher

Profile updated: November 2011

Clark County

Year HHI Started: October 2005- BaHCC
(Becoming A Healthy Clark County)

How HHI started: Preliminary work was started by Steering Committee for Health Arkansas. By-Laws, Mission, Vision and a county wide Physical Activity Brochure was completed by the steering committee prior to the actual kickoff. The focus of the group was primarily on medical, physical activity and nutrition oriented individuals from the community.

How HHI is organized:

Chairperson: Terri Hughes

Co-Chair: Ruth Baker

Secretary: Stephen Sanford(Mark)

Treasurer: Sarah Colter

Tobacco Sub-committee

Physical Activity Sub-committee

Nominating Committee



Past Project:

- Prostate Cancer Screenings-June 2011 with 65 screenings accomplished
- School flu clinics-Oct 14-Nov 9th. Completed Flu clinics at Arkadelphia and Gurdon Schools totaling 1218 students and faculty.
- School Tdap clinics (6th grades only) completed early in 2011.
- Mass flu clinic-Oct 28th. 1004 immunizations given.
- Arkadelphia Promise was started with Grants from Ross Foundation for College funding.
- Baby Safety Showers were hosted by Injury Prevention Center at Arkansas Childrens Hospital in partnership with Arkadelphia Public Schools' Parents as Teachers Program and the Arkansas Dept of Health(WIC clinic, Clark County Health Dept) from July 2010-June2011, 118 pregnant women and many support persons received education and child safety seats along with other gifts.
- Ross grant for ATV-June 8th, 2011, an ATV safety program presentation was made to Goza Middle School in Arkadelphia. The Program was funded by Ross Foundation. Talks were also given to Gurdon Rotary Club.
- Injury prevention-Other presentations included a meeting with Rotary on Nov 12th 2010 with new data highlighting death from injury in Arkansas from 2003-2007
- Cardiovascular talks
- File of Life Program-A refrigerator magnet program provides medical personnel with access to important medical information.
- Tobacco prevention projects included: A tobacco cessation scavenger hunt at Goza Middle School in Feb 2011 with 77 students participating.
5th Grade students at Centerpoint School learned the dangers and cost of tobacco utilizing play money.
- Underage drinking was addressed in April 2011 by using multiple radio ads at all 3 local

radio stations and gas pump ads.

- Drug Take Back programs have been promoted by the coalition with hopes of a permanent drop off location in near future.
- Disease prevention: A disease intervention specialist talked to approximately 550, 9-12th grade students at Arkadelphia High School with focus on STD prevention.
- AR SAVES and “Know Stroke” information was given to 12 Junior High School Students from Center Point, Gurdon, Ouachita, and Arkadelphia Schools.
- County and local Health Fairs were also attended with a variety of health brochures given out.

Future Projects:

- Cardiovascular and Stroke Awareness programs
- Membership drive for coalition
- Prostate Clinic
- School Flu Clinics
- Injury Prevention
- Baby Safety Showers. Continue to provide classes and car safety seats
- Weight Loss Challenge
- School Tdap clinic (6th grade only)
- Share information from the 2011 Behavior Risk Factor survey done in Clark County.
- Diabetes Education: Plans to secure a grant from Cabe Foundation to provide 10 session education classes for uninsured and underinsured diabetic patients.
- Tobacco Cessation: Reduce number of students who smoke by providing education to the public, law enforcement and parents on effects of secondhand and third hand Smoke in both cars and homes.
- Decrease underage drinking and prescription drug use by sharing the 2011 APNA survey data with students in Clark County. Write for a mini grant to fund a Town Hall meeting.

Local HHI Leader: Kathy Loden

Profile Updated: December 2011

Columbia County

Year HHI started: April 2004

How HHI started: “HEALTH in Columbia County” evolved from the CO-MEND Council that was started by Arkansas Children’s Hospital several years ago. The group dissolved in December of 2003 and the remaining members joined with about 150 other county residents to kick-off the new Hometown Health Coalition on April 14, 2004.



How HHI is organized:

2011 Officers

Chair – Tia Wesson

Vice-Chair – Evelyn Wainright

Secretary – Ashley Voss

Treasurer – Phyllis Disotell

Past Projects:

- Alcohol Awareness Town Hall Meetings
- Promoted, supported and participated in the “Walk Across Arkansas Program”.
- Participated in Health Fair at Farmers Bank & Trust
- Prostate Screening Van at Columbia County Fair Grounds
- Annual presentation at New Life Ministries Men’s District Conference
- Annual Family Care Fair
- Drive thru Flu Clinic at Columbia County Fairgrounds
- Co sponsor with SWACDC for Annual Kick Tobacco Program
- Conference of Mayors at Waldo, Arkansas
- Participated in SWACDC Annual Health Fair
- Ten Year Celebration of statewide Hometown Health Initiative
- Annual HEALTH Coalition HHI celebrations
- Provided education on the importance of hand washing to local festival attendees
- SIDS, Cardiovascular, Nutrition, Diabetes, Oral Health and other health presentations to HEALTH Coalition members and community leaders.
- Walker and Emerson Head Start Program Outreach
- Garnered participation in APNA from the Magnolia Public Schools for the first time in 2010 and subsequently presented results and materials to the Superintendent.
- Holiday Designated Driver Campaign
- Alcohol/Drug Awareness Town Hall Meeting
- Participated in Prescription Drug Take Back Campaign
- Partnered with South AR Youth Services Back to School Bash/Family Care Fair
- Partnered with Columbia County Health Unit and Arkansas Prostate Cancer Foundation to host local prostate screenings

Growing Healthy Community (GHC) grant project:

- Four coalition members, Magnolia Mayor, Magnolia City Councilman and local fitness center owner participated in a three-day GHC project training at Petit Jean.

- Hired a media person to develop a marketing campaign to improve the HEALTH coalition visibility in the community as well as promote the GHC campaign
- Developed “Tutti Frutti” character using media blurbs and stickers for children who encouraged consuming an additional 2 fruits/vegetables per day
- Distributed Tutti Frutti stickers and “food portion” placemats during local fairs and festivals
- Conducted Food Security Survey
- Partnered with Columbia County Extension Service to create 2 food cooking videos – 1 each for adult and children
- Planned and hosted GHC Summit, “Healthy, Active Living in South Arkansas” which featured 7 speakers and had over 100 participants
- Developed a 3-month “Biggest Winner Challenge” campaign with approximately 600 participants
- Purchased exercise videos and equipment and recruited SAU Phys Ed students to conduct 8 exercise instruction classes at 2 local youth facilities - exercise videos and equipment were donated to the facilities for their continued use

Grants Received in 2010:

\$500 SAMHSA grant to conduct Town Hall Meeting on underage drinking

\$1500 PRC Mini Grant

\$16,000 Growing Health Communities Grant

2011 Projects:

- Participated in Prescription Drug Take Back Campaign
- Partnered with South Arkansas Youth Services Back to School Bash/Annual Family Care Fair
- Partnered with Columbia County Health Unit and Arkansas Prostate Cancer Foundation to host local prostate screenings

Future projects:

- Considering hosting the Biggest Winner Challenge as an annual event
- Continue to partner with SAYS for Annual Care Fair
- Considering the possibility of partnering with local Chamber of Commerce and Rotary Club to develop a community garden
- Considering a project to convert deserted train tracks into walking trails
- Continue HEALTH coalition visibility by utilization of “free” local media
- Concentrate on coalition member recruitment

2012 Projects/Goals:

- Seek nonprofit status for the coalition
- Partner with UAMS to provide colorectal screenings for Columbia County citizens
- Obtain \$500.00 grant to conduct Town Hall Meeting

Local Hometown Health Leader: Melinda Harrell

Profile Updated: November 18, 2011

Dallas County

Year HHI started: September 2003

How HHI started: In July 2003 a steering committee of community leaders, met to develop a list of possible stakeholders. Hometown Health presentations were given to various community clubs and organizations and a survey to judge community interests in health issues was distributed. From this data a list of stakeholders was developed by the steering committee and those identified were invited to become a part of the Dallas County Hometown Health initiative. Approximately 85 Dallas Co. residents attended the September 23, 2003 coalition kickoff. DASH has been active for the past 8 years and averages 30 members attending monthly meetings. Using grant funds DASH incorporated and received 501 (c) (3) tax exempt status in 2007.



How HHI is organized:

Current DASH Officers are as follows:

President – Brian Miller

Vice President – Zella Gullett

Secretary – Kathy Barnhart

Treasurer – Margaret Tidwell

DASH committees plan and implement various coalition projects.

Current/Future Projects:

- Annual “Let Good Health Win” health fair cosponsored by DASH and Dallas County Medical Center
- DASH Across Dallas County – 8-week physical activity program, 8th year
- DASH Your Weight Off- A competitive weight loss program that is held the same time as DASH Across Dallas County, 3rd year
- Annual Women’s National Health Week Tea, 4th year
- Outreach Activities include: Trainings-Stroke Workshop; Heart Health Seminar, Grant Writing Workshop, and PEPPi. Projects- “Healthy Dallas County” poster contest for 3rd & 4th graders, Body Walk volunteers, Prom Night, Red Ribbon week, and Holiday Awareness campaign on drinking and driving, “Too Smart to Start”, Take Back Prescription Drugs Day.
- Medication Assistance Program – Jan 2005 and ongoing
- Demonstration Garden 3rd year
- Farmers Market in Fordyce
- AmeriCorps Volunteer to assist with garden and farmers market

Grants Received:

- ADRDN Grant (Quadco – Ouachita Co., Calhoun Co., Union Co., and Dallas Co.)

- \$6,000 PRC Grant (\$1,500 a year)
 - \$1,000 Prostate Foundation Grant
 - \$1,000 United Way Funds
 - \$9,222 Cardiovascular Grant
 - \$8,871 Diabetes Grant
 - \$2,746 Rural Health Services Grant
 - \$2,000 Growing Healthy Communities Stipend
 - \$17,550 JRMC Healthy Living Grant (2009, 2012)
 - \$17,305 Arkansas Blue & You Foundation Grant (2010, 2011)
 - Misc. Stipends and small grants
- Total Grants Received: \$65,494.00

Other Pertinent Dallas County Information:

- Rural county with total population –8,116
- Critical Access Hospital
- 4 physicians
- 1 nursing home
- 1 county school district
- High poverty and uninsured rates

Local HHI Leader: Donna Ferguson

Profile Updated: November 2011

Hempstead County

Year HHI started: February 2004

How HHI started: Hempstead County Hometown Health was started as a new coalition. After Dr. Boozman presented “The Perfect Storm” presentation, a group of volunteers met and formed a nominating committee. There were approximately 75 community members attending the Kick-off. A slate of officers was chosen from surveys completed and collected following this meeting where local businesses, organizations, schools, and community members were represented.

How HHI is organized:

- Chairperson – Jodi Coffee, Community Volunteer
- Vice Chair – Lynn Terral, Cabun Rural Health Clinic Coordinator
- Past Chair - Laura Clark, UACCH ARNEC Program Director
- Secretary – Sandra Hundley, Dept. of Community Corrections
- Treasurer – Tammy Goodwin, UACCH Nursing Program Instructor
- Officer at Large - Jeannine Wilson, Local Health Unit Administrator
- Anti-Drug Committee Chair – Teresa Pribilski, Drug Court Counselor, DCC

Past Projects:

- Sponsored the 16th Annual Family Health Expo in October
- Sponsored the 3rd Annual “Women Can Run” program
- Coordinated with Blevins School District to plan and implement 1st annual Employee Health Fair
- Participated in Clinton Primary School’s “Color Me” program in November providing a skit, “Ol’ McDonald Had A Farm” promoting the farm that only grew orange produce.
- The Anti-Drug Committee works directly with the Hempstead County Sheriff Department to implement the DARE program
- The Anti-Drug Committee promotes SPU youth leadership groups in local schools and participates as active members of the Southwest Arkansas Prevention Task Force.
- Currently coordinating with the leadership of the Old Washington Farmers’ Market and newly developed Master Gardeners group on upcoming programs.

Grants received:

Hope Police Department and the Hempstead County Sheriff Department each received an Enforcing Underage Drinking Laws Grant for \$10,000 that the Anti-Drug Committee implements in collaboration with each agency.

Other pertinent information: None

Local HHI Leader: Jeannine Wilson, Administrator

Profile updated: November 2011

Hot Spring County

Year HHI started: November 2003

How HHI started: Being involved with an existing coalition made up of local citizens, government agencies, city and county officials, school, business, and volunteer groups. .

How HHI is organized:

- By-Laws were established February 2005
- Coalition named in February 2005 and is called Healthy Hot Spring County Coalition.
- Officers were reelected in February 2006.
- Current officers are:
Roger Coomer, President
Greg King, Vice President
Ashley Parker, Secretary
Carol Davis, Treasurer
Ann Gasper, Historian and Public Relations
- Job descriptions and policies and procedures are in place.

Past projects:

- Peppi Program @ Diamondhead Community Church
- Reshape yourself @ CADC Senior Adult Center
- LPHA Survey with community leaders in March 2006
- Waling Trail Grant awarded to Bismark Community
- Annual Health Fair's at Hot Spring County Medical Center for Senior Citizens and Children's Health Fair
- Annual Bismark Bash Health Fair
- Coalition kickoff in January 2006 and celebrations yearly
- Firewise Community developed in Diamondhead
- Worksite Wellness Annual Employee Event @ Kohler Industries
- CERT training for Diamondhead Community volunteers
- Community Resource Guide
- CERT training for Healthy Hot Spring County Coalition members
- Strike Out Child Passenger Injury Project
- BRFSS Annual Survey
- Child Car Seat Passenger Sticker Program for 1st Responders
- Stroke/Cardiovascular Educational Program
- Clean Air Indoor Act Town Hall Meetings
- Underage Drinking Awareness Town Hall Meetings
- Teen Pregnancy Awareness In Service at Magnet Cove Schools
- Walk Across Hot Spring County 2006, 2007 and 2008, 2009, 2010, 2011 from March to May Program
- Save the Hospital Campaign
- Mass Flu Exercises in 2006, 2007 and 2008, 2009 and 2010, 2011 with assisting Coalition members as volunteers and community partners.

- Think Before you Drink Campaign
- Town Hall Meeting on Social Hosting with community partners
- Free Prostate Screening Clinic -2008, 2009, 2010, 2011
- Underage Drinking & Dangers of Drinking & Driving gas pump ads(Operation Pumpucation)
- Boating Under the Influence Gas Pump Ads (Operation Pumpucation)

Current/Future projects:

- Development of 2012 Work Plans
- Develop new committees with dates of work plans
- Continue Walk Across Hot Spring County for General Public
- Continue to conduct Cardio/ Stroke Awareness Programs
- Continue to conduct Parents Who Host Educational campaigns in Spring at prom season and graduation
- Continue to work on Bicycle Safety Awareness for community
- Election of 2012 Healthy Hot Spring County Coalition members and committee chairs

Grants received:

- 35,000 @ Bismark Community for Walking Trail
- 25,000 Child Strike Out Program
- 25,000 Cardiovascular/Stroke Grant 2008
- 25,000 Cardiovascular/Stroke Grant 2009
- 1,500 PRC mini-grant 2007, 2008, 2009,2010
- \$500 SAMSHA Town Hall meeting

Other pertinent information:

- Large, county; total county population 33,000 with a large elderly population. CADC public transportation available
- 5 county school districts, 12 physicians, a county hospital
- Fire and Ambulance personnel available in city of Malvern
- 5 Rural Fire Departments with BLS capabilities

Local HHI Leader: Suellen Simpson, RN

Profile updated: November 2010

Howard County

Year HHI started: 2003

How HHI started: Howard County Health Improvement (HCHI) was started as a new coalition. A steering committee met and shared information. The coalition is made up of countywide members from various businesses, organizations, schools, and community members. Our kickoff meeting was held in September 2003.



HCHI organization:

- Chairperson - Kelly Hardin, CCCUA Nursing Program
- Vice Chair – Lanie Snow, Rehab Specialists
- Past Chair - Gayla Lacefield, Howard Memorial Hospital
- Secretary - Deb Cowling, Community Volunteer
- Treasurer - Tim Pinkerton, First State Bank President
- Officer at Large – Donna Webb, Local Health Unit Administrator
- Positive Life Choices Committee Chair – Phil Brown, Youth Pastor First Baptist Church
- Health & Wellness Committee Chair – Billie King, Tyson Complex Nurse Manager
- Growing Healthy Communities Committee Chair – Debra Bolding, Farmers Market Manager

2011 Projects:

- Veggie Swap Shop – Free produce program through the Nashville Demonstration Organic Garden
- Mediterranean Cooking Class program was offered in the Spring and Fall for the community
- Biggest Loser with City/County Employees which integrated Walk Across, Search Your Heart, healthy cooking demonstration, and other health education sessions
- Kid’s Camp week long summer program for 5-6th graders that promotes nutrition, physical activity, and other health education sessions
- CPR classes for 4-H teen leaders and their parents.
- Strong Women was offered to the community
- Developed an online Community Calendar and Resource Directory
- Completed a community Walkability/Bikeability/Rollability Assessment
- Presented Joint Use Agreements to Nashville School Board
- Developed the 4G Radio series to highlight health topics and promote upcoming health programs
- Implemented a Volunteer Fair to highlight local volunteer driven programs with Division of Volunteerism participating
- Developed the “Dreamers Community Garden”
- Completed the Demonstration Kitchen at the Farmers Market
- Participated in the Southern Obesity Conference in New Orleans
- Hosted the Growing Healthy Communities 4G Regional Summit

- Developed a series of “NFD TV” Programs for local television and community groups/programs
- Special Prevention Unit youth leadership Spring & Fall regional trainings.
- PLC Committee members actively participate in the SW Arkansas Prevention Task Force
- Hosted a community Prevention Day Event in the Spring
- The SPU youth developed an Underage Drinking Prevention float in the Christmas Parade
- Hosted an After-Prom event at Nashville Schools
- Developed updated coalition membership packet including brochure, by-laws, and policy and procedure with outlined committee requirements
- Purchased SPARK interactive physical activity curriculum for Nashville Elementary School

Grants received:

- ArCOP’s Growing Healthy Communities Grant for \$13,000
- Additional ARCOP grant funding for GHC Initiative for \$5,000
- Blue & You Foundation Grant for \$57,150

Local HHI Leader: Donna Webb

Profile updated: November 2011

Lafayette County



LIFE (Lafayette County Improving Futures for Everyone)



Year HHI started: Officially started 2004.

How HHI started: The Coalition began by the HHI Team Leader identifying stakeholders. From involvement in various local committees, a steering committee evolved. A Kick-off was held Oct. 27, 2004 with Director, Dr. Fay Boozman, as the speaker. Many left inspired to meet the challenge of improving the health of themselves and their communities.

How HHI is organized:

Current LIFE Officers:

Cynthia Ward--Chair

Terrie Treadway--Co-Chair

Mary Joseph--Secretary

Sudie Ward—Treasurer

Tonya Clark – Member at Large

Past Projects:

- Coalition became incorporated—November 2006
- Participated in Body Walk at Lafayette Schools – April 21, 2009
- Underage Drinking Town Hall Meetings – April 2009
- Received 501C3 status May 4, 2009
- Women’s Health Celebration May 14, 2009
- Promoted Red Ribbon Week – October 2009
- Holiday Campaign for Alcohol Awareness – Drinking & Driving – December 2009
- Town Hall Meeting on Underage Drinking held at Lafayette High School March 31, 2010
- Underage drinking presentation to Bradley High School Students before prom April 5, 2010
- Annual LIFE Investment Health Fair at Bodcaw Bank, Stamps, AR—April 7, 2010
- Arkansas Prevention Needs Assessment Survey Summary presented to Lafayette County – April 2010
- HHI Sustainability Conference – June 15 & 16, 2010
- South West Region Worksite Wellness Summit – July 27, 2010
- Injury Prevention Health Education Booth at County Fair - September 2010
- Mass Flu Clinic – October 29, 2010

2011 Projects:

- LIFE Coalition 6th Year Celebration—January 13, 2011
- HHI Sustainability Conference – March 29 – 31, 2011
- Annual LIFE Investment Health Fair – April 6, 2011 (Our way of celebrating Public Health Week)
- Supported Lafayette County Relay For Life (American Cancer Society) – May 13, 2011
- Member attended training called Making Meetings Work – August 3, 2011
- Applied for and received ADAP Grant
- Applied for Health People 2020 Grant
- Mass Flu Clinic – Lafayette County Health Unit – October 28, 2011
- School Flu Clinics – Bradley and Lafayette – October 21 & November 5, 2011

Future Projects:

Plan for 7th Year LIFE Coalition Celebration – January 12, 2012

- Elect new officers – January 2012
- Present banners purchased with ADAP grant to Bradley and Lafayette County schools for Alcohol Awareness Month – April 2012
- Members to attend 2012 HHI Sustainability Conference
- Seek funding, i.e. grants, in areas appropriate to needs identified
- Continue health promotion/disease prevention events.
- Continue to seek new members to reflect the make-up of the community.
- Continue Alcohol Awareness Campaign
- Promote, support and participate in the “Walk Across Arkansas Program”.

Grants received 2011:

- ADAP Mini Grant - \$1,500.00

Other pertinent Information:

- Rural County with population of 7,504 as of July 2009
- 1 Community Health Clinic at Bradley
- 2 physicians, 1 APNs
- 1 Nursing Home
- 2 County School Districts
- Poverty Rate – 2008
 - County – 23.20%

Local HHI Leader: Tonya Clark, RN, Local Health Unit Administrator

Profile updated: November 29, 2011

Little River County Hometown Health Improvement Profile

Year HHI started: January 4, 2005

How HHI started: Our coalition started with a gathering of community leaders in Ashdown to hear Dr. Fay Boozman, Director of Arkansas Department of Health, as he presented “The Perfect Storm”, which described our national and state health crises. Officers were elected and ground rules established. A committee was appointed to formulate By-laws and a name was approved, SHAPE (Supporting Healthy Activities for the Public and the Environment) Alliance of Little River County. In 2010 the coalition decided to change the name to Little River Hometown Health Coalition and have been working towards reorganization.

How HHI is organized:

Current Coalition Partners

- Little River County Health Unit
- BEAT Tobacco Coalition
- Little River County Hospital
- Little River County Sheriff Department
- Ashdown Schools

Projects and Activities:

- Support Special Prevention Unit (SPU) Youth Leadership group in Ashdown High School
- Hosted a community “Block Party” for Red Ribbon Week that hosted a Haunted House as a fundraiser for Relay for Life
- Supported SPU Underage Drinking Prevention Christmas Parade Float
- Promote, support and participate in the “Walk Across Arkansas Program”
- Coalition participation in statewide HHI Sustainability Conference
- Mass and School Flu Clinics
- Team Impact at County Schools
- Participation in Rx Drug Take Back Events including development of stationary disposal site
- SPU youth group participation in Spring & Fall regional trainings
- SPU youth group participation in OJJDP National EUDL Conference in Orlando, FL
- Hosted a Underage Drinking Prevention and Social Hosting Law media campaign

Grants and Funding Received:

- Enforcing Underage Drinking Laws Grant through the Little River County Sheriff Department for \$13,000

Local HHI Leader: Gayle Vermeer, RN

Profile Updated: November 2011

Miller County

Year HHI started: September 19, 2007

How HHI started: After several meetings of community leaders, Hometown Health in Miller County was revised in September 2007. The Coalition was renamed **M.I.L.L.E.R.** Hometown Health Coalition, which stands for:

“Making Individuals Live Longer through Education & Resources”



How HHI is organized:

The officers of the coalition are President, Vice President, Secretary and Treasurer. M.I.L.L.E.R. Hometown Health Coalition is currently restructuring and did not elect officers in 2011. The coalition did participate in activities and is currently recruiting new officers for the coming year.

Past/Future Projects:

- Attended Mid South Summer School – June 2010
- Trice Elem. School Parent Conference Health Fair – April 21, 2011
- New Hope Missionary Baptist Church Health Fair – May 21, 2011
- Iron Mountain Center Health Fair – June 4, 2011
- Wild About Wellness Health Fair – July 2010 and July 2011
- SPU Youth & Adult Training – Old Washington State Park
September 16-17, 2011
- Health Display at Regular Arkansas Baptist State Convention – Miles Chapel Church -
November 16-18, 2011

Other Pertinent Information:

Health education materials and presentations were presented on diabetes, Influenza Flu, nutrition, emergency preparedness, home and fire safety prevention, mass dispensing, men and women screenings, communicable diseases, family planning and the WIC Program to Coalition members, to Miller County leaders, emergency personnel and other community leaders and organizations.

Local HHI Leader: Cynthia White, RN - Health Unit Administrator

Profile updated: December 2, 2011

Montgomery County

Year HHI started: November 1999

How HHI started: As a new coalition made up of local citizens, government agencies, city and county officials, businesses, civic groups, schools, volunteer groups, etc. The Coalition has merged with the Montgomery County Health Education Advisory Board and has partnered with the ACE Committee.



How HHI is organized: 2011 Officers

Chairperson—Jerry Shields

Secretary—Trisha Adams

Treasurer—Phillip Carr

Current/Future projects:

- Prevention & Fun Fair
- “Spring Into Health”- 2005, 2006, 207, 2008, 2009, 2010
- “Project Pink Awareness Breast Cancer Survivor Support group
- Award winning County Fair Booths
- Body Walk for County Schools
- Race for the Cure Team- 2008, 2009, 2010, 2011
- Terry Todd Memorial Men’s Health Day- 2007, 2008, 2009, 2010
- Mass Flu Clinic
- Breast Cancer survivor luncheon
- Prom Night re-enactment of fatal car crash for County Schools
- Hike for the Cure- 2008, 2009, 2010, 2011
- LOViT marathon- 2009, 2010
- 4-H Safety/Ag Day- 2009, 2010, 2011
- Baby Safety Shower Training
- Operation Pumpucation gas pump ads- Underage Drinking & Drinking & Driving
- Operation Pumpucation gas pump ads- Boating Under the Influence
- Project Pink Bra Art
- Project Pink Hats off for the Cure
- Newspaper ads – Underage Drinking, Parent’s Who Host Lose the Most campaign, Dangers of Drinking & Driving awareness campgain

Grants received:

- \$57,000.00 National Recreation Trails in 2006 for the hiking/biking trail,
- \$30,000.00 National Recreation Trails in 2006 for the ADA handicap accessible trail,
- \$10,000.00 USACE “Handshake Partnership” in 2006
- \$25,000.00 USFS in 2007 for SCA team on the second leg of the LOViT
- \$150,000.00 AGFC in 2007 for the ADA Watchable Wildlife trail

- \$59,400.00 National Recreational Trails in 2008 for the LOViT and Hickory Nut Vista repair
- PRC Grant- \$1500- 2007, 2008, 2009, 2010
- Cardiovascular and Stroke Grant- \$2600
- Arkansas Cancer Coalition mini-grant- \$2200

Other pertinent information:

- Large, very rural county, the Forest Service owns 66.6% of the county. High tourist area in the spring though the fall due to Lake Ouachita and Montgomery County is the Quartz Crystal Capital of the world.
- Total county population 9,742 with a large elderly population.
- No public transportation.
- 3 county school districts.
- 2 Physicians
- 2 Dentists
- 1 Nursing home
- 1 Assisted Living Facility
- No hospital
- 1 Ambulance Service
- High poverty and uninsured rate

Local HHI Leader: Kimberly Adams

Profile updated: November 2011

Nevada County

Year HHI started: January 30, 2002

How HHI started: Our coalition started from 3 different entities; Children's Week Coalition, TEA Coalition, and the Health Alliance. These three joined together to form the Prescott/Nevada County Health Alliance (PNCHA).

How HHI is organized: 2011 Officers

Presidents-Hyacinth Deon

Vice-Presidents-Christy Wagley

Secretary-Susan Smith

Treasurer-Elaine Halliday/Pam Hearnberger



Current/Future projects:

- Red Ribbon Week banner was signed by 7th & 8th graders and by those attending Mass Flu Clinic
- Provided free screenings at the Munn's Chapel Women's Conference
- Nevada County Cancer Association held the annual Jim McKenzie Memorial Golf Tournament.
- Annual Jami Powell Conference at 1st United Methodist Church featuring Randy Mac who entertained us with stories and songs, Rose Dixon, Holistic nutrition specialist, and Dr. Alan Fox, MD.
- Free car seat installation was offered in Nevada County.
- Nevada County Extension Office hosted Body Walk for 2nd, 3rd, and 4th graders at Prescott and Nevada.
- Arkansas Children's Week featuring Safety Day, Science Day, Literacy Day, and AgriCadabra.
- Community Coffee to celebrate Public Health Week.
- Hosted a breakfast for the Nevada County 2011 Leadership Group and local doctors.
- Baby Safety Showers were offered for pregnant women.
- Promoted the Drug Take Back Campaign at our Mass Flu Clinic
- Provided on site mammogram for underserved women in July and November
- Set up four educational booths at the Nevada County Fair.
- Educated over fifty Day Service workers on Injury Prevention.
- Tobacco cessation offered to parents on three campuses in Prescott as part of Parent Teacher Conferences.
- Offered Act 13 and tobacco cessation information to all attendees of Mass Flu Clinic

Grants received:

- PRC Grant on underage drinking
- CAFE Grant Baby Safety Showers(pending)
- Arkansas Cancer Society for Ca patient support

Local HHI Leader: Debbie Henderson

Profile updated: November 17, 2011

Ouachita County

Year HHI started: November 2002

How HHI started: A list of stakeholders representing a broad cross-section of Ouachita County was put together at a steering committee meeting in October 2002. Later that month, a chairperson was identified. November 6th was selected as the date for the kickoff with 60 community members in attendance. Information on community strengths and weaknesses was gathered from attendees.

How HHI is organized: *2011 officers are as follows:*

- President – Rhonda McDonald
- Vice President – Rhonda Kordsmeier
- Treasurer – Janet Cummings
- Secretary – Gwen Edwards
- Reporter – Rebecca Wright

A Healthy Ouachita County (AHOC) was chosen as the name. The coalition also has a logo and by-laws. Received 501 c 3 status in 2008.

Current/Future Projects:

- Assessment activities include: Adult Risk Behavior Survey in 2011; APNA 2011
- Workgroups include; Health Life styles, Substance Abuse and Older Arkansans; Older Arkansans publish a newsletter each month that is distributed to over 500 elderly citizens. It has a healthy recipe, exercise for the physically challenged individuals as well as the Quit line 800 number.
- Outreach activities include: Act 811, tobacco presentations, WIC, Flu, Red Ribbon Week, Drug Take Back
- Walk Across Ouachita County 8 week physical activity program
- Fast Accurate Community Training Segments (F.A.C.T.S.) presentations have been conducted in the community on heart health, diabetes, tobacco, cholesterol, nutrition and screenings.
- AHOC now has a Facebook page launched in August 2011
- AHOC continues to sponsor the “YOU Docs” syndicated column weekly in the *Camden News* by Dr. OZ and Dr. Roizen. And received a grant to fund this article for next year.
- AHOC participated in the annual Take Back event and collected 69 lbs. of medications.

Grants received: Arkansas Delta Rural Development Network (ADRDN) grant for \$11,000 for QuadCo Prescription Drug Program in Ouachita County. The coalition also received a \$500.00 grant from PRC for media campaign. AHOC also received an Entergy Grant for \$300.00 for You Doc’s Health articles.

Local HHI Leader: Rebecca Wright, R.S.

Profile updated: November 2011

Pike County

Year HHI Started: January 2000

How HHI Started: Pike was one of five counties chosen to participate in the HHI initiative the second year of implementation. There was a countywide kick off in Murfreesboro with 58 community members attending. Dick Jones was a guest speaker. There was no existing coalition in which to partner or collaborate.

How HHI is organized: The entire coalition has been working on each project, however for the coming year a different approach will be made. The coalition will be working with project committees.

Past Projects:

- Assessment activities include: Youth Risk Survey in 2000; Adult Risk Survey in 2002 for Pike/Montgomery Counties
- Community education activities include: diabetes seminars in Murfreesboro & Glenwood; Project Pink Awareness – “Styling for the Cure” Program and cardiovascular health talks for elementary, middle and high school teachers in Delight and Murfreesboro.
- Hometown Hikers, which became a national best practice, is implemented in the county schools annually.
- Outreach activities include: Pike County Fair booth, Spring Fling Fair in Hot Springs, Grief Support Groups that met monthly, community recycling initiative
- Annual coalition birthday celebrations since 2001. Each year the celebration is held in a different community in the county and there is a special program on Pike County statistics.
- Operation P.U.S.H. (Plan Until Something Happens) Team – This team has secured grants to purchase & install fully automated generator, fuel storage tank, & diesel to provide power for full operation of the health unit as emergency communication/command center for the county with build in power outlets & pole for county HAM radio operators.
- M.A.P. (Montgomery And Pike) Tobacco Free Partnership
- HAL (Healthy Active Lifestyles) Program is a community exercise program that meets each month for health education and exercise demonstrations at the Murfreesboro High School. The program is supported by the coalition, although implemented by two school teachers.
- Coalition building and substance abuse prevention awareness project through the PRC mini-grant.
- Operation P.U.S.H. (Plan Until Something Happens) -- This team meets to focus on projects such as: Mass Dispensing Plan; County EOP planning & implementation of flu pandemic drill; Hometown Hikers program is implemented in county schools.
- Project Pink Awareness – “Styling for the Cure” material continue to be provided to local salons.
- Prom Night Disasters – In 2008 a county-wide “prom night disaster” program was held at the Murfreesboro Public School with Murfreesboro, Delight, Kirby and Centerpoint taking part in the disaster.
- Prom Night Disaster – Spring of 2009 but held at each school.

2011 Pike County Hometown Health Initiative:

- HH Recycling Initiative
 - Ongoing partnership with Howard County Children's Center
- PRC Mini Grant – Operation Pumpucation
 - Boating Under the Influence
- EUDL Grant – Pike County Sheriff's Office & South Pike County School/Delight Campus
 - Underage drinking
- May 3rd – Community Lunch & Learn
 - Made possible by a grant from Garland County C.A.R.E.S.
 - Representative from Region 8 PRC & Garland County C.A.R.E.S.
- May 4th – South Pike County High School Presentation
 - On LHU services/HH Initiatives
 - Provided packets on teen immunizations; smoking; all LHU programs with focus on FP; communicable diseases, good nutrition
- May 13 & 14 Tri-County Relay for Life in Glenwood
 - Provided handouts regarding basic good nutrition for prevention; good nutrition for cancer patients; ACS Cook Books; Facts/Myths about Cancer; smoking cessation, etc + provided door prizes
- May 20th Diamond Festival – Injury Prevention/Safety/First Aid Station
 - Distributed ACH Injury Prevention Factsheets with a focus on summer activities
 - Promoted LHU/I H S services with display board & handouts
- June 3rd & 4th Boating School @ Lake DeGray
 - Furnished safety goggles, hand sanitizer, miscellaneous door prizes
- September 20th, 21st, 23rd & 24th Pike County Fair
 - Partnered with Pike County I H S
 - Promoted LHU/I H S Services; HH Initiative; upcoming influenza clinic with display board and handouts
 - Distributed information from ACS including breast & prostate; and smoking cessation; influenza information
 - Provided door prizes/promo items for drawings
- October 10th, UAMS MammoVan provided mammograms @ LHU
 - Pike HHI/Project Pink Awareness helped in distributing information for registering for the mammoVan and distributed breast cancer awareness promo items and information through hair salons county-wide.
 - December 8th MammoVan “will be” providing their services in Glenwood at the Senior Citizens building.
- October 26th, Pike Mass Flu Clinic
 - Partnered with Pike County OEM to distribute ADEM Preparedness Booklets
- November 1th Glenwood Senior Citizen Health Fair
 - Partnered with Pike County Hospice
 - Promoted LHU/I H S Services; HH Initiative with display board & handouts
 - Distributed ACS booklets including breast & prostate
 - Provided B/P Screenings & door prizes

Local Administrator: M. Irene Chambers, LHU ADM as of 11/1/2010

Profile Updated: December 1, 2011

Polk County

Quality of Life Outreach, Inc.

Year HHI started: 2000

How HHI started: Mena's "ACE Program", in 2000 chose to serve as a pilot site for a new strategic community planning initiative in partnership with the U of A Cooperative Extension Service "Vision 2010" project. Healthy Connections Inc. had an "ARKids" grant obligation to do coalition building, as did the Polk County Health Unit Hometown Health Improvement Program. These efforts merged forces and are now one large county coalition. Many other existing community organizations and committees such as the; "Mainstreet Mena", "Mena Planning Commission", "Rich Mountain Community College Workforce Training Center", "Airport Commission" and "Mena Polk County Chamber of Commerce" have also joined in this effort.

How HHI is organized:

- Chair: Tammy Vaughn
- Vice Chair: Dick Black
- Secretary: Toni Pfister
- Treasurer: Pam Posey
- By-Laws, Policy & Procedures, Mission & Vision statements are in place.

Past/current projects:

- YRBS completed in all county schools – 2001
- BRFSS completed in Polk County – 2003
- Health Survey, 800 Polk County residents surveyed, conducted by Coalition members - 2004
- Training on HHI Guide 1 and 2 – 2001
- Donna Yutzy training on building coalitions –2001-2002
- Senior Fair, Healthy Family Expo, and Ouachita Heritages Days – 2001, 2002, 2003, 2004,2005,2006,2007
- Dental Screenings K-5, Dental Sealants 2nd and 6th grades – 2001-2002-2003-2004,2005,2006,2007
- Breastcare, Education and Enrollment – 2001-2002-2003-2004,2005,2006,2007
- Seek Community Health Center Grant
- 2005-06 Developed Polk County Trail Guide and distributed in the community
- February 2006- Local Public Health Performance Standards
- March 23, 2006- Tobacco sub-committee co-sponsored Polk County Teen Summit
- March- May 2006- Walk Across Polk County-physical activity program-170 participants
- May 2006- Lum & Abner Days- booth for coalition
- June 2006-2007- Combined Senior Fair and Health Expo into one health fair= Healthy Family Expo
- Participated in Relay for Life co-sponsor
- Held first children's health fair
- May, 2008 Safety Day with 1100 children participating
- Walk Across Polk County(Spring 2008- 2011)

- 2008 Cossatot Sr. Health Fair
- 2008 Body Walk at Mena Elementary
- 2008 Coalition changed name from Quality of Life coalition to Quality of Life Outreach, Inc.
- 2008 Applied & received 501c3 status.
- 2008 New By-Laws updated and completed
- 2008 QOL joined Mena Chamber of Commerce
- 2008 Annual Strategic Planning meeting held in November. Revised mission and vision statements.
- 2010&2011- family health day held at Board Camp Family Life Center
- 2010-begin fund raising for domestic violence shelter in Polk County
- 2010- Body Walk, participated in Relay for Life in Polk County, worked with Coordinated School Health, Walk Across Polk County was a success, Vulnerable Population committee working on The Oaks-senior retirement home in Mena.
- 2011 Buttanical Gardens at Polk County Fair
- 2011 Puttin on the Pink
- 2011 Adult Health Survey
- Operation Pumpucation- gas pump ads- Underage drinking & Drinking & Driving awareness
- 2011- The Oaks retirement center opened

Grants received: Breastcare Grant for Education \$3,000.00,
 Community Health Center Grant \$878,000.00 + annual grant growth
 Tobacco Grant \$73,000.00 + annual grant growth
 2008- \$1000 PRC mini-grant
 2008- \$18,900 Cardiovascular & Stroke Grant in conjunction with
 Montgomery County
 2010- \$1500 PRC mini-grant for Operation Pumpucation
 2011- AR Dept. of Health Tobacco Grant
 2011- Arkansas Cancer Coalition mini-grant

Awards: Polk named outstanding new county in the Mid-South Division for Relay for Life

Local HHI Leader: Brenda Huff

Profile updated: November 17, 2011

Sevier County

How HHI started:

In July of 2003 a steering committee of community leaders, community volunteers, city and county officials began to identify stakeholders and gauge community interest for a coalition. The Hometown Health Kickoff was held on June 23, 2004. The Steering Committee continued to meet until the official by-laws were accepted on May 24, 2006 and it was named Sevier County Coalition (SCC). The by-laws include vision/mission statements, operational policy/procedure, and an executive committee and duties are outlined.



How HHI is organized:

Officers include:

- Chair – Gabrielle Thraikill, Genesis Maternity Care
- Chair-Elect - Vacant
- Past-chair – Terri James, Extension Service
- Secretary – Anahi Esteban, Genesis Maternity Care
- Treasurer – Margaret Fenton, First State Bank
- Officer at Large – Sarah Powell, ADH Rural Health Specialist
- Wellness Committee Chair – Terrie James, Extension Service
- Substance Abuse Prevention Committee Chair – Anahi Esteban, Genesis Maternity Care

2011 Projects:

- Annual Back 2 School Children's Health Fair
- Walk Across Sevier County
- Search Your Heart Programs in both English & Spanish
- Shape Up community health program
- Coalition participation in statewide HHI Sustainability Conference
- Mass and School Flu Clinics
- Development of the Cossatot Community Health Center in conjunction with Healthy Connections, Inc. in Mena
- County meeting to present results of the County Adult Health Survey and development of county health plan
- Team Impact at County Schools
- Participation in Rx Drug Take Back Events including development of stationary disposal site
- SPU youth group participation in Spring & Fall regional trainings
- SPU youth group participation in OJJDP National EUDL Conference in Orlando, FL
- Hosted After-Prom Events for Horatio and DeQueen Schools
- Hosted a Underage Drinking Prevention and Social Hosting Law media campaign
- Participated in an Arbor Day community prevention day event for county 5th graders
- Underage Drinking Prevention float in Horatio & DeQueen Christmas Parades

Grants received:

- Enforcing Underage Drinking Laws Grant through DeQueen Police Department for \$11,200
- Blue & You Foundation Grant for Cossatot Community Health Center for \$108,000

Local HHI Leader: Teresa Morris

Profile updated: November 2011

Union County

Year HHI started: 1999

How HHI started: Began in 1996 as the Union County Healthy Communities Coalition. In 1999, in a partnership with Arkansas Health Education Center - South Arkansas, Medical Center of South Arkansas, SHARE Foundation, and the Union County Health Unit, the coalition formed Project TOUCH (Tremendous Opportunities for Union County Health).



How HHI is organized: Current officers: A.J.McBride, Chairman; Karen Magee, Vice-Chairman; Cheryl Splawn, Secretary; Dianne Hammond, Treasurer. Committees include: Health Behaviors, Culture and Recreation, and Substance Abuse Prevention. The executive committee and coalition meet monthly.

Current projects:

- “Stepping Out to TOUCH Union County”, an 8-week walking, running, and biking program. Lunch and learn sessions are offered and prizes awarded to participants.
- Wellness Fair for teachers and school personnel at El Dorado High School.
- “Smoke Free” signs posted in the city parks.
- Billboards designed and placed on major roadways in Union County regarding drinking and driving.
- Information booth at the Outdoor Expo, Union County Fair, 4th of July Celebration, Musicfest.
- Participated in House of Health Horrors held at the Boys and Girls Club
- The “Art of Recycling” Fair
- Participate in QuadCo Rural Health Network.
- Purchased incentives for school flu clinics in Union County
- Prevention Partners Banquet

Grants received:

- \$125,000 – Drug Free Communities Grant
- Partner with QuadCo in \$44,000 Grant from Mid-Delta Community Consortium

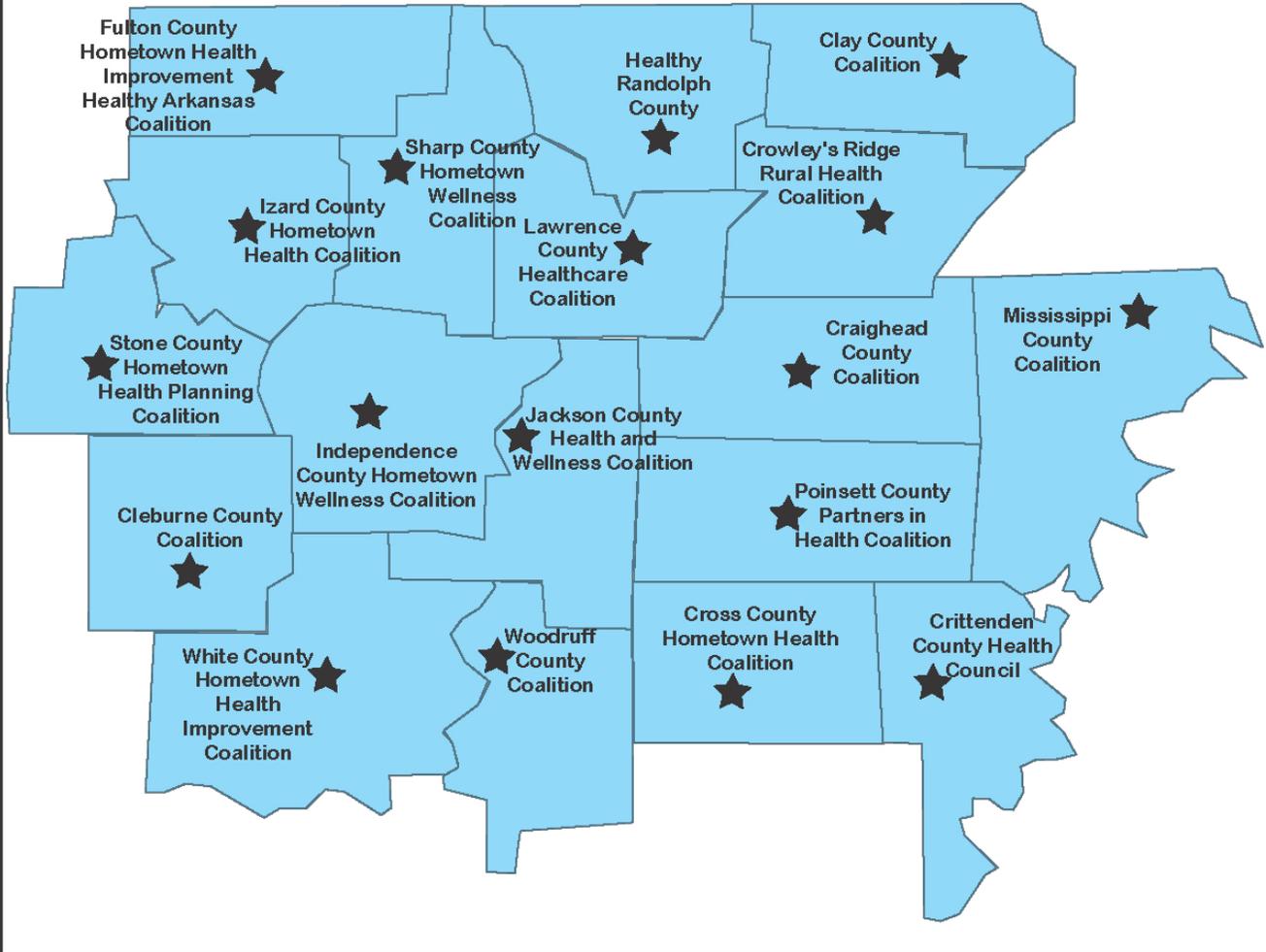
Other Pertinent Information: Union County is the largest county in Arkansas, geographically. The population is made up of 48% males and 52% females. The county seat is El Dorado.

Local HHI Leader: Susan Blake

Profile updated: November 2011

Northeast Region

2012 Arkansas Department of Health - Northeast Region
Hometown Health Improvement Coalitions



Clay County

Year HHI started: 2004

How HHI started: A group of individuals from different community agencies and organization began meeting on a monthly basis to identify ways to improve the health of citizens in Clay County.

How HHI is organized: The coalition is not actively meeting at this time. Kimberley Donner, Local Health Unit Administrator, is keeping community partners informed on Hometown Health related activities as well as working with local agencies to create a leadership planning committee.



Past projects:

- Assessment activities include: completion of the Community Resource Directory and distribution throughout county
- Regional Planning Network Grant NEAR Delta Health Net
- Small Community needs assessment survey
- School nutrition fair with taste testing of healthy snacks
- Memory Loss Support Group
- Presentation to Lions club about activities especially Cystic Fibrosis Walk
- Presentation to Ministerial Alliance by Search your Heart Representative
- Local Teens grew a garden and distributed foods to the elderly in 2004
- Community has received a grant to build a skate park to increase the opportunities for children to become more physical activity
- Promoting “Get Real About Tobacco” and “Kids For Health” in area schools
- Diabetes Support Group
- Diet & Nutrition Programs with Seniors
- Handwashing education in all 3 county elementary schools
- “Growing Stronger, Strength Training”
- Healthy AR Presentations
- Presentation: “Hepatitis A, Salmonella, etc.” for Aging Population
- “Re-Shape Yourself”
- “Right Bite,” Diabetes Classes for Aging
- School Nutrition Fair
- “Strong Bones”
- “Strong Women”
- “Walk Across Arkansas” Teams
- Worksite Wellness The Meadows Nursing Home
- Assessment activities include: Youth Risk Behavior Survey, Behavioral Risk Factor Surveillance System Survey
- Community education activities include: Reshape Yourself Program, Search Your Heart
- Participated in Relay for Life
- Participating in a Health Fair at Piggott School District

- Tyson Meat Truck Fundraiser
- Coalition Health Fair March 09 at Piggott Community Center offered various screenings (prostate cancer, cholesterol, diabetic shoe, etc), Tetanus shots, breast care information, and Quit-line fax referral forms.
- Presented Tobacco Information for Piggott School District Health Fair March 09
- “The Family Table” at the County Fair 2009
- “Camp Fit n Fun” Annual nutrition & fitness summer camp for children June 2010
- Handwashing Presentations at Head Start Centers in Corning, Rector, & Piggott
- Clay County Fair Booth-Get Up & Move!
- Reshape Yourself October 2010
- Clay County Health Fair with T-dap offered October 2010

Current/Future Projects:

- Continuing to work on worksite wellness activities
- Involved on School Committee looking at ways to improve nutrition and activity in schools.
- Presentations at school on healthy eating, physical activities, hygiene, and behaviors
- Active with Single Parent Scholarship Board
- Active on Clay County Prevention Coalition
- Promoting Quit-line SOS
- Diabetic Support Group July 2010-present
- Pandemic Influenza Planning, Mass Flu Clinics, School Flu Clinics, and T-dap School Clinics
- Piggott School Health Fair
- County Health Fair Booth on Title X and Emergency Preparedness
- Presented local health unit services offered at Worker’s Assistance Workshops hosted by Governor’s Dislocated Worker Task Force

Local Health Unit Administrator: Kimberley Donner

Profile Updated: November 2011

Cleburne County

Year HHI started: 2004

How HHI started: Cleburne County residents have demonstrated an ongoing commitment to community driven health initiatives. In 2001 volunteers from various agencies and members of the community formed a coalition to address drug education and prevention. This coalition has continued in an informal manner by enlisting the support of area professionals and involving them in various prevention efforts.



How HHI is organized: The Local Health unit Administrator, Hazel Thompson, is collaborating with community leaders and organizations interested in improving the health of Cleburne County Citizens, including the Cleburne County Cancer Council. She is currently a member of the **Cleburne County Coalition**, who is involved in many opportunities of service to the community. For example: Christian Health Clinic, Smoking Cessation Classes, and Juvenile Drug Court.

Past projects:

- Implemented activities to support Healthy Arkansas goals including: 5-A-Day Challenge, Fitness Challenge, Growing Stronger, Strength Training for older Arkansans, pay check stuffers for industry employers, Healthy AR Presentations; distributed Worksite Wellness to area businesses
- Partnership activities include: Assist Cleburne Health Clinic with materials and printed information
- Tobacco activities include: Cleburne County Tobacco-Free Coalition, smoke-free ordinance—unsuccessful attempt; Worked collaboratively with the Cleburne Health Clinic on smoking prevention program, “Kiss It Goodbye” for the Prevention Resource Center Mini Grant in Alcohol and Drug Abuse Prevention\Cessation classes were four sessions for four weeks, nine patients quit tobacco use; Assisted the Cleburne Health Clinic in creating forms to use in surveying and provided educational materials to support cessation and prevention efforts; Promoting “Get Real About Tobacco” in local area schools; Promoting Quit-Line, SOS; Additional Cessation classes, 16 clients; Created tobacco bookmarks
- Town Hall meeting on underage drinking
- Logic Model created to address problem of underage drinking
- Luncheon for community members presenting the logic model and make county’s problem with youth using drugs and alcohol
- A display of wrecked vehicle with statistics was on display throughout the county and also yard signs stating “240 deaths due to alcohol related crashes last year, don’t become this year’s statistic” were put at various businesses and homes for April Alcohol Awareness Month
- Helped implement peer coach for strength training and memory program at senior citizens center
- Walk Across Arkansas conducted in county
- Continues with collaborative partnership with Christian Health Center
- Conferences held with Director of Heber Springs Head Start about the nutrition requirement changes and ways to implement.

- Disseminated informational flyers for Act 13 to local day care centers and Head Start offices in the county
- Right Bite and Eat Your Colors brochures are on display in the Cleburne County Health Unit lobby/waiting room
- Bookmarks on the walking trails in Cleburne County have been printed and distributed around the county to encourage physical activity.
- Master Tobacco Settlement Power Point presented to Coalition
- SOS Fax Referral Forms distributed to local doctors and dentist
- Operation Store Alert Tobacco Survey completed in Cleburne County
- Dr. Holly presented on dangers of “Meth” at every school in Cleburne Co and also had public meeting at Heber Springs Gym
- Smokeless Tobacco power point presented at area school
- Worksite Wellness presentation completed for the Glove Factory
- Operation Take Back to be completed in Heber Springs
- AHEC has Medicine Assistance Program in Cleburne County

Current/Future projects:

- Media campaign on alcohol awareness
- Tobacco workshops held for the coalition and schools
- Needs assessment on tobacco issues
- CCSO (Cleburne Co Sheriff’s Office) participate in Prescription Take Back Day in Spring and Fall
- CCSO installed a prescription drop-box
- Meth Awareness Grant (MAG)/CCSO hosted Tiffany Eis for all schools and the community
- MAG/CCSO will set up educational booths at county fair, Springfest, Old Soldier’s Reunion and community events.
- Proclamation signed declaring November Diabetes Awareness Month

Grants received:

- 2005 Prevention Resource Center Mini-Grant on Alcohol, Tobacco, and Other Drug Abuse Prevention was awarded to the Christian Health Center for the tobacco cessation program for \$1000.
- Baptist Health and Heber Springs School, Community Tobacco Grant, \$62,291.
- \$500 stipend from ADAP
- \$1,000 ADAP mini grant
- \$1,500 ADAP Restricted Line Funding Project
- \$1,500 ADAP mini grant

Tally of funding though the Cleburne County Coalition: \$67,791

Local Health Administrator: Hazel Thompson

Profile Updated: December 2011

Craighead County

Year HHI Started: 2004

How HHI Started: Various community groups interested in health improvement have been working collaboratively for some time, but these partners formed a formal alliance in light of the requirements of Act 1220 of 2003. The shared concern for the efforts to combat childhood obesity, heart disease & improve the health of our next generation was the driving force.



How HHI is Organized: The local planning group has evolved out of the Healthy Families Coalition formed in 2004 and includes collaborative efforts between additional community organizations such as Local Emergency Preparedness Committee, Cardiology Associates Foundation and Clopton Clinic Foundation.

Past Projects:

- Formed committees to actively pull together resources & serve as a resource for schools & community. Committees included: Healthcare, Family, Students, Physical Activities, Grants, and Nutrition.
- Technical assistance has been provided & continues to be provided to county schools regarding Act 1220 and recommendations regarding vending machine choices. Many local physical activity opportunities have been shared with students via the school through this new collaboration.
- Participate annually in NE Regional Migrant Clinic each June. Provide Immunizations, WIC certifications to migrant workers in the region. They receive dental exams, physical exams, food, blankets, pillows & other necessities.
- Annual 6th grade Health Fairs have been held to ensure that all Craighead County students going on to 7th grade will have Td and Hepatitis B vaccines up-to-date, as well as provide scoliosis screenings, healthy snacks, & entertainment provided by local High School Drug Free PRIDE teams.
- “5-A-Day Challenge”
- Cardiology and Associates Foundation Education Board Teen Mentor
- “Cardiology & Assoc. Foundation” Luncheon
- “Diabetes Education and Cooking” Conference
- “Fitness Challenges”
- Healthy Aging Fair
- Healthy AR Presentations
- “Heart & Sole Run/Walk”
- “Walk Across AR”
- “Women’s Heart Disease” Conference
- “Project Red Dress”
- Annual Diabetes Conference
- Annual Mistletoe Madness
- Annual Women’s Health Conference
- Annual COPD Conference
- Annual attendance at HMG Health and Fitness Expo
- Annual Red Dress Gala

- Cardiovascular Disease Program for Hispanic & African American Women
- Free Corporate Health Screenings at local businesses
- Corporate Olympics 2011
- Men's Health Conference September 2010

Current & Future Projects:

- Annual Heart and Sole 5k Walk/Run & ½ Marathon with ½ Marathon Relay
- Community CPR & AED Training
- Hearts Truth Champions Committee Training
- Women's Health Conference
- Red Dress Month 2012
- Mistletoe Madness 2011
- Promoting Quit-line, SOS, and educating community members about Emerging Tobacco Products
- Wear Red Day

Local Health Unit Administrator: Amy Howell, RN

Profile Updated: October 2011

Crittenden County



Year HHI started: 1996

How HHI started: A small group of employees from Crittenden Memorial Hospital and the Local Health Department began meeting on a monthly basis to identify ways to improve the health of women and children in Crittenden County.



How HHI is organized: Ramona Taylor, Director of Development for Crittenden Memorial Hospital is the facilitator. The official Hometown Health kickoff was in July of 2000. Meetings are held on a quarterly basis and have identified multiple focus areas as the **Crittenden County Health Council**.

Past Projects:

- Assessment activities include: County Youth Health Survey, County Adult Health Survey, Cardiovascular Assessment
- Community Education activities include: ADH In-Home Services nurse participated in Senior Health Fair at Ingram Court in West Memphis, “Heart of the Matter” classes in West Memphis School presented by school nurse, asthma education in West Memphis Schools presented by school nurse; Diabetes Self-Management Classes; “Go Red for Women Day” (Heart); Parent Education Classes; “Safe Sitters Classes” for potential babysitters; “Women Heart” Presentation
- Implemented activities to support Healthy Arkansas goals including: 5-A-Day Challenge, Fitness Challenge, Heart Smart Class, Holiday Cooking Class, Look Good, Feel Better Program: 4 Lunch & Learn “Healthy AR: Presentations for CIBA Chemical, “PEPPI” (Peer Exercise Program Promotes Independence), Reshape Yourself, Search Your Heart and Senior Challenge for Fit for 5, Tai-Chi classes, healthy cooking classes, caregivers training program
- Partnership activities include: committee has developed a grief support service for parents, “Remembering Angels” and is listed on the Impact Center’s website, “Relay For Life” planned, Caregiver Support Group meetings held twice monthly, participation in Continuum of Care meetings, participation in Partnership for Geriatric Care meetings, Crittenden County Hospital Health Fair, Hughes High School Health Fair; Mass Flu Clinic
- Tobacco activities include: “Finally Free from Tobacco” classes; Promoting Quit-line, SOS; Teen Smoking Cessation Program
- Other outreach activities include: Prostate Cancer Awareness and Screening Campaign, an annual event sponsored in part by the AR Prostate Cancer Foundation. Held free community screening held in conjunction with Relay for Life Event. Healthy AR Presentations to area industries.
- “Infant Oral Health Educational” Program implemented to improve childhood dental disease, was awarded the Public Health Hero Award, 2008.
- “Fall prevention” program by Center on Aging, statewide home injury prevention program

- Crittenden Memorial Hospital has provided Certified Breastfeeding Counselor Training for county medical providers.
- “Smoking Cessation” classes at the hospital
- Diabetes Education classes
- EAAA hosted 2009 E. Senior Games
- Delta AHEC has “Health Kids” program that stresses physical activities
- Neighborhood Center offers “Communities that cares” program
- Telemed & Pediatric Grand Rounds presented monthly
- Mobile mammogram unit from St. Bernard’s came to Earle Housing Authority
- Community Baby Shower sponsored by Delta Area Health Education Center
- Delta Area Health Ed Center has Doula grant that supports the prenatal support program
- SNAP (Smart Nutrition/Active People) helps food stamp recipients make healthier food choices
- County Extension office offers financial planning & management classes
- Reading events sponsored by Delta AHEC at Neighborhood center
- Center on Aging sponsored 6 we chronic disease series
- Mass Flu Clinic, Flu shots & T-dap shots given in schools
- PowerPoint Flu Presentation given to coalition by Cathy Cagle
- Utility, rent & gas assistance given by Good Neighbor Center through FEMA
- EAAAA presented “Fearless Caregiver Conference”
- Strong women classes
- “Coffee & Coupons” how to save money using coupons when shopping (Extension Service)
- East AR Family Health Center...Ryan White Grant \$50,000 for 2010...AIDS Related issues
- Finish Line Coalition seeks to increase awareness and identify challenge & solutions to ensure all children have health insurance.
- Counseling Services of East AR has Homelessness Prevention & Rapid Re-Housing Program
- Cardiovascular Symposium held at Crittenden Memorial Hospital
- SERV (System of Emergency Response Volunteers) Online state-based registry of volunteer health professionals and lay people.

Current/Future projects:

- Crittenden County LHU observed Women’s Heart Health Awareness on St. Valentine’s Day, Feb. 14th by everyone wearing red.
- Earle LHU reopened June 21st after tornado struck May 2008. Reopening was made possible by many individuals from ADH and the community of Earle.
- Act 811 presentation to coalition
- Guest speaker from Attorney General’s Office
- Healthy Cooking Classes
- Delta AHEC is continuing to hold smoking cessation and diabetes classes for the community
- Homelessness Prevention and Rapid Re-Housing Program being conducted by Counseling Services of Eastern AR
- Walk Across AR

Grants received:

- March of Dimes funding 2003-2005 to promote early prenatal care, to fund professional education activities and childbirth classes, about \$60,000.
- Crittenden Memorial Hospital – Blue and You Foundation Grant for High School Education Programs \$30,890
- Earle School District, Community Tobacco, \$56,039

Tally of funding through Crittenden County Health Council: \$146,929

Local Health Unit Administrator: Susan Brewington

Profile Updated: December 2011

Cross County

Year HHI started: August 2001

How HHI started: After being designated as a Critical Access Hospital, Cross Ridge Community Hospital, along with the AR Department of Health, was instrumental in the forming of the **Cross County Hometown Health Coalition**, with 53 community members attending the kickoff meeting.



How HHI is organized: Current Chair, Connie Jo Nelson and Co-Chair, Joy Shepherd. The vision is to enhance the health and well being of the citizens of the Cross. The mission statement is: The Cross County Hometown Health Improvement Committee seeks to promote and provide a healthy environment affecting the mental, physical and spiritual aspects of life through health education, accessible health care, environment and community awareness. The Health Care Planning Board is the coordinating entity of the coalition. Their purpose is to facilitate and coordinate coalition efforts.

Past Projects

- Assessment activities include: County Youth Health Survey; Cross County Health Services Directory; NEAR Mid Delta Rural Network Development Grant, comprehensive health assessment tool; Rural Hospital Improvement Project, Economic Impact of the Health Sector on Economy of the CrossRidge Community Hospital Medical Service Area; Storefront Display Survey
- Community Education activities include: “Placemat Project” with cancer prevention messages for area restaurants; Body Walk restaurants; Body Walk in local schools; “Body & Sole,” African American Nutrition Program; “Diabetes Town Hall Meeting,” Self-Care Management; Families First-Nutrition Education & Wellness System Program; Farmers’ Market; Infant & Childhood Nutrition, Parenting class; Nutrition Instruction in Forrest City Parenting Class; Pink Carnation Campaign, Drug & Alcohol Committee Town Hall meetings, Diabetes Self-Management Seminar, “Living Well With Diabetes”, Strong Women Program, Rite Bite program, Red Dress Reception, Open House for Healthy kids.
- Implemented activities to support Healthy Arkansas goals including: “Look Good, Feel Better” Program, People with Arthritis Can Exercise (PACE), Search Your Heart, Walk Across Arkansas teams, Fitness Challenge Breakfast” for Worksites, Fitness Challenge, Health Fair, Healthy AR Presentations, Sr. Citizen fruit tasting event, lipid profile screenings, heart screenings,
- Partnership activities include: Medicine Assistance Program, Network Luncheon, skin cancer screening with hospital, disaster drills.
- Tobacco activities include: Promoting Quit-line, SOS, Smoking Cessation Classes; Tobacco Committee formed a Teen Coalition, developed a list of smoke-free businesses in the county, created “Thank You for not Smoking” laminated door hangers; Smoking Cessation Classes at CrossRidge Community Hospital for Mueller Industry
- Other outreach activities include: Developing walking trails, playground and park equipment; 4-Hers Fashion Review; promoting “After School” Program in local area schools, nutrition reading project at local schools
- Heart Health Month with heart screenings were conducted in 5 communities in the county
- Cancer Council committee sponsored “Pink Carnation Sunday” Campaign

- Created a membership directory and implemented a membership drive.
- Mammogram screening; discounted mammogram screening event; annual breast care luncheon; “Positive Action” implemented in Wynne School District; Mass Flu Clinic; Glaucoma Awareness Activity; Heart Health Community Screenings; Alcohol Awareness activities; Health Fair; “Safe Homes in Cross Co.” (Parent pledge not to provide or allow alcohol to be served to a minor in their home).
- Assessment activities included: completion of the Community Resource Directory and distribution
- Physical activity and nutrition activities included: Support the Senior Fitness Challenge
- Community education activities included: dental health presentations for preschoolers; high blood pressure month activity; breast care awareness; Alzheimer’s Disease Month; Health for the Holidays
- Wynne High School students created a film of a mock alcohol related accident for the ATOD subcommittee and was played civic groups and elected officials.
- Educated on the need for a Social Host Ordinance which did pass county wide.
- “One Million Mentors” donated \$5000 to Boys & Girls Club
- Senior Citizens’ “Wear Red Day” to celebrate Heart Health Month
- Medicine Assistance program in its 6th year, \$907,474.23 savings this year. Added to last year’s total of \$1,939,380.36 given a grand total of: \$2,846,854.59
- Participated in the Arkansas Medical 2011—Army, Navy, Air Force Reserves Medical Services. June 8th-18th in Wynne, (Medical Screenings, Non-emergency Medical Treatment, Dental Exams, Extraction & Fillings, Minor Lab Tests, Optometry Exams & Free Glasses, Prescription Assistance Services, Educational Information)

Current/Future projects:

- Diabetes Education Program has approximately 50 participants attend weekly classes and has added an Advance Practice Nurse, Professional trainer & registered dietitian.
- Various educational programs are being offered in the county such as: Reshape Yourself; teen pregnancy; hand washing, nutrition, sun safety and anti-tobacco presentations.
- SODA (Stamp Out Drugs & Alcohol) Club started.
- County Health Rankings will be presented to the Coalition and community members.

Grants received:

- Prevention and Education Tobacco Committee, tobacco cessation activities for seniors through Tobacco Programs Special Population, \$48,000
- Mississippi River Delta Health Associates Funding, \$50,000
- Community-Based Tobacco Grant, \$124,000
- CrossRidge Community Hospital, Tobacco Education & Prevention Coalition, \$43,403
- Komen Grant was \$47,420
- Health Resources Service Administration grant for \$75,000 for 2 years
- SAMHSA for \$1000

Tally of funding through the Cross County Hometown Health Coalition: \$388,823

Local Health Administrator: Kitty Bingham

Profile Updated: November 2011

Fulton County

Year HHI started: April 2001

How HHI started: Organized through the efforts of Gwen Godwin, HHI Leader in 2001. This group was reorganized in 2005, into the **Fulton County Hometown Health Improvement Healthy Arkansas Coalition.**



How HHI is organized: Chairperson is Guy Smith. Committees include: Tobacco, “Cool To Quit” and “Medicine Assistance Program”, Nutrition and Physical Activity, Cancer, Committee of Moms and Pops—“Lock-In” after high school graduation.

Past Projects:

- Assessment activities include: Youth Tobacco Survey conducted 6th grade at Mammoth Spring School 2005; County Youth Health Survey (YRBS) 2000, (BRFSS) County Adult Health Survey 2001; APNA survey.
- Community education activities include: ADAP Mini grant substance abuse media campaign of awareness (2005); Diabetic Right Bite Workshop Classes; breast awareness open house event, educational, screening information; pink carnation campaign; “Red Ribbon Week” activities; banners promoting Red Ribbon Week displayed at Salem and Viola Schools; many drug-free activities; 5 Star Network Diabetic support groups continue to meet monthly at Salem and Mammoth Spring.
- Implemented activities to support Healthy Arkansas goals including: Fit For Life, Fitness Challenge, Growing Stronger, Strength Training, Wise Guys to 5th grade classes, Re-Shape Yourself (Weight/Diet, 12-week program), hosted a guest speaker to present on physical fitness and exercise alternatives, Healthy AR Presentations, Worksite Wellness Workshops, and Healthy AR booth was set up at the Bank of Salem’s Home & Garden Show, 2006. Fulton County Healthy AR Coalition has participated in “Walk Across Arkansas”, sponsored by the Fulton County Extension Office in both spring & fall
- Partnership activities include: Heart Healthy Luncheon, donations of \$5 each to benefit the “Relay For Life”; Public Forum, “Effects of Second-Hand Smoke Presentation”; Assisting public schools with measuring students for ACT 1220, when needed; Fulton County Healthy Arkansas Coalition partnered with Fulton County Relay for Life Team, bringing awareness for breast cancer research through activities.
- Tobacco prevention activities include: Promoting “Get Real About Tobacco” in local area schools; anti-tobacco presentations; promoting Quit-line, SOS; Y.E.S. (Youth Extinguishing Smoking) presentations, youth doing peer pressure; Fulton and Sharp Counties Hometown Health Tobacco Committees joined together to form “Cool To Quit”; Clean Indoor Air signs & information—Act 8 & 13; partnering with Independence County to host Cig-Freed, elementary schools, 2005
- Participated in Annual Camp Fit ‘N’ Fun with coalition displaying booth, anti-tobacco materials to help educate children
- Fulton County Hometown Health Coalition’s tobacco booth at Camp Fit N’ Fun was spotlighted in July 2009 SOS newsletter.
- Other outreach activities include: Community volunteers for Gardeners’ Beautification Program at an elem. school; Fulton Co.’s 3rd Annual Heart Health Fair; Body Walk;

“Camp Fit & Fun” (2004, 2005, 2006) (2006 attendees: 75 kids with 30 volunteers, 3rd through 6th graders, Wed.-Fri. Focus Physical Activity & Nutrition)

- Ongoing Walk Across Arkansas held twice a year
- 5 Star Network organized a one-on-one program for non-compliant diabetic patients
- County Judge signed Red Ribbon Week proclamation with media coverage
- Assembly for senior high students on the consequences of DUI was presented by Arkansas State Police. Refreshments were served with recipes for non-alcoholic beverages being distributed. PSA’s ran during holiday season on the consequences of DUI’s
- Grant writing workshop with Ray Edwards was held for the community
- The 5 star network Diabetic support groups met monthly at Salem and Mammoth Spring
- Hosted several car seat safety checks with a community member that was certified as a car seat technician
- Obtained a grant through UAMS to supply car seats for distribution at events.
- A diabetic education meeting was held at the Salem Senior Citizen’s Center
- Continued efforts are being made to establish a LEPC in Fulton Co.
- AHEC sponsored a medicine assistance program in Fulton Co.
- Outreach was done with the Act 13 flyers to both daycares in Salem and the Salem High School Health Fair
- Fulton Co. 4-H Club placed yard signs with an anti-underage drinking message throughout the community
- Fulton Co. Healthy Ar. Coalition contributed a Red Ribbon Week Banner to the Viola School District and provided each school in Fulton Co. a banner and other promotional items promoting anti-alcohol and anti-drug education
- Fulton Co. Health Unit participated in the “March into May” with daily logging into the Fitness Challenge
- Health Fair was conducted with Salem High School during parent teacher conference on March 16th
- Conducted media campaign with the ADAP-PRC \$1500 grant for alcohol and drug
- Presentations were given to 8th and 9th grades at Viola School on teen pregnancy, STD’s and tobacco.
- Fulton County Health Unit participated in “Walk Across Arkansas”
- Nutrition, physical activity and tobacco cessation workshop was held for the Fulton Co. personal care aides
- Fulton Co. Hospital Foundation received their 501(c)3 status
- A coalition survey was conducted to identify gaps, weaknesses and strengths of the coalition
- Salem High School received healthy tips on diet and exercise that were appropriate for students and read over the intercom in the mornings by the students
- 3rd Annual Community Health Fair at First Baptist Church
- Operation Take Back was held in September 2010
- Merchant Tobacco Training held in September 2010
- Town Hall was hosted to focus on Underage Drinking
- Car Seat Safety Checks were conducted several times throughout 2010 after being awarded a grant from UAMS

Current/Future Projects:

- Provide education on nutrition, physical activity and the dangers of tobacco at Camp Fit N’ Fun

- Provide educational in-service to all school staff in the county on the harmful effects of tobacco
- Provide in-service for school nurses on nutrition, physical activity, and county data
- Education to students on family planning, STDs, and the dangers of tobacco
- Media campaign on underage drinking and anti-tobacco
- Educate students on ATV safety; distracted driving; and proper hand washing
- Participated in Operation Take Back in Spring and Fall 2011
- Car seat safety checks were conducted throughout 2011

Grants Received:

- Community-Based Tobacco Funding, 2003-2006, \$160,000
- “Fit and Fun Summer Camp,” Extension Services, Physical Activity, \$4,000
- Crowley’s Ridge Rural Health Coalition apply for \$19,000 grant for Medicine Assistance Program, 2006-2007
- ADAP \$1,500 mini grant
- 3rd year funding for 5 Star Network grant, \$8,500
- ADAP \$1,000 mini grant
- UAMS \$2,000 grant for car seats
- ADAP \$1,500 mini grant

Tally of funding through the Fulton County Healthy Arkansas Coalition: \$197,500

Local Health Administrator: Wanda Koelling

Profile Updated: December 2011

Greene County

Year HHI Started: November 1, 2002

How HHI Started: Crowley's Ridge Rural Health Coalition was birthed by a partnership with Arkansas Methodist Hospital, PRISM, Inc. East Arkansas Area Agency on Aging, Professional Nurse Consultants of America, and the Greene County Health Department.



How HHI is Organized: Current Chair Linda Hutchison. The coalition created by-laws, which established an advisory board. The mission of the **Crowley's Ridge Rural Health Coalition** is to promote accessible, comprehensive and quality health to the entire community with emphasis toward the traditionally underserved. The coalition has received 501-3c.

Past Projects:

- Assessment activities include: Small Community Needs Assessment survey
- Community education activities include: Greene County Senior Health Fair, Women's Health Fair, & Men's Health Fair
- Delta Rural Network Planning Grant
- Coalition hired a Program Director to implement a Medicine Assistance Program, and to continue looking for grants for the community
- Compiled a resource directory for Greene County
- Presented at Pharmaceutical Assistance Program sponsored by Congressman Marion Berry
- Provides NRT as a cessation technique for applicants that qualify
- CPR Class
- Farmers' Market
- "Fitness Challenge"
- Healthy AR Presentations
- Promoting Quit-line, SOS
- "Senior Aquatic Aerobics"
- "Senior Bee's Health Fair"
- "Women Run Arkansas"
- "Study Circles-Building Stronger Neighborhoods for Healthy Children"
- Annual "Ram Run"
- Youth Risk Behavior Survey
- Ham and Bean Luncheon October 2010
- Annual participant in Sr. Bee's Health Fair
- The Medical Assistance Program (MAP) program has issued at least 14,369 scripts totaling a cash value of \$4,934,835.35 as of May 2009.
- Adopted the Greene County Prevention Coalition as a subcommittee of the coalition

Current/future Projects:

- During the recent quarter the charitable clinic has seen 102 patients and filled 85 prescriptions equally a cash value of \$327,822.15. In this same period the MAP program has seen 225 patients and filled 491 prescriptions equally a cash value of \$579,920.04.
- Promoting "Get Real About Tobacco" and "Kids For Health" in area schools

- Continued quarterly Diabetic education program, A1C screening Greene, and MAP services for Randolph, Poinsett, Mississippi, Lawrence, Fulton, & Clay counties
- Planning for Annual Operation Save Lives
- Assist PRC by hanging posters for the “Most Choose Not to Use” campaign created by drug free club participants at each school in the county at local health professional’s offices, community businesses, schools, etc.
- National Rx drop off October 2011
- Black River Technical College health fair and immunization clinic
- Flu clinics at local schools, business, retirement home, senior citizen center, courthouse, and local jail
- Presented Hygiene, STD, and Hepatitis information at local mental health facilities

Grants:

- 2003- Recipient of Arkansas Delta Rural Development Network grant of \$100,000.
 2004- Recipient of Greene County Endowment Foundation grant of \$1,000.
 2004- Recipient of Health Department mini-grant \$1,975.
 2004- Recipient of Blue & You Foundation For A Healthier Arkansas Grant \$42,396.
 2005- Recipient of Greene County Endowment Foundation grant of \$1,500.
 2006- Recipient of Blue and You Foundation for A Healthier Arkansas Grant approximately \$84,400.
 2006- Recipient of the Greene County Community Fund of \$10,000.
 2006- Recipient of the Coordinated School Health of approximately 3 million for 3 years
- Received the HRSA grant to span 3 years received \$86,800 HRSA for the MAP covering Greene, Mississippi, Randolph, Poinsett, Lawrence, & Clay counties
 Community Fund Grant of \$10,000 for MAP

Tally of funding through the Crowley’s Ridge Rural Health Coalition: \$338,071

Local Health Administrator: Linda Hutchison

Profile Updated: November 2011

Independence County

Year HHI started: Fall 2001

How HHI started: Developed from Blue Cross Blue Shield Worksite Wellness initiative with local industries and the AR Department of Health's Hometown Health Initiative; the

Independence County Hometown Wellness Coalition



How HHI is organized: Coalition Mission and Vision were approved in the winter of 2001. By-Laws were completed in 2003. The coalition meets monthly on the third Tuesday of each month at 10 a.m. The coalition has a chair, co-chair, secretary, and treasurer.

Past Projects:

- Assessment activities include: YRBS (2000), BRFSS (Jan. 2004).
- Community Education activities include: Body Walk at Eagle Mountain Elementary School; Annual "Ladies Night Out" Health Fair UACCB was attended by over 800 women; "Healthy Living For Life" Health Fair at UACCB, which included cooking demonstrations and numerous vendors regarding healthy lifestyles and healthy living
- Implemented activities to support Healthy Arkansas goals including: Worksite Wellness Coalition helped provide health screenings at Mark Martin Ford in Batesville on April 24, 2004 in Batesville. Several thousand people attended. Several NASCAR drivers on hand to sign autographs.
- Tobacco activities include: Partnered with Jackson County for Tobacco Coalition; Contest to name the Tobacco Coalition Dalmatian Mascot, "Cig-freed" won, named by Castleberry Elementary 2nd grade class in Newport; presentations on dangers of tobacco and secondhand smoke to schools. Essay contest held for 5th & 6th grade students in Independence and Jackson Counties regarding the dangers of tobacco and secondhand smoke. Each school that participated received educational material containing lesson plans, activities and a video regarding the dangers of tobacco and secondhand smoke. Distributed SOS posters to businesses. Hosted Dr. Victor DeNoble to make 3 presentations and a "Lunch and Learn" for medical professionals
- Secured 501(c) 3 status
- Presented information on the coalition to the members of the legislative Public Health and Welfare Committee at UACCB, June 7, 2004
- Jimmy Parks, RN, burn specialist at AR Children's Hospital performed a presentation to local at-risk kids and health professionals on the dangers of smoking and fires, 2004, UACCB.
- Celebrated opening of Eagle Mountain Health & International Studies Magnet School, 2004
- Sept. 2006, Batesville City Council passed ordinance banning tobacco products at the municipal swimming pools and city ball fields by a vote of 7-0. Project long in the making.
- Promoting "Get Real About Tobacco" in local area schools and the Clean Indoor Air Act to businesses
- Promoting Quit-line, SOS

- “Strike Out Tobacco Day” at Fitzhugh Park
- Parks & Recreation Committee Meeting, RE: Smoke-free parks
- Various outreach and promotional activities including the annual “Ladies Night Out Health Fair” booth, Health Fair at Southside School, Health Fair at White River Medical Center, National Infant Immunization Week at Wal-Mart, Townsend’s Employee Wellness Fair, STD Prevention at Juvenile Court, and Healthy Arkansas presentations
- Fitness activities including Farmers’ Market, Fitness Challenge, Growing Stronger, Strength Training for seniors, “PACE” (People with Arthritis Can Exercise), walking program for school classes, and Worksite Wellness Luncheon at White River Medical Center, Hometown Health Initiative Celebration
- MRSA education at County Juvenile detention center and area schools
- Act 13 Educational Campaign at area daycares
- Halloween scramble sent to 2nd graders educating on safety
- Holiday Drunk Driving Awareness Campaign
- Red Ribbon Campaign
- ATOD Awareness Poster Contest
- Annual March of Dimes Walk-4-Babies
- Plant the Promise at Riverside Park
- Created a flyer for Community Safe Needles Disposal Program
- Proclamation signed by the county judge and the mayor of Batesville declaring April Alcohol Awareness Month
- Banner depicting the importance of being sober while driving displayed at prom time
- Earthquake preparedness seminar will be held in April
- Plans to introduce a city ordinance regarding prescription drugs being sold at Hispanic stores
- Key chains with a drug and alcohol free message will be distributed to all seniors in county
- Published articles in local newspaper regarding safety after an ice storm
- Promoted a program for seniors asking volunteers to adopt a senior for holidays
- Merchant Education (tobacco minor education) 2010
- Network Luncheon 2005, 2006, 2010
- Presentations on teen pregnancy, STD’s and tobacco were given to local schools
- Various programs’ information including WIC and tobacco/smoking cessation was shared with attendees at Southside School Parent Health Fair
- AHEC sponsored Medicine Assistance Program
- Master Settlement Tobacco Power Point presented to coalition 2010
- Health and Safety Fair at all schools 2010
- NE Region Worksite Wellness Summit collaborative event
- Assisted in initiation of Christian Health Clinic
- Annual Health and Safety Fair @ Home Depot
- 13th Annual Child Care Conference
- Operation Take Back conducted in Fall 2010
- ARCOP awarded Growing Healthy Communities Grant for 2010
 - Presented Status report to ARCOP July 2010
 - Eight community leaders participated in training at Rockefeller Institute
 - Donated storage shed to White river Community Garden
 - Mayor signed proclamation for Exercise is Medicine Month, May 2010
 - Donated bicycles to DWI Court

- Healthy Living Summit “Fit for Fun” at UACCB, October 2010
- Walkability Survey, October 2010
- Developed and printed “Map and Guide to Walking Trails and Bicycle Lanes in Batesville, AR”

Current/Future Projects:

- Awarded the Community Putting Prevention to Work Grant (CPPW) 2011 for K – 12 nutrition & physical activity
 - Six coalition members attended CDC training in Atlanta November 2010
 - CPPW Kick-Off event and check presentation with Dr. Halverson
 - Implemented free exercise classes for the communities at all schools in the county
 - SPARK curriculum was purchased for all schools in the county and has been implemented for the 2011/2012 school year
- A 10 year celebration was held for the coalition 2011
- City initiated and passed an ordinance banning smoking in Oaklawn Cemetery – a popular walking trail in the city
- Hosted a juvenile diabetes speaker in September 2011
- Healthy cooking classes were offered to the community free of charge
- Lyon College conducts a Biggest Winner challenge each semester and it is now offered as a P.E. credit
- Monthly meetings are held for the Hispanic community and nutrition and tobacco cessation tips are offered
- Senior walking club started in the county with City Parks Director
- Partnered with AHEC and U of A Extension for cooking demonstration and health screening for Hispanic population April 2011
- Sponsored the Southside 4-H Food Pantry at Southside School
- Presentations were given to all schools in the county on: ATV Safety; Safe Teen Driving; Act 13, Act 811; Quitline; Spit Tobacco; The Dangers of Tobacco; Proper Nutrition and the Importance of Physical Activity; and STD/Family Planning/Abstinence
- BMI/Vision/Hearing Training for student nurses so they can assist school nurses
- Partnered with Batesville School District and First Community Bank to host a Safety Baby Shower for at-risk mothers
- Partnered with U of A Extension to host Body Walk
- Distributed Jungle Jive DVDs to local preschools
- Conducted staff development for school personnel in the county on ATV Safety, Asthma and Dangers of Tobacco.

Grants Received:

- \$15,000 Coalition for a Tobacco Free Arkansas, 2002
- \$1500 funds to host Coalition “Celebration” from Pfizer, 2002
- ADH Tobacco Grants - \$151,000
- Private donations received from local industries to support various coalition activities - \$1500
- \$1500 Pfizer funds to assist “Out To Lunch” physical activity program, 2003

- Blue Cross Blue Shield supplied financial support and personnel resources for activities - \$1,500 to purchase bikes for “Walk the Walk to Wellness”
- Independence Co. Wellness Coalition, Tobacco, \$20,000
- ADAP \$1,500 mini grant
- ADAP Restricted Line Funding Project \$1,500
- Growing Healthy Communities Grant from ARCOP \$16,000
- CPPW Grant \$668,206.00
- Minority Health Commission Grant for Minority Health Month event \$4,641 plus AHEC in-kind contribution \$452 total \$5,093

Tally of funding through the Independence Co Hometown Wellness Coalition: \$884,299

Local Health Administrator: Sonia Nix

Profile Updated: December 2011

Izard County

Year HHI started: May 2001

How HHI started: Organized through efforts of the LHUA, Treva Engelhardt. The Coalition is called the **Izard County Hometown Health Coalition**.



How HHI is organized:

- The policy and procedures for the coalition are reviewed and approved yearly.
- Izard/Stone Network Coalition policy and procedures are reviewed and approved as needed.
- Mission/Vision approved March 2001. Individual committee mission/vision statements approved by coalition board.
- 501c3 discussed—but not pursuing at present
- Committees meet separately and report to full coalition monthly. Committees are Substance Abuse Prevention (both alcohol and tobacco), 5-Star Network Committee for Diabetes Education and Prevention, and other ad hoc committees.

Past Projects:

- Assessment activities conducted:
 - BRFSS (County Adult Risk Factors Survey), 2001
 - YRBS (Youth Risk Behavior Survey), 2002
 - Key Informant Surveys (ADRDN Program)
 - APNA (Arkansas Prevention Needs Assessment) SPF SIG Program works closely with all Izard County Schools to ensure their participation and the survey is mandatory.
 - CORE Survey – Conducted in Ozarka College – SPF SIG staff worked to implement the survey first administered in Jan. 2008 and collaborated with colleges to ensure mandatory
 - Youth Focus Groups
 - County Assessment (conducted during planning phase of SPF SIG Program.)
 - Community Perception Survey (SPF SIG Program)
 - Key Informant Interviews (SPF SIG Program)
- Formed a Network between the Izard & Stone County HTH Coalition
- Implemented activities to support Healthy Arkansas goals: “5-A-Day Challenge,” “Growing Stronger, Strength Training” for seniors, “Re-Shape Yourself,” “Search Your Heart,” “Walk across Arkansas,” & Worksite Wellness Workshop for local industries. Also presented Healthy Arkansas to various community groups
- Bulletin Board Campaign to promote healthy lifestyle choices
- Other outreach activities included: High School “Project Graduation” in two schools, ICCY (Izard County Consolidated Youth) Youth Summit, Injury Prevention in rural Areas at Calico Rock Hospital, Izard-Stone Counties “Healthy Living” Program, Methamphetamine Presentation at Ozarka College, and “Potty Pointers” health information posted in local area restrooms. Hand washing presentations in the schools.
- “Growing Stronger, Strength Training” was presented to the Diabetic Support Groups in Izard County

- Promoted “Get Real About Tobacco” in local schools, “Tobacco is Yucko” and Quit line/SOS
- IZARD County Health Education Booths at local events
- Media Literacy Training done coalition members & Melbourne’s Helping Other Teens Club.
- County-wide Town Hall Meeting addressing underage drinking & new SIG program
- Operation Storefront survey was done by the HOT Club. The assessments showed tobacco advertising and evaluated the target specific groups.
- Assessed tobacco policies within the county regarding tobacco use in public places. Next worked on passing various ordinances to address the use.
- Partnered with Community School Health Nurse, Marilyn Cone, to promote health thru the educational cooperative channels to the county school districts. Nurse presented MRSA facts, vision and hearing screenings, BMI and Scoliosis training, Teen Pregnancy and STD to school nurses and counselors and various other school employees.
- Educational and cessation resource booths set up at area events thru the year. IE—fairs, festivals, reunions, and public events
- Developed and distributed Cultural Diversity Handbooks for coalition members
- Conducted:
 - “Cultural Competency” Training for coalition members
 - Strategic Planning Workshop for prevention activities
 - Evidence-based prevention curriculum for IZARD Co. Schools Admin.& law enforcement
 - Drug education workshop targeting emergency personnel, educators, and law enforcement
 - Public speaking presentations to community groups on SPF SIG Underage Drinking Prog.
- SPF SIG Media Campaign ran PSAs on 3 local radio stations during Red Ribbon Week (Oct. 23 – Nov. 3) targeting parents who provide alcohol to youth
- SPF SIG staff and a coalition member attend 3 weeks of CADCA (Community Anti Drug Coalitions of America) Academy Training, 2007-08, focused State Prevention Framework
- SPF SIG Coordinator, a coalition member, & HHI Tech. Advisor completed online training through SPF SIG Program with Univ. of OK, focused prevention framework components.
- SPF SIG Coordinator completed online training course with CADCA IN Oct. 2008
- Substance Abuse Prevention Committee developed mission statement for the committee’s goals and objectives
- SPF SIG Program developed and had approved a 3 year Strategic Plan for implementation of underage drinking prevention strategies and activities.
- National Exercise program “Table Top Drill” in Oct. 2007 & follow-up with full-scale exercise March 2008. “Operation First Response” tested capabilities of the IZARD County Local Emergency Planning Committee in providing mass prophylaxis to first responders and the public.
- Underage Drinking Prevention Program partnered with the Sheriff’s Dept. to implement “Thanks for Being Safe & Sober” Program during holiday season sobriety checkpoints
- Assessment of current health data and establishing priorities is ongoing
- Continuing to build and broaden the IZARD/Stone County Network Coalition
- A Community Perception Survey on community norms of alcohol use, data used to plan education and prevention programs.

- Community Perception Survey conducted annually to measure change & to provide evaluation
- Youth Focus Groups were conducted in IZARD County Schools in 2007 as part of county assessment and will be conducted annually to measure change & to gather data for evaluation
- The IZARD County Hometown Health Coalition, SPF SIG Underage Drinking Prevention Program in partnership with the IZARD County Sheriff's Department, launched "Parents Who Host, Lose The Most: Don't be a party to teenage drinking" public awareness campaign.
- Substance Abuse Committee developing website information dedicated to underage drinking prevention education. Also forming Media Group to implement public awareness of the health and safety risks of underage drinking & promote signage throughout the county.
- Youth Board on substance abuse prevention began in 2008 to address ways to reach the youth. The Youth Board, TAG Team (Teens Achieving Goals) is currently active in prevention activities with 5 representatives from each of the 3 school districts.
- Underage Drinking Prevention Program partnered with the Sheriff's Dept. to implement "Thanks for Being Safe & Sober" Program during holiday season sobriety checkpoints
- New tobacco prevention Website being developed. It is tobacco freeic.com.
- Diabetic Support Group & Self-Management Classes expanding to smaller communities county
- Working on environmental changes & ordinances banning tobacco use in public places.
- Currently employ 4 people thru our grants: Diabetes Coordinator, Tobacco Prevention Educator, Alcohol Prevention Community Liaison, and SIG Project Coordinator.
- Community Liaison working with schools thru implementation of Project Northland and Class Action Curriculum to curb drug and alcohol abuse among youth.
- Substance Abuse Committee involved with juvenile justice to advocate a policy for assessment of all adjudicated youth about the knowledge of underage drinking laws and consequences.
- Red Ribbon Week Poster Contest in all 6th grade classes. Winners were given t-shirts and posters were placed in public areas in town.
- "Sobriety Check Point" in partnership with the IZARD County Sheriff Office planned in Dec/Jan.
- Partnered with the IZARD County Health Unit to assess pregnant women who are smoking and if they are aware of the dangers to the unborn child plus themselves. Info packets: baby bibs, cessation resources, & pamphlets are being handed out to pregnant women thru the clinics.
- SPF SIG Program staff working with DASEP (Drug & Alcohol Safety Education Program) to develop youth alcohol education curriculum to be delivered to adjudicated youth
- SPF SIG Coordinator participated in online training course with CADCA in January 2009
- An in-service to Personal Care Aides was given on caring for a diabetic
- 5 Star Network abstract was presented at the "National Diabetes Conference" in Long Beach, Ca. April 2009
- A 1-day Counselor Update/Workshop was held at the Educational Co-op, very well attended
- Co. Judge signed Proclamation "Through with Chew Week & Great American Spit Out Day" March 2009

- Sustainability training held for coalition members in Sept. 2010
- “We Card” baskets are delivered to all tobacco retailers in IZARD County
- AHEC established medicine assistance program in Melbourne at Ozarka College
- SPF SIG Underage Drinking Prevention Program Coordinator attended the Community Anti-Drug Coalition of American Forum in Washington, D.C.
- One-on-one counseling is being offered to clients in Horseshoe Bend
- Plans for Nutrition & Physical Activity Conference for April 8th at Ozarka College

Current/Future Projects:

- “Project Northland and Class Action”, evidence-based prevention curriculum is currently being implemented in all IZARD County Schools and was stopped when grant ended in June 2011.
- Assessment activities will be ongoing annually – Community Perception Survey, APNA, CORE, Youth Focus Groups, Key Stakeholder Interviews
- Coalition will continue to provide training opportunities for members.
- SPF SIG Coordinator maintains Certified Prevention Consultant Certification through Arkansas Prevention Certification Board.
- Community Project Liaison will attain Certified Prevention Specialist certification by late 2010
- Provided presentations for ICC School Youth Summit for 5th and 6th graders in April 2011
- SPF SIG staff working on development of Youth Leadership trainings for IZARD County Youth
- Annually assess coalition membership base to ensure cultural diversity
- Continue to promote the coalition and coalition programs throughout IZARD County
- Public speaking presentations to community groups to educate about focus of coalition progs.
- SPF SIG Media Campaign work toward community level change of norms and attitudes regarding underage drinking
- Continuing to work on environmental changes related to tobacco use
- \$10,000 in additional funds to augment our SPF SIG Underage Drinking Prevention Program.
- Our request for funds was successful with following activities to be implemented:
 - Lawmaker’s Meeting – countywide lawmaker’s meeting to IZARD County Quorum Court members, County Judge, State Representative and Senator, Mayors of all townships in the county, City Council members of all townships, and coalition members, included Power Point presentation about strategies being implemented with the SPF SIG funding and outcomes achieved. Discussed current funding and provide updates on activities to secure funding beyond SPF SIG. Objectives: inform lawmakers about the success of the program and gain support for local resources, including funding. Meal provided and pocket folder with contact information.
 - Meetings with other counties – ADAP required conducting meetings with other counties to educate about the State Prevention Framework and encourage the use of best practices. Conducted meetings with two adjoining counties in our area, Fulton & Sharp, provided food and program materials. Each person attending received a folder packet with State Prevention Framework educational materials and best practices.
 - Project Northland (Evidence=Based Curriculum) – has been implemented in all 6th, 7th, and this school year 8th grade classes in the county. This curriculum proven to decrease underage drinking. Curriculum has already been purchased, additional funds

will be utilized to purchase additional workbook materials that are used by students annually and must be repurchased. Funding allows us to provide two additional years' worth.

- End of program pizza and shirts for Project Northland participants for past 2 years. This serves as good incentive for students to complete the program, only student who completes the program will be included. Expanded program to 8th grade.
- Lunch & Learn – conducted a session with IZARD County Law Enforcement. Work closely with IZARD County Sheriff's Department benefit our program to provide education for the Horseshoe Bend Police Department that is separate from the Sheriff's Department. Sheriff's Department officers and Horseshoe Bend officers all invited. Power Point Presentation about our program, Social Host Law, and local data about where youth report getting alcohol and their perceptions and attitudes. Also provided current data about successes and areas showing a need for improvement. Provide food and a pocket folder for each attendant with educational materials.
- Yard Pledge Signs – purchase Yard Pledge Signs distributed throughout county, available at events, to reach people to secure pledges.
- Coalition Sustainability Training has been held for coalition members on 2 occasions.
- Developing Act 13 training presentation & new ACT 811 info given to IZARD County Sheriff's Dept. & Horseshoe Bend Police dept., local businesses and IZARD County officials.
- Collaborating with Ozarka College, developing "Dangers of Smokeless Tobacco presentation for all Freshmen Year Experience classes at Ozarka College. (6 sections, 20 or more students!)
- Tobacco Coordinator, Hunter Caraway, received Arkansas TPCP Rookie of the Year Award 2010 for outstanding dedication to tobacco control in Arkansas.
- Participated with the IZARD County Sheriff department in "National Take Back" Initiative, allow for safe, legal, and environmentally-friendly disposal of extra drugs that patients have not used.

Ordinances passed through the Hometown Health Coalition's efforts are:

2001—Ordinance establishing the IZARD County Courthouse Tobacco Free; **2007**—Ordinance 2007-01 restricting the advertising and promotion of tobacco products in the IZARD County Fairgrounds exhibit buildings during the North Central Arkansas District Fair; **2008**—Ordinance 2008-02 restricting the use of Tobacco Products at all the future American Cancer Society's IZARD County Relay for Life; **2009**—Policy Change City of Melbourne. All city parks now have a smoking ban in 25 feet of playground equipment with signage; **2009**—Cooper Hawk Golf Course adopted policy that all state, regional, district High School golf tournaments would be tobacco free events; **2010**—County Judge declared ban of tobacco products on Court square during Pioneer Days celebrations the first weekend in May; **2010**—Policy Change in Mt. Pleasant for a 20 foot tobacco use ban near playground equipment and ball court at the city walking trail; **2010**—Policy Change: As of May 14th, 2010, the City of Melbourne Housing Authority will adopt smoke-free play areas with 20' buffer zones. Signage will be provided at stated areas such as a playground, ball court, etc...

Grants awarded to the IZARD County Hometown Health Coalition:

Prevention Resource Center Mini-grants for ATOD prevention

2003—\$1000 Tar Wars; **2004**—\$1000 Meth Awareness Workshop for teachers, first responders & community; **2005**—\$1000 Strategic Prevention Framework Planning Workshop; **2006**—\$1500

ATOD Prevention Strategies; **2007**—\$1500 Cultural Diversity Workshop; **2008**—\$1500 ATOD Prevention Strategies; **2009**—\$1500 Red Ribbon Week Poster Contest, Holiday Sobriety Checkpoints, April Alcohol Awareness Run/Walk; **2010**—\$1500 Red Ribbon Week Poster Contest, Holiday Sobriety Checkpoints, April Alcohol Awareness Run/Walk

Community Based Tobacco Prevention and Education Grant: (Prevention Program)

2001-2002—\$75,000 plus supplemental \$17,000; 2007-\$67, 225.00; 2008-\$67,225.00; 2009-\$74,761.00; 2010-\$73,551.00; 2011-\$53,295.00

Arkansas Delta Rural Development Network (ADDRN), Diabetes Education and Prevention Program in IZARD and Stone County: **2002**—\$32,630; **2003**—\$24,000; **2004**—\$60,000; **2005**—\$39,000; **2006**—\$51,000 plus additional supplements of \$14,000 & \$5993.12

Delta Hills Network Grant (Diabetes Prevention and Education in IZARD, Stone and addition of Sharp, Fulton & Lawrence Counties)

2007—\$45,000; **2008**—\$45,000; **2009**—\$44,800; **2010**—\$84,500 (\$12,000 Per county in network)

Department of Health Wellness Grant

2004—\$800 Printing Youth Risk Behavior Survey (YRBS) pamphlets; **2005**—\$2000 Wellness Campaign and Workshop, Bulletin Board Campaign promoting health lifestyle choices

State Prevention Framework / State Incentive Grant (SPF / SIG) for Prevention of Underage Drinking: 5 years grant –2007 thru 2011 of \$600,000 & 2010—ends June 2011 additional funding of \$10,000.

EUDL (Enforcing Under-aged Drinking Law) Grant -\$35,000

The Enforcing Underage Drinking Laws Grant Program is funded through the Arkansas Department of Finance and Administration. The EUDL Program allocates funds through block grants to enforce state laws prohibiting the sale of alcoholic beverages to minors and to prevent the purchase or consumption of alcoholic beverages by minors.

Substance Abuse and Mental Health Services Administration

2008—\$500 Town Hall Meeting for Substance Abuse and 2010—\$500 Town Hall Meeting for Underage Drinking

Tally of funding through the IZARD County Hometown Health Coalition: \$1,460,780.12

2010 Public Health Hero Award Recipient: The recipients are outstanding and innovative people and organizations who have activated members of their community to improve health. This was awarded by Arkansas Department of Health in conjunction with Public Health Week.

Employees hired thru coalition grants:

- Linda Moser – SPF SIG Grant Coordinator
- Chris Haley – SIG Community Liaison
- Hunter Caraway – Tobacco Grant Coordinator
- Matt Burk – 5-Star Network Community Encourager

WEB SITES:

<http://www.izardhometownhealth.com/>

<http://tobaccofreeic.com/>

Local Health Administrator: Treva Engelhardt

Profile Update: September 2011

Jackson County

Year HHI started: 2005

How HHI started: The Jackson County Interagency Council was meeting monthly and the decision was made to partner with Independence County on a Tobacco Grant. Officially **Jackson County Health and Wellness Coalition** was formed when Healthy Arkansas was introduced.



How HHI is organized: Anissa Foushee, Local Health Unit Administrator, brought stakeholders together to form the coalition. The present chairperson of the HHI Coalition is Jennifer Green and the Tobacco Committee was renamed the Alcohol, Tobacco, and Other Drug Committee and is chaired by L.J. Bryant.

- **Mission:** The residents of Jackson County will have the opportunity for comprehensive wellness and awareness through education and community resources.
- **Vision:** A healthy community should be all-inclusive when addressing the basic dimensions of health. The Jackson County Wellness Coalition seeks to improve the lives of the residents of Jackson County throughout all the dimensions of health. This will be achieved through community education and promotion of healthy resources aimed at awakening people to their own power to create change.

Past Projects:

- Assessment activities include: Results of County Adult Health Survey presented at luncheon at Harris Hospital for coalition members and other residents of the county
- Physical activity and nutrition activities include: Camp “Fit-N-Fun”
- Tobacco prevention activities include: Teamed with Independence County on Tobacco Free Initiative; Name the Mascot Contest, Tobacco Free Initiative Mascot, “Cig-freed”, cigarette free; “Cig-freed” handed out materials at a home football games and other county events; provided a school mini grant for school interested in participating in tobacco prevention activities and programs; Polled local restaurants and compiled a list of smoke-free restaurants before ACT 8; Promoted “Get Real About Tobacco”, “Kids for Health”, & “Science, Tobacco & You” in area schools; Promoted Quit-line, SOS. Second-Hand Smoke Effects Presentations – White River Area Agency on Aging aids and Harris Hospital’s Lunch & Learn; Held Strike Out Tobacco Day at a local ball field; Second-Hand Smoke Effects trainings at coalition meeting for members; Distributed Smoke-Free Restaurant guides; Distributed T-shirts for graduating seniors with Tobacco-Free information; Held Tobacco Control Board Merchant Workshop for county area merchants’ education; Sponsored secondhand smoke billboard.
- Community education activities include: Oral Health Fair, skits and educational session, 742 students in two Jackson Co. Schools
- Other partnership and outreach activities include: Rubber Duck Race fundraiser for March of Dimes; “Hat Chat” Luncheon for In-Home Services Personal Care Aids, Portfest education HHI booth, informational booth at Portfest, and information booth at Health Fair. Block Party at the Branch Community Center with games, face painting and Haunted House of Consequences

- Implemented activities to support Healthy Arkansas goals including: Body Walk, Fitness Challenge, Growing Stronger, Strength Training, Re-Shape Yourself program through the extension office, Healthy AR presentations, and newspaper articles on restaurant awards.
- Physical activity and nutrition activities include: Walk Across AR, Walking Trail Brochure
- Other partnership and outreach activities include: Youth Advisory Council” for ATOD Prevention; Mass Flu Clinic; Free Health Clinic; Oral Health Fair; Town hall meeting on underage drinking; Large Christmas Card “Safe & Sober” sign posted in the community.
- Organized free community clinic called Christian Community Clinic of Jackson County.
- Store Alert Report Cards done for Newport area.
- Partnered with County Extension Office for Science, Technology, Engineering & Math summer program at ASU Newport.
- Is participating in National Take-Back Initiative to dispose of unused prescription drugs
- Free diabetic education classes at ArCare.
- Education classes at Harris Hosp for diabetics on insulin
- Body Walk at schools
- Tobacco Control Youth Board formed by Newport students with YES (Youth Extinguishing Smoking) Team as counter-marketing campaign.
- Tobacco Free Living Poster Contest in schools

Current/Future projects:

- Newport Jr. High was awarded 2011 Child Wellness Intervention Project (CWIP) Grant for \$13,894.51
- Newport schools received Fresh Fruits & Vegetables Grant creating healthier school environment
- 1st Annual Girls Rally, “Every Girl is a Super “Role” Model”, focusing on motivation, personal health and decision making with special speaker, Latonya Goffney, Superintendent of Coldsprings-Oakhurst Consolidated Independent School District in TX; Dr. Karen ones of Harris Hospital, Amber Grady of ASU-Newport and Margaret Morrison, PRC
- 8th Annual Clearing the Air in Communities of Color Conference, Chris Grady, 10th grader at Newport High School won 2nd place in the “Clearing the Air Youth Rap” Contest & received \$250 prize. Grady’s tobacco-free rap was heard on River Country 96.7 FM, Newport 1280 AM and is currently used by several wellness & ATOD Coalitions
- Held 5th year HHI Celebration
- Youth Tobacco Summit
- Reestablished ATOD Sub-committee
- Free Tobacco Merchant Education Training
- Free Community Clinic having “Irish Stew” Fundraiser
- APNA Data Presentation
- Jackson County students attended Pam Stenzel’s presentation on STD & Teen Pregnancy
- T-Dap School Clinic
- Christian Community Clinic patient care monthly in Newport
- Statewide School Health Conference presentation on Asthma
- Jackson County Wellness Coalition is collaborating on a cooking, shopping class with instructions on budgeting; using coupons; planning and preparing health meals.

Grants Received:

- \$49,974 Tobacco funding partnered with Independence County Health & Wellness Coalition, July 2004-June 2005
- Jackson County Wellness Coalition, Prevention Resource Center Grant, Tobacco, \$1,500
- White River Rural Developmental Network, Nutrition, \$19,200
- Jackson County HHI Wellness Coalition including in Independence County Health & Wellness Coalition, Tobacco, \$20,000
- \$500 stipend from ADAP to host town hall meeting on underage drinking
- \$4500 for an ADAP-PRC mini grant for strategic prevention framework training
- \$75,000 to Newport Schools for CSH Grant from TPCP
- \$36,000 to Newport Schools from Fresh Fruit & Vegetable grant

Tally of funding through the Jackson County Health and Wellness Coalition: \$206,674

Local Health Administrator: Anissa Foushee

Profile Updated: December 2011

Lawrence County

Year HHI Started: 2001

How HHI started: Developed from the Lawrence County Healthcare Coalition.



How HHI is Organized: Current officers for the 2011-2012 year are:

President: Junior Bringer
Vice President: Bobby Bridges
Secretary: Kim Nunally

Mission and Vision Statement approved May 2001

Currently using 501c3 status of Lawrence Memorial Hospital

Committee structure includes: Children/Infant health, youth health, adult health
Drug prevention and environmental health

Past Projects:

- Assessment activities include: conducted Youth Risk Behavior Survey (YRBS) in five Lawrence County schools September 2001, conducted environmental health survey for Walnut Ridge, Hoxie, and Black Rock, conducted safe drinking water survey for Western Lawrence County, conducted Behavioral Risk Factor Surveillance System Survey (BRFSS), Delta Rural Health Survey conducted by Arkansas State University, Health Directory for Lawrence County, Sewer grant improvement project for Sedgwick, Breast and Prostate Screening Clinics at Walnut Ridge Schools
- Community Education activities include: participated in health fair at Williams Baptist College and Health Fair Lawrence Memorial Hospital, participated in Career Fair at Williams Baptist College for 9th and 10th grade students from (6) Lawrence County Schools, Back to School Campaign, provided educational booth at county fair, updated Lawrence Health Care Coalition informational pamphlet, West Nile Virus pamphlet project, household hazardous material pamphlet project, “Healthy Living” lecture series, Presentations on AIDS/HIV/STD, Environmental Health, Immunization, Healthy Arkansas, Tobacco, Reproductive Health ,and WIC, Biggest Loser at Williams Baptist College, “Best Care” training for daycare workers
- Healthy Arkansas: Walk Across Lawrence County, Dr. Boozman presentation “The Perfect Storm”
- Promoting “Get Real About Tobacco” and “Kids For Health” in area schools
- “5-A Day Challenge”
- Community Garden located in Walnut Ridge
- “Fitness Challenge”
- Healthy AR Presentations
- Promoting Quit-line, SOS
- Smoke-Free Workplace Info
- Tool-Kit for Tobacco-Free Campus
- “Walk Across Arkansas”
- Lawrence County Health Educational Booths at local events
- County Social Host Ordinance prohibiting alcohol service to minors
- Extension Service begins 8th year of nutrition lessons in schools grades K-6th

- Heart Smart Program to provide heart healthy education
- County Wide Safety Fair in Imboden
- “Golden Jubilee” at Lawrence County Memorial Hospital
- Blue & You- “Grilling Healthy”

Current/Future Projects:

- Promote healthy eating and encourage appropriate exercise for senior citizens
- Healthy Arkansas Worksite Wellness Project
- LMH implementing Diabetic Education Project for all county schools grades K-12th teaching nutrition and parent involvement, also available for community members
- Life skills classes for Parents
- Positive Action Classes at Lawrence County Schools
- Lawrence Memorial Hospital Community Needs Assessment
- Iron Mountain
- Assisting the Children’s Shelter
- Assisting the Black Rock Lion’s Club with collecting glasses
- County Wide Safety Fair in Hoxie
- Annual Lawrence County Prostate Screening and Health Fair
- Created Youth Task Force with representatives from each school district
- Promoting Quit-line, SOS
- HHI Celebration celebrating 10 years
- Assist with DEA Take Back Initiatives

Grants Received:

- Stamp Out Smoking Grant for Hoxie School
- Preventative Health and Health Services Block Grant for Walk Across Lawrence Coy
- Grant from Entergy for Worksite Wellness Program
- Rural Health Grant for Diabetic Education totaling \$30,000.00
- Fall Festival for \$1,000.00
- Diabetic Educational Grants, 3 for a total of 68,000.00 dollars
- ATOD Grant, to address underage drinking among the youth in the county. Total to date 160,000.00
- Pending is a Blue and You Grant from Blue Cross for Youth fitness challenge in schools for 55,215.00
- ARDH Heart and Stroke Grant for the Heart Smart Grant
- EUDL Grant for Sheriff’s office to enforce underage drinking laws
- Blue and You Grant Youth and Families Health Challenge

Other pertinent information: Lawrence County is located in NE Arkansas with a population of 17,774. Walnut Ridge is the largest city and serves as the County Seat. Lawrence County is divided by the Black River with rich farmland to the East and rolling Ozark foothills to the West.

Local Health Acting Administrator: Susan Harris

Profile Update: November 2011

Mississippi County

Year HHI started: December 2001

How HHI started: The Healthy Start Coalition provided to the county a community building training with Donna Yutzy as the trainer. From the training, a list of potential stakeholders was identified, which resulted in a steering committee to promote Hometown Health & Mississippi County Kick-Off.



How HHI is organized: The Mississippi County Coalition is not actively meeting at this time. Walter Holloway, new Local Health Unit Administrator for Mississippi County, is attending many groups within the communities and working together with them in partnerships and leadership planning.

Past projects:

- Community Education activities include: educational booth at Annual Cancer Council Coalition Health Fair provided educational booth at county fair, and Women's Health Week display at the Local Health Unit with giveaways for women and teens
- Hometown Health presentations at the Delta Community Outreach Center in Luxora, Mississippi County Coalition for a Tobacco Free Arkansas, and Blytheville Boys & Girls Club
- Back to School Physical Activity Day
- Search your Heart participant with Body & Soul - A Celebration of Healthy Eating & Living
- AMHC Quarterly Health Fair October 2010
- Bridge the Gap Health Fair November 2010
- Presented STD and Teen Pregnancy information at Blytheville High School

Current/Future projects:

- Completing the Needs Assessment for Mississippi County
- Attend Mississippi County Coalition for a Tobacco Free Arkansas Annual "Saving The Lives of Arkansas' Children" Banquet
- Annual Cancer Council Health Fair September 2011
- Continue to seek identify and involve new stakeholders
- Provide technical assistance to the Mississippi County Tobacco Coalition
- Increasing awareness among community members about Men's Health, specifically prostate and testicular cancer
- Safety Baby Showers providing education to decrease child injury rates
- Women's Health Week displays in LHUs
- Breast Cancer Awareness displays in LHUs
- Nutrition Education and Food Demonstrations at Armored Elementary

Local Health Administrator: Walter Holloway

Profile Updated: November 2011

Poinsett County

Year HHI started: February 2005

How HHI started: Beginning with the Healthy AR by providing presentations to several civic groups and members of various organizations interest was garnered to seek a collaborative effort of community individuals to work toward a healthier county.



How HHI is organized: Meetings began February 2005. The Mission and Vision Statements were created April 2005. A committee was established to assist with the grant application and possible implementation of the Medicine Assistance Program. In 2006, the Poinsett County HHI Coalition and the Drug Abuse Prevention Coalition joined forces and created **Poinsett County Partners In Health Coalition**.

Past projects:

- Implemented activities to support Healthy AR goals including: Fitness Challenge, PEPPi (Peer Exercise Program Promotes Independence), Take Charge Of Your Heart, Worksite Challenge, Fit With 5, promoting Quit-line/SOS, and Healthy AR presentations
- Community education activities have included: Nutrition classes in 2nd grade for healthy snacks; Pink Carnation Sunday; Rotary physical activity presentation; Act 13 campaign; teen pregnancy information from Centers for Health Statistics presented to coalition members; town hall meetings on underage drinking and meth use; suicide prevention; proper hand washing techniques and sun safety to daycares; and smokeless tobacco presentations to 5th and 6th graders.
- Hosted a seminar on for the community on obtaining a 501C3 status for non-profit organizations.
- Other outreach activities have included: informational booth at health fairs- Poinsett County Fair; Cotton Pickin' Jubilee at Marked Tree; and Terrapin Derby at Lepanto, Educational assistance with PACES (group formed pregnant teenagers, parenting classes, locating resource), and 5K/Walk/Run—in Trumann; Mass Flu Clinic; School Flu Clinics.
- Assessment activities include: compiled and distributed county resource directory; presented results of County Adult Health Survey
- Assisted City of Harrisburg in implementing fluoridation of public water system, awarded the Public Health Hero Award, 2008
- Continue to seek, identify and involve new stakeholders; Reorganizing coalition to combine HHI & Substance Abuse Coalition; 501(c) 3 Presentation by Dept. of Volunteerism to HHI Coalition; reviewing and planning for future grant opportunities

Current/Future Projects:

- Education on Act 811
- Distributed materials to coalition regarding women & heart disease
- Provided heart healthy recipes to Senior Life Centers
- Information shared about Dental Services providing free or low cost dental care for elderly

- Outreach activities: Trumann School Health Fair; Harrisburg Youth Health Fair and “Rachel’s Challenge”
- Sponsored speaker from ARSAVES
- Partnered with local food banks to distribute info on county resources, proper nutrition and tobacco cessation
- Partnering with “Out of the Dark” chapter from Craighead County to fight growing problem of teenage prescription drug abuse, guest speaker, Skip Mooney
- Participate in “National Take Back Day” to give county residents a safe method of properly disposing unused narcotics
- Other partnership and outreach activities include: partnered with Riverside Ambulance Service for Automatic External Defibrillator funding and provide technical assistance to the “Together We Can” group (TWC)
- The Medicine Assistance Program has assisted 323 patients with 2,338 prescriptions (a savings of \$858,539.84).
- Harrisburg Middle School, Poinsett County, participating in Delta Garden Study’s first year of its full scale study, Fall 2011
- APNA data presentation
- A fun program presented to students at Play School Day Care in Harrisburg on hand washing and sun safety
- Bill Dresbach, EHS, educated several Poinsett Co. deputies, animal control officers and community members on the warning signs of rabid animals presented to Poinsett County Sheriff’s Department
- Bright Beginnings Day Care in Marked Tree about LHU services
- Harrisburg Center for the Arts, five sessions “Driving under the influence/impaired vision goggles; ATV Safety; nutrition education; Rethink Your Drink; Abstinence Education and Second-hand Smoke/Smokeless Tobacco Education with 180 attendees
- T-Dap Clinics in all schools across Poinsett County School, 6th graders
- Two “off-site, after hours” held to give T-Dap and Tetanus vaccinations for flood victims and volunteers
- OEM opened mock shelter in Trumann for victims
- Harrisburg School District, “Just Say Know” Tobacco video and discussion of consequences to using tobacco; harmful effects of smokeless tobacco and secondhand smoke
- Harrisburg High School hosted, “Rachel’s Challenge”
- ARSAVES presentation
- Dig Day held as part of Delta Garden

Grants received:

- Partnered with the Crowley’s Ridge Health Coalition to apply for funds from the AR Delta Rural Development Network to support a Medicine Assistance Program
- Partnered with Riverside Ambulance Service, Automatic External Defibrillator Funding, 2006

Local Health Administrator: Janice Mitchusson

Profile Updated: December 2011

Randolph County

Year HHI Started: 2003

How HHI Started: Collaboration among health care providers and health focused leaders



How HHI is Organized: Local Planning Group is led by Kathy Smith, Administrator, Randolph County Health Department, as Healthy Randolph County.

Past Projects:

- Community Assessment: Completed in 2004 by Randolph County Hometown Health Alliance.
- You Can! Steps to a Healthier Aging: Physical activity and nutrition program provided to anyone over the age of 50.
- Child Safety Restraint Program: Healthy People Randolph County is a collaborative partnership represented by UAMS, BRAD, and the Randolph County Health Department. The safety seat restraint program is now in its third year and 384 children have been placed in safety approved restraint systems and parents and caretakers have received education and instruction in proper restraint procedure.
- Community Education Activities: Classes were held on the campus of Black River Technical College and 20 area instructors were certified as child safety restraint officers.
- Area Agency on Aging and Randolph County Health Department partnered to hold a caregiver symposium for educational opportunities among older Arkansans and their caregivers.
- West Nile Virus, child safety seat restraint, and public health educational materials are presented at the County Fair each year.
- Diabetes, women's health, health care specific for men, and child health education are promoted each year thru health fairs and special clinics.
- Expanded Earthquake Preparedness Planning began in September 2006.
- Cornerstone Coalition began in 2006 focusing on healthy lifestyles with a special emphasis on Alcohol, tobacco, and other drugs.
- Health Education material is provided each year at the County Fair.
- Public Health Performance Standards Assessment survey was completed by the community to guide health and disaster planning efforts.
- Chronic Disease Programs are underway with a focus on better nutrition and increased physical activity. Food demonstration and physical activity classes are integrated with clinical program delivery at the Randolph County Health Department.
- Rock and Roll Highway 67 Festival
- Arthritis Walk

Current/Future Projects:

- Pandemic Influenza Planning, Mass Flu Clinics, School Flu Clinics, and Tdap School Clinic
- Seasonal Influenza Health Fairs
- Relay For Life
- Cervical Cancer Walk
- Alzheimer's Walk

- TB Skin Test for Head Start teacher working under Brad Corp
- Medicine Assistance Program: Provided by the Community Health Center, assistance is available to all county residents based on inability to pay full price.
- Present Donnie Dinosaur Tobacco Prevention information for Alma Spikes Kindergarten and 1st grade classes
- Diabetic education and screening provided by Crowley's Ridge Rural Health Coalition and Community Health Center
- Present Tobacco Prevention and Adolescent Health information at Pocahontas Jr. High Wellness Day
- Collaborate with local organizations to purchase a permanent prescription drug drop box for the County Sheriff's office
- Rock & Roll Festival
- Founder's Day Festival
- Pocahontas JR High School health and wellness day
- BRTC Spring Health fair
- Community Fall Health Fair

Grants

- ADRDN Grant for Medicine Assistance Program—\$16,000
- SIG through ADAP for Underage Drinking—\$150,000
- Parks and Recreation Grant for Skating—\$200,000

Tally of funding through the Healthy Randolph County: \$366,000

Local Health Administrator: Kathy Smith

Profile Update: November 2011

Sharp County

Year HHI started: 2004

How HHI started: The Local Health Unit Administrator collaborates with various agencies and volunteers to work on projects to improve the health of the citizens in Sharp County.



How HHI is organized: The collaboration group began in 2004 as a Leadership Planning Group and then in January 2006 became the **Sharp County Hometown Wellness Coalition**.

Past Projects:

- Tobacco activities have included: being an active member of Network of Community Options Tobacco Coalition, an ordinance for smoke-free LHU campus, promoting “Get Real About Tobacco” and “Kids For Health” in local area schools, promoting Quit-Line and SOS
- Implemented activities to support Healthy Arkansas goals including: Fitness Challenge, Exercise: A Guide from National Institute in Aging, Growing Stronger, Strength Training for seniors, and Nutrition & Wellness Classes such as Reading Food Labels
- Other outreach activities have included: health information booth at Spring Garden Show, men’s health clinic, Quarterly Youth Seminar
- Partnering with Crowley’s Ridge Rural Health Coalition, Fulton County Hometown Health Coalition and Poinsett County Partners in Health Coalition to seek funds through the Arkansas Delta Rural Development Network Grant for funding to initiate a Medicine Assistance Program.
- Medicine Assistance Program to date has assisted 34 clients with 149 prescriptions and saved \$423,978.57.
- “Cool To Quit” Tobacco Prevention Activities
- Partnered with several community organizations & agencies to present Kid’s Health and Safety Fair
- Local Public Health Performance Standards Assessment Survey was conducted in 2005 utilizing various agencies and organizations of the county
- Funded to conduct diabetic education classes & diabetic support groups awarded by Delta Hills
- ATOD sub-committee formed
- Held Red Ribbon poster contests with special speaker for two local schools
- Participated in Catholic Wellness Fair
- Partnered with Highland School for Circle of Friends Fall Festival
- Sharp County Adult Health Survey conducted October, 2008
- Celebrated 10 year anniversary of Hometown Health Initiative
- Holiday shoe campaign to represent alcohol related deaths
- Place yard signs in April for Alcohol Awareness month and have drunk cart and fatal vision goggles to be presented at two local school’s drivers education classes
- Developed coalition banner and brochure
- Partnered with Cooperative Extension for ATV training in schools - 2009-2010

- Participated in Walk to Lunch Day on April 29 with media coverage & flyers shared
- Sharp County employees participated in Fitness Challenge
- 5 Star Diabetic Network partnered with AHEC to provide presenters at diabetic support groups
- Presentations on teen pregnancy, STD'S and tobacco given at Cave City school
- AHEC is sponsored a medicine assistance program
- Master Settlement Tobacco Grant Presented to Coalition
- Store Alert Tobacco Survey conducted in Sharp County
- Highland School applied for coordinated School Health
- Men's Heart Health Fair and Women's Heart Health Fair were held in collaboration with White River Medical Center North Complex and Health Dept utilizing volunteers from coalition
- Health Ranking presented to coalition by Emily Harris
- Coalition working on getting walking trail bookmarks printed for distribution
- Diabetic Education classes and support groups established for the county
- Act 13 information and Zobey CDs given to area daycares
- FAS information and "Don't Smoke When You are pregnant" given to Pregnancy Center, DHS, Health Dept. Daycare Providers to be distributed to community, esp. young pregnant females
- Operation Take Back was done in four areas in Sharp County: Hardy, Cherokee Village, Ash Flat and Evening Shade – Spring and Fall 2011

Current/Future projects:

- Plans are being made to host a Safety Baby Shower
- Action is being taken to obtain a prescription drug drop-off box for the county
- Literacy council is being formed in the county
- Highland 5th and 6th graders and the coalition were educated on the ARSaves program
- Highland Coordinated School Health is forming a farmer's market for the area
- ATV Safety education is being planned for all the schools in the county
- Media campaign on the dangers of tobacco and underage drinking will be performed in the county
- Organ Wise Guys will be conducted at Cave City Schools
- Diabetes support groups will be held in various locations around the county
- Participate in National Take Back Drug Day
- Coalition will revise by-laws
- Planning a Healthy Holidays program – nutrition education for diabetics

Grants received:

- Network of Community Options, Community-Based Tobacco Grant, 2004-2005 for \$50,000 (Fulton & Sharp Counties)
- Network of Community Options, Tobacco Grant, 2005-2006 for \$23,000 (Fulton & Sharp Cos)
- ADRN, Medicine Assistance Program, Crowley's Ridge 2005 – 2006 for \$19,000
- Delta Hills Grant for diabetic education classes and support groups for \$8,500
- ADAP mini grant \$1,500
- 5 Star Network 2010 – 2013 \$36,000

- ADAP restricted line funding project - \$1,500

Tally of funding through the Sharp County Hometown Health Coalition: \$139,500

Acting Local Health Administrator: Renee Brink

Profile Updated: December 2011

Stone County

Year HHI started: 1994 Stone Co. Health Planning Committee was established, in 2001 it merged into the ADH HHI project

How HHI started: Developed from existing community group – Stone County Health Planning Committee and titled **Stone County Hometown Health Planning Coalition**



How HHI is organized:

- Coalition Chairperson, Pat Reeves; Coalition Co-Chair, Rhonda White
- The Stone County Hometown Health Coalition Policy and Procedures have been approved—along with the Izard/Stone Network Coalition Policy and Procedures.
- Mission/Vision approved March 2002
- 501(c) 3 status completed
- Committees: Health Fair, Military Support

Past Projects:

- Assessment activities include: Youth Risk Behavior Survey (YRBS) in 2001-02, Adult Risk Survey in 2004
- Tobacco activities include: promoting “Get Real About Tobacco” in local area schools, Tool-Kits Tobacco-Free Campus, implementation of tobacco plan of work, building Tobacco Youth Board in conjunction with Izard County, developing smoke-free dining guide for Izard and Stone, constructing billboards in Izard and Stone Counties with anti-smoking messages, developed news articles for tobacco issues for Izard and Stone Counties
- Community education activities include: “Healthy Living for Life” Program in 2004, implemented activities to support Healthy Arkansas goals including: 5-A-Day Challenge, community garden, Farmers’ Market, Re-Shape Yourself
- Other outreach activities have included: 10th Annual Family Health Fair with 530 attendees, “Best Care, Child Care” classes, county health fair promoting Morgan Nick Alert Program, Red Ribbon Car Show, Kindergarten registration packets with Healthy AR educational booth
- Received the **Public Health Hero Award** for the NE Region, for the “Healthy Lifestyles Program” in 2005, which is a 14-wk. program of collaboration between this coalition and the Stone County Medical Center. Goal is to reduce the risk of developing chronic diseases such as diabetes and hypertension by encouraging participants to analyze eating and physical activity habits
- Sponsor Girls’ Softball Teams Trip to State Tournament Funds
- Website est., Coalition & Izard-Stone Network, www.hometownhealth.info
- Completion of Key Informant Surveys for ADRDN Network
- The Stone County Military Support Committee joined the Coalition in 2005. The purpose of this committee is to provide moral support as well as some financial support to military families. This group has held numerous fundraisers and has had many “Homecoming Celebrations” for soldiers of Stone County.
- Worked on Mid-South Advisory Board
- “Growing Stronger, Strength Training”

- “Re-Shape Yourself” in collaboration with Cooperative Extension Services
- The community completed Public Health Performance Standards Assessment Survey in 2006
- 11th Annual Stone County Health Fair
- Applied for 3rd year funding for the ADRDN Networking Grant to continue Diabetic Education Classes and Support Groups for IZARD and Stone Counties
- Continuous Self Education Diabetes Classes
- Ongoing Diabetes Support Group
- Military Support Group—maintaining a database of area deployed soldiers and sponsoring care packages and welcome home celebrations
- Red Ribbon Car Show
- West Nile Virus Education Campaign conducted at area daycares and campgrounds
- Halloween Scramble sent to 2nd graders educating on safety
- “Growing Stronger, Strength Training”—Coop Extension, Sr. Center
- Book collection for low-income schools
- Camp SCMC at Stone County Medical Center—purpose: youth meet health care professions
- Health Fair at Mt. View School for staff and students
- Promoting Quit-Line-SOS
- School Wellness Committee
- Tornado Relief Golf Tournament sponsored by Mt. Ranch Golf Course, \$1,200 donated to purchase weather alert radios for community
- Fit ‘N’ Fun one day camp with 25 kids attending; focusing on physical activity and nutrition
- “Reshape Yourself” classes
- Outreach & educational materials on AIDS/STD, breast care, diabetes, home health/hospice, imms., family planning, WIC, & tobacco were distributed to businesses & doctor offices
- Stone County HHI Coalition will have a representative to present the implementation and success of the “5 Star Network” at the 2009 CDC Diabetes Translation Conference in CA
- Hospital received an economic grant to expand services, modular unit will provide 13 beds making a total of 25
- Discussion on organizing a welcome home committee for soldiers coming home
- OEM stated ice storm was devastating to county and trying to stock pile water, at least enough for two weeks
- 5 Star Diabetic Network continues to grow in Stone County
- Earthquake symposium was held at Ozark Folk Center and was well attended
- Community Health Rankings presented by Emily Harris
- Camp Fit N Fun in collaboration with Extension Agency and LHU focusing on physical activity and nutrition.
- Mountain View School job shadowing for medical fields in partnership with Health Dept. and Hospital
- Master Settlement Agreement Tobacco presented
- AHEC Medicine Assistance Program

Current/Future Projects:

- Stone County Annual Health Fair
- Continuing Diabetic Education classes and support groups

- Military Support Committee continues
- AHEC Medicine Assisted Program
- Adventures in Grand-parenting classes
- Diabetes Kids Day at Loco Ropes sponsored by 5-Star Network and Reppell Diabetes Center of Mtn. Home
- Diabetes/Nutrition Educational Assembly for Mtn. View High School sponsored by 5-Star Network
- High School Sr. Health Fair for local school
- Rx Drug Take-Back Program
- Partnering with Stone County Medical Center Diabetic Education Program
- Cyber Bullying, Identity Theft, & Internet Safety presentation presented by Carol Robinson with the Attorney General's Office

Grants Received:

- Preventive Health Service Block Mini Grant-2005, \$1500
- "Healthy Living for Life" Grant, through Tobacco Settlement Commission-2004, \$50,000
- ADRDN Networking Grant 2002— 2003, \$23,000
- ADRDN Networking Grant 2003— 2004, \$19,000
- Izard/Stone County Delta Network, Nutrition, \$9,750 each
- 5 Star Network 2007 – 2008, \$8500
- Ozarka College Grant - \$4,133.82
- Wal-Mart Foundation Grant - \$1,000
- Domestic Violence Grant - \$6,119.27
- Bulletproof Vest Grant - \$1,716.63
- 5 Star Network 2010 – 2013 - \$36,000

Tally of funding through the Stone County Hometown Health Planning Coalition:
\$160,719.72

Local Health Administrator: Rhonda White

Profile Updated: November 2011

White County

Year HHI started: 2005

How HHI started: Leadership Planning Group made up of stakeholders within the county began discussing community plan to address the health needs. The first community planning meeting was held in March 2005.



How HHI is organized: Leadership Planning Group developed into the **White County Hometown Health Coalition**, January 2009

Past Projects:

- Assessment activities include: County Adult Health Survey (CAHS); LPHPSA (Local Public Health Performance Standard Assessment); County Health Rankings.
- Implemented activities to support Healthy Arkansas goals including: Walk Across AR campaign (White County's DHS Office was the state champion); Growing Stronger for senior citizen groups; Right Bite Diabetic Classes; Healthy AR check stuffers distributed to Wal-Mart employees and Beebe Retirement Center; Fitness Challenge; Worksite Wellness presentation for White County Human Resources Organization, promoting Quit-line/SOS, presentations on flu prevention, nutrition, family planning education
- Tobacco prevention activities include: Promoting "Get Real About Tobacco" in area schools
- Other partnership and outreach activities include: "Day of Caring" yearly county-wide event & 15th Annual Shots for Tots, Red Cross Blood Drive at Searcy Health Unit, Morgan Nick Alert – held at Beebe Health Unit, 45 children participated, collaboration with Senior Centers with workshops on Breast Care, Food Safety & Exercise, family planning & STD education at Searcy High School; Mass Flu Clinic; Lunch 'N' Learn HHI Coalition and LEPC Pandemic Flu Planning
- Hosted a fundraiser for Single Parent Scholarship Fund made over \$20,000
- Attended Parent Fest at Sidney Deener Elementary in Searcy – theme: "Nutrition, Health & Wellness for Body & Mind."
- Body Walk held in conjunction with parent/teacher conferences at Searcy Schools
- Displayed an educational booth at White County Fair
- Held mass flu clinics for the community and conducted school flu clinics at all schools
- Hosted Jean Blaydes Madigan for a mini summit on exercise & nutrition for the community and surrounding counties
- 104 boxes of cereal were delivered from coalition for White County Cereal Drive
- Sponsored grant-writing workshop
- Participated in local relief efforts for Haiti
- "Not in My House" Yard signs were distributed around the county by the WISE Coalition
- Pangburn Schools implemented the "All Stars Program" under WISE to address under-aged drinking
- Coalition participated in Kindergarten Round-Up at Pangburn School
- Harding University students partnered with coalition to update White County Resource Guide

- Walk Across Arkansas
- F.L.O. Program (Family Life Outreach) Court ordered program for families in court system
- Bikes Belong Grant – working with Searcy Mayor
- Child Abuse & Neglect Prevention Board
- Educational opportunities for parents on car seat safety

Current/Future Projects:

- Safety Baby Shower, 21 pregnant moms; their 18 invited guests and 11 workers
- Pangburn Schools designated as 1st Coordinated School Health Site in White County with Wellness Coalition for students & adults. The school partnered with HHI Coalition for All Stars Core Program for 6th graders. Pangburn schools also received fresh fruits and vegetables grants for K-6th graders.
- Fresh fruits & vegetable grants received for K-6 grades at Pangburn
- Emerging Tobacco Products presentations for ASU-Beebe Wellness Fair, community organizations and school nurses
- School Nurses Conference for White County School Nurses’ presentations on physical activity; injury prevention; discussion of the importance of activities at all stages of life; nutrition, tobacco cessation
- Celebrated American Heart Month awareness by wearing RED and sharing importance heart health info
- Pangburn Schools partnered with Delta Dental for N-STA-SMILE Program
- In-service to Certified Nursing Assistants, approximately 30 attendees, Emerging Tobacco Products
- Teens Mock Appointments, special “after hours” outreach “walked-through” various steps of a family planning appointment from scheduling to visiting with the RNP, for DHS Foster Teens, Independent Living Program.
- White County Kiwanis Club presentation on “Emerging Tobacco products”
- 18th Annual Shots for Tots and Teens in conjunction with the Day of Caring. There were more than 1,600 White County residents receiving assistance.
- Emergency Preparedness and education booth at the White County Fair
- White Co. Single Parent Scholarship Fund reception
- 3rd Thursday, LHU parking lot, Safe Kids Coalition performs car seat safety checks
- “Decorate Your Door” Contest was created for Breastfeeding Awareness throughout LHU
- ARSAVE Presentation

Grants Received:

Wilbur D. Mills Educational Service Cooperative, Tobacco, \$44,616

White River Rural Developmental Network, Nutrition, \$19,200

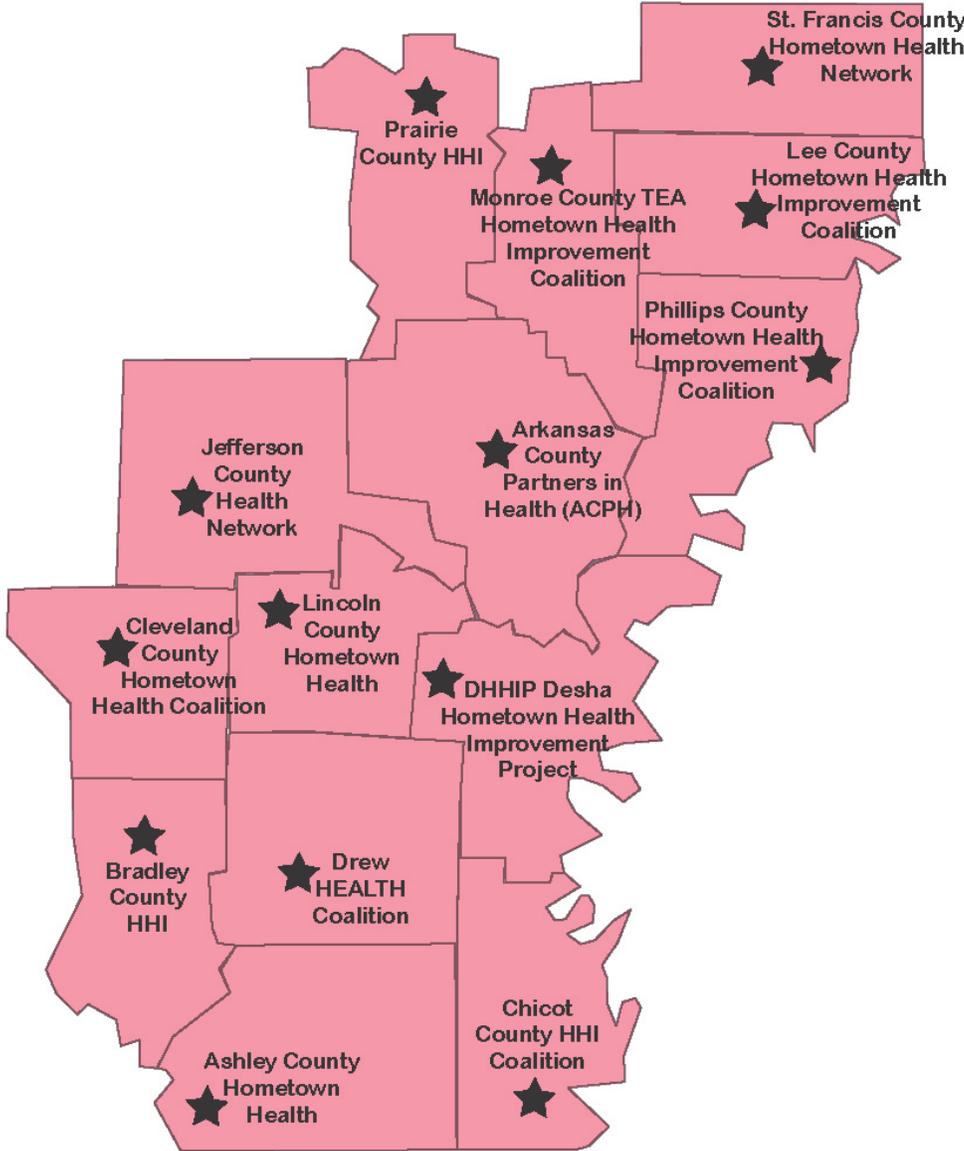
Tally of funding through the White County Partnerships: \$63,816.00

Local Health Unit Administrator: Susan Winkler

Profile Update: December 2011

Southwest Region

2012 Arkansas Department of Health - Southwest Region
Hometown Health Improvement Coalitions



Arkansas County

Year HHI started: 2003

How HHI started: The kick off was held on April 22, 2003, at the Phillips County Community College in Stuttgart. At the Kick off, the top 10 health issues were identified and prioritized by community members.

How HHI is organized:

- Arkansas County Partners in Health was formed in January 2002. The partners are: Baptist Health Stuttgart, Arkansas Department of Health, the University of Arkansas Cooperative Extension Service and the Department of Human Services. This group formed to get the ADRDN grant and have since secured 501-c-3 status.
- Has an executive board and has monthly meetings for the public.
- Committees are: education, nutrition, finance, medicine assist and executive.
- The Executive Director is a community member and grant writer.
- Policy and Procedures, mission and vision statement, and logo in place



Past projects:

- Outreach activities include: Car Seat Safety Program, which resulted in 4 Certified Child Passenger Safety Technicians in Arkansas County and a car seat check-up event.
- Physical activities include: Reshape Yourself, Strong Women, Walk Across Arkansas
- Education activities include: Body Walk, Nibbles for Health, Organ Annie dolls and curriculums to public schools, Color Me Healthy program, Vial of Life, and Prescription Assistance Program
- Take Charge of your Health: Budget Fat and Finances
- Tobacco Trends Tour

Current/Future projects:

- Kids Cooking School at Health Expo: Sponsor Annual Health Expo
- Ladies Night Out: October 2010 & 2011
- Jefferson and Lonoke County outreach as part of the Tri county ADRDN funding: focus is on Blood Pressure monitoring
- Diabetes Friendly Cooking Class
- A New Year, A New you
- Heart Education Awareness
- Strong Women
- Organ Wise Guys
- Worksite Wellness and Business After Hours
- 21st Century Educational Partnership
- DSME Self Managed Chronic Disease

Grants received:

- Arkansas Delta Rural Development Network (ADRDN) grant: **2006-2007** \$25,000, **2005-2006** \$20,000, **2008-2009** \$36,000, **2010** \$36,000, **2011** \$35,564
- Blue Cross Blue Shield Blue and You Grant: \$17,427
- Minority Initiative Sub-Recipient Grant UAPB: \$4,896.
- Wal-Mart Grant: \$1000.00
- Arkansas Cancer Coalition April 2011: \$3000.00
- Greater Delta Alliance November 2011 \$3000.00

Other pertinent information:

- Arkansas County has two county seats-one in Stuttgart and one in DeWitt.
- Arkansas County has two hospitals; one is a critical access hospital.
- This coalition has 2 AmeriCorp Volunteer positions

Local Health Unit HHI/Administrator: Wanda Vester

Profile Updated: October 2011

Ashley County

Year HHI Started: 2005

How HHI started: In April 2005, a community kick-off was held at the Crossett Public Library followed by a presentation at Ashley County Medical Center for their Board of Directors and medical staff. The hospital administrator, along with the Board, made a formal motion that the group adopt the Hometown Health Improvement plan and fully support the coalition's efforts.

How HHI is organized: The coalition has an Executive Board with Chairperson, Vice Chairperson, and Secretary. The Chairperson presides over the monthly meetings. The coalition has a mission and vision statement and policies and procedures.

- Health issues were prioritized: tobacco, cancer and obesity prevention.

Past projects (Some Continuing):

- Education activities include: Girls Night Out Project, Guys Night Out Project, Mayors Campaign for Prostate Awareness, 5-A Day Health Education
- Outreach activities include: Prostate Cancer Screenings, "Breast Friends" Health Fair, Diabetes Expo, Pink Carnation Sunday, Annual Wilmot Family Health Festival, Montrose Heritage Festival
- Assessment activities include: County Adult Health Survey (BRFSS), Youth Tobacco Survey, BMI in Schools
- Physical Activity items include: Body Walk, Strong Women, Reshape Yourself, New You, and Walk Across Arkansas with the county cooperative extension.
- Nutrition Education: Healthy Cooking Classes, Nutrition classes at Wilmot and Hamburg Elementary School
- Participated in Relay for Life
- Conducted Smoke Alarm Training to all 8 county fire departments & distributed smoke alarms
- Expansion of the Prescription Assistance program.
- Worksite Wellness with Georgia Pacific
- Collaborating with AR Children's Hospital to provide Car Safety Seat Training at local t-ball games

Current/Future projects:

- County-wide Resource Directory
- Providing education on prioritized health topics
- "Go Red" Heart Disease campaign & banquet
- Pink Carnation Sunday
- Worksite Wellness with local businesses
- Injury Prevention Education: Car Seat safety, ATV safety, Bicycle safety and Baby safety showers



- Vile of Life
- Operation Safe Prom
- Community Garden
- Childhood Obesity Workgroup

Grants Received:

- ADRDN grant (together with Chicot, Desha and Lincoln counties)
- Grants from ADH Alcohol and Drug through Phoenix Youth and Family Services to host town hall meetings
- Trails for Life – Town of Montrose – Walking Trail
- Komen Breast Care Grant – Free Mammograms
- Arkansas Parks and Tourism- City of Wilmot
- Joint use Agreement- City of Hamburg and Hamburg School District

Other pertinent information:

- Ashley County has two Local Health Units – one in Crossett one in Hamburg.
- Ashley County Medical Center is a critical access hospital.
- A large area of the county is flatland delta farming land.
- Georgia-Pacific, maker of Angel Soft, Sparkle, etc, has a plant in Crossett.

Local HHI Administrator: Tammy D. Cook

Profile Updated: October 2011

Bradley County

How HHI Started: In February 2002, three initial agencies, Bradley County Medical Center (BCMC), the Bradley County Health Unit and the YMCA came together to apply for the Arkansas Delta Rural Development Network (ADRDN) planning grant. A community wide recruitment was done to develop the coalition and some members were sent by ADRDN to attend Community Based Decision Making and Community Encourager training in Kentucky.



How organized:

- The Coalition worked under a steering committee until a board of directors was established in 2003 at which time Mission and Vision statements along with policies and procedures were approved. The Chairperson presides over the monthly meetings.

Past Projects:

- “Grant Writing 101” was presented to community members
- Weekly newspaper articles called “*Health Begins With You*”
- Radio health spots promoting healthier living
- Fire Safety education with free smoke alarms funded by Entergy
- Bradley/Cleveland Co. Bilingual Resource Guide was published and inserted into Shoppers Guide in 2003 reaching over 1500 homes.
- Post Prom Bash at YMCA/Operation Safe Prom
- Health Screenings at Potlatch Corporation and Armstrong Industries
- Sponsored Andy Core as a speaker at “Open Horizons” conference and worksite wellness workshop
- Provided Bradley Co. schools Dave Gorlitz “The Winston Man” and Rick Bender “Man without a Face”
- Vial of Life program
- New Beginnings residents monthly nutrition education
- Pink Carnation Sunday
- Heart Healthy Luncheon
- Senior Citizen monthly health education

Current/Ongoing Projects

- Annual Family Health and Cancer Expo in conjunction with UAMS/Cancer Outreach and Prostate Foundation/Bragg St. Health Fair/ Hospital Week Health Screenings (annual event)
- *Reshape Yourself* with Cooperative Extension
- Breast Cancer Awareness
- Alcohol & Drug awareness in schools-Red Ribbon Week-annually
- Walk Across Arkansas
- Injury Prevention programs: Safety Baby Showers
- Open Horizons conference for State Human Development Centers

- County Health Fair-vision, blood pressure, HIV, blood chemistry and other screenings.

Grants Received: \$200,000 (ADRDN)

LHU Administrator: Diane Fowler, RN

Updated: October 19, 2011

Chicot County

Year HHI started: 2009

How HHI started: In November of 2001, the Chicot County Health Unit, Chicot Memorial Hospital, Phoenix Youth and Family Services, Department of Human Services, County Officials and other stakeholders began networking to enhance services to the citizens of Chicot County in a collaborative effort.

In July 2009, the Chicot Hometown Health Coalition was formed. County Judge Mack Ball appointed the Local Health Administrator, Yolanda “Jill” Porter as organizational chair for the coalition. The coalition replaced the Chicot County Executive Board committee for health issues which had the responsibility for addressing health issues as part of the county’s strategic plan for development.



How HHI is organized: The coalition has a mission and vision statement, policies and procedures, meets monthly. A community member now serves as chair.

Past projects:

- Community Wide Resource Fair
- Tri-City Prostate Screenings held in Eudora, Lake Village, and Dermott
- Pink Carnation Sunday at 45 churches for Breast Cancer Awareness
- Diabetic Shoes giveaway to patients referred from local physicians
- Weight Scale giveaway for patients suffering from Congestive Heart Failure
- Lunch and Learn with focus on nutrition and heart health

Current/Future projects:

- Go Red Heart Healthy Luncheon
- National Walk at Lunch Day
- Mom and Me Program and Birthing Project
- Hypertension awareness with 19 Blood Pressure Machines places out in community areas
- Oral health awareness in Pre-K schools
- Breast Care Awareness
- Tobacco Prevention and Cessation and Substance Abuse Prevention.

Grants received:

- ADRDN grant \$12,000: 2009, 2010, 2011

Other pertinent information:

- Chicot County has three independent communities; Lake Village (County Seat), Dermott, and Eudora
- Chicot Memorial Hospital is a critical access hospital.

- Chicot county is a part of the Southeast Arkansas Targeted Area Resources for Health (STAR.Health) initiative implemented in July 2009

Local HHI Administrator: Yolanda Porter

Profile updated: November 2011

Cleveland County

Year HHI Started: 2002

How HHI Started: Bradley County Medical Center, lead agent, and Diane Marine, Bradley County, RN, HHIL received notice that the Arkansas Delta Rural Development Network (ADRDN) would provide network funding for a planning grant for Cleveland County.



Past Projects:

- First Cleveland County Mini Relay for Life/Luminaria Ceremony (Raised \$3,068.00)
- National Walk@Lunch event @ the new walking trail @ Rison Veteran's Park
- Heart Healthy Lunch & Learn/Go Red for Women/Cardiovascular campaign
- Body Walk
- Strong Women –Cooperative Extension Service
- Oral Health promotion-Head start through 3rd grade & 4-6 grade
- Farm Safety Day
- Walk Across Arkansas-statewide physical activity program
- Living Well with Diabetes program-Cooperative Extension Services & South Central Center on Aging
- Prom & graduation presentations-*Connecting with Kids Shattered, Fatal Visions and Be Responsible* programs at Rison campus for 11 & 12 grade students and Woodlawn for 10-12 grade students
- Breast Cancer Awareness campaign/Prostate Cancer Awareness campaign
- 501(c)3 former TEA Coalition-process began to work under Cleveland County Helping Hands
- Grant applications for a walking trail at the city park-GIF Funded Community Enhancement Grant application & Trails for Life application
- Fun Day-Alcohol and Tobacco Prevention programs
- Updated Resource Guide/Bilingual Resource guide for Bradley and Cleveland County
- Family Fun Nights/Open House-Cleveland County Consolidated School Districts at Rison and Kingsland Campuses and Woodlawn campus
- “Mayors Campaign for Prostate Awareness” and UAMS Cancer Outreach Mobile Mammography Clinic
- Weekly newspaper articles entitled “*Health Begins With You*”

Current/Future Projects:

- Cardiovascular campaign on-going
- Cleveland County Youth Board Committee
- Resource directory update
- *Vial of Life* program on-going
- Prescription Assistance Program
- Nutrition Awareness activities
- Substance Prevention Education-on-going

- Infant Mortality Awareness
- Oral Health Awareness
- Injury Prevention Awareness
- Pink Carnation Sunday observed in October

Grants Received:

- ADRDN: \$16,375.00 in **2002**; \$12,000.00 in **2003**; \$29,850.00 in **2004**; \$26,000.00 in **2005**; additional \$5,000.00 for network in **2006**; \$104,000 in **2006**; \$29,750.00 in **2007** (plus an additional \$8,000.00 in summer **2007**); \$12,000 in **2008**; \$12,000 in **2009**, \$10,000 in **2010**, \$10,000 in **2011**
- Prevention Resource Grant-\$1,500 in **2011; 2010**
- Trails for Life Grant: City of Rison Veteran's Park-\$35,000.00-2009

Local HHI Leader: Gwen Paul

Profile Updated: November 2011

Desha County

Year HHI started: 2002

How HHI started: A community kick-off was held at McGehee High School. Dr. Boozman presented data and information. The coalition chose D-HHIP, (Desha Hometown Health Improvement Project) as their acronym.

How HHI is organized: Policies and Procedures, Mission and Vision have been adopted. The chair is a community member. Workgroups are formed as needed.



Past projects:

Community education activities include: collaborating with other agencies to provide a variety of health information, Outreach activities include: Family Safety Fair, Breast Care awareness via “Pink Carnation Sunday” in local churches and Relay for Life to raise funds for the Arkansas Cancer Society, Prostate Cancer awareness using a display board, and Tobacco Education and Nutrition Education in both schools and community.

Current/Future projects:

- Ongoing help for uninsured and underinsured residents in Desha County with coordination of the healthcare system and a pharmacy assistance program.
- Health Matters sessions focusing on health issues and Diabetes education and management in collaboration with the Daughters of Charity Delta Well care.
- “Out to Lunch Walk” promoting physical activity and Hypertension Awareness
- Promoting Women’s Health month focusing on health issues of woman
- Oral Health education and distribution of oral health supplies in elementary McGehee Schools and Day Care centers supported by an Oral Health Grant
- AR SAVES- Stroke Awareness and general Health Awareness during Health Events: Senior Citizens Day, Kick Butts Day, School Family Night, 5k Walk and run, Owl Feast, and Back to School immunization and Flu immunizations.
- Support of Pre-natal Safety Baby Showers, Red Ribbon Day, Injury Prevention/ Teen Driving, reduction of infant mortality via “Mom and Me” Program and the ten day Military Innovative Readiness Training (IRT) where health services (oral health, eye care and medical services) provided to community.

Grants Received:

- \$12,000 ADRDN grant, 2011-2012, \$15,000 Growing Healthy Community Grant 2011 , \$1,000 AR Community Foundation grant for Car Seat Safety, \$1500 Prevention Resource grant

Other pertinent information:

- STAR.Health. Southeast Targeted Area Resources for Health started in June 2009. Provides Community Health Workers to assist residents in locating resources. AmeriCorp

Volunteers are provided to do RX assistance and act as Community Encouragers for the HHI coalition.

- County has two critical access hospitals. Health care includes: 2 rural health centers, 10 physicians, 1 nursing home, and 1 mental health day treatment center.

Local HHI Administrator: Carolyne Blissett, RN

Profile updated: October 2011

Drew County H.E.A.L.T.H **(Helping Educate, Advocate and Lead Towards Health)**

Year HHI started: Kickoff on June 21, 2000

How HHI started: The Drew County Hometown Health Improvement Leader, along with help from the Drew County Health Unit colleagues and the community, identified key stakeholders to form the Drew County Hometown Health Improvement Coalition. The group worked together to develop a definition of health and to identify what they felt were major health issues Drew County residents face.



How HHI is organized: The Coalition has an Executive Board with a Chairperson, Vice Chairperson, Secretary, Parliamentarian, and Members at Large. The Executive Board holds monthly meetings and also meets with the entire Coalition on a monthly basis. Policies and procedures and executive committee job descriptions are in place, as well as a membership recruitment plan.

Past projects:

- Assessment activities include: Informal health issues survey of Drew County residents (2000), BRFSS completed (2001 & 2008), YRBS completed in Drew Central Schools (2001), Health Care Access Survey (2003), and Drew County Resource Guide (2001 – Updated in 2006& 2009).APNA Survey 2008 & 2009.
- Community education activities have included: Strike Out Child Passenger Injury car seat safety check program, a Diabetes Education Summit for patients and care givers, a Senior Fall Health Festival, Diabetes Town Hall Meeting, Drew MAN/WOMAN programs.
- Other partnership and outreach activities included: Walk Across Arkansas, Great American Smoke out, Community Health Fair at The Revival Center Church, “Get Fit Drew County” which offered Yoga and Strength and Conditioning classes, Letters to Santa Fundraiser for RX program.
- Mission of Mercy Dental Clinic (assisted with getting volunteers)
- Prescription Assistance Program and Prescription Assistance Fundraisers (Partnered with UAM School of Nursing): Phone-a-Thon, Letter Writing Campaign, Bake Sale, Back to Class raffle on UAM campus, and Spaghetti lunch
- Vial of Lifesaving Information for Emergencies (LIFE) Program
- Pink Carnation Sunday

Current/Future Projects:

- Promotion of tobacco education, prevention and cessation resources.
- Strong Women and Reshape Yourself/Walk Across Arkansas
- Health Leadership Academy
- UAM Wellness Fair
- Alcohol Awareness Week (partnered with UAM)
- Breast Care Awareness Events
- Red Ribbon Week Events

- Car Seat Technician Training
- Chronic Disease Self-Management Workshops
- National Prescription Take Back Day
- Injury Prevention with child seats, Senior Citizens

Grants received:

- ADRDN 2006 2010- \$ 72,500.00
- 2008 Rural Health Grant - \$1500.00
- 2008 PRC Mini grant - \$1500.00
- Diabetes Prevention and Control Grant - \$8000.00
- 2007 ADH Tobacco Prevention and Education Grant - \$66,515.00
- 2007 UAPB Minority Initiative Sub Recipient Grant - \$55,491.00
- 2008 ADH Tobacco Prevention & Education Grant - \$66,456.28
- PRC 2008 & 2009 \$1500.00 each year
- 2011 ADH Tobacco Prevention & Education Grant- 53,372.68
- ADRDN 2011 (4 county network grant)- 11,000

Other pertinent information:

- Only 17.3% of the population (age 25 and above) has a college degree. 73.1% of the population (age 25 and above) are high school graduates.
- 20.4% of the population lives in poverty.
- Adult smokers in Drew Co. is 26.5%
- Adults overweight or obese in Drew county is 70.7%
- Total population (2009) is 18,624. 70% are White and 28% are African American.
- Drew H.E.A.L.T.H. is a 501c3

Local HHI Leader: Karen Brown

Profile updated: November 2011

Jefferson County

Year HHI Started: 2002

How HHI started: The coalition's kick off was held in 2002. The Jefferson County HHI coalition met for 3 years. It struggles with attendance due to multiple established coalitions in Jefferson County. Because of the lack of attendance the coalition reorganized into being a Networking meeting.

How HHI is organized: HHI in Jefferson County functions as a Network. Community partners meet quarterly to discuss everyone's projects/activities in Jefferson County. Community partners use the network meeting for collaboration opportunities. The HHI Regional Program Coordinator currently facilitates the meeting. The agenda consists of sharing by all the attendees and announcements of upcoming events. Community agencies/partners work together and support each other in various health events which promote healthy lifestyle changes.

The local HHI has an active Youth Committee lead by the Community Health Promotion Specialist (CHPS) which meets monthly. Activities are youth focused and are centered on physical activity, tobacco prevention and cessation, nutrition, and chronic diseases. Several committee members also attend the Network meeting.

Past projects of Partners:

- Senior Day-May 2007, a Senior Health Expo day was held at the Convention Center
- Youth Walks and Community Health Fairs
- Worksite Wellness and Lunch and Learn at both Local Health Unit and DHS County office
- Annual Kids Fun Day which promote both nutrition and physical activity began June 2008
- Annual Kid's Workout Day
- Smoke Free Pine Bluff City Parks established in collaboration with city of Pine Bluff Parks Commission
- SNAP EBT card acceptance at local Farmer's Market Summer 2011

Future projects of Partners:

- Annual Thanksgiving Food Drive November, 2011.
- Youth Celebration event March, 2012
- Kickball Tournament, April, 2012
- Kids Fest, April, 2012 White Hall City Park
- Hispanic Health Awareness
- Worksite Wellness
- Health Screenings
- "Go Red for Women"

Local HHI leader: Quranner Cotledge, HHI Network Leader

Profile Updated: October 2011

Lee County

Year HHI started: 2002

How HHI started: The Lee County HHI leader met with a small group of community grass roots leaders and explained HHI process. The HHI Kick-Off was held in January 2002.

How HHI is organized:

- The HHI/LHU Administrator is the chairman.
- Mission and Vision statement in place
- By-laws and Policies and Procedures adopted March 2004
- Coalition work plan guides efforts



Past Projects:

- Other partnership outreach activities include: West Nile Virus campaign, promoted the Mayor's campaign for Prostate Cancer Awareness
- Education activities include: Joined with Phillips County for the "Feet for Life" campaign, sponsored Stroke Grocery Sack Initiative, "Body Walk" for the Lee County schools, Eating and Moving for Life, Reshape Yourself and Walk Across Arkansas
- Continue to support the community connectors: Tri County Rural Health
- Supported MESH (Marianna Examination Survey on Hypertension) thru Minority Health
- Developed a Nutrition and Physical Activity Resource Directory
- Alzheimer's education and Virtual Dementia Tour
- Walk at Lunch N Learn

Current/Future/Ongoing Projects:

- Education to include: community CPR class, prostate awareness screenings, sponsor Diabetes workshop and awareness, warnings signs of heart attack/stroke
- Created Coalition Brochure, two newsletters and 2009 coalition calendar
- Sponsor Tobacco Free Walk/Community Fair and AARP 10 week walking program.
- Red Ribbon week activities in the schools
- Quarterly screenings offered with Fitness Center "Do You Know Your Numbers"
- Developed a Lee County Area Resource Directory
- Marianna Innovative Readiness Training conducted June 8-18, 2011 provided free medical, dental and pharmacy services to the residents of Lee County.

Grants Received:

- Tri-County received ADRDN since 2002
- Preventative Health Block Mini grant for \$2000

Local HHI Administrator: Veronica Sellers

Profile updated: November 2011

Lincoln County

Year HHI started: January 2001

How HHI started: The Delta Health Care Consortium was created to improve access to health care for the uninsured and underinsured in Lincoln County. This program ran out of funding in December 2008 and a new coalition –The Lincoln County Planning Committee began holding monthly meetings with goals as follows: acquiring funding for a Community Health Center in Star City, improved communication among medical providers and the general community, development of a community network and improved quality of care for the under uninsured.



How HHI is organized:

The Lincoln County Planning Committee (LCPC) has a chair, co-chair, secretary and a Board of Directors. The Board of Directors has representation from: minority communities (African/American and Hispanic), local business owners, Extension Office, Department of Human Services, Department of Health, and Center on Aging to name a few.

The LCPC meets once a month before the monthly Chamber of Commerce meeting which the majority of the LCPC attends also. The LCPC has a Mission and Vision statement, By-laws and Policies and Procedures. The Lincoln County Planning Committee has obtained 501c3 status.

Past projects:

“Walk to Remember” is held each year on October 15th in honor of Infant and Fetal Death Awareness. “Healthy Heart Luncheon” held each February since 2008.

A walking trail that was built with money received from a grant is in use at the Military Park just south of Star City on Highway 425. An aerobic swimming pool was built with grant monies and is used by both men and women on a daily basis. Classes are taught by certified instructors.

Current/Future projects:

- “Healthy Hearts for Women” luncheon and speaker during the month of February.
- “Walk to Remember” during National Pregnancy and Infant Loss Awareness Month.
- Butterfly Angel” program to provide bags with assorted items to mothers who have suffered a pregnancy loss and live in Lincoln County. Safety Baby Showers are held.
- Prescription (RX) Assistance Program
- Zumba classes for the older population will begin in 2012

Grants received:

- Community Access Program Grant from HRSA (Delta Consortium)
- Tobacco Grant
- ADRDN Grant every year since 2002
- Walking Trail Grant funded at the Military Park on Hwy 425 South.
- Community Development Block grant for community center with exercise room at Grady
- FEMA grants for food and shelter

Other pertinent information: Involved in the STAR.Health initiative. Southeast Targeted Area Resources for Health which provides Community Health Workers to assist people in finding resources and AmeriCorp Volunteer to do RX assistance program and provide assistance with HHI coalition. No hospital in county. One Physician.

Local HHI Administrator: Deborah Riley

Profile updated: October 2011

Monroe County

Year HHI started: 2004

How HHI started: The kick off was held in September, 2004 at the Courthouse to celebrate the retirement of a County Judge who had been wanting to see HHI get started. The TEA coalition is still active in Monroe County and the HHI is under the umbrella to TEA as a subcommittee of Health.



How HHI is Organized:

- The Bylaws state that the officers shall be elected every year.

Past Projects:

- Rick Bender, “the man without a face” visited the Brinkley school district and the rotary on February 7, 2005.
- Keith Hawkins, a motivational speaker from California, spoke at the Brinkley School on April 11, 2005.
- Tobacco education presentations were done in the schools.
- County Youth Health Surveys conducted in both Brinkley and Clarendon School Districts in spring of 2008.
- Judge Larry Morris Cancer Expo-June 2009 & June 2010.
- Free Dental Clinic-August 2009

Current/Future Projects:

- A partnership between HHI and community health center to provide Breast Health Awareness held annually.
- Mini health fairs will be held to target underserved populations
- Promotion of the SOS Quitline at all community events.
- Cancer Expo’s held annually in honor of the late Judge Larry Morris.
- Senior Expo’s held annually as part of the HHI celebration since 2007.
- Continue development of bringing free dental screenings to county residents.
- Partnering with community members/agencies in developing a community garden for county residents.

Grants Received:

- The Tri-County Rural Health Network received a \$900,000.00 grant and it hired 6 community connectors with 3 still employed.
- Vial of L.I.F.E. grant from Arkansas Community Foundation for \$3,000 in 2008.
- Community Garden grant from Arkansas Community Foundation and Blue and You for \$1,000.

Other Pertinent Information: Monroe County Farm Bureau Women Committee has been asset to the coalition. They have provided several \$100.00 contributions to forward the coalition efforts.

Local HHI Leader: Betty Rodgers

Profile Updated: August 2011

Phillips County

Year HHI started: November 2000

How HHI started: LHU partnered with Delta Health Education Center to kick off Hometown Health Improvement Coalition.

How HHI is organized:

- Current offices are held by community members with a Chair, Vice-chair and Secretary.
- Mission and vision statements, job descriptions, and by-laws completed 2002.
- Slogan “*Better Health for a Better Tomorrow*” selected 2003.
- Coalition is an all volunteer organization.



Past Projects:

- Partnered with local Post Offices to do Diabetes Events at the Post Offices in Helena and West Helena, providing screening and education.
- Provided a Diabetic Foot Care in-service for health professionals. Partnered with the Diabetes Control Program and distributed DEX II machines to local MD's to promote diabetes screening.
- Partnered with other entities to form Tri-County Rural Health Network in response to ADRDN RFP.
- Tri-County Rural Health Network implemented the Community Connectors Project which still continues.
- “Feet for Life” event. A podiatrist provided free exams to people
- Annual Prostate screenings.
- Body Walk presented to local schools.
- “Personal Emergency Preparedness” Lunch & Learn.
- Go Red for Women Campaign
- Nutrition Food and Fitness conference/Fair held at Phillips Community College
- Minority Health Fair
- Cultural Diversity & Beyond Workshop.

Current/Ongoing Projects

- Partner with Delta AHEC on Growing Healthy Community Grant
- Healthy Living Summit
- Injury Prevention: Older Adults
- Sharing in the Rainbow ongoing event since 2009
- Resource Card

Grants received:

- Tri-County Rural Health Network received \$49,125 planning grant from ADRDN. Tri-County Rural Health Network received \$100,000 implementation grant from ADRDN, and \$32,000 from the Foundation for the Mid South for the Community

- Tri-County Rural Health Network received \$28,000 from UAMS Foundation.
- Coalition received \$2000.00 through Preventive Health and Health Services Block Grant for Diabetes education materials.
- Tri-County received ADRDN funding as well as a Medicaid waiver for reimbursement.
- Helena-West Helena School District received Phillips County Community Foundation Grant for \$500.00
- Phillips HHI coalition received \$2999.00 from the 2010 Census Grant

Local HHI Leader: Robyn Clark

Profile updated: October 2011

Prairie County

Year HHI started: November 2002

How HHI started: The coalition began as the health component of the Prairie County Inter-Agency Council (former TEA coalition). A kick-off event was held on November 7, 2002 at the Prairie County Fairgrounds with Dr. Fay Boozman as the keynote speaker.

How HHI is organized:

- Coalition is led by a steering committee of community stakeholders
- Mission, Vision and By-Laws are in place



Past projects:

- Assessment activities include: Top 5 health issues in Prairie County - Cancer, Substance Abuse, Heart Disease, Obesity, Diabetes; County Youth Health Survey (YRBS); County Adult Health Survey (BRFSS); Arkansas Prevention Needs Assessment; telephone surveys of the restaurants in the county and their smoking policies
- Outreach activities include: Health fairs in partnership with the local Lions Clubs, Mayors Prostate Awareness Campaign, Breast Cancer Survivor Support Group “Pink Ribbon Friends”, Rx Drug Take Back Events
- Educational activities include: Body Walk for all three school districts, Red Ribbon Week activities in both school districts, Drug Bug, Diabetes lunch and learn, Organ Wise Guys Food of the Month, Prescription Drug Abuse Awareness
- Physical Activity/Nutrition activities include: Support walking programs in the county by providing pedometers & safety lights to participants, hosted PEPPi training, Body Walk & Children’s Health Fair at Des Arc & Hazen Elementary Schools, Employee Health & Fitness Day in Des Arc and Hazen, and Food, Fun & Fitness Summer Camp, Organ Wise Guys Food of the Month
- Tobacco Prevention Activities include: Dave Goerlitz spoke in all 3 school districts regarding the dangers of tobacco & how the industry targets youth in their marketing campaigns; Recognition of smoke-free restaurants; Rick Bender presentation to Des Arc & Hazen Schools; Mom and Me Smoke Free campaign
- Senior Expo with health education exhibits and speaker on various topics of interest to senior citizens
- Coalition Calendars highlighting the winners of the 2008 and 2009 Red Ribbon Week poster contests
- County resource directory

Current/Future projects:

- Food, Fun & Fitness Summer Camp
- Support the Pink Ribbon Friends breast cancer support group
- Provide substance abuse education in schools and the community

- Diabetes Puzzle Lunch and Learn events
- Support Strong Women and Reshape Yourself programs
- Support Walk Across Arkansas
- Quarterly Coalition Newsletter highlighting past and future events

Grants Received:

- SE Region tobacco mini grant (2006) for \$1,000 to promote the Mom and Me are Smoke free initiative and \$1,000 mini grant (2007) to provide tobacco prevention at the Body Walk
- HHI grant for \$1,500 to promote the “Strong Women” and PEPPI programs
- ADAP education grants (3) of \$1500 to provide substance abuse education in the schools and community

Other pertinent information:

- 25.6% of adults, 35.8% of youth in high school, & 15.8% of middle school are smokers.
- Above the state average in colorectal, lung & prostate cancer cases.
- No hospital in this county.

Local HHI Administrator: Donna Speight

Profile Updated: October 2011

St. Francis County

Year HHI started: November 2001

How HHI started: Planning meeting's started in August 2001 to begin planning of kick-off. HHI Kickoff was held November 8, 2001.



How HHI is organized:

- Policies and Procedures in place that describes job descriptions/ mission & vision.
- In December 2002 this group merged with the St. Francis County Rural Health Network. With this merger the two groups became Hometown Health Network of St. Francis County.
- Officers are elected each year.
- There are three standing committees: Youth, Adult, and Elderly

Past projects:

- Conducted YRBS, Youth Risk Behavior Survey, in 2003 & 2008
- Sponsored Rick Bender, known as *The Man Without a Face* to speak at local schools. Sponsored Dave Goerlize, the Winston Man, to speak at local schools and Kiwanis club.
- Resource Guide on nutrition and walking sites has been updated for distribution
- Hosted the Body Walk in local schools.
- Hosted a Family Fun Night

Current/Future projects:

- Hughes Tobacco Free/Nutrition walk held annually
- Senior Health Expo annually
- Back to School Health and Wellness Fair annually
- Out to Lunch Walk held annually in April
- Worksite Wellness events held at local businesses; including CVD, Tobacco, Physical Activity, and Nutrition information using Best Practices.
- Resource Directory updated and distributed
- Prom Crash in the Forrest City School District
- Lunch N Learns throughout County on Nutrition Education

Grants received:

- ADRDN (Arkansas Delta Rural Development Network (2003-2011) Approximately \$12,000 yearly

Other pertinent information:

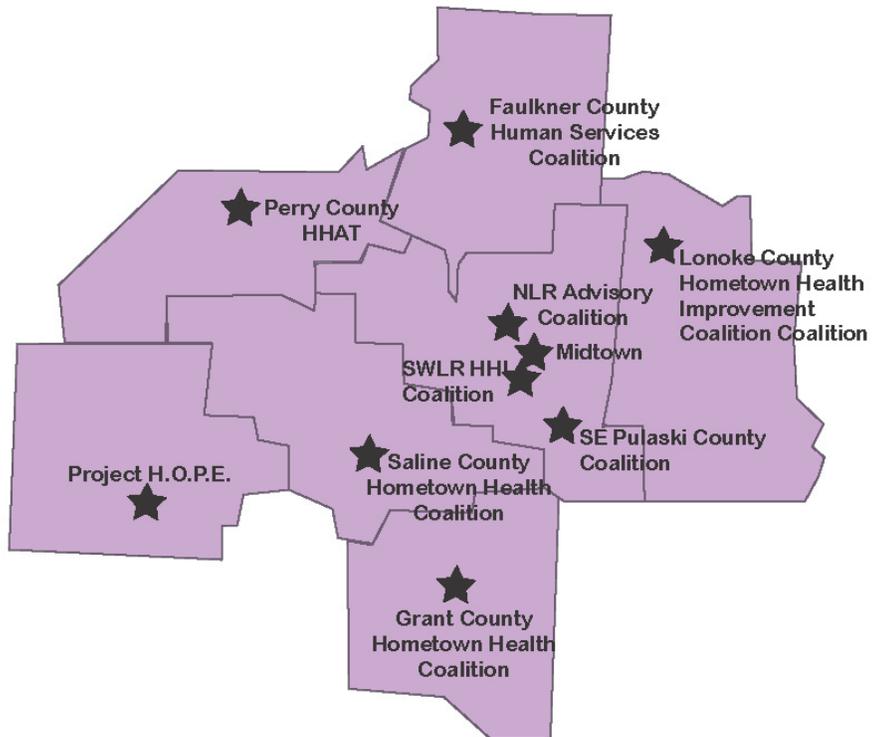
Through the ADRDN funding the coalition has Community Connectors from Tri County Rural Health that assist with projects

Temporary Local HHI Leader: Shealese Washington

Profile update: November 2011

Central Region

2012 Arkansas Department of Health - Central Region
Hometown Health Improvement Coalitions



Faulkner County Concerned Citizen's Advisory Group (CCAG)

Year HHI Started: Late 2010

How HHI Started: The idea of a Northern Faulkner County Community Coalition was formed by a group of concerned citizens late in 2010.

How HHI is organized: Community meetings are held at the Greenbrier Event Center the second Saturday of each month between 10:30 and noon. The Chairperson and vice chair work with a coalition facilitator, a technical assistant and the leaders of three committees- School Health & Safety, Legislative and Preparedness; to plan projects and activities.



Past projects:

- Community educational presentations on Earthquake awareness and safety, all hazard preparedness, and the National Incident Management System
- Emergency Preparedness Planning Day at Greenbrier School District
- Partnership with the Wooster Extension Homemakers for a full day of hands on safety preparedness workshop training
- ECOFEST- informational booth and hands on activities for children
- Faulkner County Fair- National Preparedness Month display information and emergency supply kit exhibit
- Clean up efforts following the Vilonia tornado
- Greenbrier Community Pancake breakfast

Current/Future projects:

- Continued community support for all hazard preparedness
- Focusing on increased CERT (Community Emergency Response Team) and MRC (Medical Reserve Corp) membership
- Current support for Greenbrier school's all hazard preparedness efforts, future outreach planned to all school districts in county
- Educating the community through outreach and cooperation at various planned events including health fairs, county fairs, school sponsored events and community based activities.
- Readiness to volunteer and serve the community in the event of a disaster
- Partnering with a 501C3 to secure eligibility for funding and other projects

The **Concerned Citizen's Advisory Group (CCAG)** initial focus was centered upon one goal: *To connect concerned community members with governmental agencies and elected officials to share information and work together to address the many areas of concern related to the recent and frequent earthquakes in Northern Faulkner County, Arkansas.* According to the United States Geological Services Northern Faulkner County has been home to the more than 1,200

earthquakes over the past year. In February 2011 shocks from a 4.7-magnitude earthquake near Greenbrier were felt as far away as Memphis, Tennessee, the biggest quake in the region in 35 years. Historically Arkansas has suffered some of the largest earthquakes to ever strike North America. Working together with many community members, state and local agencies, USGS held an information session at the Guy-Perkins High School. CCAG sponsored a second informational session with USGS and the first open community coalition meeting at the same location. Subsequent community coalition meetings have been held on a monthly basis ever since at the Greenbrier Event Center. Interacting with the Arkansas Department of Health Preparedness Branch and the Faulkner County Office of Emergency Management; CCAG has expanded the group's focus to encompass All Hazard Community Emergency Preparedness. Many community members repeatedly voiced their primary concern over the safety of our students, especially those students with developmental disabilities. The majority of the community outreach efforts by the group have included the Greenbrier School District. Over 15 organizations and 50 school and community representatives participated in a full day of emergency preparedness planning hosted by CCAG at the Greenbrier School administrative offices. Many state and local agencies including the ADH, DHS, local hospital, ambulance service, the Red Cross, law enforcement and utility providers participated to provide the school district administration with the important information. Partnering with the UALR Homemakers Extension Wooster group – The Roadrunners, was a natural fit to accomplish many of the same objectives to educate and inform the community of safety preparedness activities. A free full day hands on safety preparedness workshop for all community members with exhibits and live presentations by multiple service agencies was successfully implemented at the Greenbrier Event Center. CCAG members have completed CERT (Community Emergency Response Team) training and the ATC-20 Post Earthquake Safety Evaluation of Buildings assessment certification. CCAG is in the process of organizing a Medical Reserve Corp team in the area and hosted a National Incident Management System (NIMS) class. Coalition members have testified at many public hearings about the situation and participated in a living billboard at Hendrix College followed by a facilitated discussion. Many Friday evenings find the group engaged in community discussions at Greenbrier Angels' Crossing Corner. CCAG presented National Preparedness Month information and an activity booth at Ecofest and at the Faulkner County Fair where they gave away a gift basket filled with emergency preparedness supplies, provided volunteer service for cleanup efforts following the tornado in Vilonia and prepared, served and cleaned up at the Greenbrier community yard sale and pancake breakfast which provides funding for the event center programs.

Grants received: HHI annual anniversary celebration funding, assistance with materials for coalition's National Preparedness Month's presentation at Ecofest and Faulkner County Fair.

Other pertinent information: Community meetings are held at the Greenbrier Event Center (located at #5 Lois Lane, Greenbrier, Ar. 72058) the second Saturday of each month between 10:30 and noon.

Local HHI Leader: Dirk Deturck ddturk@windstream.net 501-581-3002

Profile update: November 2011

Faulkner County Profile – Healthy Weight Coalition

Year HHI started: 2009

How HHI started: The Community Health Promotion Specialist working with Arch Ford Educational Service Cooperative noted fragmentation in obesity prevention initiatives in Faulkner County. Because the larger, long-standing Faulkner County Human Services Coalition focuses primarily on service organizations, a second smaller coalition – the Faulkner County Healthy Weight Coalition – was formed.

How HHI is organized: In 2010, the FCHWC adopted bylaws establishing a board of 5-12 members. Board members will be elected at the 2011 Annual Meeting. Board members include elected officers, including President, Past President, President-Elect, Treasurer and Secretary. Our mission is to Increase opportunities for residents, communities, and leaders in Faulkner County to make healthy living choices that prevent and reduce obesity and obesity-related disease. We envision a community where healthy lifestyle choices are the *easy* choice for all residents.

Current Projects:

- Moving Toward Health: Incorporating modern dance and school workshops to promote healthy lifestyle and body image/eating disorder awareness
- Establishment of a Board of Directors
- Promoting “Pocket Parks” and pedestrian crossings
- Website improvements
- Assisting bike rodeos by providing helmets
- Funding assistance for school Body Walk

Past Projects:

Growing Healthy Communities participant – 2 years
Minority Health Commission Tennis project
Bicycle Rodeo training and equipment
Collaboration with Conway Locally Grown
Collaboration with cooking classes for Ecofest
Developing the foundation of the coalition: website, facebook, message packet, recruitment, bylaws

Grants Received:

Growing Healthy Communities partial funding -2 years
Minority Health Commission mini grant

Other pertinent information: Faulkner County is located in Central Arkansas. Conway, the county seat, is known as the “City of Colleges,” home to 1 state university and two private colleges. Faulkner County is one of the fastest growing counties in Arkansas and serves as a “bedroom community” to many Little Rock commuters.

Local Hometown Health Leader: Monica Wilson, RN

Profile updated: November 2011

Garland County - Project H.O.P.E.

Year HHI started: September, 2000 - Project H.O.P.E.

How HHI started: Community stakeholders were identified and invited to a meeting. The new coalition (Project H.O.P.E.) evolved after several meetings.

How HHI is organized:

Mission/vision/purpose/name were adopted in May 2001. Project HOPE (Health, Opportunities, People and Education) logo was adopted in November 2001. Executive Board was formed—Chair is Joy Sanders. Policies and Procedures adopted in January 2004. Committees are: Food Bank, Resource Directory, C.A.R.E.S. (Coalition for Action, Recovery, Education and Support), Access to Medical Care, Safe Haven Women's & Children Shelter.



Current Projects:

- Project H.O.P.E. is working with Lakeside School's EAST Lab students to keep Resource Directory web-site updated.
- Project H.O.P.E. Food Bank continues to provide food to local Food Pantries & feeding Programs in the Garland County area. They continue to have fundraisers to help with the cost of purchasing food for the food bank.
- Project H.O.P.E., C.A.R.E.S. continues to have Town Hall meetings and events to educate youth/adults on substance abuse. They work with the Garland County Sheriff's Dept on Drug Take back events and are working to get 2 permanent drug drop off sites in Garland County. They have radio spots on Drugs/Alcohol and Prescription Drugs running on local radio stations on a regular basis. They do the "Parents Who Host" Campaign with local school districts every spring. "Don't Drink and Drive" Yard signs are in place at local residences and businesses in Garland County. The Fatal Vision program is being used at local sporting events to promote sober driving. They are working with National Park Community College on a new alcohol prevention program called BASICS and are also implementing "drinking and driving/substance abuse prevention seminars" at the college. They are working with St. Joseph's Hospital and have implemented SBIRT with emergency room staff. They are working to implement local ordinances for mandatory electronic ID check machines at all alcohol serving establishments and require roped off areas at community events that serve alcohol. They have Drinking and Driving Billboards in Garland County--placed anti-drinking and driving messages throughout Garland County. They implemented "Stall Stories" throughout local school districts. Annual planning continues for the "Recovery Walk/Rally" that is held in the fall of each year.
- Project H.O.P.E. Access to Medical Care sub-committee. They continue to evaluate and their goal is to come up with a plan to address the problem here in Garland County.
- "Safe Haven Shelter for Women and Children" has several fund raisers in the planning stage. They have had a building donated to them and are working with architects to get estimates on

what it would take to get the building operational. They are also working with the city and the neighborhood association that the shelter will be in to get a permit.

Past Projects: New committee formed in 2010 to address homeless issue for women in Garland County. The committee came up with a name—"Safe Haven Shelter for Women and Children". The shelter will be a 20 day shelter to house women while they get on their feet/find a job. Several sub-committees have been formed (Fund Raising, Finance, Facilities, Publicity and Marketing, Rules and Regulations and Grants). Board was formed. They received their 501c3. They had a "Festival of Trees" fundraiser in Dec 2010 that raised \$10,000 that will go toward restoring the building that will house the shelter.

- October and November 2009, 2010 and 2011—Flu Vaccination Clinics at 7 school districts in Garland County: Hot Springs, Lakeside, Lake Hamilton, Fountain Lake, Jessieville, Cutter & Mountain Pine. Also First Step and Headstart.
- Youth Risk Behavior Survey— November, 2002; Adult Behavior Risk Factor Survey—2001, 2009
- Resource Directory developed—2001-2002
- Tobacco committee received grant in 2002 to educate community on tobacco related health issues. Provided information to community through educational materials/interactive health models at health fairs. Youth Tobacco Summit Nov. 2002.
- Minority Health Fair—2002 and 2004
- Child Advocacy Center opened in 2003
- Worked with ADH Chronic Disease Program to pilot Arthritis Program on Physical Activity in 2003. Two new PACE Programs were started in Garland County as a result of this project.
- Community Gardens at 2 "pilot" locations in 2003 and 1 in 2004
- Co-Sponsor of annual "Play Day Educational Fair", during AR Children's Week, since 2003.
- Vision Screenings—Hot Springs Village Breakfast Lion's Club provided vision screenings monthly, at Garland County Health Department, to children from age 2-5 in 2004 and 2005.
- Health/Access sub-committee received a 3 year grant from the Sister's of Mercy (Catherine's Fund Grant) in July 2004. The sub-committee worked with Hot Springs Charitable Christian Medical Clinic to help them expand their services and hire personnel to provide the additional services.
- American Heart Association awarded a \$650 mini-grant for weekly nutrition classes for WIC participants in 2005.
- First "Healthy Walk—October 31, 2006. We had a large number of educational/ screening booths including the Health Department booth which included nutrition consults and HIV testing. C.A.R.E.S. sponsored "Walk Your Talk Recovery Walk" on September 29, 2007 at Hot Springs Greenway. These two events have now been incorporated into 1 annual walk held in the fall of

each year. It has continued to grow in attendance and is now held at Hot Springs Regional Airport.

- Partnered with Quapaw House in 2007 to start a “Substance Abuse Awareness Project”. They adopted the name “C.A.R.E.S. (Coalition for Action, Recovery, Education, and Support). They received a grant that allowed them to hire a Director in November 2007. Some of their past projects include:
 - Town Hall meetings in Garland County every year since 2007. They are focused on Prescription Drug or Alcohol or Tobacco use/abuse. They are well attended by the community. They have had both newspaper and television coverage at some of their events.
 - Partnered with Hot Springs YMCA to sponsor events to educate youth on substance abuse: “New Years Eve Dance Party” December 2007. C.A.R.E.S. decided to do once a month at YMCA. Kids had great time and were provided with information on drug/alcohol prevention; “Valentine Parents Night Out” in February 2008.
 - Sponsored REFUGE concert at the First Church of Nazarene April 2008. Four Bands were there from all over the US. Emphasis was to get teens to the event so that they could have a good time without use of alcohol or drugs.
 - Worked with Mountain Pine East Lab students to develop data maps during the fall of 2009 to show the statistics of retail alcohol outlets in Garland County.
 - Sponsored gas station advertising campaigns at all three Wal-Mart stores in Garland County (anti-drinking and driving) since December 2009. There are messages on the signs above all of their gas pumps.
 - Drinking and Driving Billboards in Garland County--placed anti-drinking and driving messages throughout Garland County on billboards near Lake Hamilton School, on Malvern Avenue, and near the National Park Community College starting in the fall of 2009. They continue to use billboards as a way to increase awareness of the consequences of drinking and driving throughout the community.
 - Provided training on "Community Trials Interventions to Reduce High Risk Drinking" in January 2009
 - Conducted community surveys on Youth Alcohol Use in Garland County.
 - Provided training on "Community Trials Interventions to Reduce High Risk Drinking" in January 2009.
 - Conducted several community education seminars and a media campaign on “Parents Who Host, Lose the Most” in Spring 2009. Campaign targets parents who host parties and allow their teens to drink alcoholic beverages.
 - ”Don’t Drink and Drive” Yard signs were distributed to local residents and businesses in Garland County February 2010. One sign was designed for business use and one for residential use.

- Hosted the first ever Responsible Beverage Service Training in Hot Springs in February 2010.
- Held 2 CRI Emergency Preparedness Workshops at Hot Springs Convention Center for the general public September 18, 2008. Held CRI Volunteer Trainings for community volunteers October 2008, 2009, 2010 and 2011.
- Project HOPE Food Bank received their 501c3 December 2008. They opened their doors on March 1, 2009. They continue to give out food to food pantry's in our region. The ADH Nutritionist has provided healthy information/recipes to the Food Bank for distribution to the pantries. The Food Bank has had many fundraisers including:
 - Christmas Concert-annual event at Hot springs Convention Center since 2009. Any non-perishable food item(s) gives free admission to hear local Choirs/Choral Groups from schools, churches, colleges, etc.
 - Sandy Sutton's Interior Design Center has had several silent auction events to raise money for the Food Bank and collect non-perishable food since 2009.
 - City Wide Food Drives since 2009 at approximately 10 grocery stores in Hot Springs and Hot Springs Village.
 - Garvin Woodland Gardens Food Bank fundraiser in December, 2009. Any non-perishable food item(s) gave the individual a reduced admission into the Gardens to view their many acres of beautiful Christmas lights.
 - Belk Charity Day event-November 2008.
- Project H.O.P.E. Access to Medical Care sub-committee was formed and held their first meeting in April 2009. They plan to evaluate and come up with a plan to address the problem of access to care here in Garland County.

Grants Received:

- Tobacco sub-committee: 2002-\$100,000 grant; 2002 Youth Tobacco Summit and Media Grant.
- Health/Access Committee: 2004-Catherine's Fund Grant provided \$839,227.00 over three years to expand services at Charitable Christian Medical Clinic and expand healthcare to the underinsured/uninsured population of Garland County.
- Project HOPE Food Bank has received many grants including: April 2006-Hot Springs Community Foundation Youth Advisory Board awarded a \$500 grant for start up money; July 2007-\$1200 from Episcopal Jubilee Ministries; Mackey Foundation-\$17,000 & \$10,000; March 2008-\$1,000-Community Action Grant; May 2008-\$35,000 from St. Luke's Episcopal Church; August 2008-\$9,000 from St. John's Catholic Church; October 2008-\$17,500 from Hot Springs Village Church of Christ; October 2008-\$8,500 from Christ of the Hills United Methodist Church; \$1,000 from Arkansas Foundation Youth Advisory Board; 2011-United Way.
- C.A.R.E.S.(Coalition for Action, Recovery, Education and Support) has received many grants including: Strategic Prevention Framework State Incentive Grant for \$150,000 in 2007; Drug Free Communities Grant in 2010.

Other pertinent information: Garland County is located in West Central Arkansas and has a population of 97,024, of which 20.9% is over 65 and 20.9% is under 18. 14.7% below poverty level from 2009 census. Three area lakes, as well as forty-seven underground springs, make it a popular tourist attraction and retirement area. It is home to a Community College and a Vocational Technical Institute.

Local Hometown Health Leader: Linda Grinnis, RN

Profile updated: December 2011

Grant County Profile

Year HHI started: January 2001

How HHI started: Developed from Local Tea Coalition

How HHI is organized: Grant County has had an ADRDN grant that gives us a Community Encourager who organizes coalition meetings, reports, updates, media, projects, fund raisers and assisting with partner projects. She assists with writing grants, obtaining information and does some speaking to community and organizational groups. The Coalition meets every other month. In 2010 Grant County Hometown Health Coalition established a Steering Committee to give guidance to the coalition. Committee members consist of past long term coalition partners. This group meets every other month, and is scheduled on the off month of the coalition meeting.



Past Projects

- Poyen School District offered Biggest Loser Contest for Staff
- Body Walk brought to Poyen Elementary School
- PEPPI offered to senior citizens as well as Tai Chi
- Heart Health conference held with Barbara Kumpe from the American Heart Association as speaker
- First Place 4 Health was offered in one of the churches and opened later to the community.
- Cardiovascular and Stroke presentations have been made as well as Healthy Cooking classes offered .
- Victory Fest to raise awareness of domestic violence.
- Town Hall meetings in Leola to help community with their priorities
- Centria - Diabetic Health Fair which offered free glucose testing along with Smoking Cessation workshop
- Glo Germ was presented to 4th graders
- Healthy Living 101 presented to 3rd graders
- Pink Carnation Sunday
- Sexual Behaviors Curriculum presented in Poyen Schools and local church youth groups

Current/Future Projects:

- Birthing Project has been initiated in Grant County which uses community volunteers to follow a pregnant woman and her newborn thru the first year of the baby's life, this is a non-medical volunteer
- Pink Carnation Sunday, presented in 4 county churches again this year in October
- Timberfest- SOS Tobacco Stomp
- Youth Board projects Town Hall meeting "How Could this happen to me" with over 40 in attendance and Red Ribbon Carnival
- Drug Take Back Day
- Several communities in Grant County are doing or in process of having Crime Watch established
- Mass Vaccination Clinic
- Continue to give SOS, nutrition, physical activity information to community and to individuals
- Single Parent Scholarship Committee has given 6 awards for the fall semester 2010
- Local Newspaper is weekly, but will print SOS information as received from ADH program
- Mayors signed proclamation for Diabetes Awareness month to send to Governor Beebe.
- Annual Coalition Celebrations of Accomplishments and Planning

Fund raisers/Grants

- ADRDN grant will be awarded for Community Encourager to work for coalition 10 hours a week. Amount not final yet, but has been confirmed will have grant. This grant is given to the Network Coalition of 4 counties and handled by Diane Main, Bradley County. The Bradley County Hospital is the fiduciary agent for this grant

Demographics: Grant County has a population of 17,853 with 14.5% of them over 65 and 24.2% under 18. 12.1% of the population is below poverty level on 2009 census. No public transportation available with the mean travel time to work being 27.2 minutes.

Local HHI Leader: Vivian Purifoy RN, Grant County Health Unit

Last Update: November 2011

Lonoke County

Year HHI started: 2002

How HHI started: Local administrators (Milton Garris and Vada Wheat) worked with Liz Rainwater, Anna Haver and Julie Harlan to form a coalition of elected officials, concerned citizens and health care professionals to address county health concerns and issues.



How HHI is organized: An Executive Committee meets bi monthly. The regular Coalition meets every month that the Executive Council does not meet. There are three committees formed around Healthy Arkansas 2010 Goals. These committees are the Annual Fitness Challenge, Arkansas Prevention Needs, and the Nutrition and Health Community.

Past projects:

- Assessment activities include: adult risk survey
- Community education activities include: West Nile Virus
- Outreach activities include: Diabetes Health Fair, promoting Hometown Health activities at a county wide Back to School Celebration, presentations to civic and school groups
- Fitness Challenge, an annual event between 5 Lonoke County cities was held.
- Coalition members updated County Bioterrorism Plans and participated in a statewide exercise March 2005.

Current/Future projects:

- Coalition members are meeting with the Cabot and Lonoke School Nutrition Councils to promote healthy food choices in Lonoke Schools.
- Community Health Fairs (Prostrate screens, UAMS Mammogram Van, HIV, Blood Pressure, Cholesterol, BMI testing provided) – planned for Cities of Lonoke/Ward/England.
- Annual Healthy Lifestyles poster contest at elementary schools
- Annual Fitness Challenge – Countywide
- Calendar's using poster contest winner's pictures distributed at participating schools.
- ADAP-PRC Alcohol and Drug Abuse Prevention Mini-Grant for tobacco prevention yard signs
- Emergency preparedness activities such as annual mass flu and 15 school flu clinics.
- Partnered with Cabot /Lonoke/England/Ward Police Departments in hosting take back drug events.
- Promoted diabetes awareness month with a Cabot Mayor Proclamation.
- Promoted October as Flu Prevention Month with Proclamation signed by County Judge.
- Promoted January as Fitness month with Proclamation signed by County Judge.

Grants received:

- City of Ward awarded \$1,956,000 block grant from AR Department of Economic Development to fund a sewer project. HHI and EHS conducted surveys to provide failure rates to justify grant.
- Ward Mayor received ACT 1220 money (\$3500) to be spent to promote physical activity in Lonoke County.
- Jacqueline Clinton leader of The Cabot City Cruisers, elementary school children who run on a weekly basis and then participate in races and marathons, awarded a grant of \$3000 from Jana

Coleman, Executive Director of Arkansas County Partners in Health.

- ADAP-PRC Alcohol and Drug Abuse Prevention Mini-Grant \$500 - 2008 and 2009
- ADAP-PRC Alcohol and Drug Abuse Prevention Mini-Grant \$1500 – 2011 will distribute yard signs with tobacco prevention slogans.

Local HHI Leader: Milton Garris, Cabot and Lonoke Health Departments.

Profile updated: November 2011

Perry County

Year HHI started: September 2001 - HHATS Coalition

How HHI started: Began after Perry County TEA Coalition dissolved. It was named HHATS Coalition (Hometown Health Advocate Team)

How HHI is organized: The members of the coalition elected officers. Any business is approved by majority vote of the members. We have a variety of members including the County Judge, Mayor, policeman, extension agent, pastor, both school districts, child development, ambulance, Emergency Coordinator, Community Service, Employment representative, DHS, Nursing Home Administrator, Breast Care representative, HIV and AIDS investigator, Senior Adult Center Director, American Lung Association representative, Women's Shelter Director, and Health Department. The school resource officer has attended.



Past Projects:

- Assessment activities include: APNA survey
- Physical activity and nutrition activities include: Working with schools on nutrition and obesity plans
- Tobacco prevention activities include: Community Service is working with the schools on Tobacco Programs in the two school districts. They are having arm bands made with their school colors to stamp out smoking. Community Ball Park is going tobacco free. Signs are being placed in various areas throughout the park.
- Other partnership and community outreach activities include: Annual County Service Health Fair; table-top exercise for Mass Dispensing Plan; Town Hall meeting on underage drinking
- Fluoride has finally been put in the county water.

Current/Future Projects:

- Underage drinking media campaign
- SYNAR tobacco compliance checks
- Collaboration with coordinated school health at Bigelow School District
- HHAT is planning to apply for the ONDCP Drug Free Community Grant 2012 to continue success in Underage Drinking Prevention
- Community Garden
- Angel Food Ministries
- Safety Baby Showers
- Leadership program for high school students
- 4-H and Extension Office- provides activities for kids over the summer months and provides babysitting workshops and CPR training.
- Annual Take Back Drugs event
- Partner with schools in Joint Use Agreement Grant (JUA)
- Partner with UACCM on drug free student program
- Red ribbon campaign at both school districts
- Partner with Single Parent Scholarship Program- gave out 16 \$500 scholarships in Perry County
- Transferred Baby Think it Over Dolls to Teachers to use with Students in Perry County

- Annual meeting with Morrilton Battered Women’s Shelter- Candlelight Service to honor those who have lost their lives due to abuse.
- Partners with Toad Suck Continuum of Care- housing project for the homeless. Monthly meetings and point in time count done to count how many are homeless. They do three different projects per year.
- Partners with ARCOP

Grants Received:

- SAMSA town hall grant 2009/2010 \$500 each year
- ADAP mini grant 2009/2010 \$1500 each year
- Wal-Mart Community Grant \$10,000 Perry County Enforcing Underage Drinking laws
- EUDL grant \$20,000 Perryville
- Community Tobacco grant \$50,000
- \$1,000 received from Community Service for our Coalition
- Winrock Foundation sent two of our Coalition to Washington D.C. for a week to talk to legislators and learn more about grants. \$37,000 was sent for Tobacco grant to work on tobacco prevention efforts with youth.
- \$10.50 received from Extension Office for Food Stamp Nutrition
- SPIF SIG - \$150, 000 to target underage drinking
- Tobacco Grant - \$50, 000 to provide prevention and education

Local HHI Leader: Michele Barlow

Profile updated: November 2011

Pulaski County Central Midtown Health Alliance

Year HHI started: November 30, 2004

How HHI started: Midtown Little Rock stakeholders came together in response to the Healthy Arkansas Initiative and submitted a plan to the governor to reduce obesity, smoking and physical inactivity in the midtown Little Rock area.

How HHI is organized: Members of the Midtown Health Alliance meet on a monthly basis. The purpose is to assess the health needs of the catchment area and to select and initiate interventions in line with the coalition's mission: "To enhance the quality of life by creating an empowered, collaborative and safe community which fosters health in mind, body and spirit."



Current & Past Projects:

- Maintains a speakers' bureau list and provides speakers on various health topics
- Maintains a "lending library" of self-tutorial display boards on tobacco prevention and diabetes which are available for loan to community schools, civic centers and non-profit agencies
- Works with the Little Rock School District's Nutrition and Physical Activity Advisory Board to promote physical activity in the schools for students, their families, and teaching staff
- Zumba activity, for those 50 and older, at Grandparent's Day, Western Hills Elementary School
- Provided blood pressure checks, PSA's, and counseling for dads at "Dogs for Dad's Day" at Western Hills Elementary School
- Provided blood pressure checks, Zumba activity, and counseling for moms at "Bahama Mama's Day" at Western Hills Elementary School
- Annual Cinco de Mayo Health Fair at Western Hills Elementary School
- Taught Western Hills Staff the health conscious curriculum "Professor Popcorn" to be taught by their Physical Education teacher
- Promoted "Active For Life" program at Western Hills.
- Created a manual, "How Your Civic Group or Coalition Can Partner With a School to Promote Physical Activity", from lessons learned during our first year at Western Hills Elementary School
- Provided a booth on women's health issues at the 2011 Pampered Ladies Luncheon sponsored by the Center for Healing Hearts and Spirits
- Assisted UALR-Department of Health Sciences with Growing Health Communities grant initiatives to provide access to healthy foods and physical activity to residents in the Midtown/University District area
- Provided an informational booth at Western Hills Neighborhood Association National Night Out on Crime
-

Grants Received:

- Midtown Health Alliance received \$10,000 for Diabetes Community Mobilization Grant in 2005 and again in 06 and 07. Diabetes prevention and maintenance education was provided to more than 5,000 midtown residents through Lunch & Learns, Health Fairs, and radio shows, during the duration of each grant year.
- Midtown Health Alliance received a \$1,000 tobacco prevention grants which created a lending library of resources which could be shared with the community.
- Tobacco mini-sponsorship grants. Promo items and educational materials for tobacco education in neighborhood schools and after-school activities
- Midtown Health Alliance received a \$500 grant to host a town hall meeting on the subject “Underage Drinking” and to pay for billboards.
- VIPS AWARD 2008, 2010, nominee 2011.

Local HHI Leader: Joan Brush

Profile Updated: November 18, 2011

Saline County

Year HHI started: 2003

How HHI started: Community stakeholders were identified and invited to a meeting.

How HHI is organized: The kick-off meeting was held January 30, 2003. The first organized meeting was held on February 27, 2003. At that time, a mission, vision, purpose and coalition name was adopted.

Past projects:

- Presentations to inform community leaders about Hometown Health Improvement have been presented to several community partners.
- Presented Smoke Free restaurants issues to Bryant Council
- Blue Ribbon Awards for Child Abuse & Neglect Prevention
- Hometown Hiker Challenges within the community
- Partner with Injury Free Coalition for Strike Out program
- Parent Institutes
- Cancer Survivor Day Prayer Vigils
- Resource Fair
- National Public Health Performance Standard Assessments
- Pink Carnation Sunday
- Emergency Preparedness Educational Events
- Blue & You Fitness Teams
- Operation Medicine Cabinet and into National Take Back Program
- Community Calendar Project
- SPIRIT (Single Parents Identify Real Issues Together) Workgroup
- I Believe in Saline County Workgroup
- Annual Resource Expo began in 2008

Current/Future projects:

- Continue to form the organizational structure of the coalition to be representative of community

- Plan future of coalition within the County
- Hands of Hope Support Group (Cancer)
- Healthy Living Workgroup
- Reducing Risky Behaviors Workgroup
- Community Emergency Preparedness Workgroup
- Annual Child Safety Seat Inspections
- Child Abuse and Neglect Prevention Council for the County
- Parent Institute continues

Other pertinent information: The population of the county is 107,118. 26.9% between the ages of 25-44, and 20.5% 14 and younger. 38.8 is the median age in Saline County. 90.5% of the Caucasian race. Extremely limited public transportation. Area educational institutions include: University of Arkansas at Little Rock-Benton, Pulaski Technical College Secondary Career Center, and four area school districts. Saline County had been referred to as the Central Arkansas “bedroom community”. Saline Memorial Hospital is a 139-bed hospital that is accredited by the Joint Commission. Saline Memorial Hospital has 194 registered nurses.

Local HHI Leader: Karen Mays

Profile updated: November 2011

Southeast Pulaski County

Year HHI Started: September 19, 2000

How HHI Started: Southeast Pulaski County Coalition began with a kick-off Town Hall meeting at the Wrightsville City Hall. Community members were invited to express their concerns regarding the needs of their community.

How HHI is organized: Southeast Pulaski County Coalition is collaboration between the Arkansas Department of Health and Baptist Health.

Members of the coalition meet on a monthly basis, alternating meeting places to cover Southeast Pulaski County. This coalition has identified areas of concern into 4 work groups: Health & Social Well Being, Safety-Crime/Transportation, Physical Infrastructure and Environment and Business and Economics/Education.



Current & Past Projects:

PHYSICAL INFRASTRUCTURE/ENVIRONMENT

- SE has worked with the city to place dumpsters on a regular basis so residents can dispose of excess household items
- SE holds an annual “clean-up day”
- SE provides hazardous household waste collection stations on an annual basis
- Develop a public awareness campaign to reduce roadside dumping
- Develop a plan to lobby Quorum Court to approve a code enforcement policy to regulate housing, abandoned auto and premise
- Develop a campaign to foster rural/community support for a code enforcement to regulate house, abandoned auto and premise
- Complete a windshield survey and compile a list of flood zones
- Develop a plan to evaluate drainage maintenance in collaboration with department of public works
- Identify and prioritize treatment areas for using chemical suppression
- Develop a plan to educate community on mosquito abatement
- Implement a public awareness campaign to reduce/control mosquitoes
- Establish a working relationship with the Pulaski County Road and Bridge department
- Increase access to disposal service
- Promote the adoption of a code enforcement policy to regulate housing, abandoned auto and premise
- Promote adequate road drainage to decrease community flood risk
- Implement a community mosquito abatement program

SAFETY-CRIME/TRANSPORTATION

- Continue to promote neighborhood watch groups
- Continue to encourage local church congregations to get involved in the neighborhood watch programs
- Enlighten the community about public safety issues
- Continue to collaborate with the county sheriff to ensure adequate sheriff patrol/support

- Continue to foster collaboration with MEMS and local fire chiefs
- Continue to promote property owners identify their residence/business with visible addresses
- Continue to request County Public Works to trim trees/vegetation that prevents visibility of road signage/home addresses
- Request County Public Works provide proper road/highway signage
- Establish a collaborative working relationship with Union Pacific Railroad to address emergent concerns
- Continue to educate families/communities about fire safety
- Continue to distribute brochures listing the local fire departments and their coverage areas
- Continue to monitor and publish the ISO rating for each community
- Establish a task force to meet with the local fire chiefs to review fire and life safety standards and address the ISO recommendations
- Continue to collaborate with the Fire Chiefs to determine their needs
- Develop a plan to recruit volunteers as fire fighters to serve in their community
- Continue to explore funding for training and equipment for local fire departments
- Develop a guide for citizen's preparedness for all hazards
- Explore the development of a Community Emergency Team (CERT)
- Continue to educate families/communities about the outdoor (siren) warning system
- Continue to collaborate with the County Office of Emergency Management
- Reduce the incidence of crime
- Develop a plan to assist in the reduction of Insurance Service Office (ISL) rating in each community
- Develop a community disaster plan
- Provide information and education on stray animals
- Provide resources to reduce the problem of stray animals
- Establish a collaborative relationship with the division of animal services

BUSINESS & ECONOMICS/EDUCATION

- Survey businesses to assess job opportunities, workforce skills and hiring practices
- Based on survey results, explore job training opportunities
- Complete an inventory of the tutorial/after school programs
- Recruit community volunteers, local college volunteers to serve as mentors/tutors
- Provide recreational/enrichment activities
- Implement a biannual meeting with representatives of the Pulaski County Special School District, community and parents
- Update plan to monitor school board meetings/actions
- Continue to recruit volunteers to serve as school bus stop monitors
- Conduct a community forum on required school benchmark testing, including requirements for the gifted and talented programs
- Identify businesses in SE Pulaski County Region
- Increase after school tutorial and summer enrichment programs
- Provide an environment to improve school district and community working relationships

HEALTH & SOCIAL WELL-BEING

- SE has developed a resource list of substance abuse treatment programs
- Increase knowledge and awareness of abuse and domestic violence in the lives of families/communities
- Increase awareness of the impact of exercise and nutrition on health and wellness through

- presentations, exhibitions, and meetings
- Disseminate information on health and wellness, including nutrition and exercise, in churches and community events
 - SE has ongoing education and recruitment for the Meatless Tuesday Program
 - Present “Type 2- We’re Onto You” (youth diabetes educational awareness program) to after school tutorial programs
 - Evaluate the need for additional sites to offer immunizations
 - Continue to distribute resource material to promote immunizations
 - Continue to utilize Baptist Health Mobile Health Unit services to offer immunizations
 - Educate community regarding existing health services
 - Advocate for social service programs
 - Raise the health awareness of the community

Grants Received: Tobacco prevention grant

Other Pertinent Information:

VISION – *Southeast Pulaski County will be resourceful, creative and empowered community, enhancing the quality of life for all of its citizens*

MISSION – *The Southeast Pulaski County Hometown Health Improvement Project is a partnership of communities. Through this project, it is the communities mission to identify needs and develop approaches that will improve overall personal achievement, create safer schools and neighborhoods, improve environmental qualities and overall health status and instill a collective sense of community.*

Local HHI Leader: Joan Brush

Updated: November 30, 2011

Southwest Little Rock Hometown Health Coalition

Year HHI started: November 2002

How HHI started: HHI Leader made a presentation to the Upper Baseline Neighborhood Association on the Hometown Health Improvement Initiative. The Association expressed an interest in implementing an initiative in Southwest Pulaski County and completed an application to the Pulaski County Partners Review Committee requesting to become a pilot site. The Review Committee approved their request in November, 2002.



How HHI is organized: The SWLR HHI coalition developed new bylaws in 2007 and elects officers annually from the community. The coalition meets monthly to assess needs and plan interventions in alignment with its mission statement: “The SWLR HHI Coalition will empower citizens in the 72209 Zip Code area to lead a healthier, safer, and higher quality of life by providing adequate resources and information affecting residents in this area. This will be accomplished through ongoing discussions and activities that identify and address health, safety, and quality of life issues within this community.” After Strategic Planning training by PRC, the coalition formed these standing committees: Tobacco/Substance Abuse; Safe Routes to School; Obesity Prevention/Wellness, and Community Garden.

Current and past projects:

- Tobacco/risky behaviors education activities at Baseline Elementary, Watson Elementary, McClellan High School, Covenant Keepers Charter School, and area after school and summer programs.
- Implemented activities to support Healthy Arkansas goals: Be Wise Immunize Back to School Health Fair at SW Community Center; AARP Health Fair; Job Corps Health Fair; Health information booth at National Night Out celebrations.
- Provided nutrition information on regular basis at aerobics classes at SW Community Center. Blood pressure checks also provided.
- Food pyramid/nutrition activity and cyber-bullying presentations at Covenant Keepers Charter School
- Community garden committee formed to explore funding/site in SWLR.
- Serve on LR School District Wellness Committee to promote physical activity and good nutrition practices in the school district for staff and students and their families.
- Community presentations on cancer prevention; emergency preparedness; health disparities; Act 13; APNA and County Health data
- Establishing a partnership with SW Senior Center to do monthly health-related presentations & BP checks
- Serve on SWLR Business Leaders’ Committee. Keep members abreast of public health issues at monthly meetings.
- Hosted Emergency Preparedness presentation on planning a family emergency plan and supply kit

- Partner with Cloverdale Conversion Charter Middle School to provide Red Ribbon Week Activities and presentation to PTSA regarding Act 811.
- Participated in Mass Dispensing exercise June 2011
- County Health Rankings presentation for Pulaski county residents and coalition members
- Partner with Cooperative Extension Service to provide nutritional information for seniors at SW Community Center
- Community Garden started with McClellan High School and Longley Baptist Church
- Hosted Mini-Conference on Tobacco Trends to raise awareness of new tobacco products targeted at youth
- Partner with YMCA to provide physical activity programs in area schools

Grants received:

- “Safe Routes to School” Start Up Grant for Baseline Elementary. Pedestrian safety assemblies with LR Police officer. Poster contests. SRTS Tee Shirts for Walk to School Day. Walkability/sidewalk surveys. Promote benefits of walking to school.
- ADAP Mini-Grants for Alcohol Awareness. Holiday Alcohol Awareness billboards. PSA DVD’s to local high schools. “Fatal Vision” (drunk goggle) activities with students and parents. Coloring contests for elementary students. Underage drinking video presentation by LRPD. Alcohol-free pledges from students. Central Arkansas Transit Authority Bus Ads to raise awareness of substance abuse issues in Pulaski County.
- Successfully lobbied Southwest United for Progress and City Directors for \$200,000 CDBG grant for new Health Unit in SWLR.
- Tobacco mini-sponsorship grants. Promo items and educational materials for tobacco education in neighborhood schools and after-school activities. National Night Out materials. Materials for community centers and alert centers
- Partnered with Covenant Keepers Charter School for Joint Use Agreement Grant for Nutrition and Physical Activity. School will have access to SW Community Center facilities for physical activities and classes.

Local HHI Leader: Joan Brush

Profile Updated: November 18, 2011.