

Day 1- “Creating a Culture of Health”

Time	Session	Location
9:00	Registration and Refreshments	Lobby
9:30-11:00 Keynote 		Main Room
Welcome- Vanessa Nehus, Chronic Disease Coordinating Council Chair & Dr. Appathurai Balamurugan, Medical Director/State Chronic Disease Director		
<i>Healthy Active AR - AR Surgeon General, Dr. Greg Bledsoe</i>		
<i>Culture of Health: Achieving a Shared Understanding of Equity and Improved Well-being - Dr. Alonzo Plough, Robert Wood Johnson Foundation</i>		
<i>Reducing Chronic Disease and Tobacco-Related Disparities: New Opportunities- Karla Sneegas, Centers for Disease Control, Office of Smoking and Health</i>		
11:15-12:15 Concurrent Sessions		
<i>Connection between Build Environment, Public Health, and Economic Development – Casey Covington</i>		Room 3
<i>Farm to School in AR – Dr. Judith Weber, Emily English, & Jenna Rhodes</i>		Room 4
<i>Nutritional Standards in Government, Institutions, and the Private Sector – Dr. Rosemary Rodibaugh & Dr. Jennifer Conner</i>		
<i>Healthy Schools, Active Students: Opportunities for Physical Activity During the School Day - Jerri Clark & Audra Walters</i>		Room 5
12:30 Networking Lunch, CDCC Facilitated Discussion		Main Room
1:30-2:30 Concurrent Sessions		
<i>Healthy Worksites: Tobacco Free - Katrina Betancourt</i>		Room 3
<i>Access to Healthy Foods- Kathy Webb</i>		Room 4
<i>YES! Youth Empowerment and Community Change – Katie Spears</i>		Room 5
2:30 Refreshment Break		Lobby
2:45-3:45 Concurrent Sessions		
<i>Breastfeeding in AR - Jessica Donahue</i>		Room 3
<i>Using the Surgeon General’s Recommendations to Create a Community of Breastfeeding Support: The Independence County Pilot Project - Sonia Nix</i>		
<i>Healthy Active Arkansas: Effectively Communicating a Culture of Health - Dr. Marisha DiCarlo</i>		Room 4
<i>Building the Bridge of Adult and Youth Advocacy - Barbara Kumpe & Feather Linn</i>		Room 5
3:45 Evaluations		Break out Rooms

Evaluations must be completed and turned in to receive CME credits

Day 2- “Creating a Culture of Health”

Time	Session	Location
7:30	Registration and Refreshments	Lobby
8:00 Keynote: Integration of Chronic Disease Framework 		Main Room
<i>Chronic Disease Framework for Action: A Systems Approach- Dr. Appathurai Balamurugan</i>		
9:00-10:00 Concurrent Sessions		
<i>A framework for leveraging partnerships and resources to maximize local policy, systems, and environmental change - Leesa Freasier & Dr. Jennifer Conner</i>		Room 3
<i>From Vision to Action! Mobilizing Nurses to Transform Health in Arkansas – Dr. Leann Lefler</i>		Room 4
<i>Community Connecting: Community Health Workers – Naomi Cottoms</i>		
<i>In Our Schools: Physical Education and Activity – Lisa Mundy & Michele Brown</i>		Room 5
10:00 Break		
10:15-11:15 Concurrent Sessions		
<i>From Policy and Programs to Results: North Little Rock’s Employee Wellness Program - Bernadette Gunn Rhodes</i>		Room 3
<i>Reducing Tobacco Related Risks: An Organizational Journey - Becky Wade & Jennifer Holland</i>		
<i>Increasing Supply and Demand of Local Food and Value-Added Products - Josh Findley</i>		Room 4
<i>Community Engagement Strategies - Mary Krisell</i>		
<i>The Changing Landscape of Tobacco: E-Cigarettes, E-Hookahs and More - Debbie Rushing</i>		Room 5
11:30- 12:30 Awards Luncheon		Main Room
12:45-1:45 Concurrent Sessions		
<i>Oral Health’s Relationship with Chronic Disease – Dr. Lindy Bollen, Jr.</i>		Room 3
<i>Social Marketing to Reach At-Risk Teens: Segmentation and Tailoring Strategies – Jeff Jordan</i>		Room 4
2:00 General Session		
<i>Bringing it all together - Dr. Joe Thompson</i>		
Town Hall:		
<i>Bryant: A growing Healthy Community - Mayor Jill Dabbs, Bryant</i>		
<i>The City of Conway’s Pursuit of Healthy Opportunities - Mayor Tab Townsell, Conway</i>		
3:00 Evaluations, Close and Adjourn		

Evaluations must be completed and turned in to receive CME credits