

Breast Cancer Control Advisory Board Meeting Minutes  
January 22, 2013  
Minutes

Attendees

**Board Members:**

**Dr. Hope Keiser, Dr. John Lynch (via teleconference), Dr. Jerri Fant, Sarah Faitak (via teleconference), Debra Walden, Tammy Gavin (via teleconference), Dr. Ronda Henry-Tillman.**

**Arkansas Department of Health:**

**Michelle Snortland, Reginald Rogers, Alysia Cover, Joanne Jones, Renee House, Geray Pickle, Brandy Sutphin, Meghan Hunt, Cheryl Roland**

**Other:**

**Royce Pinkard (Hewlett Packard Enterprise), Deborah Beard (The Communications Group), Latresha Bennett (The Witness Project), Susy Hannigan (Esperanza y Vida), Heather Bailey (The Communications Group), Yvonne Fehn**

**I. Call to order:**

Dr. Rhonda Henry-Tillman called the meeting to order at 5:07 p.m.

Welcome and Introductions:

Deborah Walden introduced herself representing the Arkansas Nurses Association. Cheryl Roland introduced herself as the Data Manager for BreastCare. Michelle Snortland informed the board of Melody Parsley's retirement on January 31, 2013. Alysia Cover stated that an Interim Comprehensive Cancer Control Section Chief has not been named yet.

No public comments

**II. Review and Approval of Minutes from October 23, 2012**

Debra Walden motioned to approve the October 23, 2012 minutes. Dr. Jerri Fant seconded the motion. The motion carried and minutes were approved.

**III. Board Business**

**A. Review of State Program Income and Expenditure for the month ending December 31, 2012**

Michelle Snortland reviewed the December 2012 expenditure report noting the revenue for the month of December was \$238,793. Total Revenue year to date is \$2,361,473. Total expenditures of the month of December were \$-20,851. Michelle noted that the negative balance is a positive impact as we are trying to spend out the carry over

money. All of Step Up Cancer Initiative funds of **\$102,000** were spent. Total BreastCare funds remaining is **\$793,084**. **50%** of the year has passed and **36%** of the budget has been spent.

No questions were asked. Dr. Lynch motioned to accept the income and expenditures. Dr. Fant seconded the motion.

**B. Current Procedural Terminology (CPT) code 88307**

Dr. Glen Baker referred to the CPT code book to discuss the connection between CPT codes 88305 and 88307. Pathology labs have questioned that procedure code 88307 should be allowed for breast specimens as procedure code 88305 is not adequate for the microscopic review performed. CPT 88307 is a Level V surgical pathology, gross and microscopic examination requiring microscopic examination of margins. Joanne will follow up on linking of CPT code. Dr. Fant motioned for BreastCare to pay for the CPT code 88307. Dr. Hope Keiser seconded the motion. No one opposed this motion.

**C. Provider Conference on April 5, 2013**

Michelle Snortland discussed the BreastCare Provider Conference which will be hosted on April 5<sup>th</sup> at the University of Arkansas for Medical Sciences (UAMS). Michelle informed the board that Continuing Education Units (CEU) and Continuing Medical Education (CME) will be offered. Conference will provide education on items such as the new Pap test guidelines. There will be one block related to breast and one block related to cervical. The Joesetta Wilkins Award will be held during lunch. Dr. Henry-Tillman would like coding information for BreastCare reviewed to clarify what BreastCare will and will not pay for. A representative from the Centers for Disease Control and Prevention (CDC) has been invited to speak on Healthcare Reform.

**D. USPSTF Recommendations for Breast Cancer Screening Board Members**

Alysia Cover stated Dr. Namvar Zohoori would not be able to attend this meeting and requested to table this item. Prior to the board meeting, Dr. Zohoori and Dr. Henry-Tillman discussed decreasing the frequency of mammograms in patients age 40-49 from every year to every two years based on the U.S. Preventative Services Task Force recommendations. Dr. Fant mentioned the controversy surrounding the 2009 guidelines for 40-49 year olds. She reported the studies were dated and used film mammography. Dr. Fant also stated she was “horrified to ever consider” making this change and suggested all members of the board to do their research on this subject matter. Dr. Henry-Tillman believes Dr. Zohoori brought this option before the Board in an effort to expand outreach and services to more women. This topic is being tabled until further notice.

#### **E. The Communications Group (TCG) Update**

Deborah Beard stated Josetta Wilkins nominations reminders will be sent out soon. Deborah also reported that the annual report will be ready shortly and commercials have been airing again since January 14<sup>th</sup>. BreastCare worked with TCG to target low enrollment counties using radio advertisement.

#### **F. Contractors Updates**

Susy Hannigan explained her work with outreach efforts and informed the board on how she navigates Hispanic patients to screening, such as BreastCare.

Latresha Bennett, with The Witness Project, gave an update stating everything is going well, but they are having a few problems enrolling women through some local health units (LHU).

#### **G. Other Board Business**

- Dr. Henry-Tillman asked about patients being able to enroll themselves online. At this time Dr. Henry-Tillman also addressed the issue of patients having a hard time reaching someone at the LHU. It was discussed that some LHUs have restricted the times a patient can call to enroll. Phone minutes are yet another barrier for those who have a limited amount of time per month.
- Dr. Henry-Tillman moved that the Breast Cancer Control Advisory Board meet before the BreastCare Provider Conference on April 5, 2013. Dr. Keiser seconded the motion and the motion carried. Dr. Lynch, Debra Walden, Dr. Henry-Tillman, Sarah Faitak, and Dr. Keiser stated they will be able to attend the Breast Cancer Control Advisory Board meeting on March 26, 2013. The meeting for April 23, 2013 has been cancelled.
- Dr. Rhoda Henry-Tillman motioned to approve the reimbursement of travel expensed for board members to attend board meetings. Dr. Jerri Fant seconded the motion. There were no oppositions.

#### **IV. Review of Action Items**

There were none.

#### **V. Closing**

Dr. Rhonda Henry-Tillman motioned the meeting was adjourned and Dr. Jerri Fant seconded at 6:02pm.