

BreastCare Provider Update



Arkansas Department
of Health
Keeping Your Hometown Healthy

ARBreastCare.com
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Health Care Reform: Inform Your Patients



Are you talking to your patients about obtaining health insurance coverage?

If not, you should be, especially to women whose annual income is \$15,856 (for an individual) or \$21,404 (for a family of two) and who currently receive limited care through Medicaid's Breast and Cervical Cancer program. This Medicaid eligibility category and treatment through this program ends

December 31, 2013. These women would likely be eligible for financial assistance to help cover the cost of more comprehensive insurance coverage through the federal health insurance marketplace, but they only have until March 31, 2014, to sign up for coverage. To ensure they have continued coverage, they should go to www.healthcare.gov and apply now.

March 31, 2014 is the deadline for your patients, who are eligible, to sign up for financial assistance which will help cover the cost of a more comprehensive insurance plan. Direct them to go to www.healthcare.gov to apply.

Help for Lower Income Women

Women who are at or below 138 percent of the federal poverty level and who are receiving treatment through the Breast and Cervical Cancer program may be eligible for comprehensive coverage under the Health Care Independence Program (also called the private option). Medicaid funds will be used to pay for their monthly premium. There are two ways to help your patients ensure they have uninterrupted coverage. If they are recipients of the Supplemental Nutrition Assistance Program (SNAP), they should sign and return the Health Care Independence Program form they may have received by mail in September. This form should be sent back even if it is passed the due date. Patients who are not SNAP recipients should go to access.arkansas.gov and click on the tab that says *Pre-enroll for the Health Care Independence Program for coverage starting Jan. 1, 2014*. If eligible, they will receive a notice telling them the next steps for completing enrollment and selecting an insurance plan.

BreastCare Lives On

Despite all of the changes taking place in the insurance market, there will still be women, ages 40 to 64, who will not be able to pay for the breast and cervical screening and diagnostic services they need. BreastCare will

Provider Spotlight



Glenwood Family Medicine Clinic

*What inspired you to
become a BreastCare
Provider?*

We treat patients of all ages. Most children have ARKids First insurance and most patients over 65 have Medicare. However, many patients who fall between those ages don't have health insurance and go untreated.

In October of 2011, Glenwood Family Medicine became a BreastCare Provider. The Breastcare program has given our women, ages 40-64, access to regular breast and cervical screening and diagnostic exams.

BreastCare even helps our patients who, unfortunately, receive a diagnosis of cancer by providing treatment resources and enrollment information and assistance.

We know the BreastCare program has had a positive impact on the lives of our patients, family and friends, through early detection and treatment services.

We are thrilled to be a BreastCare provider!

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continue its mission and will provide needed screening and diagnostic services for eligible women across the state of Arkansas.

Go to www.ARBreastCare.com or call 501-661-2942 for more information.

BreastCare System Changes and Updates

To improve data quality and provider user experience, several changes have been made to the BreastCare Online system.

Some of the changes include:

- Existing patients can only be assessed for eligibility in the month their current plan/card expires
- Making the "Assess BreastCare Eligibility" button only visible for open plans in the month the plan is set to end
- Adding a Plan History link on the patient management page to track changes made to the plan
- Requiring a result if a "performed date" is entered for a procedure
- Opening the BreastCare card/letter in a new window allowing all providers to print it directly from the system

For a complete list of changes, go to www.ARBreastCare.com and click on *Just for Providers*.

If you would like to schedule training, contact your Regional Care Coordinator.

Treat All Patients Kindly

According to the Behavioral Risk Factor Surveillance System, women with disabilities are less likely to have a mammogram compared to their non-disabled peers at 24% and 39% respectively.



Women with disabilities face many barriers to routine mammograms. According to the 2010 data in Arkansas, 28% of adult women reported a disability. Disability is a broad term that includes a large range of conditions generally referring to a limitation in physical or mental functioning.

Women with disabilities are also less likely to follow routine screening guidelines. The attitudes of staff toward women with disabilities can have significant impact on their adherence to screening and follow-up appointments. Patients who feel and perceive genuine encouragement, support, and concern from their healthcare providers for their well-being have been shown to significantly improve their adherence to follow-up appointments. **For this reason, we need to ensure their screening appointment is accessible, and:**

1. **The facility is laid out in a way that makes every woman feel welcome and accommodated.**
2. **The staff truly are engaged and interested in their care.**

The Arkansas Disability & Health Program (ADHP) can help your facility become more disability friendly.

Call ADHP at (501)-682-1666 for a free facility survey.

Go to the ADHP website for more resources on serving women with disabilities - <http://uofapartners.uark.edu/adh/>

Take Your Best Shot

BreastCare partners with Mass Flu Clinics to boost enrollment.

Through October and November, BreastCare participated in 20 mass flu clinics to also provide no-cost, on-site mammograms to patients enrolling in BreastCare. Partners included four mobile mammography units, St. Bernard's, Baxter Regional, St. Edward's, UAMS, the Center for Local Public Health and Local Health Unit Administrators.

Contact Renee House with BreastCare at 501-661-2018 if you would like to schedule a mobile mammography screening event at your facility.

and health related tips!

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