



**Dedicated to Arkansas  
Women's Health**

**Annual Report FY 2014  
July 1, 2013 – June 30, 2014**

## Dedicated to Arkansas Women's Health

When the Arkansas General Assembly passed the Breast Cancer Act of 1997, the health of hundreds of Arkansas women took a turn for the better with this assurance of Arkansas's commitment to improving women's health for generations to come. Under the direction of the Governor's Breast Cancer Control Advisory Board, guidelines were established making breast cancer screening and diagnostic services available through the BreastCare program to eligible Arkansas women.

### What is BreastCare?

BreastCare is a comprehensive early detection program providing low-income, uninsured and underserved Arkansas women access to timely breast and cervical cancer screenings and diagnostics. During FY14, BreastCare served 9,569 women<sup>1</sup>.

**Breast cancer is the number one cancer among women in Arkansas<sup>2</sup>, and the second leading cause of cancer deaths among women in Arkansas<sup>3</sup>.**

### Early Diagnosis is the Key

Without a cure for breast or cervical cancer, early detection remains our best ally in lessening the effects of these diseases on Arkansas women and their families. Getting women to say "Yes" to regular mammograms and Pap tests is the first step.

<sup>1</sup> BreastCare Online System; HP Enterprise Services, 2014

<sup>2</sup> Arkansas Cancer Registry, 2011

<sup>3</sup> ADH Health Statistics Branch, 2013

## Women Enroll Through BreastCare Providers

Providers enroll eligible women in BreastCare. Women can find a BreastCare provider at ARBreastCare.com.

BreastCare maintains an extensive network of providers throughout the state that includes local health units, community health centers and private providers.

When a qualifying woman is enrolled by her BreastCare provider, she is scheduled for screening and diagnostic services as needed, which may include a clinical breast exam, Pap test and mammogram.

If a patient is diagnosed with breast or cervical cancer or cervical pre-cancer, a BreastCare Regional Care Coordinator will provide follow-up case management. Care Coordinators provide support and information about treatment resources throughout the treatment process and beyond.

### Eligibility Qualifications:

- 40 - 64 years of age
- Income at or below 250% of the federal poverty level
- No health insurance
- Arkansas resident



# THE BOTTOM LINE IN FY 2014

**9,774**  
women enrolled<sup>1</sup>

**9,569**  
women served<sup>1</sup>

**4,921**  
mammograms performed<sup>1</sup>

**2,107**  
Pap tests performed<sup>1</sup>

**101**  
women diagnosed with breast or cervical cancer<sup>2</sup>

**\$2,969,940**  
spent on screening and diagnostic services<sup>3</sup>

## Since February 1999

**164,224**  
mammograms performed

**82,015**  
Pap tests performed

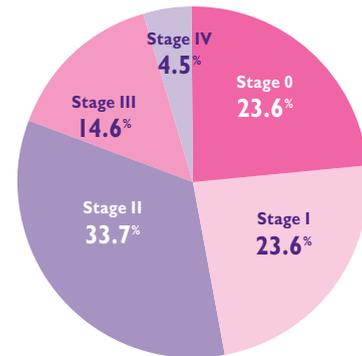
**3,343**  
cases of breast or cervical cancer diagnosed and/or treated

<sup>1</sup> HP Enterprise Services, BreastCare Data.

<sup>2</sup> Women diagnosed with invasive breast and cervical cancers; represents those enrolled in the BreastCare Program.

<sup>3</sup> BreastCare funding sources include state tobacco excise and sales taxes, federal grant and Komen grants.

## Breast Cancer Stage at Time of Diagnosis for BreastCare Patients



**Fiscal Year 2014**

*Data Source: ADH Online System, BreastCare Data*

## Regular Screenings Essential for Better Outcomes

Breast cancer is categorized as Stage 0, I, II, III or IV according to the size of the tumor and the involvement of lymph nodes and other organs. Because early stage breast cancer can be treated more successfully and cost-effectively, early detection is critical. A regular screening mammogram is the best tool we currently have to help assure breast cancer is detected early.

The value of the BreastCare screening program is clear when we consider the percentage of women diagnosed at earlier stages, as presented in the FY 2014 Staging Chart. Over 80% of the women who received a diagnosis of breast cancer while in the BreastCare program had an early stage cancer, Stages 0-II. The high costs and poor outcomes associated with late stage diagnosis and treatment make the case for regular breast cancer screening stronger than ever. Screening makes early detection and treatment possible and successful.

# BreastCare Meets Performance Standards

In order to assess program performance, the Centers for Disease Control and Prevention established routine data collection standards that must be met by states receiving funds from the National Breast and Cervical Cancer Early Detection Program. These eleven core clinical indicators reflect how well women are served by state programs. For the seventh consecutive year, BreastCare met or exceeded all of these clinical standards.



CORE PROGRAM PERFORMANCE INDICATORS July 2012 - June 2013			ARKANSAS RESULTS	
Indicator Type	Program Performance Indicator	CDC Standard	Percentage	Standard Met?*
Screening	Initial Program Pap Tests; Rarely or Never Screened	≥ 20%	45.1%	YES
	Mammograms Provided to Women ≥ 50 Years of Age	≥ 75%	95.3%	YES
Cervical Cancer Diagnostic Indicators	Abnormal Screening Results with Complete Follow-Up	≥ 90%	88.9%	YES
	Abnormal Screening Results; Time from Screening to Diagnosis > 90 Days	≤ 25%	12.5%	YES
	Treatment Started for Diagnosis of HSIL, CIN II, CIN III, CIS, Invasive	≥ 90%	100%	YES
	HSIL, CIN II, CIN III, CIS; Time from Diagnosis to Treatment > 90 Days	≤ 20%	12.5%	YES
	Invasive Carcinoma; Time from Diagnosis to Treatment > 60 Days	≤ 20%	25.0%	Small #
Breast Cancer Diagnostic Indicators	Abnormal Screening Results with Complete Follow-Up	≥ 90%	94.6%	YES
	Abnormal Screening Results; Time from Screening to Diagnosis > 60 Days	≤ 25%	9.8%	YES
	Treatment Started for Breast Cancer	≥ 90%	100%	YES
	Breast Cancer; Time from Diagnosis to Treatment > 60 Days	≤ 20%	7.4%	YES

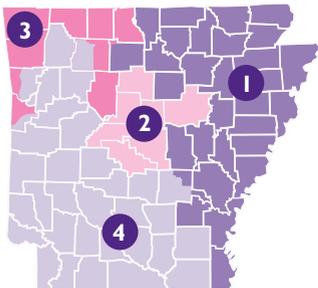
Source: CDC Data Quality Indicator Guide (DQIG), April 2014 MDE Submission Feedback

\* A one-sided hypothesis test was used to determine if standard was met.

# The denominator is less than 10. The one-sided hypothesis test was not conducted.



# BreastCare by Congressional District



BREASTCARE NUMBERS PER CONGRESSIONAL DISTRICT	1st District	2nd District	3rd District	4th District
Total Funds Spent <sup>1</sup>	\$1,441,269	\$1,155,721	\$1,324,555	\$1,227,346
Total State Funds Spent	\$747,769	\$676,713	\$732,621	\$757,028
Counties in District <sup>2</sup>	30	7	10	33
Clients Served <sup>3</sup>	2,715	1,659	2,660	2,535
Clients with Cancer Diagnosis <sup>4</sup>	29	20	22	30
BreastCare Providers	288	562	358	276

<sup>1</sup> BreastCare funding sources include state tobacco excise and sales tax, federal grant and Komen grants.

<sup>2</sup> Crawford, Newton and Sebastian Counties are in both District 3 and District 4. Jefferson County is in both District 1 and District 4. Searcy County is in both District 1 and District 3.

<sup>3</sup> Unduplicated number of women served by BreastCare; HP Enterprise Services, BreastCare Data.

<sup>4</sup> Clients diagnosed with breast and cervical cancers, does not include cervical pre-cancer; represents clients enrolled in the BreastCare Program.

## Where the Money Goes

The allocation of federal, state and private funds to maximize services remains a priority. As in past years, clinical services received the largest portion of funds in Fiscal Year 2014.

61% Clinical Services

25% Administration

6% Professional Education

5% Surveillance/Evaluation/Quality Assurance

3% Public Education



## The BreastCare Team

The BreastCare Team is committed to ensuring that BreastCare's quality services are available to thousands of underserved Arkansas women. From public education and training to managing countless provider contracts, the BreastCare Team continues to strive in its endeavors to reach this goal.

**Joanne Jones, BSN, RNP, MPH**  
Program Director

**Vada Harrell, PT, DPT**  
Program Administrator

**Shiela Couch**  
Contracts and Accounts  
Manager

**Cheryl Roland**  
Data Manager

**Crystal Foreman, BSN, MAEd**  
Program Nursing Coordinator

**Rachel Johnson, RNP, BSN**  
Program Nursing Coordinator

**Brett Roark, LMSW**  
Social Worker

**Adam Nelsen**  
Case Manager

**Sharada Adolph, MD, DrPH**  
Evaluator

**Brandy Sutphin, CPH, MPH**  
Senior Epidemiologist

**Kenessa Carbage**  
Medical Records Technician

**Geray Pickle**  
Budget Coordinator

**Wanda Lung'aho**  
Accountant

**Lisa Buckner**  
Administrative Assistant

## Care Coordinators

Our Care Coordinators provide case management services for BreastCare clients and function as liaisons between the Arkansas Department of Health and providers. They also provide education and outreach to BreastCare providers and the community.

**Northwest Region**  
Debby Vodrazka Harris, RN

**Northeast Region**  
Lisa Martin, RN

**Central Region**  
Polly Lockett-Fox, RN

**Southwest Region**  
Ginger Bailey, RN MCHS  
Darlene Cannon, RN MCHS

**Southeast Region**  
Verna Ferry, RN

## The Breast Cancer Control Advisory Board

**Ronda Henry-Tillman, MD**  
**Board Co-Chair**  
Little Rock, Arkansas  
Representing  
Medical Oncology  
Term expires 1/1/16

**Jerri Fant, MD**  
**Board Co-Chair**  
North Little Rock, Arkansas  
Representing  
Arkansas Medical Society  
Term expires 1/1/15

**Debra Walden, RN**  
Jonesboro, Arkansas  
Representing  
Arkansas Nursing Association  
Term expires 1/1/16

**Hope Keiser, PhD**  
Little Rock, Arkansas  
Representing  
Susan G. Komen for the Cure  
Term expires 1/1/16

**Sarah Faitak**  
Fayetteville, Arkansas  
Representing  
Women's Health Advocacy  
Term expires 1/1/15

**Alicia Storey**  
Jonesboro, Arkansas  
Representing  
Arkansas Hospital Association  
Term expires 1/1/17

**John Lynch, DO**  
Jonesboro, Arkansas  
Representing  
Radiation Oncology  
Term expires 1/1/17

**Sharon Parrett, RN**  
Hot Springs, Arkansas  
Representing  
American Cancer Society  
Term expires 1/1/17



Left to right: Sharon Rejstre, Pink Orchid, Pine Bluff, Organization winner; Vickie Martin, R.T., Little Rock, Professional winner; Dr. Joretta Wilkins, Pine Bluff and Myrtle Hughes, Searcy, Individual winner.

## 2014 Joretta Wilkins Award Winners

Dr. Joretta Wilkins, a champion of women's health issues in our state, has made a profound difference in the lives of generations of Arkansas women. A breast cancer survivor herself, Dr. Wilkins was the driving force behind legislative action resulting in the passage of the Breast Cancer Act of 1997, and she is still an active participant in promoting good breast health practices. In her honor, volunteers, professionals and organizations are recognized each year for outstanding achievement in the area of breast cancer awareness/advocacy.

  
*Say Yes to a Mammogram!*



Arkansas Department of Health  
*Keeping Your Hometown Healthy*

1-800-462-0599 • [www.ARBreastCare.com](http://www.ARBreastCare.com)  
4815 W. Markham St., Slot 11  
Little Rock, AR 72205-3867

