



WIC Flash

News from the Arkansas WIC Program

5800 W. 10th Street, Suite 810, Little Rock, AR 72204

June 2, 2015

INFANT FORMULA CHANGES

October 1, 2015, the Arkansas WIC Program will begin issuing checks for Abbott Nutrition infant formulas. All checks with a First Day to Use of October 1, 2015 or later will be for one of the following (individual unit UPC codes):

Similac Advance Stage 1, powdered, 12.4 oz.	UPC: 070074559582
Similac Advance Stage 1, concentrate, 13 oz.	UPC: 070074569741
Similac Advance Stage 1, RTF, 32 oz.	UPC: 070074533643
Similac Soy Isomil, powdered, 12.4 oz.	UPC: 070074559643
Similac Soy Isomil, concentrate, 13 oz.	UPC: 070074569765
Similac Soy Isomil, RTF, 32 oz.	UPC: 070074559681

Through September 30, 2015, WIC participants may use checks that have a “First Day to Use” of September 30 or earlier to purchase Gerber Good Start formulas (Gentle, Soothe and Soy). Local health units will encourage WIC participants to cash their September formula checks as soon as they can be used in September. **There will be no valid WIC checks for Gerber Good Start formulas after September 30.**

If you run out of Gerber Good Start formulas before September 30 and a participant presents a check for one of them, they must go to another vendor to use their check. **Vendors may not substitute one brand or type of formula for another.** Vendors may face sanctions and repayment of WIC checks for any formula substitutions.

Local health units **WILL NOT** replace checks issued for Gerber Good Start formulas with checks for Abbott Nutrition formulas due to lack of vendor inventory. We are prohibited from doing so under the terms of our formula contracts.

Since the checks for the Abbott Nutrition formulas will not have a “First Day to Use” date before October 1, there will be **no** Arkansas WIC demand before that date.

VENDORS MAY NOT SUBSTITUTE ANY FORMULA TYPE OR BRAND FOR ANOTHER. THE PARTICIPANT MUST BE ISSUED EXACTLY WHAT IS PRINTED ON THE WIC CHECK.

The chart below shows which formulas are currently issued and which will be authorized for checks with “First Day to Use” on or after October 1.

Current	New
Gerber Good Start Gentle, powdered, 12.7 oz	Similac Advance Stage 1, powdered, 12.4 oz.
Gerber Good Start Gentle, concentrate, 12.1 oz	Similac Advance Stage 1, concentrate, 13 oz.
Gerber Good Start Gentle, RTF, 4 pack/8.45 oz	Similac Advance Stage 1, RTF, 32 oz.
Gerber Good Start Soy, powdered, 12.9 oz	Similac Soy Isomil, powdered, 12.4 oz.
Gerber Good Start Soy, concentrate, 12.1 oz	Similac Soy Isomil, concentrate, 13 oz.
Gerber Good Start Soy, RTF, 4 pack/8.45 oz	Similac Soy Isomil, RTF, 32 oz.
Gerber Good Start Soothe, powdered, 12.4 oz	Similac Advance Stage 1, powdered, 12.4 oz. OR special formula issued by the local health unit

Timeline Summary

- September 1 – 30 Normal redemption of checks for Gerber Good Start formulas (Gentle, Soothe, and Soy)
- October 1 First checks are valid for Abbott Nutrition brands of formula; no more checks for Gerber Good Start formulas

Minimum Stock Requirements

September 19 - 30, 2015 – the minimum stock requirements for Gerber Good Start products will be **suspended**. **ALL** other minimum stock requirements will remain in effect. Please make every effort to keep enough inventory for your expected customer flow in late September. Again, you may NOT substitute one formula for another. Vendors will be required to refund the WIC program for any formula checks that were not redeemed with the correct formula.

October 1, 2015 – the following minimum stock requirements will be in effect for the new Abbott Nutrition formulas:

Similac Advance Stage 1, powdered, 12.4 oz.	30 cans
Similac Soy Isomil, powdered, 12.4 oz.	15 cans