

ARKANSAS WIC PROGRAM

FFY 2016 GOALS

Nutrition Services

- Implement required risk factor updates/revisions by October 1, 2015.
- Implement the kiosk and online nutrition education project statewide.
- Continue breastfeeding promotion through the Northeast Region billboard campaign.
 - Objective A: Promote breastfeeding as the norm and WIC as the primary breastfeeding resource.

Vendor Management

- Continue preparations for EBT pilot phase and roll out.
 - Objective A: Complete modifications of vendor documents, develop new policy/procedures, and train staff in anticipation of EBT pilot and roll out in FFY16.
- Rebuild core staff competencies.
 - Objective A: Provide on-going training for new staff on job responsibilities: Administrative Analyst-Formula, Vendor Compliance and Education Specialist and Food Delivery Liaisons in Central and Southwest Regions.

Information Systems Management

- Continue to implement enhancements to the WIC SPIRIT Information System.
 - Objective A: Provide technical assistance and advanced training.
 - Objective B: Provide MIS training and support
- Work with selected Project Implementation Contractor, EBT Claims Processor, and Offline Module developer toward implementation of EBT.
- The State anticipates EBT pilot within eighteen months after the offline module and EBT Claims Processor contracts have been signed.

Monitoring and Audits

- Implement weighted audit tool for regional and statewide management evaluations.