

## **ARKANSAS WIC PROGRAM**

### **FFY 2017 GOALS**

#### **Nutrition Services**

- Continue to implement expansion of the online nutrition education project to local clinics utilizing computer touchscreens along with kiosk units based on clinic preferences.
- Increase the numbers of health professionals in the state who earn evidence based lactation credentials for enhanced support of breastfeeding families.
- Increase breastfeeding rates in the state.
  - Increase the breastfeeding initiation among WIC infant participants from 56% to 57% statewide by the end FY 2017. (Baseline data taken from SPIRT Breastfeeding Initiation Report: October 1, 2014 – September 30, 2015).
  - Increase breastfeeding rates among infant participants in a current WIC certification from 14.50% to 15% statewide by September 2017. (Baseline data taken from SPIRT Breastfeeding Summary Report – Month of September, 2015).
  - Increase exclusive breastfeeding rates among infants in a current WIC certification from 8.83% to 9.5% statewide by September 2017. (Baseline taken from SPIRT Breastfeeding Summary Report – Month of September, 2015).

#### **Food Delivery Management**

- Implement revised WIC Authorized Food List.
- Implement and evaluate new Peer Group Structure approved by USDA FNS.
- Continue review of all Food Delivery policies and procedures.
- Continue development of EBT readiness plan.
  - Develop training for WIC Authorized Vendors.
  - Cultivate expertise in system certification.
  - Revise WIC Vendor Handbook and Internal Policies.
  - Develop addendum for current 3 year vendor contacts.

#### **Information Systems Management**

- Continue to implement enhancements to the WIC SPIRT Information System.
  - Objective A: Provide technical assistance and advanced training.
  - Objective B: Provide MIS training and support
- Continue working with the EBT Offline Module developer and Project Implementation Contractor to design and develop the MIS EBT system.
- Sign contract with EBT Claims Processing host and begin development of the MIS/Solutran interfaces.
- The State anticipates EBT pilot will be in early-mid 2017.
- Once the pilot has been approved there will be a one-time expansion roll out for the rest of the State. Arkansas anticipants the entire state to be fully EBT by December 2018.

## **Financial Management**

- Successfully open the Central Arkansas WIC Only Clinic early August 2016.
- Renovation/remodel of WIC area at the Jacksonville Health Unit by December 2017.
- Visit health units throughout the state for possible WIC Only Clinics and to establish an ongoing renovation schedule for WIC areas.
- Perform annual physical inventory of WIC equipment for all health units.